

Coordination

協調賽局

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Lecture 10, EE-BGT

Why is Coordination Important?

- ▶ Which Equilibrium to Select Among Many?
 - ▶ This requires Coordination!
- ▶ Examples of Coordination in Daily Life:
 - ▶ Language
 - ▶ Trading in Markets (Liquidity)
 - ▶ Industry Concentration

Why is Coordination Important?

- ▶ Equilibrium Selection in Game Theory
 1. **Desirable Features Approach:**
 - ▶ Payoff-Dominance, Risk Dominance, etc.
 2. **Convergence via Adaptation/Learning**
 - ▶ Weibull (1995), Fudenberg and Levine (1998)
 3. **Empirical Approach:** Infer Principles by
 - ▶ Putting people in experiments and observe actual behavior/outcome

Why is Coordination Important?

- ▶ Possible "Selection Principles":
 - ▶ Precedent, focal, culture understanding, etc.
- ▶ Why are observations useful?
- ▶ Schelling (1960, p.164):
 - ▶ "One cannot, without empirical evidence, deduce what understandings can be perceived in a nonzero-sum game of maneuver any more than one can prove,
 - ▶ by purely formal deduction, that a particular joke is bound to be funny."

Why is Coordination Important?

- ▶ Can't Communication Solve This?
 - ▶ Not always... (See Battle of Sexes below)
- ▶ Sometimes communication is not feasible:
 - ▶ Avoiding Traffic Jams
 - ▶ Speed Limits (useful because they reduce speed "variance," and hence, enhance coordination!)
- ▶ Miscommunication can have big inefficiency!

Examples of Coordination Impact

- ▶ US railroad tracks is 4 feet and 8.5 inch
 - ▶ Because English wagons were about 5 feet (width of two horses), and lead to
- ▶ Space Shuttle Rockets smaller than ideal
 - ▶ since they need to be shipped back by train...
- ▶ Industries are concentrated in small areas
 - ▶ Silicon Valley, Hollywood, Hsinchu Science Park
- ▶ Urban Gentrification
 - ▶ I want to live where others (like me) live

Examples of Coordination Impact:

Drive on **Left**/**Right** side of the Road

- ▶ **Right**: Asia, Europe (Same continent!)
- ▶ **Left**: Japan, UK, Hong Kong (Islands!)
- ▶ **Sweden** switched to **Right** (on Sunday morning)
- ▶ What about **America**? **Right**, to avoid
 - ▶ Hitting others with the whip on your right hand!
- ▶ Bolivians switch to **Left** in mountainous area
 - ▶ To see outer cliffside from (left) driver seat
- ▶ **Pittsburgh left**: 1st **left**-turner goes 1st at green
 - ▶ on two-lane streets to avoid blocking traffic



3 Types of Coordination Games

- ▶ Matching Games
 - ▶ Pure Coordination Game; Assignment Game
- ▶ Games with Asymmetric Payoffs
 - ▶ Battle of Sexes, Market Entry Game
- ▶ Games with Asymmetric Equilibria
 - ▶ Stag Hunt, Weak-Link Game
- ▶ Applications: Market Adoption and Culture

Examples of Coordination Impact

- ▶ Categorizing Products
 - ▶ Where should you find MCU? Disney or Action?
 - ▶ Find your favorite item at a new Costco store
- ▶ Common Language:
 - ▶ Internet promotes English
 - ▶ Some Koreans even get surgery to loosen their tongues, hoping to improve their pronunciation
- ▶ Key: Agreeing on something is better than not; but some coordinated choices are better

Matching Game: GAMES magazine (1989)

- ▶ Pick one celebrity (out of 9) for President, another for Vice-President:
 - ▶ Oprah Winfrey, Pete Rose,
 - ▶ Bruce Springsteen, Lee Iaccoca,
 - ▶ Ann Landers, Bill Cosby,
 - ▶ Sly Stallone, Pee-Wee Herman,
 - ▶ Shirley MacLaine
- ▶ One person is randomly awarded prize among those who picked most popular one

Matching Game: Taiwanese Version in Spring 2025

- ▶ For 2028 Taiwan Presidential Election:

- ▶ 謝淑薇、陳傑憲、林郁婷、蔣萬安、
黃國昌、侯友宜、八炯、
鍾明軒、黃子佼、蕭美琴

- ▶ Prize?

- ▶ Results...

Matching Game: GAMES magazine (1989)

► US Results:

1. Bill Cosby (1489): successful TV show
2. Lee Iacocca (1155): possible US candidate
3. Pee-Wee Herman (656): successful TV show
4. Oprah Winfrey (437): successful TV show
- ...
9. Shirley MacLaine (196): self-proclaimed reincarnate

Pure Coordination Game

- ▶ Both get 1 if pick the same;
- ▶ Both get 0 if not
- ▶ Two pure NE,
 - ▶ (A, A) and (B, B)
- ▶ One mixed NE
 - ▶ $(\frac{1}{2}A + \frac{1}{2}B, \frac{1}{2}A + \frac{1}{2}B)$
- ▶ Which one will be played empirically?

	A	B
A	1, 1	0, 0
B	0, 0	1, 1

Pure Coordination Game

- ▶ Mehta, Starmer and Sugden (AER 1994)
- ▶ **Picking Condition (P):** Just pick a strategy
- ▶ **Coordinating Condition (C):**
 - ▶ Win \$1 if your partner picks the same as you
- ▶ Difference between P and C = **How Focal**
- ▶ Choices: Years, Flowers, Dates, Numbers, Colors, Boy's name, Gender, etc.

Category	Pick a... (n=88)		Coordinate (n=90)	
	Response	%	Response	%
Years	1971	8.0	1990	61.1
Flowers	Rose	35.2	Rose	66.7
Dates	Dec. 25	5.7	Dec. 25	44.4
Numbers	7	11.4	1	40.0
Colors	Blue	38.6	Red	58.9
Boy's Name	John	9.1	John	50.0
Gender	Him	53.4	Him	84.4

Pure Coordination Game: Follow-up 1

- ▶ Bardsley, Mehta, Starmer, Sugden (EJ 2010)
 - ▶ Incorporate (Replace?) Bardsley, et al. (wp 2001)
- ▶ 14 Games: One in choice set is **distinctive**
 - ▶ EX: {Bern, Barbodos, Honolulu, Florida}
- ▶ Add **Guess Condition (G)** to P/C: Guess partner's pick
- ▶ **Design question:** How do you avoid **focality of physical location** (first/last/top-left)?
 - ▶ Have things swim around the computer screen...

Pure Coordination Game: Follow-up 1

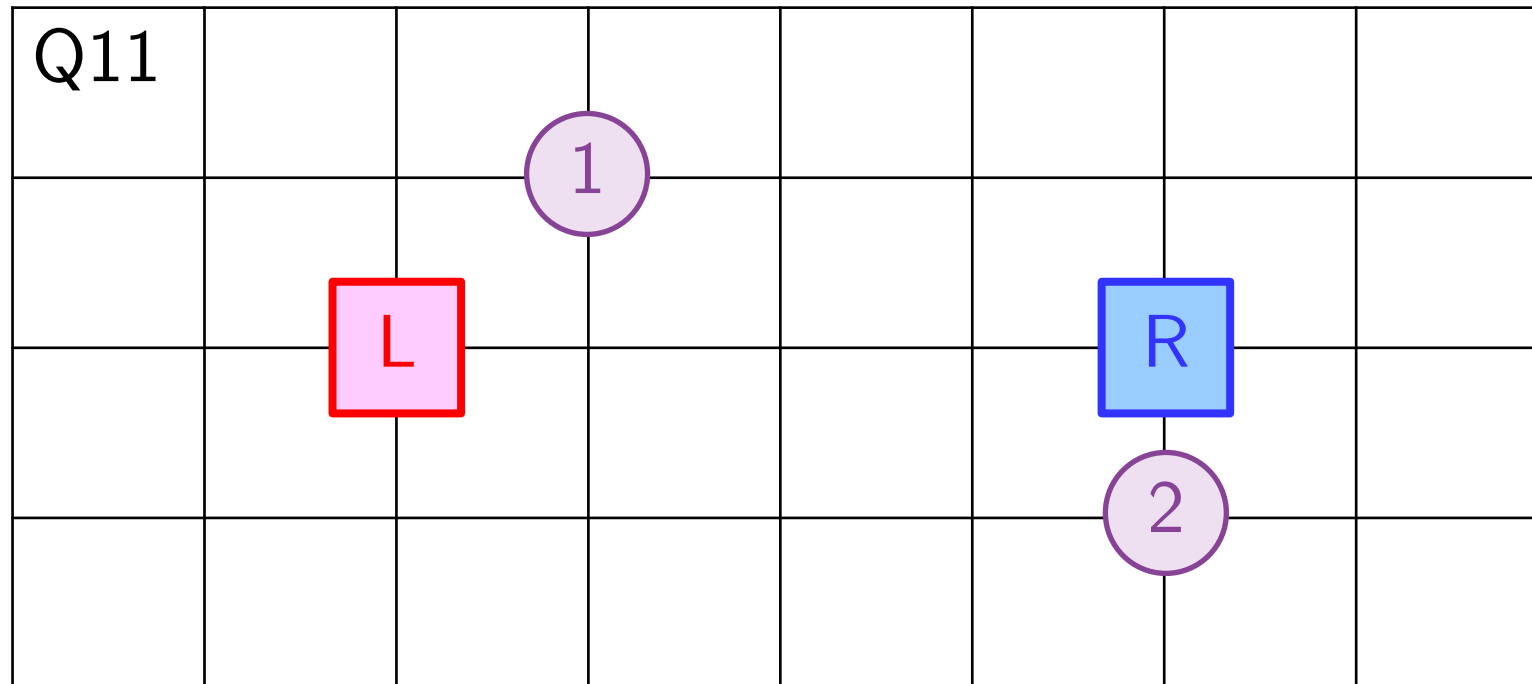
- ▶ EX: {Bern, Barbodos, Honolulu, Florida}
- 1. Could choose Bern in C since Bern in P and G
 - ▶ **Derivative Salience**: $P=G=C$ (via Cognitive Hierarchy Model!)
- 2. Could choose Bern in C, **but** Florida in P and G
 - ▶ **Schelling Salience**: $P=G \neq C$
 - ▶ **Team Reasoning**: Pick distinctive choice **only** in C
 - ▶ **Coordinate on this**: Even though I would not pick this and I know you would not pick this!

