

Coordination

協調賽局

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Lecture 10, EE-BGT

Outline

- ▶ Why is coordination important?

- ▶ Matching Games

- ▶ Pure Coordination Game

- ▶ GAMES magazine (1989)

- ▶ Mehta et al. (AER 1994)

- ▶ Assignment Games

- ▶ Mehta et al. (T&D 1994)

- ▶ Bacharach & Bernasconi (GEB 1997)

- ▶ Applications to Market Adoption and Culture:

- ▶ Clemons and Weber (InfoSysR96), Camerer and Weber (MS 2003)

- ▶ Games with Asymmetric Payoffs

- ▶ Battle of Sexes

- ▶ Cooper et al. (AER 1990)

- ▶ Blume et al. (AER 1998/GEB 2001)

- ▶ Market Entry Games

- ▶ Games w/ Asymmetric Equilibrium

- ▶ Stag Hunt: Cooper et al. (AER90')

- ▶ Weak-Link: Van Huyck et al. (AER90')

Why is Coordination Important?

- ▶ Which Equilibrium to Select Among Many?
 - ▶ This requires Coordination!
- ▶ Examples of Coordination in Daily Life:
 - ▶ Language
 - ▶ Trading in Markets (Liquidity)
 - ▶ Industry Concentration

Why is Coordination Important?

- ▶ Equilibrium Selection in Game Theory
 1. **Desirable Features Approach:**
 - ▶ Payoff-Dominance, Risk Dominance, etc.
 2. **Convergence via Adaptation/Learning**
 - ▶ Weibull (1995), Fudenberg and Levine (1998)
 3. **Empirical Approach:** Infer Principles by
 - ▶ Putting people in experiments and observe actual behavior/outcome

Why is Coordination Important?

- ▶ Possible "Selection Principles":
 - ▶ Precedent, focal, culture understanding, etc.
- ▶ Why are observations useful?
- ▶ Schelling (1960, p.164):
 - ▶ "One cannot, without empirical evidence, deduce what understandings can be perceived in a nonzero-sum game of maneuver any more than one can prove,
 - ▶ by purely formal deduction, that a particular joke is bound to be funny."

Why is Coordination Important?

- ▶ Can't Communication Solve This?
 - ▶ Not always... (See Battle of Sexes below)
- ▶ Sometimes communication is not feasible:
 - ▶ Avoiding Traffic Jams
 - ▶ Speed Limits (useful because they reduce speed "variance," and hence, enhance coordination!)
- ▶ Miscommunication can have big inefficiency!

Examples of Coordination Impact

- ▶ US railroad tracks is 4 feet and 8.5 inch
 - ▶ Because English wagons were about 5 feet (width of two horses), and lead to
- ▶ Space Shuttle Rockets smaller than ideal
 - ▶ since they need to be shipped back by train...
- ▶ Industries are concentrated in small areas
 - ▶ Silicon Valley, Hollywood, Hsinchu Science Park
- ▶ Urban Gentrification
 - ▶ I want to live where others (like me) live

Examples of Coordination Impact:

Drive on **Left**/**Right** side of the Road

- ▶ **Right**: Asia, Europe (Same continent!)
- ▶ **Left**: Japan, UK, Hong Kong (Islands!)
- ▶ **Sweden** switched to **Right** (on Sunday morning)
- ▶ What about **America**? **Right**, to avoid
 - ▶ Hitting others with the whip on your right hand!
- ▶ Bolivians switch to **Left** in mountainous area
 - ▶ To see outer cliffside from (left) driver seat
- ▶ **Pittsburgh left**: 1st **left**-turner goes 1st at green
 - ▶ on two-lane streets to avoid blocking traffic



3 Types of Coordination Games

- ▶ Matching Games
 - ▶ Pure Coordination Game; Assignment Game
- ▶ Games with Asymmetric Payoffs
 - ▶ Battle of Sexes, Market Entry Game
- ▶ Games with Asymmetric Equilibria
 - ▶ Stag Hunt, Weak-Link Game
- ▶ Applications: Market Adoption and Culture

Examples of Coordination Impact

- ▶ **Categorizing Products**
 - ▶ Where should you find MCU? Disney or Action?
 - ▶ Find your favorite item at a new Costco store
- ▶ **Common Language:**
 - ▶ Internet promotes English
 - ▶ Some Koreans even get surgery to loosen their tongues, hoping to improve their pronunciation
- ▶ **Key: Agreeing on something is better than not; but some coordinated choices are better**

Matching Game: GAMES magazine (1989)

- ▶ Pick one celebrity (out of 9) for President, another for Vice-President:
 - ▶ Oprah Winfrey, Pete Rose,
 - ▶ Bruce Springsteen, Lee Iaccoca,
 - ▶ Ann Landers, Bill Cosby,
 - ▶ Sly Stallone, Pee-Wee Herman,
 - ▶ Shirley MacLaine
- ▶ One person is randomly awarded prize among those **who picked most popular one**

Matching Game: Taiwanese Version in Spring 2023

▶ For 2024 Presidential Election:

▶ 戴資穎、張育成、林書豪、柯文哲、陳時中、管中閔、侯友宜、
郭台銘、蕭美琴、賴清德

▶ Prize?

▶ Results...



賴清德	T	2
林書豪	F	3
管中閔	F	3
張育成	T	2
戴資穎	-	1
柯文哲	-	1
賴清德	-	1
林書豪	-	1
管中閔	F	4
張育成	T	2
陳時中	-	1
戴資穎	T	2
侯友宜	-	1



Matching Game: Taiwanese Version in Spring 2021

▶ Taiwanese Version:

▶ 戴資穎、張育成、福原愛、瑞莎、趙婷、陳時中、潘忠政、
詹順貴、黃士修、趙介佑

▶ Prize?

▶ Results... (of 2021)

P:	VP:
陳時中 正	黃士修 一
福原愛 一	瑞莎 一
戴資穎 一	戴資穎 下
趙介佑 一	陳時中 一
	趙婷 一
	潘忠政 一

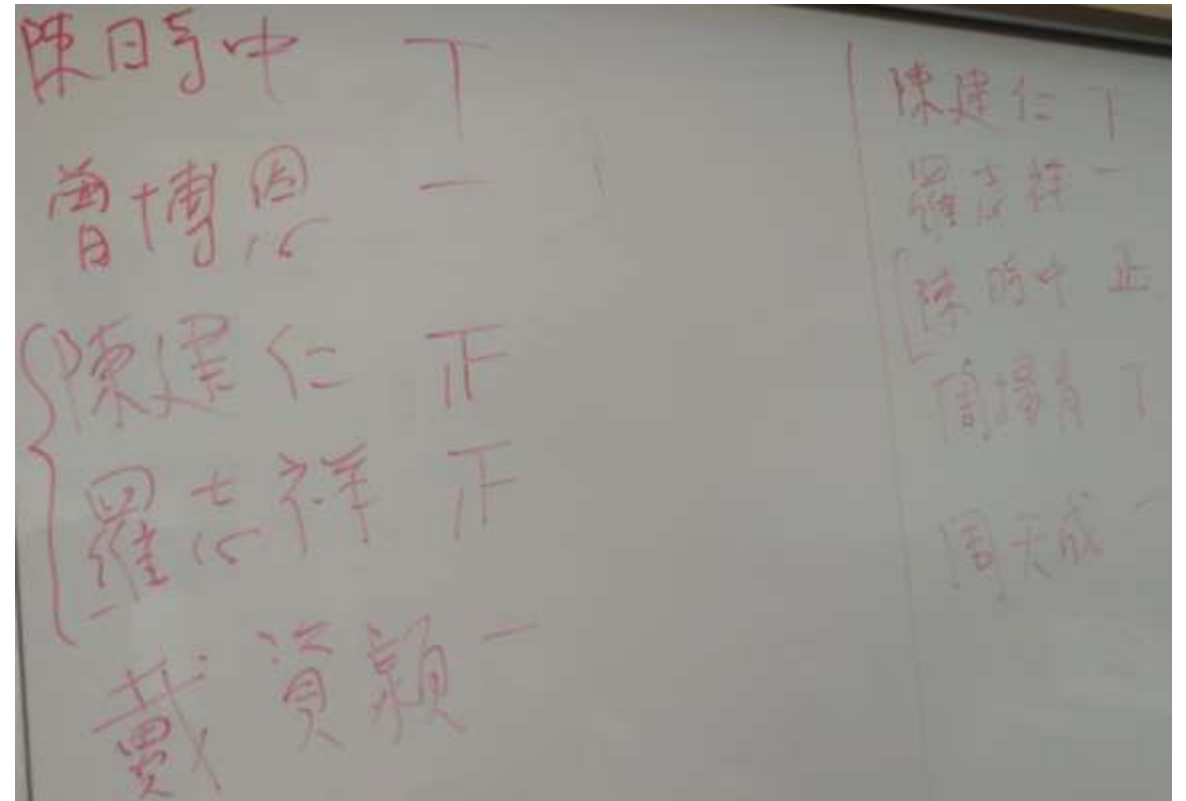
Matching Game: Taiwanese Version in Spring 2020

- ▶ Taiwanese example:

- ▶ 戴資穎、周天成、羅志祥、周揚青、劉樂妍、曾博恩、陳時中、黃秋生、陳建仁、黃安

- ▶ Prize?

- ▶ Results...
(of 2020)



Matching Game: Taiwanese Version in Spring 2019

- ▶ Taiwanese example:

- ▶ 戴資穎、陳偉殷、黃國昌、朱敬一、陳建仁、林立青、李來希、舒淇、林志玲、林奕含

- ▶ Prize?

- ▶ Results...
(of 2019)

A photograph of a handwritten list on lined paper. The list consists of two columns of names followed by numbers. The names are written in Chinese characters. The numbers are written in Arabic numerals. The list is as follows:

朱敬一	6	陳建仁	4
黃國昌	2	舒淇	3
林奕含		李來希	2
林志玲		朱敬一	
林立青	1	林奕含	
陳建仁		林志玲	1
李來希		黃國昌	

Matching Game: GAMES magazine (1989)

▶ US Results:

1. Bill Cosby (1489): successful TV show
2. Lee Iacocca (1155): possible US candidate
3. Pee-Wee Herman (656): successful TV show
4. Oprah Winfrey (437): successful TV show
- ...
9. Shirley MacLaine (196): self-proclaimed reincarnate

Pure Coordination Game

- ▶ Both get 1 if pick the same;
- ▶ Both get 0 if not
- ▶ Two pure NE,
 - ▶ (A, A) and (B, B)
- ▶ One mixed NE
 - ▶ $(\frac{1}{2}A + \frac{1}{2}B, \frac{1}{2}A + \frac{1}{2}B)$
- ▶ Which one will be played empirically?

	A	B
A	1, 1	0, 0
B	0, 0	1, 1

Pure Coordination Game

- ▶ Mehta, Starmer and Sugden (AER 1994)
- ▶ **Picking Condition (P)**: Just pick a strategy
- ▶ **Coordinating Condition (C)**:
 - ▶ Win \$1 if your partner picks the same as you
- ▶ Difference between P and C = **How focal**
- ▶ Choices: Years, Flowers, Dates, Numbers, Colors, Boy's name, Gender, etc.