Pure Coordination Game: Follow-up 1

- ▶ Derivative Salience: $P=G=C$ vs. Schelling Salience: $P=G \neq C$
- ▶ Schelling Salience wins here!
 - ▶ In 12 games (out of 14):
- ▶ Chose distinctive choice 60% in C (modal!)
 - ▶ But less often in P and G
- ▶ EJ 2010: Follow-up with Nottingham subjects
 - ▶ Both saliences rejected with subtle design differences (used to coordinate)

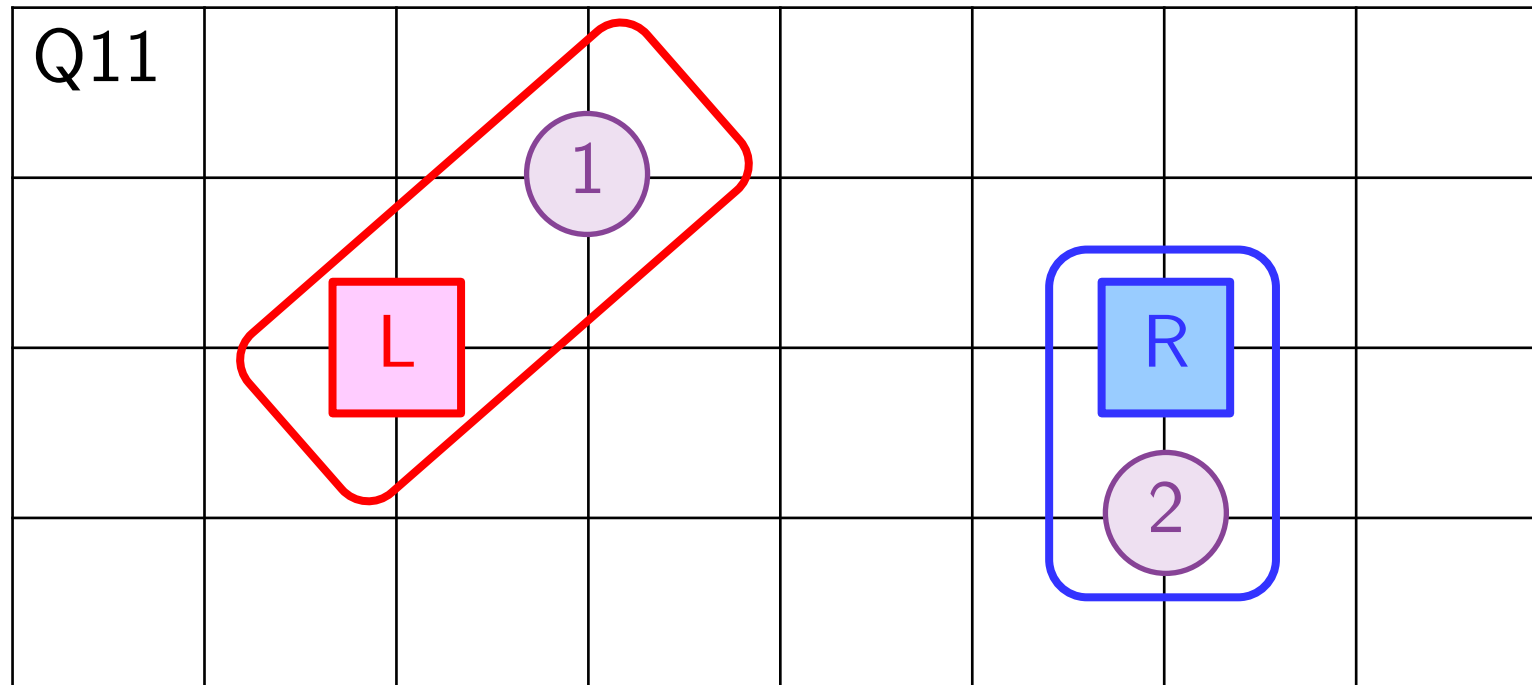
Assignment Game and Visual Selection (Follow-up 2)

- ▶ Hume (1978/1740) - Ownership conventions: spatial/temporal proximity, cultural, etc.
- ▶ Mehta, Starmer and Sugden (T&D 1994)



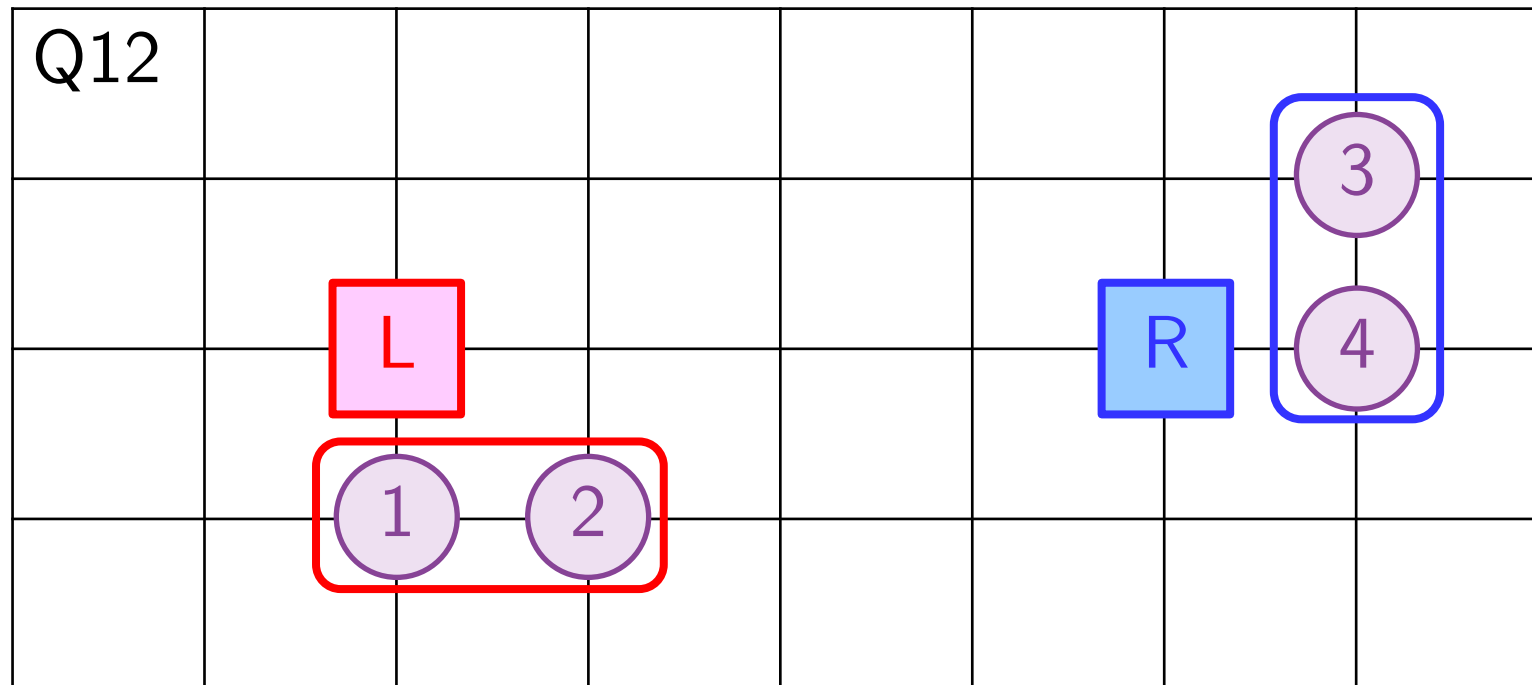
Assignment Game and Visual Selection

- ▶ Assign circles to L or R;
- ▶ Earn \$\$ if all circles match partner assignment
- ▶ Focal Principle 1: Closeness (C)



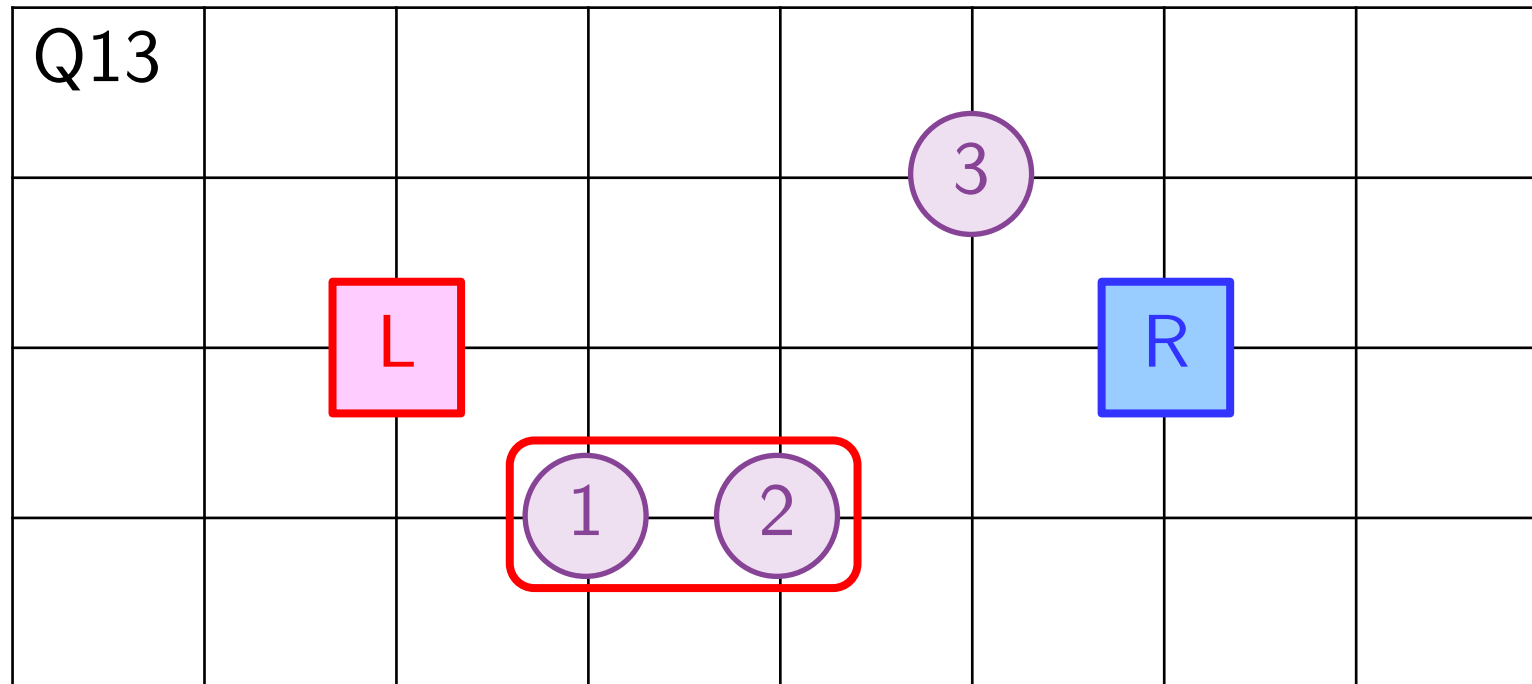
Assignment Game and Visual Selection

- ▶ Assign circles to L or R
- ▶ Earn \$\$ if all circles match partner assignment
- ▶ Focal Principle 2: Equality (E)