P

Category	Group P (n=88)		Group C (n=90)	
	Response	%	Response	%
Years	1971	8.0	1990	61.1
Flowers	Rose	35.2	Rose	66.7
Dates	Dec. 25	5.7	Dec. 25	44.4
Numbers	7	11.4	1	40.0
Colors	Blue	38.6	Red	58.9
Boy's Name	John	9.1	John	50.0
Gender	Him	53.4	Him	84.4

Pure Coordination Game: Follow-up 1

- ▶ Bardsley, Mehta, Starmer, Sugden (EJ 2010)
 - ▶ Incorporate (Replace?) Bardsley, et al. (wp 2001)
- ▶ 14 Games: One in choice set is **distinctive**
 - ▶ EX: {Bern, Barbodos, Honolulu, Florida}
- ▶ Add **Guess Condition (G)** to P/C: Guess partner's pick
- ▶ **Design question:** How do you avoid **focality of physical location** (first/last/top-left)?
 - ▶ Have things swim around the computer screen...

Pure Coordination Game: Follow-up 1

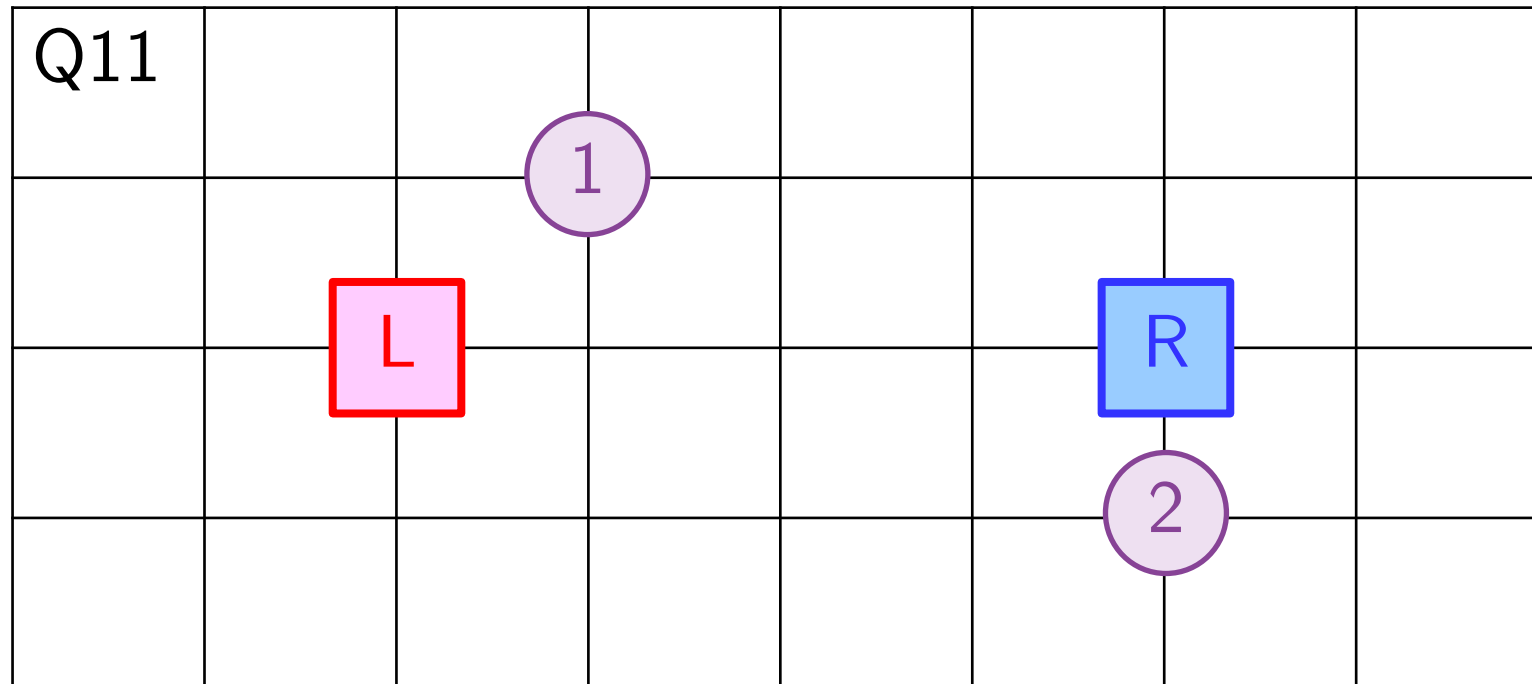
- ▶ EX: {Bern, Barbodos, Honolulu, Florida}
- 1. Choose Bern in C since Bern in P and G
 - ▶ **Derivative Saliency**: $P=G=C$ (via Cognitive Hierarchy Model!)
- 2. Choose Bern in C, **but** Florida in P and G
 - ▶ **Schelling Saliency**: $P=G \neq C$
 - ▶ **Team Reasoning**: Pick distinctive choice **only** in C
 - ▶ **Coordinate on this**: Even though I would not pick this and I know you would not pick this!

Pure Coordination Game: Follow-up 1

- ▶ Derivative Salience: $P=G=C$ vs. Schelling Salience: $P=G \neq C$
- ▶ Schelling Salience wins here!
 - ▶ In 12 games (out of 14):
 - ▶ Chose distinctive choice 60% in C (modal!)
 - ▶ But less often in P and G
- ▶ EJ 2010: Follow-up with Nottingham subjects
 - ▶ Both saliences rejected with subtle design differences (used to coordinate)

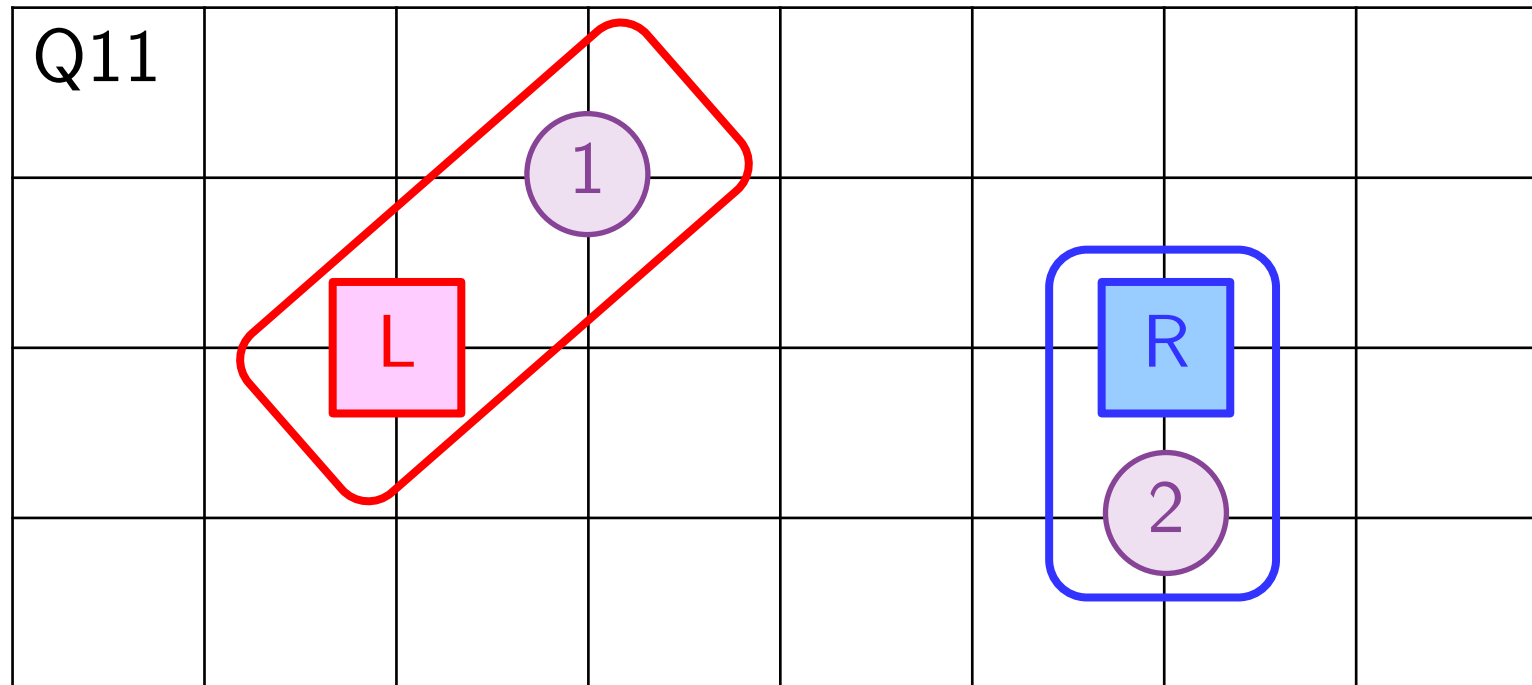
Assignment Game and Visual Selection (Follow-up 2)

- ▶ Hume (1978/1740) - Ownership conventions: spatial/temporal proximity, cultural, etc.
- ▶ Mehta, Starmer and Sugden (T&D 1994)



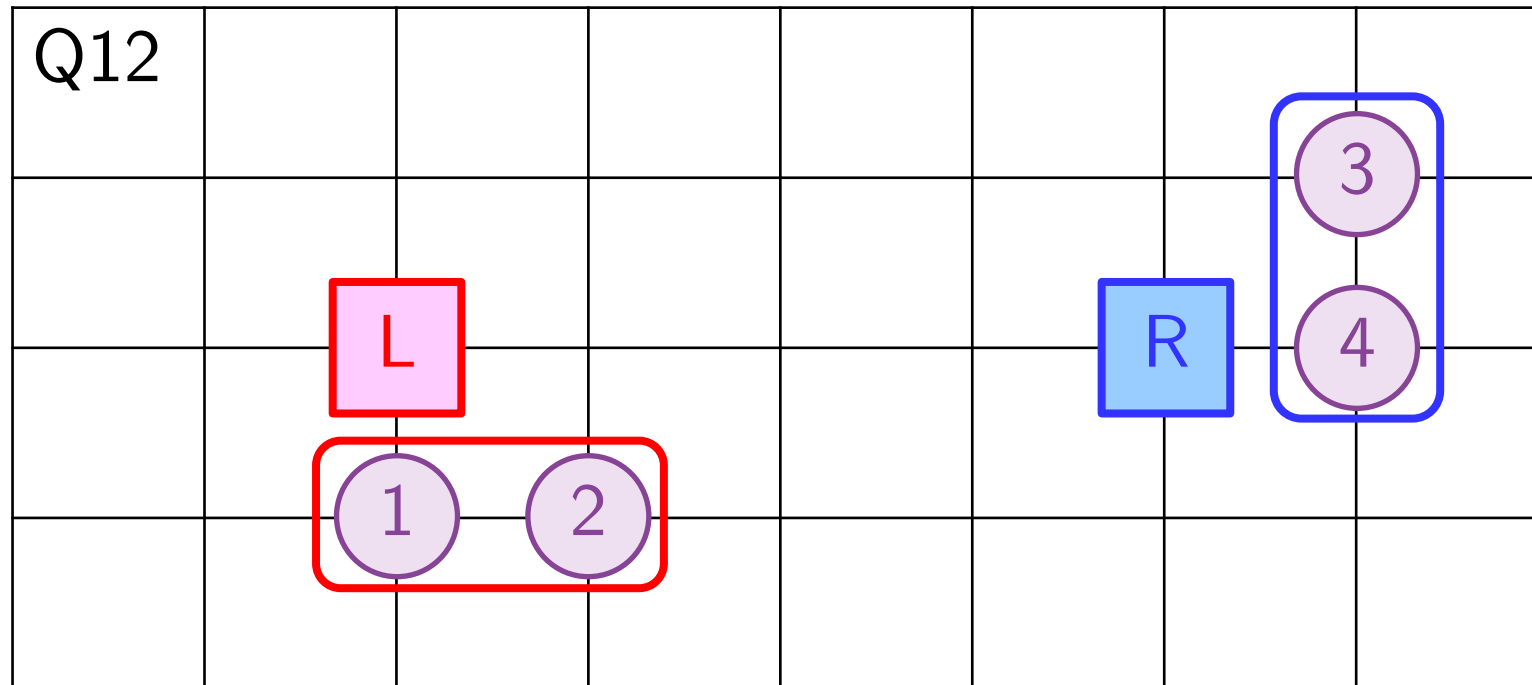
Assignment Game and Visual Selection

- ▶ Assign circles to L or R;
- ▶ Earn \$\$ if all circles match partner assignment
- ▶ Focal Principle 1: Closeness (C)



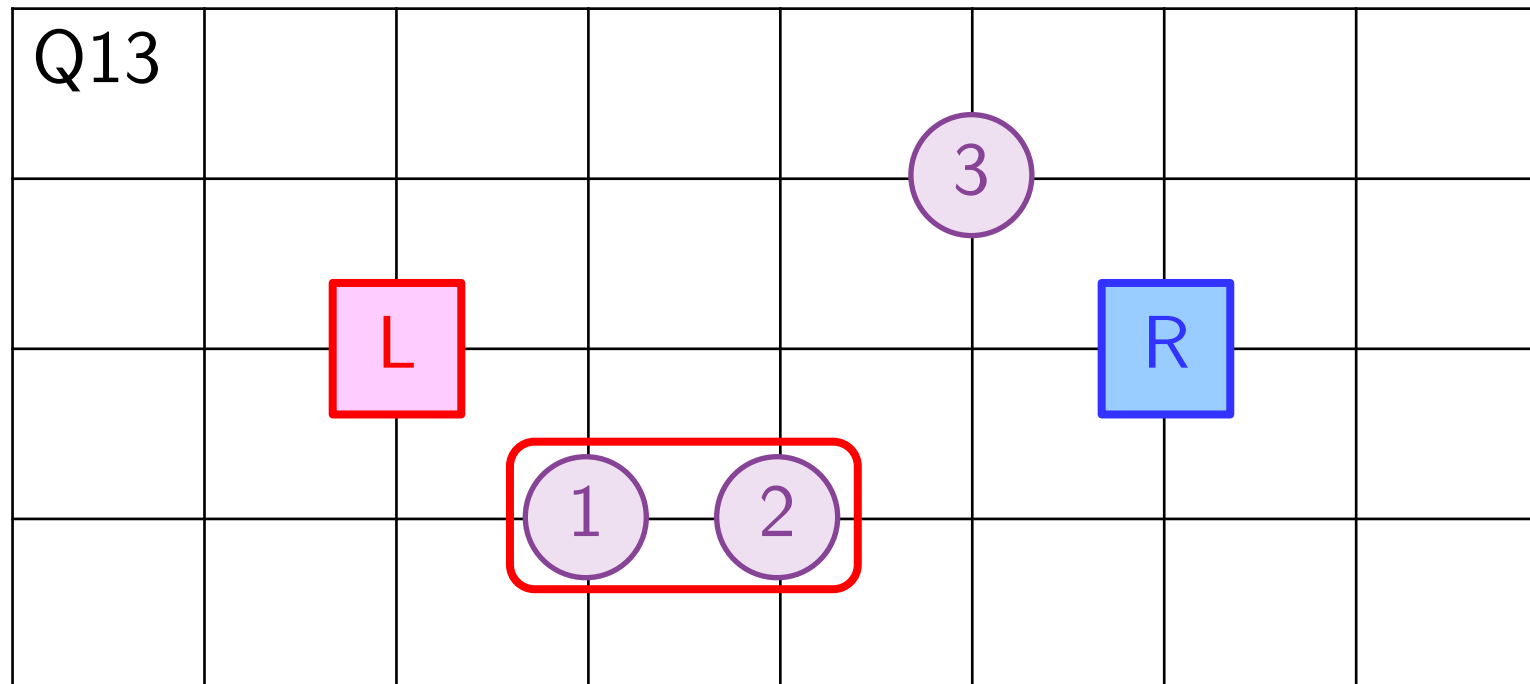
Assignment Game and Visual Selection

- ▶ Assign circles to L or R
- ▶ Earn \$\$ if all circles match partner assignment
- ▶ Focal Principle 2: Equality (E)



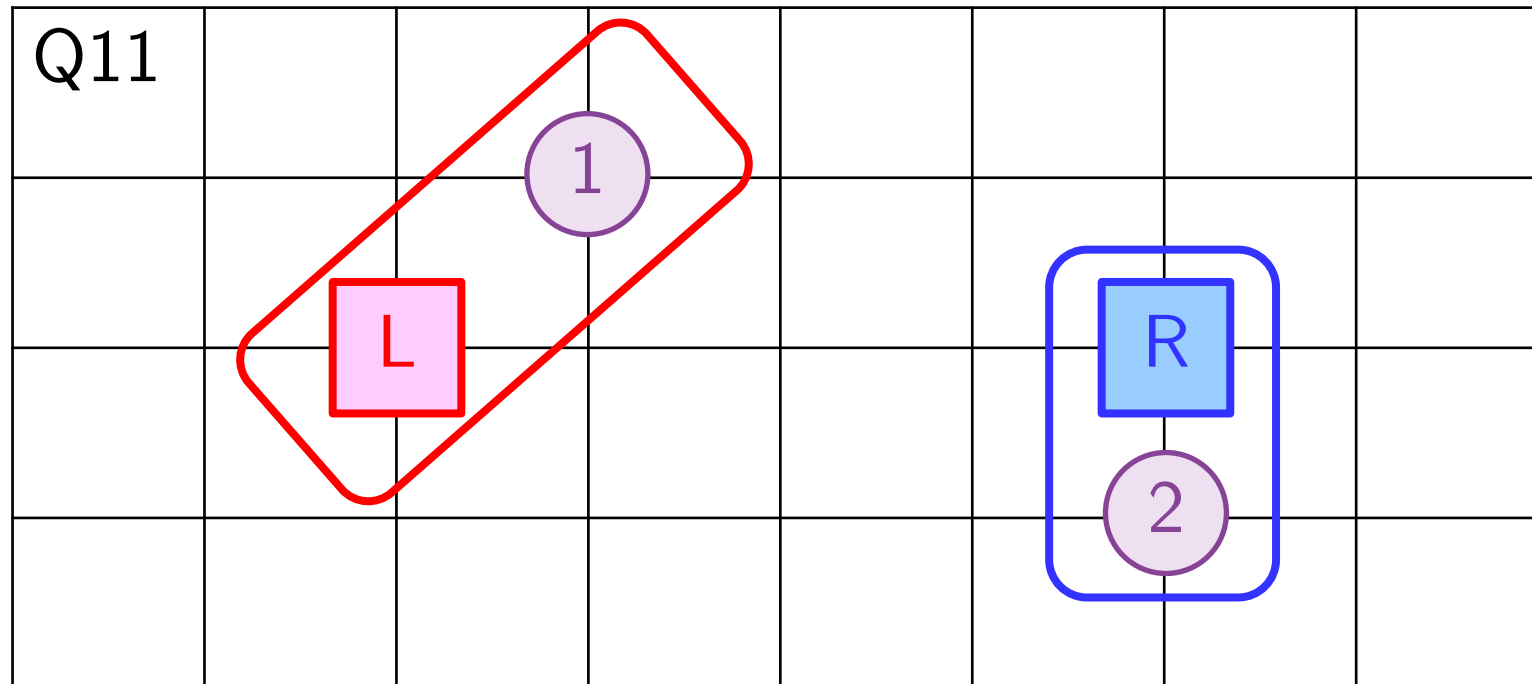
Assignment Game and Visual Selection

- ▶ Assign circles to L or R
- ▶ Earn \$\$ if all circles match partner assignment
- ▶ Focal Principle 3: Accession (A)



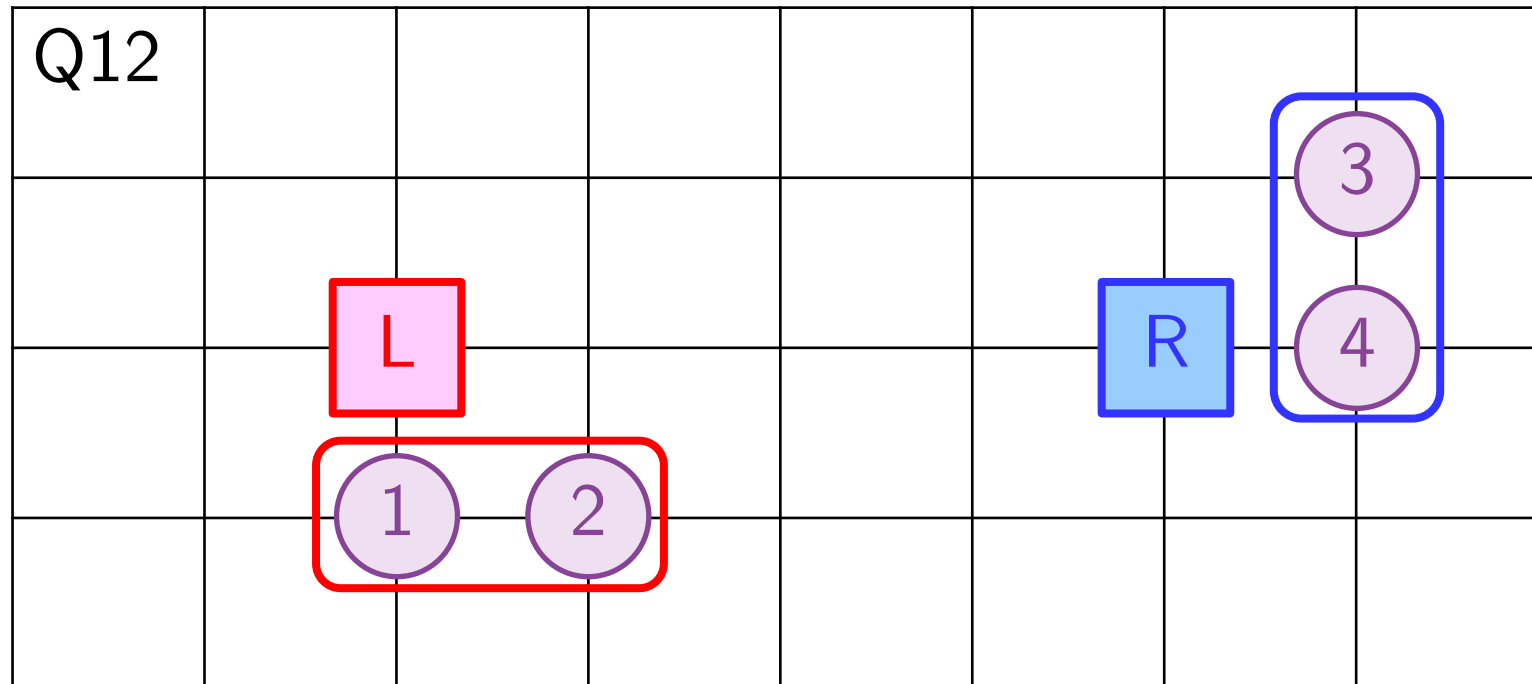
Assignment Game and Visual Selection

- ▶ How would you assign the circles?
- ▶ What about this? ($C = A = E$)
- ▶ In fact, 74% chose this!