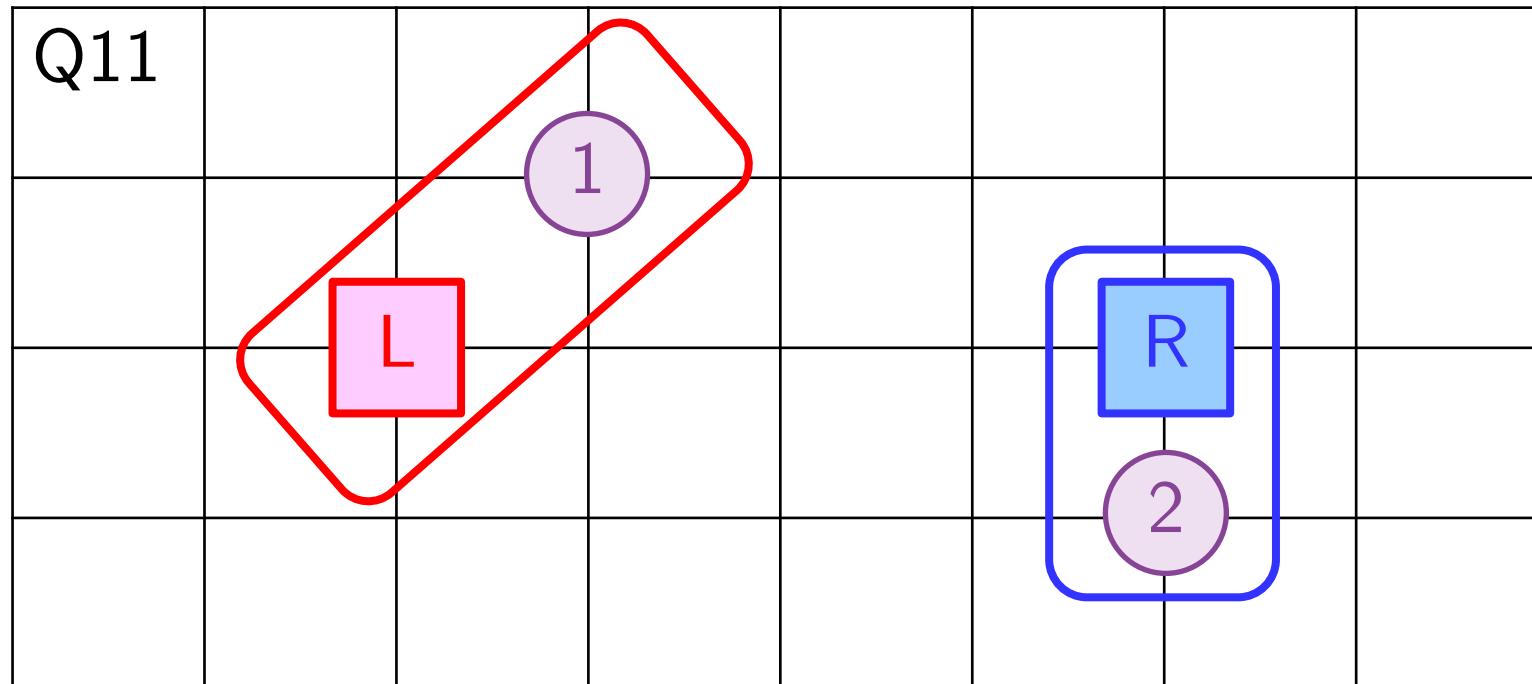
Assignment Game and Visual Selection

- ▶ Assign circles to L or R
- ▶ Earn \$\$ if all circles match partner assignment
- ▶ Focal Principle 3: Accession (A)



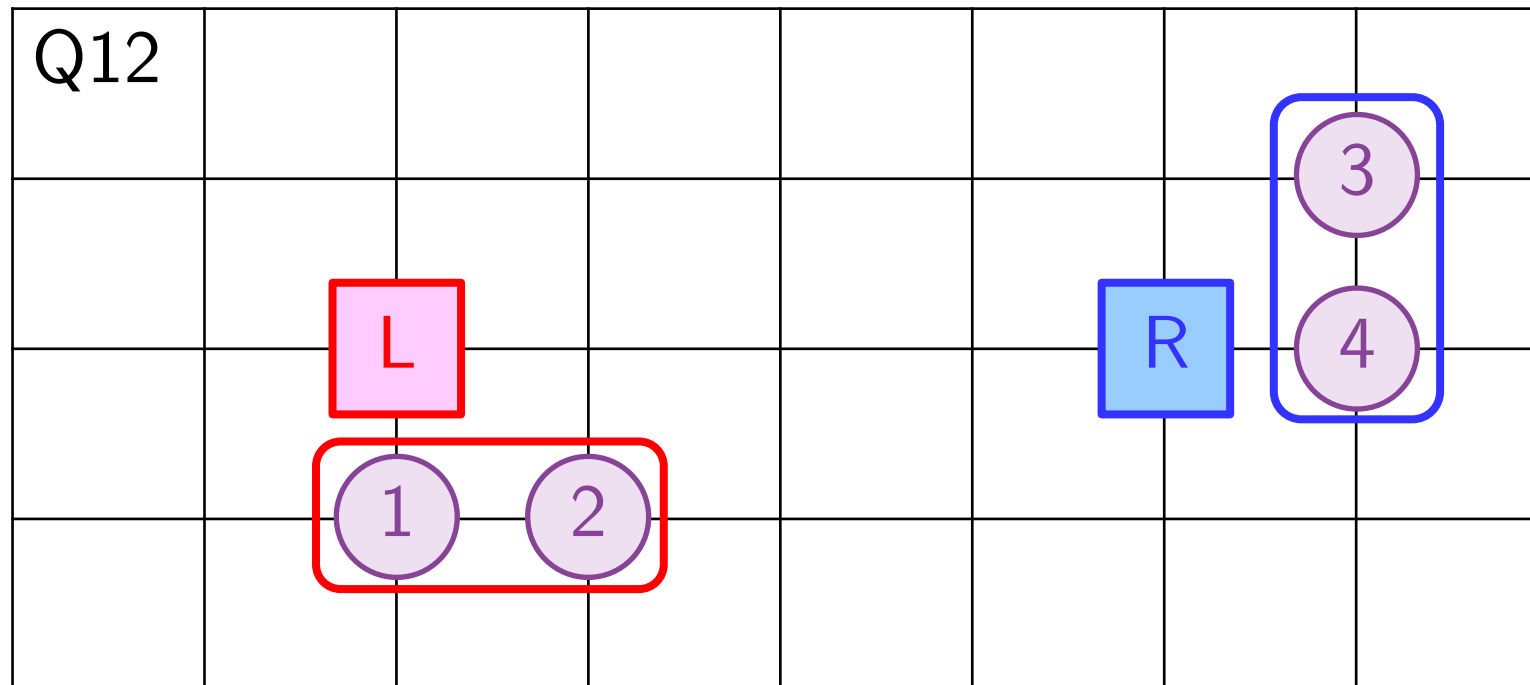
Assignment Game and Visual Selection

- ▶ How would you assign the circles?
- ▶ What about this? ($C = A = E$)
- ▶ In fact, 74% chose this!



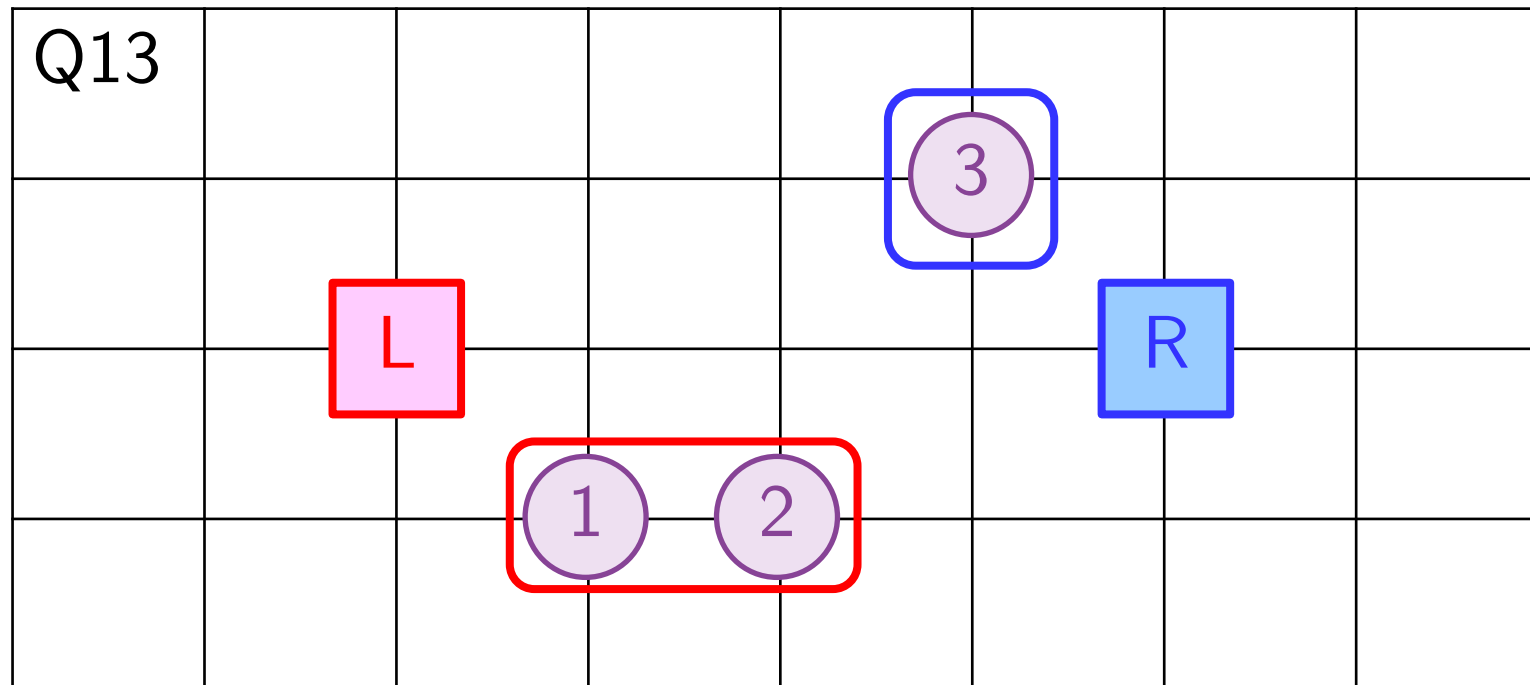
Assignment Game and Visual Selection

- ▶ How would you assign the circles?
- ▶ What about this? ($C = A = E$)
- ▶ In fact, 68% chose this!