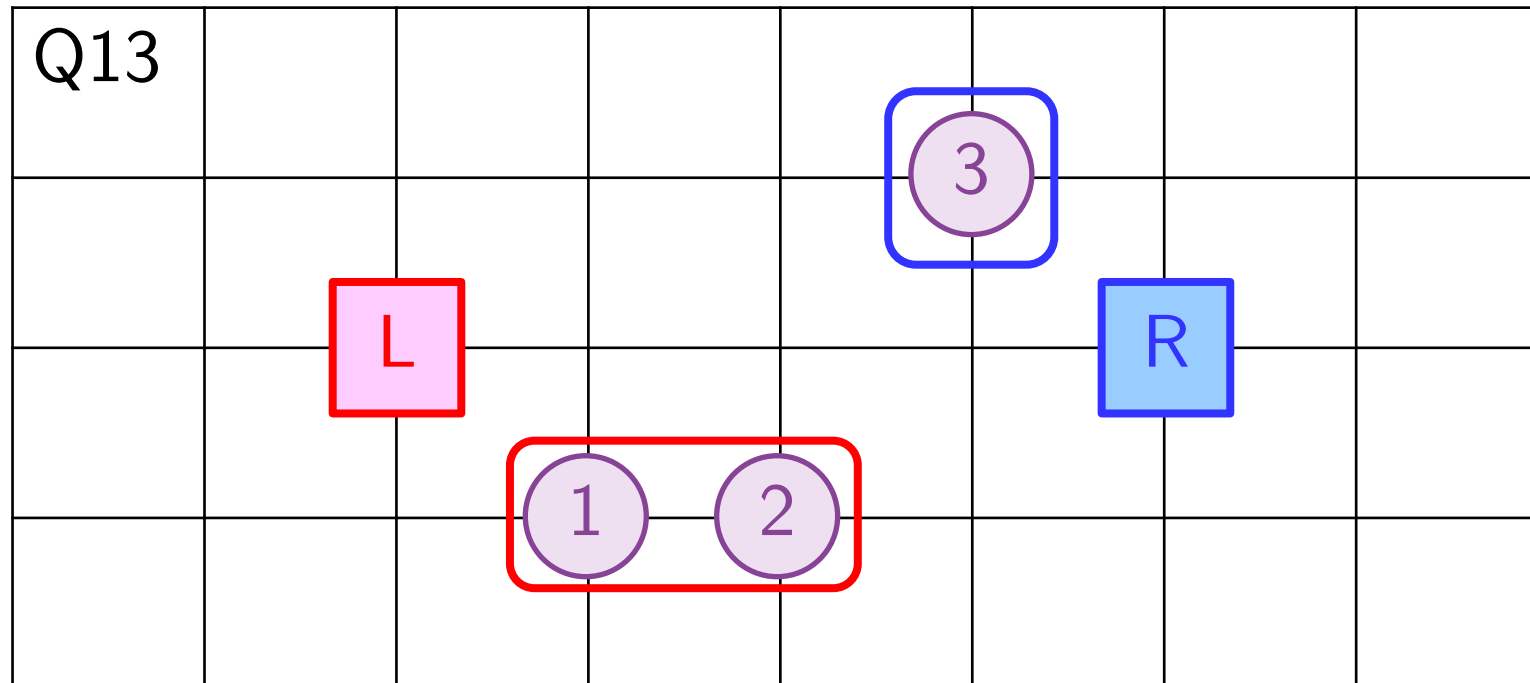
Assignment Game and Visual Selection

- ▶ How would you assign the circles?
- ▶ What about this? ($C = A = E$)
- ▶ In fact, 68% chose this!



Assignment Game and Visual Selection

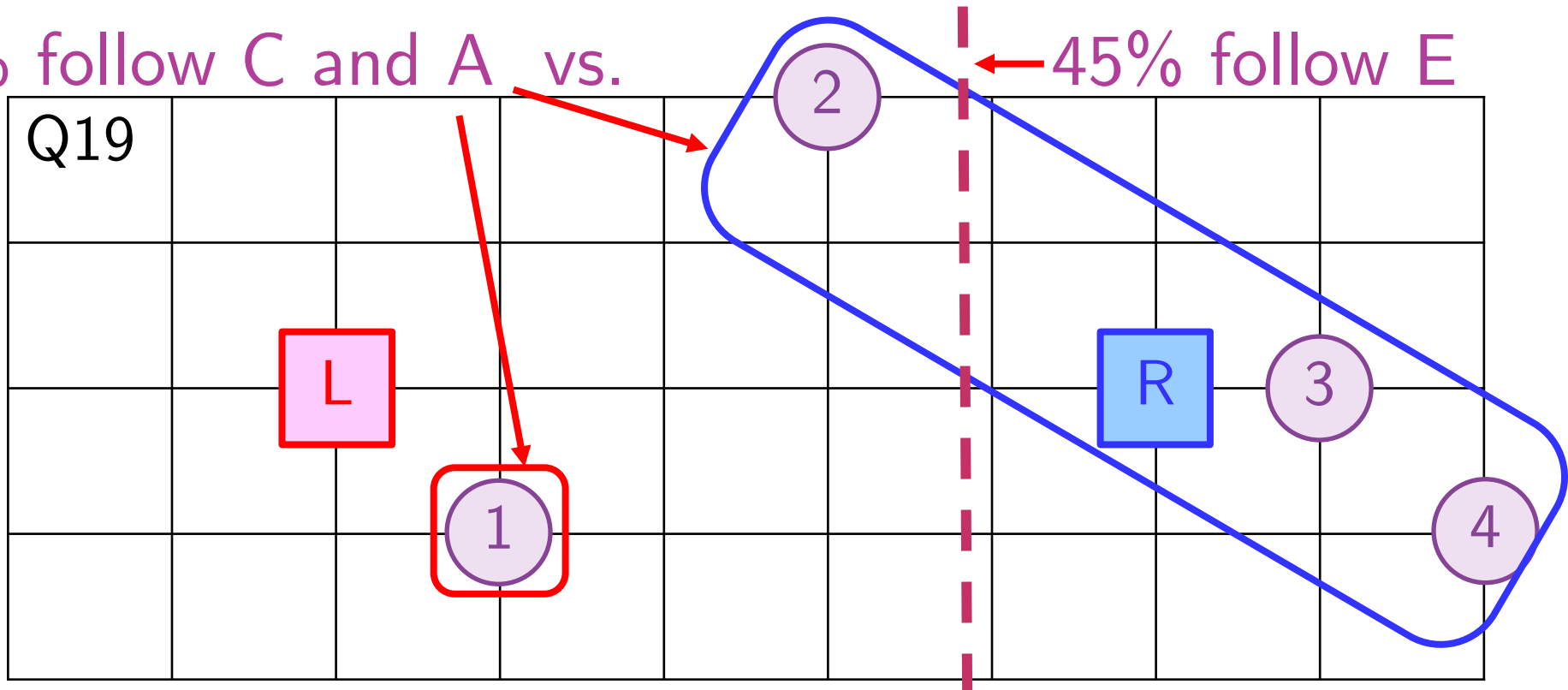
- ▶ How would you assign the circles?
- ▶ What about this? (Accession!)
- ▶ In fact, 70% chose this! (What does C/E say?)



Assignment Game: Closeness and Accession vs. Equality

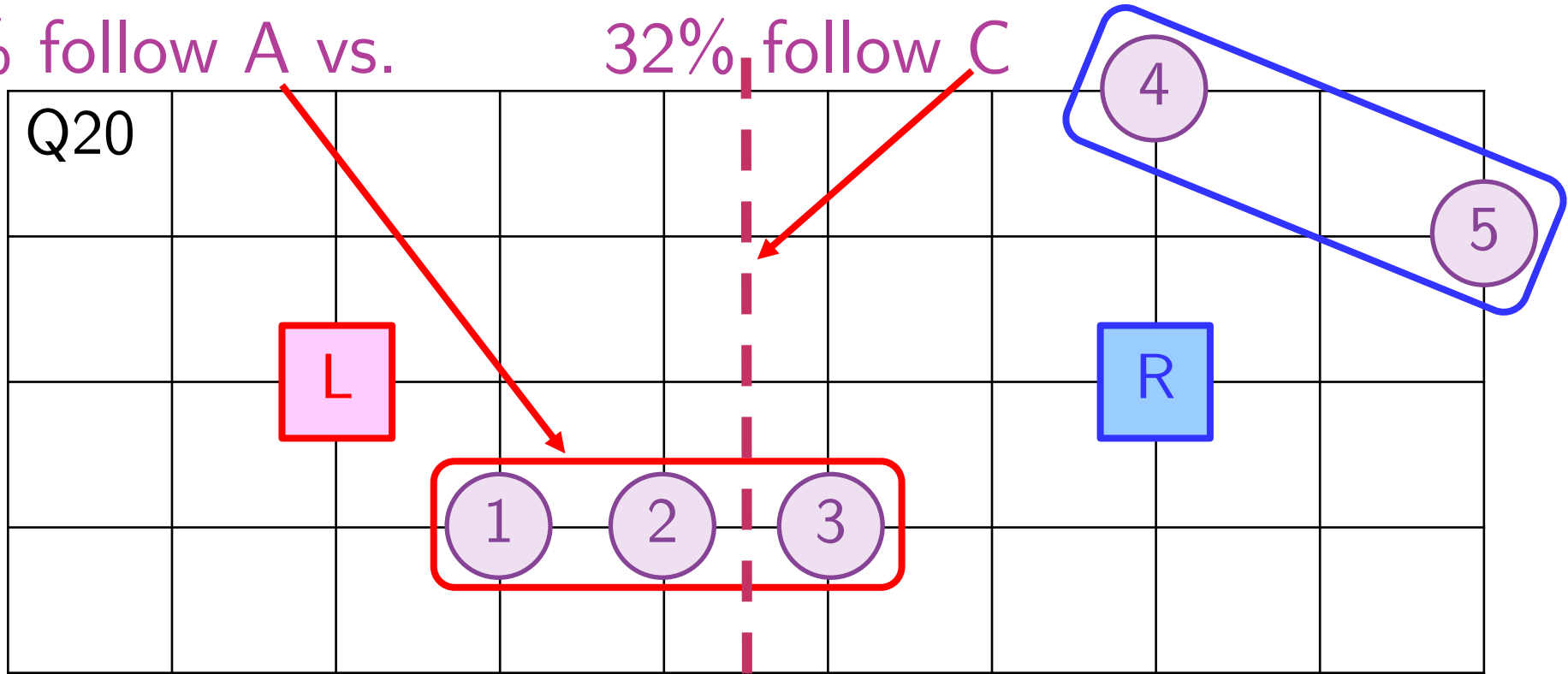
- ▶ What does Closeness/Accession say?
- ▶ What does Equality say about this? 😊

▶ 29% follow C and A vs. 45% follow E



Assignment Game: Accession vs. Closeness

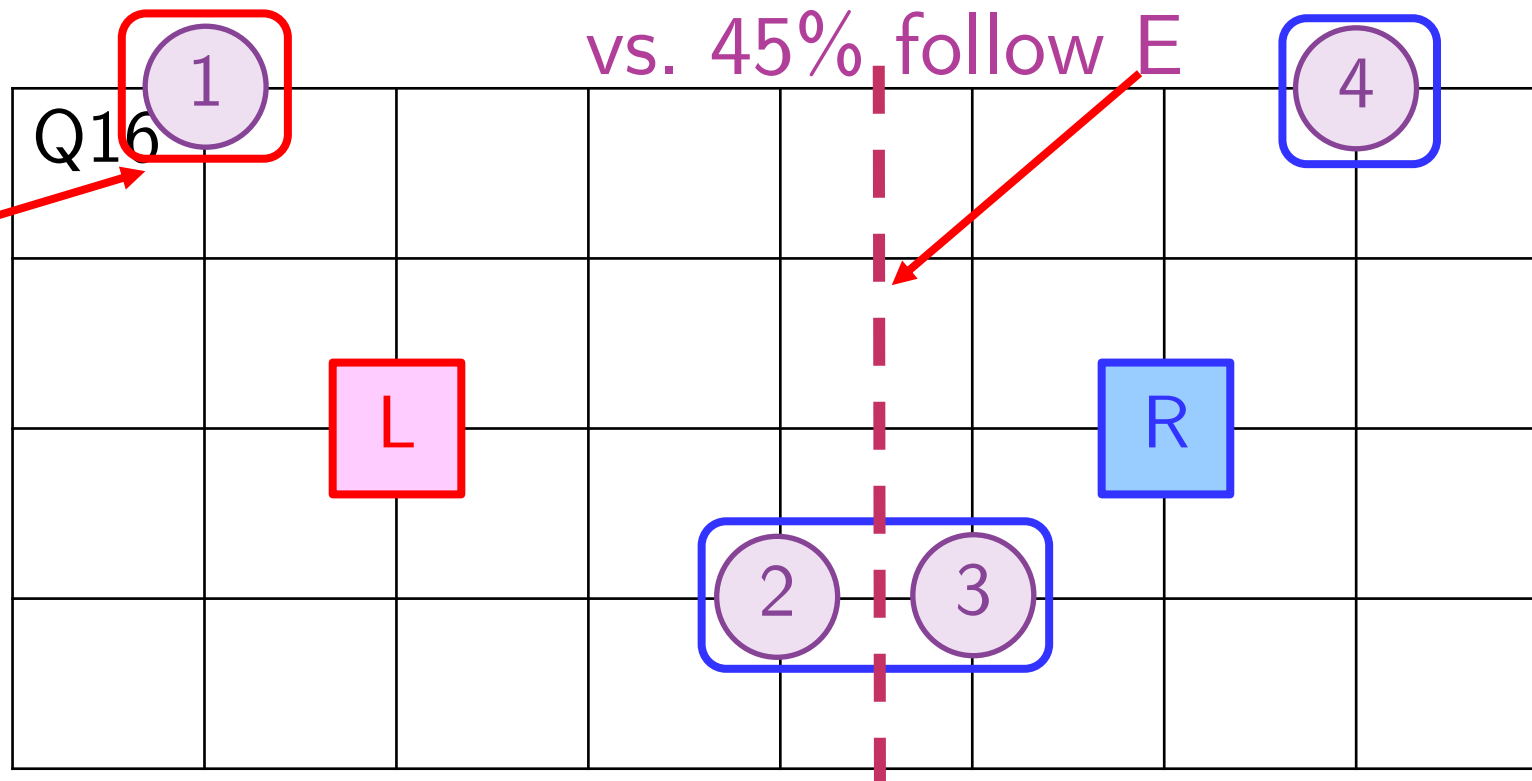
- ▶ What does Accession say about this? 😊
- ▶ What does Closeness say about this?
 - ▶ 43% follow A vs. 32% follow C



Assignment Game: Accession vs. Equality

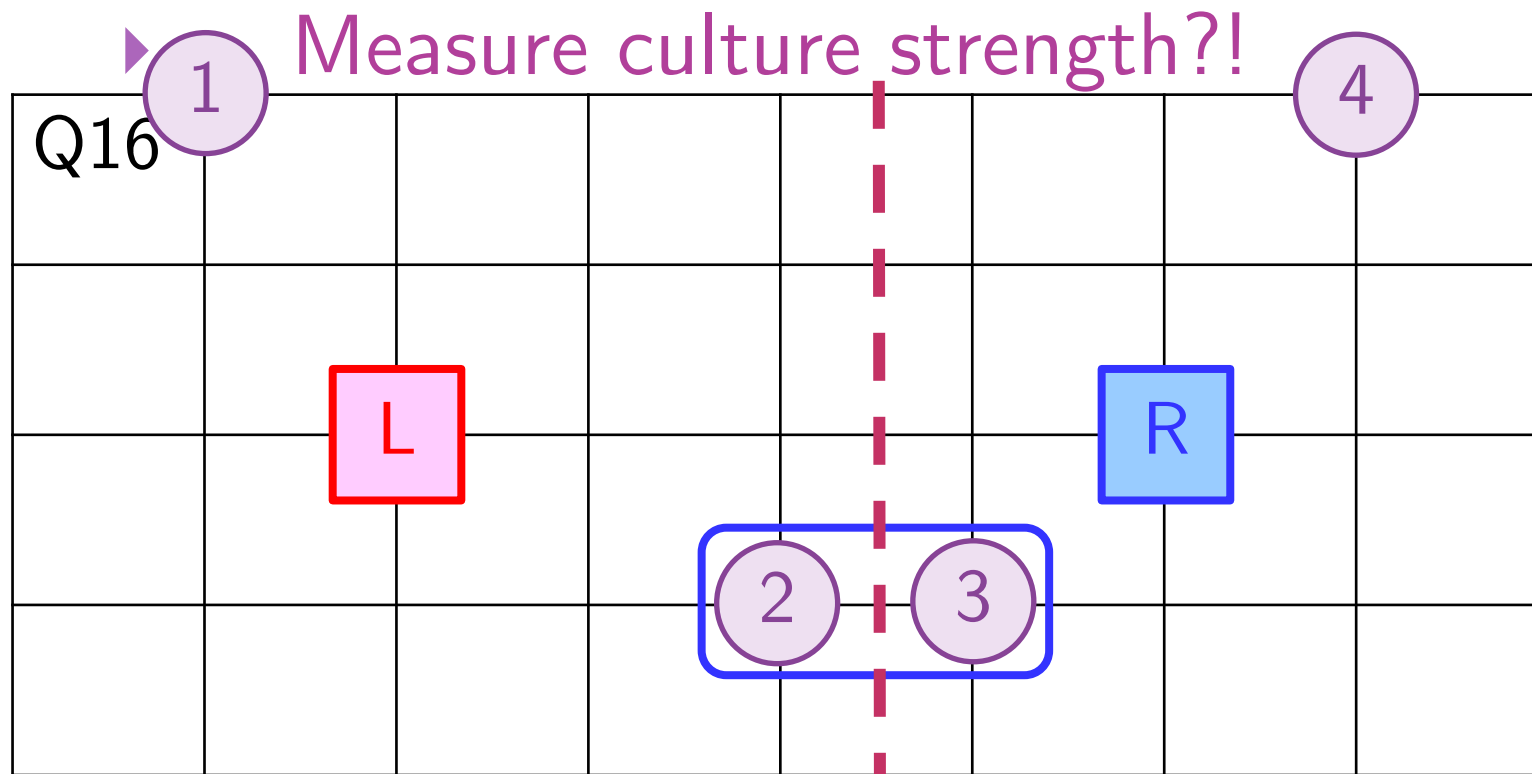
- ▶ What does Accession say about this?
- ▶ What does Equality say about this? 😊

▶ 29%
follow
A



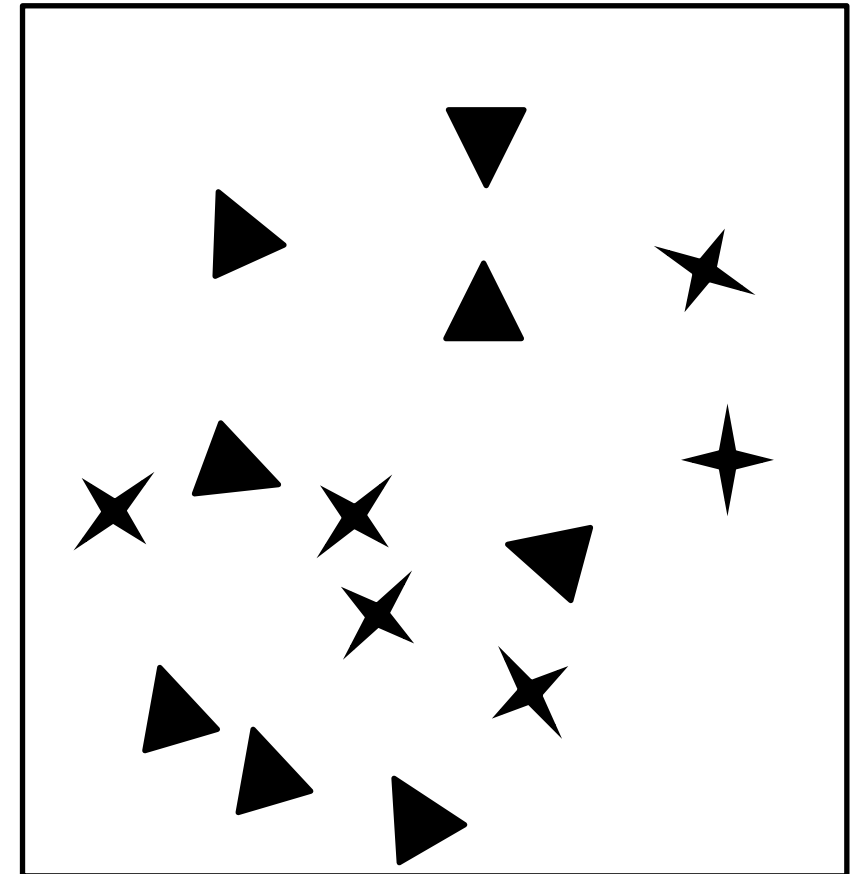
Equality > Accession > Closeness

- ▶ First Focal Principle: **Equality** 😊
- ▶ Then **Accession** (if Equality satisfied/silent)