Assignment Game and Visual Selection

- ▶ How would you assign the circles?
- ▶ What about this? (Accession!)
- ▶ In fact, 70% chose this! (What does C/E say?)

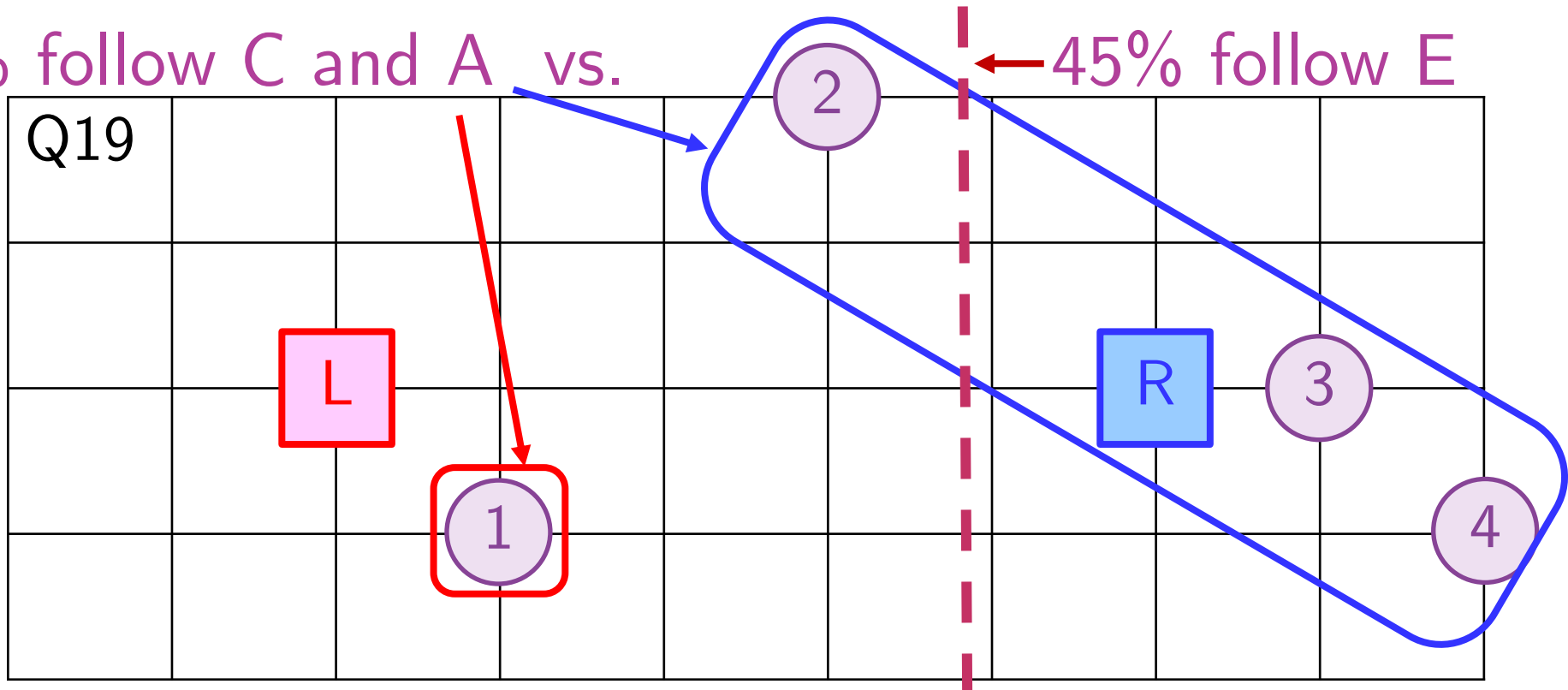


Assignment Game: Closeness and Accession vs. Equality

► What does Closeness/Accession say?

► What does Equality say about this? 😊

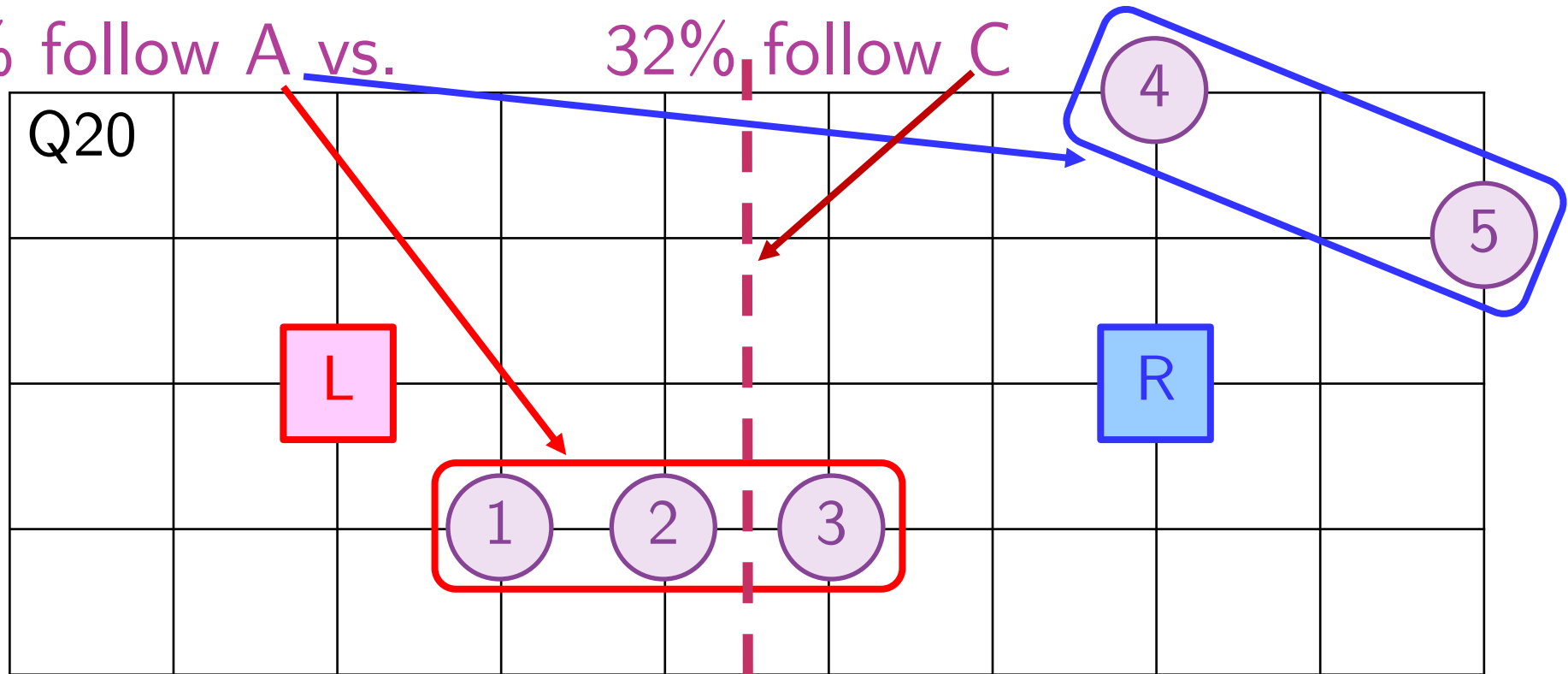
► 29% follow C and A vs. 45% follow E



Assignment Game: Accession vs. Closeness

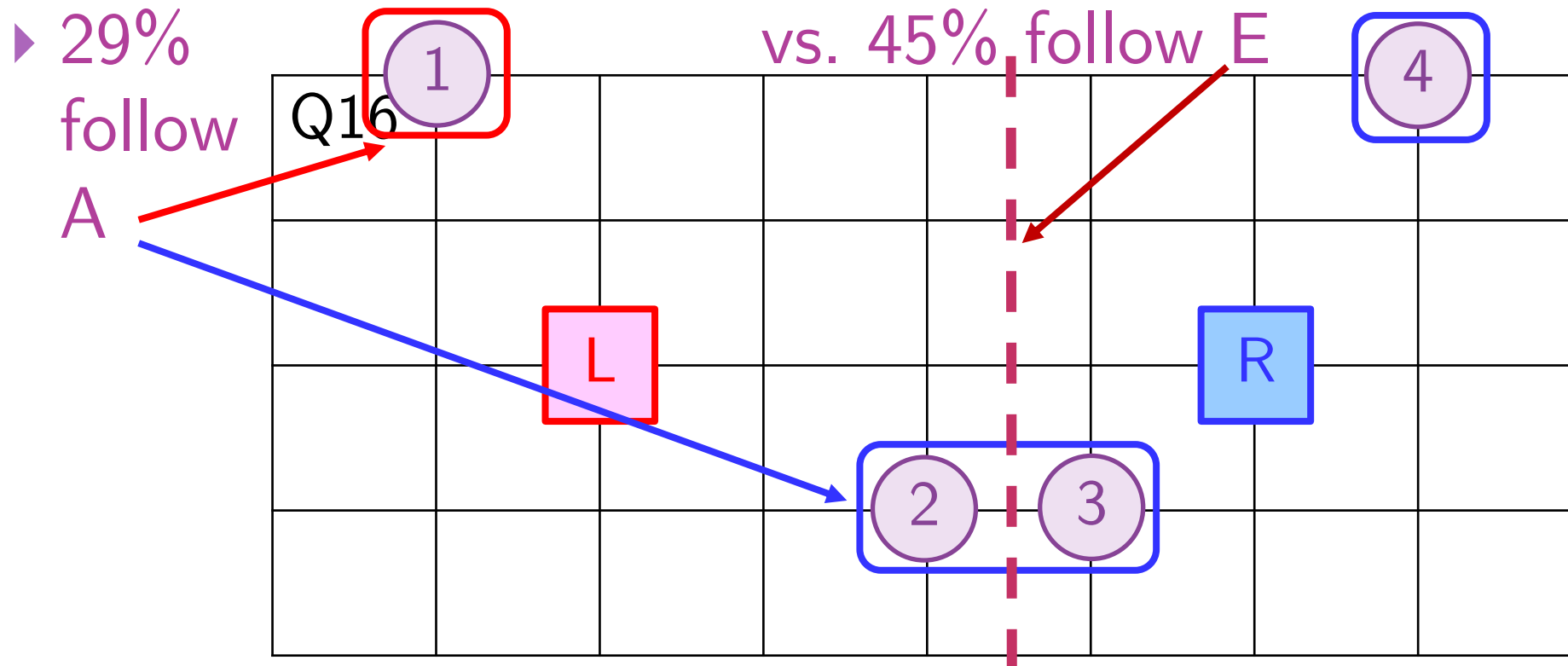
- ▶ What does Accession say about this? 😊
- ▶ What does Closeness say about this?