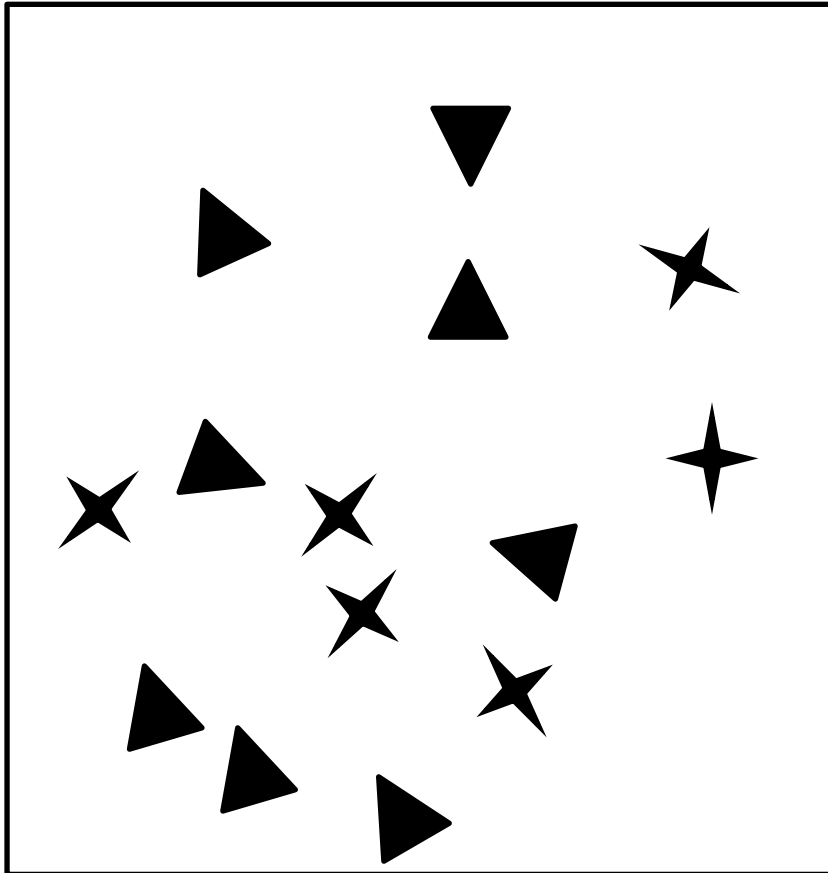


Unpacking Focality

- ▶ Bacharach and Bernasconi (GEB 1997)
- ▶ Visual matching game
 - ▶ Pick one from picture:
 - ▶ **Test rarity preferences**
 - ▶ 6 vs. 8
 - ▶ Are **Rare** item chosen more frequently
 - ▶ As **Rarity** increases?
 - ▶ 6/8, 2/3, 6/18, 1/15



Unpacking Focality: Test Rarity

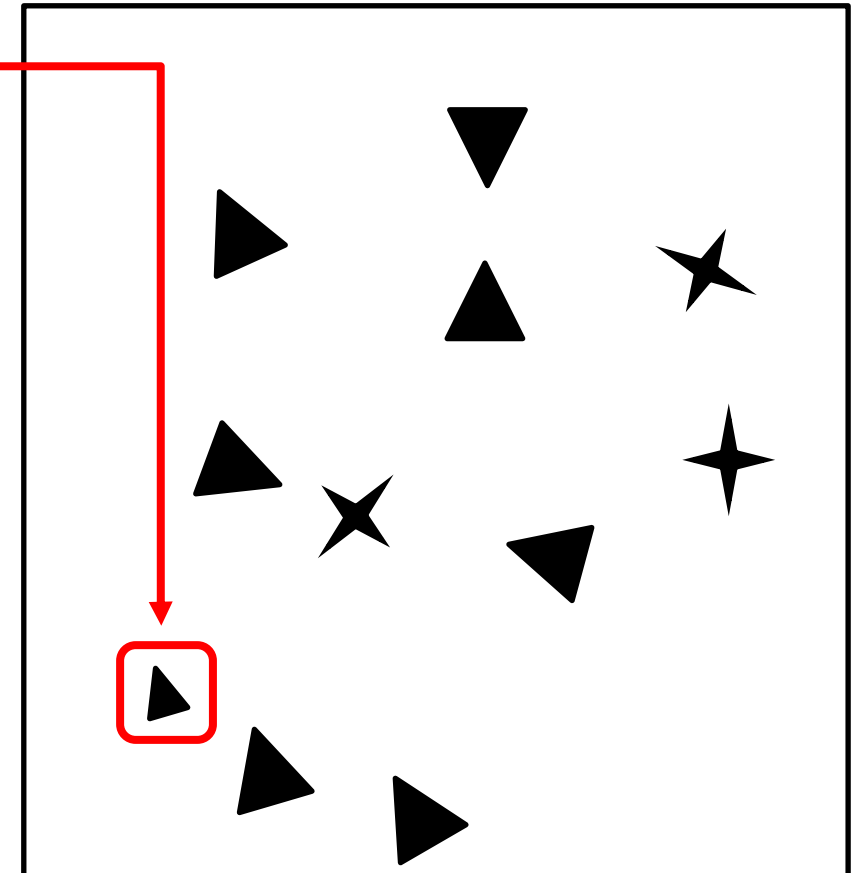


- ▶ Yes!
- ▶ As **Rarity** increases,
 - ▶ Frequency of rare choice increases!

	# of Rare/Frequent Items			
	6/8	2/3	6/18	1/15
Rare Item	65%	76%	77%	94%
Frequent Item	35%	24%	23%	6%

Unpacking Focality: Test Trade-offs

- ▶ **Rarity** ($r=3$ vs. $n=8$) against
- ▶ **Oddity** (size or color)
 - ▶ $p(F)$ = prob. of notice
 - ▶ Choose **Oddity** if $p(F) > 1/r$?
- ▶ **Obvious** Treatments:
 - ▶ $p(F) = 0.94 \gg 1/3$
- ▶ **Subtle** Treatments:
 - ▶ $p(F) = 0.40 > 1/3$

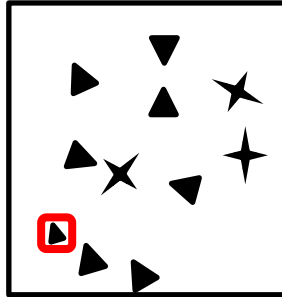


Unpacking Focality: Test Trade-offs

▶ Violate $p(F) > 1/r$

Proportion to Difference!

▶ Mostly chose **Obvious** vs. Less than half chose **Subtle**



$r = \#$ of Rare	Obvious Oddity ($1/r$)				Subtle Oddity ($1/r$)				
	1/2	1/3	1/4	1/5	1/2	1/3	1/4	1/5	1/6
$p(F)$	0.95	0.91	0.95	0.93	0.55	0.40	0.62	0.25	0.25
Difference	0.45	0.58	0.7	0.73	0.05	0.07	0.37	0.05	0.09
Rare	14%	19%	9%	7%	77%	55%	45%	69%	55%
Oddity	83%	79%	91%	88%	23%	31%	45%	19%	20%
Other	2%	2%	0%	5%	0%	14%	10%	12%	25%

Unpacking Focality

- ▶ Munro (wp 1999)
- ▶ Field study of coordination
- ▶ Narrow bike lanes in **Japan**
 - ▶ No center line
- ▶ Two bikes coming from opposite directions
 - ▶ Both ride close to middle
- ▶ How they avoid colliding?
 - ▶ Both move **Left!**

Asymmetric Players: Battle of Sexes

- ▶ 100 lottery tickets =
 - ▶ 10% chance to win \$1/\$2
- ▶ Pure NE: (1,2) and (2,1)
 - ▶ Players prefer equilibrium where **they** play strategy 2
- ▶ Mixed NE:
 - ▶ (1/4, 3/4) each
- ▶ Which would you pick?

	1	2
1	0, 0	200, 600
2	200, 600	0, 0

Asymmetric Players: Battle of Sexes

- ▶ Cooper, DeJong, Forsythe & Ross (AER 90')
- ▶ **BOS**: Baseline (MSE mismatch 62.5%)
- ▶ **BOS-300**: Row player has outside option 300
 - ▶ Forward induction predicts (2,1)
- ▶ **BOS-100**: Row player has outside option 100
 - ▶ Forward induction doesn't apply
- ▶ Compare BOS-100 and BOS-300 shows if "any outside option" works...

Battle of Sexes (Last 11 Periods)

Game	Outside	(1,2)	(2,1)	Other	# Obs
BOS	-	37 (22%)	31 (19%)	97 (59%)	165
BOS-300	33	0 (0%)	119 (90%)	13 (10%)	165
BOS-100	3	5 (3%)	102 (63%)	55 (34%)	165
BOS-1W					165
BOS-2W					165
BOS-SEQ					165

Asymmetric Players: Battle of Sexes

- ▶ Cooper, DeJong, Forsythe & Ross (AER 90')
- ▶ BOS-1W: 1 way communication by Row
- ▶ BOS-2W: 2 way communication by Both
- ▶ BOS-SEQ: Both know that Row went first, but Column doesn't know what Row did
 - ▶ Information set same as simultaneous move
 - ▶ Would a sequential move act as an coordination device?

Battle of Sexes (Last 11 Periods)

Game	Outside	(1,2)	(2,1)	Other	# Obs
BOS	-	37 (22%)	31 (19%)	97 (59%)	165
BOS-300	33	0 (0%)	119 (90%)	13 (10%)	165
BOS-100	3	5 (3%)	102 (63%)	55 (34%)	165
BOS-1W	-	1 (1%)	158 (96%)	6 (4%)	165
BOS-2W	-	49 (30%)	47 (28%)	69 (42%)	165
BOS-SEQ	-	6 (4%)	103 (62%)	56 (34%)	165

Where Does Meaning Come From?

- ▶ Communication can help us coordinate
- ▶ But how did the **common language for communication** emerge in the first place?
- ▶ Put people in a situation of **no meaning** and see how they create it!