▶ 43% follow A vs. 32% follow C



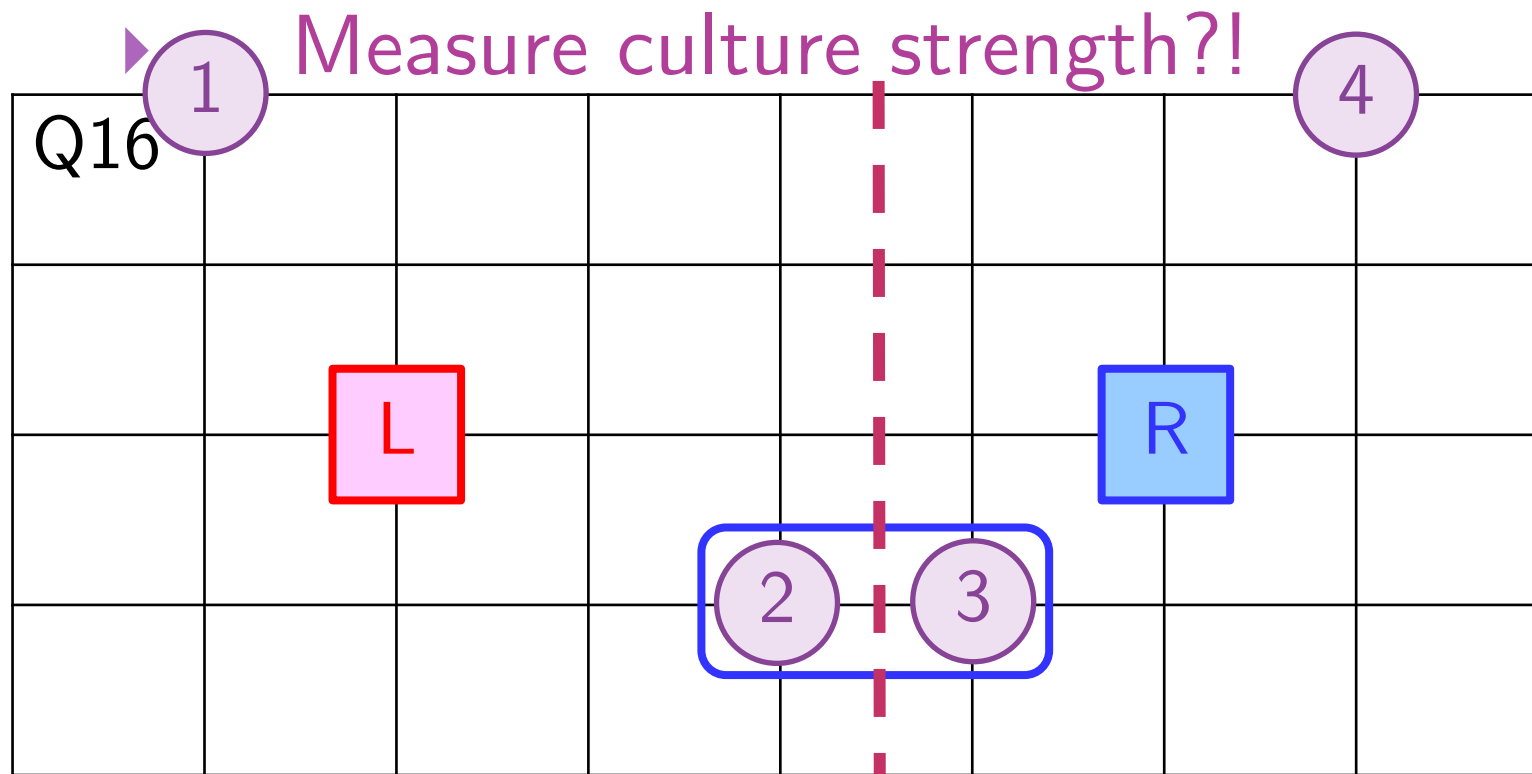
Assignment Game: Accession vs. Equality

- ▶ What does Accession say about this?
- ▶ What does Equality say about this? 😊



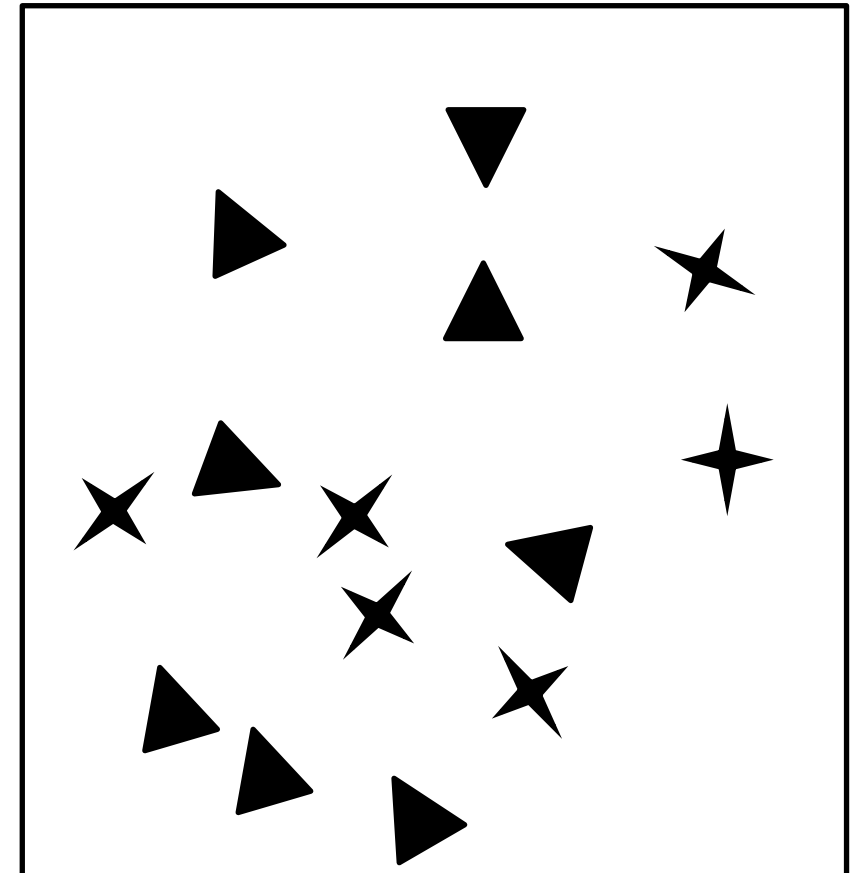
Equality > Accession > Closeness

- ▶ First Focal Principle: Equality 😊
- ▶ Then Accession (if Equality satisfied/silent)

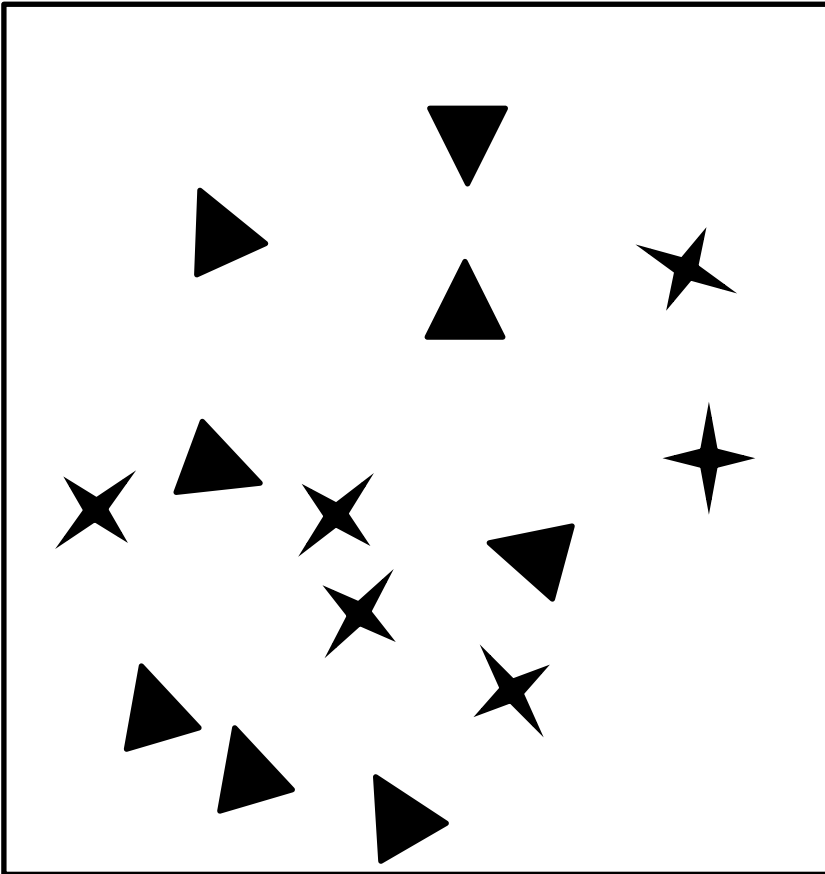


Unpacking Focality

- ▶ Bacharach and Bernasconi (GEB 1997)
- ▶ Visual matching game
 - ▶ Pick one from picture:
- ▶ Test rarity preferences
 - ▶ 6 vs. 8
- ▶ Are Rare item chosen more frequently
 - ▶ As Rarity increases?
 - ▶ 6/8, 2/3, 6/18, 1/15



Unpacking Focality: Test Rarity



- ▶ Yes!
- ▶ As **Rarity** increases,
 - ▶ Frequency of rare choice increases!

	# of Rare/Frequent Items			
	6/8	2/3	6/18	1/15
Rare Item	65%	76%	77%	94%
Frequent Item	35%	24%	23%	6%

Unpacking Focality: Test Trade-offs

- ▶ Rarity ($r = 3$ vs. $n = 8$) against

- ▶ Oddity (size or color) —

 - ▶ $p(F)$ = Probability of Notice

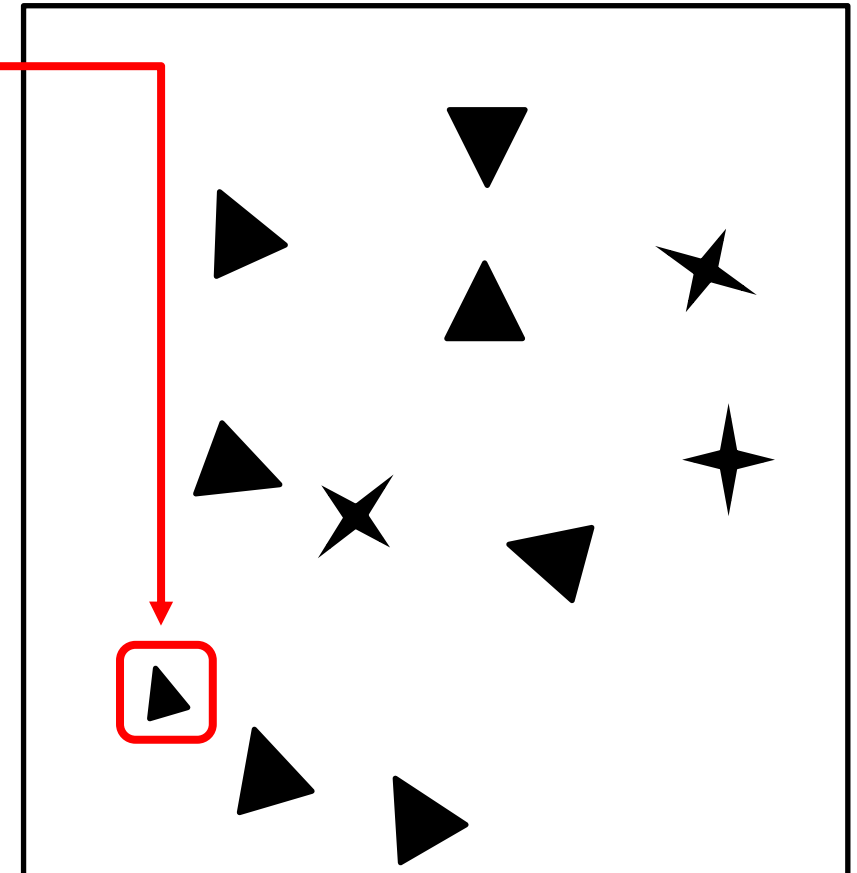
 - ▶ Choose Oddity if $p(F) > 1/r$?

- ▶ Obvious Treatments:

 - ▶ $p(F) = 0.94 \gg 1/3 = 1/r$

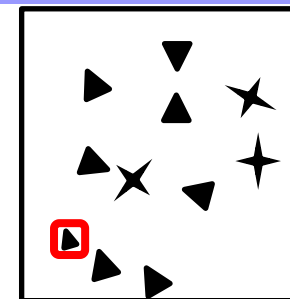
- ▶ Subtle Treatments:

 - ▶ $p(F) = 0.40 > 1/3 = 1/r$



Unpacking Focality: Test Trade-offs

- ▶ Violate $p(F) > 1/r$ **Proportion to Difference!**
- ▶ Mostly chose **Obvious** vs. Less than half chose **Subtle**



	Obvious Oddity ($1/r$)				Subtle Oddity ($1/r$)				
$r = \#$ of Rare	1/2	1/3	1/4	1/5	1/2	1/3	1/4	1/5	1/6
$p(F)$	0.95	0.91	0.95	0.93	0.55	0.40	0.62	0.25	0.25
Difference: $r - p(F)$	0.45	0.58	0.7	0.73	0.05	0.07	0.37	0.05	0.09
Rare	14%	19%	9%	7%	77%	55%	45%	69%	55%
Oddity	83%	79%	91%	88%	23%	31%	45%	19%	20%
Other	2%	2%	0%	5%	0%	14%	10%	12%	25%

Unpacking Focality

- ▶ Munro (wp 1999)
- ▶ Field study of coordination
- ▶ Narrow bike lanes in **Japan**
 - ▶ No center line
- ▶ Two bikes coming from opposite directions
 - ▶ Both ride close to middle
- ▶ How they avoid colliding?
 - ▶ Both move **Left!**

Asymmetric Players: Battle of Sexes

- ▶ 100 lottery tickets =
 - ▶ 10% chance to win \$1/\$2
- ▶ Pure NE: (1,2) and (2,1)
 - ▶ Players prefer equilibrium where **they** play strategy 2
- ▶ Mixed NE:
 - ▶ (1/4, 3/4) each
- ▶ Which would you pick?

	1	2
1	0, 0	200, 600
2	200, 600	0, 0

Asymmetric Players: Battle of Sexes

- ▶ Cooper, DeJong, Forsythe and Ross (AER 1990)
- ▶ **BOS**: Baseline (MSE mismatch 62.5%)
- ▶ **BOS-300**: Row player has outside option 300
 - ▶ Forward Induction predicts (2,1)
- ▶ **BOS-100**: Row player has outside option 100
 - ▶ Forward Induction doesn't apply
- ▶ Compare BOS-100 and BOS-300
 - ▶ Shows if "any outside option" works...

Battle of Sexes (Last 11 Periods)

Game	Outside	(1,2)	(2,1)	Other	# Obs
BOS	-	37 (22%)	31 (19%)	97 (59%)	165
BOS-300	33	0 (0%)	119 (90%)	13 (10%)	165
BOS-100	3	5 (3%)	102 (63%)	55 (34%)	165
BOS-1W					165
BOS-2W					165
BOS-SEQ					165

Asymmetric Players: Battle of Sexes

- ▶ Cooper, DeJong, Forsythe and Ross (AER 1990)
- ▶ BOS-1W: 1 way communication by Row
- ▶ BOS-2W: 2 way communication by Both
- ▶ BOS-SEQ: Both know that Row went first, but Column doesn't know what Row did
 - ▶ Information set same as simultaneous move
 - ▶ Would a sequential move act as an coordination device?

Battle of Sexes (Last 11 Periods)

Game	Outside	(1,2)	(2,1)	Other	# Obs
BOS	-	37 (22%)	31 (19%)	97 (59%)	165
BOS-300	33	0 (0%)	119 (90%)	13 (10%)	165
BOS-100	3	5 (3%)	102 (63%)	55 (34%)	165
BOS-1W	-	1 (1%)	158 (96%)	6 (4%)	165
BOS-2W	-	49 (30%)	47 (28%)	69 (42%)	165
BOS-SEQ	-	6 (4%)	103 (62%)	56 (34%)	165

Where Does Meaning Come From?

- ▶ Communication can help us coordinate
- ▶ But how did the **common language for communication** emerge in the first place?
- ▶ Put people in a situation of **no meaning** and see how they create it!
- ▶ Blume, DeJong, Kim and Sprinkle (AER 1998)
 - ▶ See also BDKS (GEB 2001) which is **better!**

Evolution of Meaning: Game 1 (Baseline)

- ▶ **Game 1:** Blume et al. (AER 1998)
- ▶ Sender has private type T1 or T2
- ▶ Sends message "*" or "#" to receiver
- ▶ Receiver chooses A or B (to coordinate type)
- ▶ **Game 1NH:** See only history of own match

	A	B
T1	0, 0	7, 7
T2	7, 7	0, 0

Evolution of Meaning: Game 2

- ▶ Game 2:
- ▶ Receiver can choose **C** (safe action) that gives (4,4) regardless of T1/T2
- ▶ Theory: Pooling or Separating Equilibrium

	A	B	C
T1	0, 0	7, 7	4, 4
T2	7, 7	0, 0	4, 4

Evolution of Meaning

- ▶ Blume, DeJong, Kim and Sprinkle (AER 1998)
- ▶ **Game 1:** Baseline as above
- ▶ **Game 1NH:** See only **history of own** match
- ▶ **Game 2:** Receiver can choose C (safe action) that gives (4,4) regardless of T1/T2
 - ▶ Theory: Pooling or Separating Equilibrium

Percentage Consistent with Separating Equilibrium

Game \ Period	1	5	10	15	20
1st Session: Game 1	48%	65%	74%	89%	95%
2nd Session					
Game 1	49%	72%	61%	89%	100%
Game 1NH	55%	55%	28%	55%	72%
Game 2					
Separating	44%	88%	88%	88%	94%
Pooling	39%	5%	0%	5%	5%

Evolution of Meaning: Game 3

- ▶ **Game 3:** Coordinate payoffs become $(2,7)$
- ▶ So sender wants to disguise types to force receiver to choose C (safe action)
- ▶ Allowed to send 2 or 3 messages...

	A	B	C
T1	0, 0	2, 7	4, 4
T2	2, 7	0, 0	4, 4

Evolution of Meaning (Blume et al. AER 1998)

- ▶ **Game 1:** Baseline as above
- ▶ **Game 1NH:** See only history of own match
- ▶ **Game 2:** Receiver can choose C (safe action) that gives (4,4) regardless of T1/T2
 - ▶ Theory: Pooling or Separating Equilibrium
- ▶ **Game 3:** Coordinate payoffs become (2,7)
 - ▶ Sender wants to disguise type so receiver picks C (safe action)
 - ▶ Allowed to send 2 or 3 messages...

Results of Game 3: 2 vs. 3 messages

# of Messages-Equil. Played	1-10	11-20	21-30	31-40	41-50	51-60
2 nd Session: 2-Separating	43%	53%	38%	39%		
2-Pooling	33%	34%	41%	43%		
3-Separating	43%	38%	33%	24%		
3-Pooling	33%	37%	42%	60%		
1 st Session: 2-Separating	39%	27%	23%	24%	24%	23%
2-Pooling	39%	48%	51%	60%	63%	61%
3-Separating	23%	22%	23%	25%	22%	24%
3-Pooling	55%	61%	58%	56%	57%	61%

Example of Asymmetric Payoffs

▶ Market Entry Game

- ▶ n players decide to enter market with capacity c
- ▶ Payoffs declines as number of entrants increase
- ▶ " < 0 " if number $> c$ (= market capacity)

▶ Sundali, Rapoport and Seal (OBHDP 1995)

- ▶ Number of Entrants: Predicted vs. Actual

Market Entry Game: Results Close to Equilibrium

Capacity	1	3	5	7	9	11	13	15	17	19
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Predicted Number of Entrants

MSE	0	2.1	4.2	6.3	8.4	10.5	12.6	14.7	16.8	18.9
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Actual Number of Entrants

All Data	1.0	3.7	5.1	7.4	8.7	11.2	12.1	14.1	16.5	18.2
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1 st Block	1.3	5.7	9.7	6.7	3.7	14.0	11.3	11.3	16.0	18.0
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- ▶ Kahneman (1988): "To a psychologist, it looks like magic."
- ▶ See BI-SAW paper by Chen et al. (2012)...

Games with Asymmetric Equilibria

▶ Stag Hunt

- ▶ Cooper, DeJong, Forsythe & Ross (AER 1990)
- ▶ 100 lottery tickets =
 - ▶ 10% chance to win \$1/\$2
- ▶ Pure NE:
 - ▶ (1,1) and (2,2)
 - ▶ Mixed NE?
- ▶ Which would you pick?