- ▶ Blume, DeJong, Kim and Sprinkle (AER 1998)
 - ▶ See also BDKS (GEB 2001) which is **better!**

Evolution of Meaning: Game 1 (Baseline)

- ▶ **Game 1:** Blume et al. (AER 1998)
- ▶ Sender has private type T1 or T2
- ▶ Sends message "*" or "#" to receiver
- ▶ Receiver chooses A or B (to coordinate type)
- ▶ **Game 1NH:** See only history of own match

	A	B
T1	0, 0	7, 7
T2	7, 7	0, 0

Evolution of Meaning: Game 2

- ▶ **Game 2:**
- ▶ Receiver can choose **C** (safe action) that gives (4,4) regardless of T1/T2
- ▶ Theory: Pooling or Separating Equilibrium

	A	B	C
T1	0, 0	7, 7	4, 4
T2	7, 7	0, 0	4, 4

Evolution of Meaning

- ▶ Blume et al. (AER 1998)
- ▶ **Game 1:** Baseline as above
- ▶ **Game 1NH:** See only history of own match
- ▶ **Game 2:** Receiver can choose C (safe action) that gives (4,4) regardless of T1/T2
 - ▶ Theory: Pooling or Separating Equilibrium

Percentage Consistent with Separating

Game \ Period	1	5	10	15	20
1st Session: Game 1	48	65	74	89	95
2nd Session					
Game 1	49	72	61	89	100
Game 1NH	55	55	28	55	72
Game 2					
Separating	44	88	88	88	94
Pooling	39	05	00	05	05

Evolution of Meaning: Game 3

- ▶ **Game 3: Coordinate payoffs** become (2,7)
- ▶ So sender wants to disguise types to force receiver to choose C (safe action)
- ▶ Allowed to send 2 or 3 messages...

	A	B	C
T1	0, 0	2, 7	4, 4
T2	2, 7	0, 0	4, 4

Evolution of Meaning (Blume et al. AER 1998)

- ▶ **Game 1:** Baseline as above
- ▶ **Game 1NH:** See only history of own match
- ▶ **Game 2:** Receiver can choose C (safe action) that gives (4,4) regardless of T1/T2
 - ▶ Theory: Pooling or Separating Equilibrium
- ▶ **Game 3:** Coordinate payoffs become (2,7)
 - ▶ Sender wants to disguise type so receiver picks C (safe action)
 - ▶ Allowed to send 2 or 3 messages...

Results of Game 3: 2 vs. 3 messages

# of Messages-Equil. Played	1-10	11-20	21-30	31-40	41-50	51-60
2 nd Session: 2-Separating	43	53	38	39		
2-Pooling	33	34	41	43		
3-Separating	43	38	33	24		
3-Pooling	33	37	42	60		
1 st Session: 2-Separating	39	27	23	24	24	23
2-Pooling	39	48	51	60	63	61
3-Separating	23	22	23	25	22	24
3-Pooling	55	61	58	56	57	61

Example of Asymmetric Payoffs

- ▶ Market Entry Game
 - ▶ n players decide to enter market with capacity c
 - ▶ Payoffs declines as number of entrants increase
 - ▶ “ < 0 ” if number $> c$ (= market capacity)
- ▶ Sundali, Rapoport and Seal (OBHDP 1995)
 - ▶ Number of Entrants: Predicted vs. Actual

Market Entry Game: Results Close to Equilibrium

Capacity	1	3	5	7	9	11	13	15	17	19
Predicted Number of Entrants										
MSE	0	2.1	4.2	6.3	8.4	10.5	12.6	14.7	16.8	18.9
Actual Number of Entrants										
All Data	1.0	3.7	5.1	7.4	8.7	11.2	12.1	14.1	16.5	18.2
1 st Block	1.3	5.7	9.7	6.7	3.7	14.0	11.3	11.3	16.0	18.0

- ▶ Kahneman (1988): "To a psychologist, it looks like magic."
- ▶ See BI-SAW paper by Chen et al. (2012)...

Games with Asymmetric Equilibria

▶ Stag Hunt

- ▶ Cooper et al. (AER 1990)
- ▶ 100 lottery tickets =
 - ▶ 10% chance to win \$1/\$2
- ▶ Pure NE:
 - ▶ (1,1) and (2,2)
 - ▶ Mixed NE?
- ▶ Which would you pick?

	1	2
1	800, 800	800, 0
2	0, 800	1000, 1000

Games with Asymmetric Equilibria

- ▶ Cooper et al. (AER 1990)
- ▶ **CG**: Baseline Stag Hunt
- ▶ **CG-900**: Row has outside option 900 each
 - ▶ Forward induction predicts (2,2)
- ▶ **CG-700**: Row has outside option 700 each
 - ▶ Forward induction won't work
- ▶ **CG-1W**: 1-way communication by Row
- ▶ **CG-2W**: 2-way communication by both

Stage Hunt (Last 11 Periods)

Game	Outside	(1,1)	(2,2)	Other	# Obs
CG	-	160(97%)	0(0%)	5(3%)	165
CG-900	65	2(2%)	77(77%)	21(21%)	165
CG-700	20	119(82%)	0(0%)	26(18%)	165
CG-1W	-	26(16%)	88(53%)	51(31%)	165
CG-2W	-	0(0%)	150(91%)	15(9%)	165

Weak-Link Game

- ▶ Van Huyck, Battalio and Beil (AER 1990)
- ▶ Each of you belong to a team of n players
- ▶ Each of you can choose effort $X_i = 1-7$
- ▶ Earnings depend on
 - ▶ Your own effort X_i , and
 - ▶ The smallest effort $\min\{X_j\}$ of your team
- ▶ Payoff = $60 + 20 * \min\{X_j\} - 10 * X_i$

Cost of Effort X_i



Team Project Payoff



Weak-Link Game: Van Huyck et al. (AER 1990)

▶ Payoff = $60 + 10 * \min\{X_j\} - 10 * (X_i - \min\{X_j\})$

Team Minimum

Deviation from Min

- ▶ Payoff sensitive to **weakest link** in production chain:
1. Cobb-Douglas Production Function (Leontief)
 2. All have to arrive for restaurant to seat your group
 3. Each has to do their job for whole project to fly
 - ▶ Law firms, accounting firms, investment banks, etc.
 4. Prepare an airplane for departure

Weak-Link Game: Van Huyck et al. (AER 1990)

$$m = \min\{X_j\}$$

Team Minimum

▶ Payoff = 60
 + 10 * m
 - 10 * ($X_i - m$)

Deviation from Min

Your X_i	Smallest X_j in the Team						
	7	6	5	4	3	2	1
7	130	110	90	70	50	30	10
6	-	120	100	80	60	40	20
5	-	-	110	90	70	50	30
4	-	-	-	100	80	60	40
3	-	-	-	-	90	70	50
2	-	-	-	-	-	80	60
1	-	-	-	-	-	-	70

Weak-Link Game: Van Huyck et al. (AER 1990)

- ▶ What is your choice when...
 - ▶ Group size = 2?
 - ▶ Group size = 3?
 - ▶ Group size = 20?
- ▶ Can some kind of communication help coordinate everyone's effort?
- ▶ Let's conduct a classroom experiment first...

Classroom Experiment:

害群之馬

最弱環節賽局
(Weak-Link Game)

Weak-Link Game (最弱環節賽局)

- ▶ Each DM chooses effort $X_i = 1-4$
 - ▶ Spade = 4, Heart = 3, Diamond = 2, Club = 1
- ▶ DM (Decision Maker) = a team of two
 - ▶ 每組每回合都會有四張撲克牌，分別為黑桃(4)、紅心(3)、方塊(2)、梅花(1)
 - ▶ 主持人會跟每組收一張牌
 - ▶ 交出來的花色代表你們花多少時間排練
 - ▶ 你們的努力程度：黑桃 = 4小時、紅心 = 3小時、方塊 = 2小時、梅花 = 1小時
 - ▶ 各組要討論屆時交出哪一張牌...

Payoff Calculation (記分方式)

$$\text{Payoff} = 3 * \min\{X_j\} - 1 * X_i \leftarrow \text{Cost of Effort } X$$

Team Project Payoff

- ▶ $\min\{X_j\}$ = 「花最少時間排練那一組的排練時數」，
- ▶ 每一小時的排練大家都會得到3分
- ▶ 各組自己每花一小時排練，就少1分

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Payoff Calculation (記分方式)

1. How much would you earn if all DM choose $X_i = 4$?

- ▶ 8!
- ▶ 如果所有各組都花四小時排練，這樣各組會拿幾分？
- ▶ 8分!

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Payoff Calculation (記分方式)

2. How much would you earn if you choose $X_i = 3$ while others choose $X_j = 4$?

▶ 6 (< 8)

▶ Not worth it!

▶ 如果別組都花四小時排練，但你們這組只花三小時排練，這樣你們會拿幾分？這麼做值得嗎？

▶ 6分！小於8分所以不值得！

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Payoff Calculation (記分方式)

3. How much would you earn if you choose $X_i = 2$ while some other DM choose $X_i = 1$?

▶ 1 (< 2)

▶ If you also choose $X_i = 1$!

▶ 如果有某一組只花一小時排練，你們這組如果花兩小時排練，值得嗎？

▶ 不值得，因只得1分，但如果也花一小時就會跟他們一樣得到2分！

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Weak-Link Game (最弱環節賽局)

▶ Please decide now and we will see the results...

6. Are you satisfied with the results? How can you encourage cooperation next time?

- ▶ 你對結果滿意嗎？如果你希望大家都更好，該怎麼鼓勵大家合作？
- ▶ 讓我們再來做一次...

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Weak-Link Game (最弱環節賽局)

- ▶ In reality, people would see each other's effort and increase effort gradually
- ▶ Let's try again by committing hour-by-hour!
 - ▶ 現實中你們彼此多半清楚大家的排練情況，而且時數可以逐步加碼。這次我們採一小時、一小時逐步加碼方式進行

Your X_i (本組時數)	$\min\{X_j\}$ (最低那組時數)			
	4	3	2	1
4	8	5	2	-1
3	-	6	3	0
2	-	-	4	1
1	-	-	-	2

Back to Van Huyck et al. (AER 1990)...

$$m = \min\{X_j\}$$

Team Minimum

▶ Payoff = 60
 + 10 * m
 - 10 * ($X_i - m$)

Deviation from Min

Your X_i	Smallest X_j in the Team						
	7	6	5	4	3	2	1
7	130	110	90	70	50	30	10
6	-	120	100	80	60	40	20
5	-	-	110	90	70	50	30
4	-	-	-	100	80	60	40
3	-	-	-	-	90	70	50
2	-	-	-	-	-	80	60
1	-	-	-	-	-	-	70

Weak-Link Game: Large Group (Extensions)

- ▶ 7 Large Group ($n = 14-16$) sessions (Table 7.25)
 - ▶ X_i starts at 4-7, but quickly drop to 1-2!

Choices in 7 Large Group Sessions

X_i	Round (group size $n = 14-16$)									
	1	2	3	4	5	6	7	8	9	10
7	33	13	9	4	4	4	6	3	3	8
6	10	11	7	-	1	2	-	-	-	-
5	34	24	10	12	2	2	24	1	-	1
4	17	23	24	18	15	5	3	3	2	2
3	5	18	25	25	17	9	8	3	4	2
2	5	13	17	23	31	35	39	27	26	17
1	2	5	15	25	37	50	47	70	72	77

(2 modes in red/pink)
 Table 7.25 of Camerer
 (BGT 2003)

Weak-Link Game: Large Group (Extensions)

- ▶ 7 Large Group ($n = 14-16$) sessions (Table 7.25)
 - ▶ X_i starts at 4-7, but quickly drop to 1-2!
- ▶ Extensions in Van Huyck et al. (AER 1990):
 - ▶ No penalty above min: 83% choose 7 in round 1
 - ▶ See effort distribution: Accelerate race to bottom
- ▶ 1 Small Group ($n=2$) Session (Table 7.26)
 - ▶ X_i starts at 1 or 7, but quickly converges to 7!
 - ▶ If choose $X_i = 7$ first, will wait a couple rounds for partner to follow...