	1	2
1	800, 800	800, 0
2	0 , 800	1000, 1000

Games with Asymmetric Equilibria

- ▶ Cooper, DeJong, Forsythe and Ross (AER 1990)
- ▶ **CG**: Baseline Stag Hunt
- ▶ **CG-900**: Row has outside option 900 each
 - ▶ Forward Induction predicts (2,2)
- ▶ **CG-700**: Row has outside option 700 each
 - ▶ Forward Induction doesn't apply
- ▶ **CG-1W**: 1-way communication by Row
- ▶ **CG-2W**: 2-way communication by both

Stage Hunt (Last 11 Periods)

Game	Outside	(1,1)	(2,2)	Other	# Obs
CG	-	160(97%)	0(0%)	5(3%)	165
CG-900	65	2(2%)	77(77%)	21(21%)	165
CG-700	20	119(82%)	0(0%)	26(18%)	165
CG-1W	-	26(16%)	88(53%)	51(31%)	165
CG-2W	-	0(0%)	150(91%)	15(9%)	165

► (1,1) Payoff = 800 vs. (2,2) Payoff = 1000

Weak-Link Game (aka Minimum Effort Game)

- ▶ Van Huyck, Battalio and Beil (AER 1990)
- ▶ Each of you belong to a team of n players
- ▶ Each of you can choose effort $X_i = 1-7$
- ▶ Earnings depend on
 - ▶ Your own effort X_i , and
 - ▶ The smallest effort $\min\{X_j\}$ of your team
- ▶ Payoff = $60 + 20 * \min\{X_j\} - 10 * X_i$

Cost of Effort X_i



Team Project Payoff



Weak-Link Game: Van Huyck et al. (AER 1990)

► Payoff = $60 + 10 * \min\{X_j\} - 10 * (X_i - \min\{X_j\})$

Team Minimum



Deviation from Min



- Payoff sensitive to **weakest link** in production chain:
1. Cobb-Douglas Production Function (Leontief)
 2. All have to arrive for restaurant to seat your group
 3. Each has to do their job for whole project to fly
 - Law firms, accounting firms, investment banks, etc.
 4. Prepare an airplane for departure

Weak-Link Game: Van Huyck et al. (AER 1990)

$$m = \min\{X_j\}$$

Team Minimum

► Payoff = 60
 + 10 * m
 - 10 * ($X_i - m$)

Deviation
from Min

Your X_i	Smallest X_j in the Team						
	7	6	5	4	3	2	1
7	130	110	90	70	50	30	10
6	-	120	100	80	60	40	20
5	-	-	110	90	70	50	30
4	-	-	-	100	80	60	40
3	-	-	-	-	90	70	50
2	-	-	-	-	-	80	60
1	-	-	-	-	-	-	70

Weak-Link Game: Van Huyck et al. (AER 1990)

- ▶ What is your choice when...
 - ▶ Group size = 2?
 - ▶ Group size = 3?
 - ▶ Group size = 20?
- ▶ Can some kind of communication help coordinate everyone's effort?
- ▶ Let's conduct a classroom experiment first...

Classroom Experiment: 害群之馬

最弱環節賽局
(Weak-Link Game)

Weak-Link Game (最弱環節賽局)

- ▶ Each DM chooses effort $X_i = 1-4$
 - ▶ Spade = 4, Heart = 3, Diamond = 2, Club = 1
- ▶ DM (Decision Maker) = a team of two
 - ▶ 每組每回合都會有四張撲克牌，分別為黑桃(4)、紅心(3)、方塊(2)、梅花(1)
 - ▶ 主持人會跟每組收一張牌
 - ▶ 交出來的花色代表你們花多少時間排練
 - ▶ 你們的努力程度：黑桃 = 4小時、紅心 = 3小時、方塊 = 2小時、梅花 = 1小時
 - ▶ 各組要討論屆時交出哪一張牌...

Payoff Calculation (記分方式)

▶ $\text{Payoff} = 3 * \min\{X_j\} - 1 * X_i$ ← Cost of Effort X

Team Project Payoff

- ▶ $\min\{X_j\}$ = 「花最少時間排練那一組的排練時數」,
- ▶ 每一小時的排練大家都會得到3分
- ▶ 各組自己每花一小時排練, 就少1分

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Payoff Calculation (記分方式)

1. How much would you earn if all DM choose $X_i = 4$?

▶ 8!

▶ 如果所有各組都花四小時排練，這樣各組會拿幾分？

▶ 8分!

Your X_i (本組時數)	min{ X_j } (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Payoff Calculation (記分方式)

2. How much would you earn if you choose $X_i=3$ while others choose $X_j=4$?

▶ 6 (< 8)

▶ Not worth it!

▶ 如果別組都花四小時排練，但你們這組只花三小時排練，這樣你們會拿幾分？這麼做值得嗎？

▶ 6分！小於8分所以不值得！

Your X_i (本組時數)	min{ X_j } (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Payoff Calculation (記分方式)

3. How much would you earn if you choose $X_i = 2$ while some other DM choose $X_i = 1$?

▶ 1 (< 2)

▶ If you also choose $X_i = 1$!

▶ 如果有某一組只花一小時排練，你們這組如果花兩小時排練，值得嗎？

▶ 不值得，因只得1分，但如果也花一小時就會跟他們一樣得到2分！

Your X_i (本組時數)	min{ X_j } (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Weak-Link Game (最弱環節賽局)

▶ Please decide now and we will see the results...

6. Are you satisfied with the results? How can you encourage cooperation next time?

- ▶ 你對結果滿意嗎？如果你希望大家都更好，該怎麼鼓勵大家合作？
- ▶ 讓我們再來做一次...

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Weak-Link Game (最弱環節賽局)

- ▶ In reality, people would see each other's effort and increase effort gradually
- ▶ Let's try again by committing hour-by-hour!
 - ▶ 現實中你們彼此多半清楚大家的排練情況，而且時數可以逐步加碼。這次我們採一小時、一小時逐步加碼方式進行

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Back to Van Huyck et al. (AER 1990)...

$$m = \min\{X_j\}$$

Team Minimum

► Payoff = 60
 + 10 * m
 - 10 * ($X_i - m$)

Deviation
from Min

Your X_i	Smallest X_j in the Team						
	7	6	5	4	3	2	1
7	130	110	90	70	50	30	10
6	-	120	100	80	60	40	20
5	-	-	110	90	70	50	30
4	-	-	-	100	80	60	40
3	-	-	-	-	90	70	50
2	-	-	-	-	-	80	60
1	-	-	-	-	-	-	70

Weak-Link Game: Large Group (Extensions)

- ▶ 7 Large Group ($n = 14-16$) sessions (Table 7.25)
 - ▶ X_i starts at 4-7, but quickly drop to 1-2!

Choice Frequencies in 7 Large Group Sessions

X_i	Round (group size $n = 14-16$)									
	1	2	3	4	5	6	7	8	9	10
7	33	13	9	4	4	4	6	3	3	8
6	10	11	7	-	1	2	-	-	-	-
5	34	24	10	12	2	2	24	1	-	1
4	17	23	24	18	15	5	3	3	2	2
3	5	18	25	25	17	9	8	3	4	2
2	5	13	17	23	31	35	39	27	26	17
1	2	5	15	25	37	50	47	70	72	77

(2 modes in red/pink)
Table 7.25 of Camerer
(BGT 2003)

Weak-Link Game: Large Group (Extensions)

- ▶ 7 Large Group ($n = 14-16$) sessions (Table 7.25)
 - ▶ X_i starts at 4-7, but quickly drop to 1-2!
- ▶ Extensions in Van Huyck et al. (AER 1990):
 - ▶ No penalty above min: 83% choose 7 in round 1
 - ▶ See effort distribution: Accelerate race to bottom
- ▶ 1 Small Group ($n=2$) Session (Table 7.26)
 - ▶ X_i starts at 1 or 7, but quickly converges to 7!
 - ▶ If choose $X_i = 7$ first, will wait a couple rounds for partner to follow...

Choice Frequencies in Small Group Session

X_i	Round (group size $n = 2$)						
	1	2	3	4	5	6	7
7	9	13	13	17	19	19	21
6	0	1	4	2	1	1	0
5	4	1	1	1	0	0	0
4	0	1	2	0	1	1	0
3	1	2	1	1	0	0	0
2	1	2	0	0	0	0	1
1	8	4	3	3	3	3	2

(2 modes in red/pink)
 Table 7.26,
 Camerer (BGT 2003)

Weak-Link Game: Small Group Extension

- ▶ Van Huyck et al. (AER 1990) also did
- ▶ Small Group ($n=2$) + Random Matching:
 - ▶ Start high (4-7), but drop to 1!
- ▶ Small group size not enough
 - ▶ Need stability/mutual adjustment of fixed pairing!
- ▶ Clark and Sefton (wp 1999)
 - ▶ Replicate random-matching results in stag hunt
 - ▶ Still unpublished: Difficult to publish replications?
- ▶ Group Size Meta-Study (Table 7.27)

Round 1 Group Minima

Group size n	Distribution of $\min\{X_j\}$							Total Obs.
	1	2	3	4	5	6	7	
2	43%	<u>7%</u>	<u>7%</u>	7%	29%	-	7%	14
3	25%	5%	<u>35%</u>	15%	5%	-	15%	20
6	<u>73%</u>	16%	11%	-	-	-	-	19
9	-	<u>100%</u>	-	-	-	-	-	2
12	<u>100%</u>	-	-	-	-	-	-	2
14-16	28%	<u>28%</u>	14%	28%	-	-	-	7

(Median underlined; 2 modes in red/pink) Middle Panel of Table 7.27, Camerer (BGT 2003)

Round 5 Group Minima

Group size n	Distribution of $\min\{X_j\}$							Total Obs.
	1	2	3	4	5	6	7	
2	14%	-	-	-	-	-	<u>86%</u>	14
3	30%	15%	<u>20%</u>	15%	-	-	20%	20
6	<u>80%</u>	10%	10%	-	-	-	-	19
9	<u>100%</u>	-	-	-	-	-	-	2
12	-	-	-	-	-	-	-	-
14-16	<u>100%</u>	-	-	-	-	-	-	7

(Median underlined; 2 modes in red/pink) Bottom Panel of Table 7.27, Camerer (BGT 2003)

Weak-Link Game: Group Size Meta-Study

- ▶ Large Group size ($n \geq 6$):
 - ▶ 1st period $\min\{X_j\} \leq 4$ vs. 5th period $\min\{X_j\}$ mostly 1
- ▶ Small Group size ($n = 2-3$):
 - ▶ 1st period $\min\{X_j\}$ only partly in 5-7
 - ▶ 5th period $\min\{X_j\}$ mostly (86%) reaches 7 if $n=2$
- ▶ But 1st period median $X_i = 4-5$ for all n !
 - ▶ Why? Maybe subjects think they play against representative opponent (and clone for large n)

Round 1 Choices (Median Underlined)

Group size n	Distribution of X_i							Total Obs.
	1	2	3	4	5	6	7	
2	28%	3%	3%	7%	<u>21%</u>	-	36%	28
3	8%	5%	8%	17%	<u>7%</u>	2%	41%	60
6	18%	7%	13%	<u>16%</u>	7%	7%	39%	114
9	0%	11%	28%	<u>39%</u>	5%	-	17%	18
12	25%	4%	13%	<u>8%</u>	16%	4%	29%	24
14-16	2%	5%	5%	17%	<u>32%</u>	9%	31%	104

(Median underlined; 2 modes in red/pink) Top Panel of Table 7.27, Camerer (BGT 2003)

Weak-Link Game: Local Interaction

- ▶ Berninghaus, Erhart and Keser (GEB 2002)
 - ▶ 3-person weak-link game
- ▶ What does Game Theory say?
 - ▶ Inefficient Nash: Each earn 80 if (X, X, X)
 - ▶ Efficient Nash: Each earn 90 if (Y, Y, Y)

		Other Player Choices		
		Both X	One X, One Y	Both Y
Row Player	X	80	60	60
	Y	10	10	90

Weak-Link Game: Local Interaction

- ▶ **Baseline:** Play 20 rounds with the same 2 opponents
 - ▶ See opponent choices (but not who made what)
- ▶ **Local Interaction:** 8 subjects form a circle to play the 2 neighbors next to you
 - ▶ Contagion: Can spread Equilibrium around circle

		Other Player Choices		
		Both X	One X, One Y	Both Y
Row Player	X	80	60	60
	Y	10	10	90

Weak-Link Game: Local Interaction

- ▶ **Baseline (Fixed)**: 75% initially play Y
 - ▶ 7 of 8 groups converge to all-Y equilibrium
- ▶ **Local Interaction**: half initially play Y
 - ▶ Drop to None play Y in round 20
 - ▶ Because 64% play X if one neighbor played X

		Other Player Choices		
		Both X	One X, One Y	Both Y
Row Player	X	80	60	60
	Y	10	10	90

Weak-Link Game: Mergers

- ▶ Camerer and Knez (SMJ 1994):
 - ▶ Two groups each play 3-person weak-link game
 - ▶ Then merge into one 6-person group
- ▶ Two Possible Predictions:
 - ▶ Mergers Fail: Large group size reduces efficiency
 - ▶ Mergers Restart: Coordinate on good equilibrium
- ▶ Results: **Mergers Fail!** (Table 7.29)
 - ▶ Group Minima mostly 1 in Round 1 and 5
 - ▶ Regardless knowing other group minimum or not

Group Minima Before/After Mergers

Know Other Group Minimum				Don't Know Other Minimum			
Before Merger		After Merger		Before Merger		After Merger	
Round	5	1	5	Round	5	1	5
Session 1	(1,2) →	(1,2) → 1	1	Session 1	(2,4) →	(1,2) → 1	1
Session 2	(1,4) →	(1,1) → 1	1	Session 2	(7,3) →	(7,1) → 1	1
Session 3	(1,1) →	(1,2) → 1	1	Session 3	(3,2) →	(3,1) → 1	2
Session 4	(4,1) →	(4,1) → 1	1	Session 4	(7,3) →	(7,3) → 3	3
Session 5	(1,7) →	(1,7) → 1	1	Session 5	(7,3) →	(7,2) → 2	1

(.,.) show min of 3-person group min of 6-person group Table 7.29, Camerer (BGT 2003)

Weak-Link Game: Bonus

- ▶ Camerer and Knez (SMJ 1994): 2nd Treatment
 - ▶ Announce a bonus of \$0.20/\$0.50 if all choose 7
 - ▶ Additional bonus + announcement (beyond implicit gains if all choose 7)
- ▶ Results: 90% choose 7 in next period
 - ▶ Compared to 85% choose 1-2 last period
- ▶ Confirms Knez and Simester (JLE 2001)
 - ▶ Why group-level bonuses work so well

Weak-Link Game: Leadership

- ▶ Weber, Camerer, Rottenstreich and Knez (OS 2001)
- ▶ Play in large ($n=8-10$) or small ($n=2$) group
- ▶ Each choose $s_i = 0, 1, 2, 3$;
- ▶ Payoff = $\$2.50 + \$1.25 \times [\min s_i - 1] - s_i - 0.25 \times 1_{\{\min s_i = 0\}}$
- ▶ Payoff = $\$2.50 - s_i$ if $\min s_i = 1$
- ▶ Payoff = $\$3.75 - s_i$ if $\min s_i = 2$
- ▶ Payoff = $\$5.00 - s_i$ if $\min s_i = 3$
- ▶ Payoff = $\$1.00 - s_i$ if $\min s_i = 0$

Weak-Link Game: Leadership

- ▶ Weber, Camerer, Rottenstreich and Knez (OS 2001)
- ▶ Play in large ($n=8-10$) or small ($n=2$) group
- ▶ Each choose $s_i = 0, 1, 2, 3$;
- ▶ Payoff = $\$2.50 + \$1.25 \times [\min s_i - 1] - s_i - 0.25 \times 1_{\{\min s_i = 0\}}$
- ▶ After 2 rounds, randomly select a **leader**
 - ▶ Makes **short speech** to encourage more effort
 - ▶ Then, **rate leader** before/after 5 more rounds
- ▶ Attribute success to leadership personalities?

Weak-Link Game: Leadership

Effort Level	Large ($n=8-10$)					Small ($n=2$)			
	0	1	2	3		0	1	2	3
Round 1-2	25%	24%	20%	32%		5%	24%	26%	45%
Leadership	Rating (before)			5.88		Rating (before)			5.80
Round 3-8	47%	4%	-	49%		6%	6%	6%	83%
Leadership	Rating (after)			4.53		Rating (after)			6.17

Table 7.30, Camerer (BGT 2003)

- Confirm Nisbett and Ross (bk 1991)
 - Attribute too much cause of success/failure to leadership personalities

Median-Action Game: Van Huyck, Battalio and Beil (QJE 1991)

- ▶ In a team of $n = 9$, you choose effort $X_i = 1-7$
- ▶ Earnings depend on your own effort, and
 - ▶ The median effort M of your team
- ▶ Payoff = $70 + 10 \times (M - 1) - 5 \times (X_i - M)^2$

Team Project Payoff

Cost of Non-Conformity

- ▶ Situations where players prefer to conform
- ▶ Example: Prefer to not work too hard or too little
- ▶ Maximin $X_i = 3$ vs. Payoff-dominant $X_i = 7$

Median-Action Game: Van Huyck et al. (QJE1991)

Team Median

► Payoff (ϕ)

= 70

+ 10 \times ($M - 1$)

- 5 \times ($X_i - M$)²

Deviation from M

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	130	115	90	55	10	-45	-110
6	125	120	105	80	45	0	-55
5	110	115	110	95	70	35	-10
4	85	100	105	100	85	60	25
3	50	75	90	95	90	75	50
2	5	40	65	80	85	80	65
1	-50	-5	30	55	70	75	70

Median-Action Game Results

X_i	Round (6 groups; 54 subjects)									
	1	2	3	4	5	6	7	8	9	10
7	8	2	2	-	-	1	1	-	-	-
6	4	6	6	6	3	3	4	1	3	1
5	15	15	22	19	22	20	20	24 ¹	23 ¹	26 ²
4	19	26	22	29 ¹	27 ¹	30 ²	30 ²	28 ²	28 ³	27 ³
3	8	3	2	-	-	-	-	1	-	-
2	-	1	-	-	1	-	-	-	-	-
1	-	1	-	-	-	-	-	-	-	-

(2 modes in red/pink)¹⁻³ of groups in equilibrium

Table 7.32, Camerer (BGT 2003)

Dispersion

Lock-in: same_group medians

Median-Action Game (γ): Original

Team Median

► Payoff (ϕ)

= 70

+ 10 \times ($M - 1$)

- 5 \times ($X_i - M$)²

Deviation from M

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	130	115	90	55	10	-45	-110
6	125	120	105	80	45	0	-55
5	110	115	110	95	70	35	-10
4	85	100	105	100	85	60	25
3	50	75	90	95	90	75	50
2	5	40	65	80	85	80	65
1	-50	-5	30	55	70	75	70

Median-Action Game (ω): non-BR $\pi = 0$

Team Median

► Payoff (ϕ)
= 70
+ 10 \times ($M - 1$)
- ~~5 \times ($X_i - M$)²~~

Deviation from M

► Maximin no longer $X_i = 3$

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	130	0	0	0	0	0	0
6	0	120	0	0	0	0	0
5	0	0	110	0	0	0	0
4	0	0	0	100	0	0	0
3	0	0	0	0	90	0	0
2	0	0	0	0	0	80	0
1	0	0	0	0	0	0	70

Median-Action Game Results: Round 1

	Game (γ)		Game (ω)		Game (ϕ)	
X_i	Principle	Round 1	Principle	Round 1	Principle	Round 1
7	Payoff-Dom.	15%	Payoff-Dom.	52%	-	8%
6	-	7%	-	4%	-	11%
5	-	28%	-	33%	-	33%
4	-	35%	-	11%	Maximin	41%
3	Maximin	15%	-	-	-	8%
2	-	-	-	-	-	-
1	-	-	-	-	-	-

(2 modes in red/pink); Table 7.33, Camerer (BGT 2003)

Median-Action Game (γ): Original

Team Median

► Payoff (ϕ)
= 70
+ 10 \times ($M - 1$)
- 5 \times ($X_i - M$)²

Deviation from M

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	130	115	90	55	10	-45	-110
6	125	120	105	80	45	0	-55
5	110	115	110	95	70	35	-10
4	85	100	105	100	85	60	25
3	50	75	90	95	90	75	50
2	5	40	65	80	85	80	65
1	-50	-5	30	55	70	75	70

Median-Action Game (ϕ)

► Payoff (ϕ)

$$= 70$$

$$+ \cancel{10 \times (M - 1)}$$

$$- 5 \times (X_i - M)^2$$

Deviation from M

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	70	65	50	25	-10	-55	-110
6	65	70	65	50	25	-10	-55
5	50	65	70	65	50	25	-10
4	25	50	65	70	65	50	25
3	-10	25	50	65	70	65	50
2	-55	-10	25	50	65	70	65
1	-110	-55	-10	25	50	65	70

Median-Action Game Results: Round 1

	Game (γ)		Game (ω)		Game (ϕ)	
X_i	Principle	Round 1	Principle	Round 1	Principle	Round 1
7	Payoff-Dom.	15%	Payoff-Dom.	52%	-	8%
6	-	7%	-	4%	-	11%
5	In-between	28%	-	33%	-	33%
4		35%	-	11%	Maximin	41%
3	Maximin	15%	Follow Single Principles		-	8%
2	-	-			-	-
1	-	-			-	-

(2 modes in red/pink); Table 7.33, Camerer (BGT 2003)