Choices in Small Group Session

X_i	Round (group size $n = 2$)						
	1	2	3	4	5	6	7
7	9	13	13	17	19	19	21
6	0	1	4	2	1	1	0
5	4	1	1	1	0	0	0
4	0	1	2	0	1	1	0
3	1	2	1	1	0	0	0
2	1	2	0	0	0	0	1
1	8	4	3	3	3	3	2

(2 modes in red/pink)
Table 7.26,
Camerer (BGT 2003)

Weak-Link Game: Small Group Extension

- ▶ Van Huyck et al. (AER 1990) also did
- ▶ Small Group ($n=2$) + Random Matching:
 - ▶ Start high (4-7), but drop to 1!
- ▶ Small group size not enough
 - ▶ Need stability/mutual adjustment of fixed pairing!
- ▶ Clark and Sefton (wp 1999)
 - ▶ Replicate random-matching results in stag hunt
 - ▶ Still unpublished: **Difficult to publish** replications?
- ▶ Group Size Meta-Study (Table 7.27)

Round 1 Group Minima

Group size n	Distribution of $\min\{X_j\}$							Total Obs.
	1	2	3	4	5	6	7	
2	43%	<u>7%</u>	<u>7%</u>	7%	29%	-	7%	14
3	25%	5%	<u>35%</u>	15%	5%	-	15%	20
6	<u>73%</u>	16%	11%	-	-	-	-	19
9	-	<u>100%</u>	-	-	-	-	-	2
12	<u>100%</u>	-	-	-	-	-	-	2
14-16	28%	<u>28%</u>	14%	28%	-	-	-	7

(Median underlined; 2 modes in red/pink) Middle Panel of Table 7.27, Camerer (BGT 2003)

Round 5 Group Minima

Group size n	Distribution of $\min\{X_j\}$							Total Obs.
	1	2	3	4	5	6	7	
2	14%	-	-	-	-	-	<u>86%</u>	14
3	30%	15%	<u>20%</u>	15%	-	-	20%	20
6	<u>80%</u>	10%	10%	-	-	-	-	19
9	<u>100%</u>	-	-	-	-	-	-	2
12	-	-	-	-	-	-	-	-
14-16	<u>100%</u>	-	-	-	-	-	-	7

(Median underlined; 2 modes in red/pink) Bottom Panel of Table 7.27, Camerer (BGT 2003)

Weak-Link Game: Group Size Meta-Study

- ▶ Large Group size ($n \geq 6$):
 - ▶ 1st period $\min\{X_j\} \leq 4$ vs. 5th period $\min\{X_j\}$ mostly 1
- ▶ Small Group size ($n = 2-3$):
 - ▶ 1st period $\min\{X_j\}$ only partly in 5-7
 - ▶ 5th period $\min\{X_j\}$ mostly (86%) reaches 7 if $n=2$
- ▶ But 1st period median $X_i = 4-5$ for all n !
 - ▶ Why? Maybe subjects think they play against representative opponent (and clone for large n)

Round 1 Choices (Median Underlined)

Group size n	Distribution of X_i							Total Obs.
	1	2	3	4	5	6	7	
2	28%	3%	3%	7%	<u>21%</u>	-	36%	28
3	8%	5%	8%	17%	<u>7%</u>	2%	41%	60
6	18%	7%	13%	<u>16%</u>	7%	7%	39%	114
9	0%	11%	28%	<u>39%</u>	5%	-	17%	18
12	25%	4%	13%	<u>8%</u>	16%	4%	29%	24
14-16	2%	5%	5%	17%	<u>32%</u>	9%	31%	104

(Median underlined; 2 modes in red/pink) Top Panel of Table 7.27, Camerer (BGT 2003)

Weak-Link Game: Local Interaction

- ▶ Berninghaus, Erhart and Keser (GEB 2002)
 - ▶ 3-person weak-link game
- ▶ What does Game Theory say?
 - ▶ Inefficient Nash: Each earn 80 if (X, X, X)
 - ▶ Efficient Nash: Each earn 90 if (Y, Y, Y)

		Other Player Choices		
		Both X	One X, One Y	Both Y
Row Player	X	80	60	60
	Y	10	10	90

Weak-Link Game: Local Interaction

- ▶ **Baseline:** Play 20 rounds w/ same opponents
 - ▶ See opponent choices (but not who made what)
- ▶ **Local Interaction:** 8 subjects form a circle to play the 2 neighbors next to you
 - ▶ Contagion: Can spread Equilibrium around circle

		Other Player Choices		
		Both X	One X, One Y	Both Y
Row Player	X	80	60	60
	Y	10	10	90

Weak-Link Game: Local Interaction

- ▶ **Baseline:** 75% initially play Y
 - ▶ 7 of 8 groups converge to all-Y equilibrium
- ▶ **Local Interaction:** half initially play Y
 - ▶ Drop to None play Y in round 20
 - ▶ Because 64% play X if one neighbor played X

		Other Player Choices		
		Both X	One X, One Y	Both Y
Row	X	80	60	60
Player	Y	10	10	90

Weak-Link Game: Mergers

- ▶ Camerer and Knez (SMJ 1994):
 - ▶ Two groups each play 3-person weak-link game
 - ▶ Then merge into one 6-person group
- ▶ Two Possible Predictions:
 - ▶ Mergers Fail: Large group size reduces efficiency
 - ▶ Mergers Restart: Coordinate on good equilibrium
- ▶ Results: **Mergers Fail!** (Table 7.29)
 - ▶ Group Minima mostly 1 in Round 1 and 5
 - ▶ Regardless knowing other group minimum or not

Group Minima Before/After Mergers

Know Other Group Minimum				Don't Know Other Minimum			
Before		After		Before		After	
Round	5	1	5	Round	5	1	5
Session 1	(1,2) →	(1,2) →	1	Session 1	(2,4) →	(1,2) →	1
Session 2	(1,4) →	(1,1) →	1	Session 2	(7,3) →	(7,1) →	1
Session 3	(1,1) →	(1,2) →	1	Session 3	(3,2) →	(3,1) →	2
Session 4	(4,1) →	(4,1) →	1	Session 4	(7,3) →	(7,3) →	3
Session 5	(1,7) →	(1,7) →	1	Session 5	(7,3) →	(7,2) →	1

(.,.) show min of 3-person group min of 6-person group

Table 7.29, Camerer (BGT 2003)

Weak-Link Game: Bonus

- ▶ Camerer and Knez (SMJ 1994): 2nd Treatment
 - ▶ Announce a bonus of \$0.20/\$0.50 if all choose 7
 - ▶ Additional bonus + announcement (beyond implicit gains if all choose 7)
- ▶ Results: 90% choose 7 in next period
 - ▶ Compared to 85% choose 1-2 last period
- ▶ Confirms Knez and Simester (JLE 2001)
 - ▶ Why group-level bonuses work so well

Weak-Link Game: Leadership

- ▶ Weber, Camerer, Rottenstreich & Knez (OS 2001)
- ▶ Play in large ($n=8-10$) or small ($n=2$) group
- ▶ Each choose $s_i = 0, 1, 2, 3$;
- ▶ Payoff = $\$2.50 + \$1.25 \times [\min s_i - 1] - s_i - 0.25 \times 1_{\{\min s_i = 0\}}$
- ▶ After 2 rounds, randomly select a **leader**
 - ▶ Makes **short speech** to encourage more effort
 - ▶ Then, **rate leader** before/after 5 more rounds
- ▶ Attribute success to leadership personalities?

Weak-Link Game: Leadership

Effort Level	Large ($n=8-10$)				Small ($n=2$)			
	0	1	2	3	0	1	2	3
Round 1-2	25%	24%	20%	32%	5%	24%	26%	45%
Leadership	Rating (before)			5.88	Rating (before)			5.80
Round 3-8	47%	4%	-	49%	6%	6%	6%	83%
Leadership	Rating (after)			4.53	Rating (after)			6.17

Table 7.30, Camerer (BGT 2003)

- ▶ Confirm Nisbett and Ross (bk 1991)
 - ▶ Attribute too much cause of success/failure to leadership personalities

Median-Action Game: Van Huyck, Battalio and Beil (QJE 1991)

- ▶ In a team of $n = 9$, you choose effort $X_i = 1-7$
- ▶ Earnings depend on your own effort, and
 - ▶ The median effort M of your team

▶ Payoff = $70 + 10 \times (M - 1) - 5 \times (X_i - M)^2$

Team Project Payoff

Cost of Non-Conformity

- ▶ Situations where players prefer to conform
- ▶ Example: Prefer to not work too hard or too little
- ▶ Maximin $X_i = 3$ vs. Payoff-dominant $X_i = 7$

Median-Action Game: Van Huyck et al. (QJE1991)

Team Median

► Payoff (ϕ)
 = 70
 + 10 × ($M - 1$)
 - 5 × ($X_i - M$)²

Deviation from M

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	130	115	90	55	10	-45	-110
6	125	120	105	80	45	0	-55
5	110	115	110	95	70	35	-10
4	85	100	105	100	85	60	25
3	50	75	90	95	90	75	50
2	5	40	65	80	85	80	65
1	-50	-5	30	55	70	75	70

Median-Action Game Results

X_i	Round (6 groups; 54 subjects)									
	1	2	3	4	5	6	7	8	9	10
7	8	2	2	-	-	1	1	-	-	-
6	4	6	6	6	3	3	4	1	3	1
5	15	15	22	19	22	20	20	24 ¹	23 ¹	26 ²
4	19	26	22	29 ¹	27 ¹	30 ²	30 ²	28 ²	28 ³	27 ³
3	8	3	2	-	-	-	-	1	-	-
2	-	1	Dispersión		1	-	-	-	-	-
1	-	1	Lock-in: same_group medians							

(2 modes in red/pink)¹⁻³ of groups in equilibrium

Table 7.32, Camerer (BGT 2003)

Median-Action Game (γ): Original

Team Median

► Payoff (ϕ)
 = 70
 + 10 × ($M - 1$)
 - 5 × ($X_i - M$)²

Deviation from M

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	130	115	90	55	10	-45	-110
6	125	120	105	80	45	0	-55
5	110	115	110	95	70	35	-10
4	85	100	105	100	85	60	25
3	50	75	90	95	90	75	50
2	5	40	65	80	85	80	65
1	-50	-5	30	55	70	75	70

Median-Action Game (ω): non-BR $\pi = 0$

► Maximin no longer $X_i = 3$

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	130	0	0	0	0	0	0
6	0	120	0	0	0	0	0
5	0	0	110	0	0	0	0
4	0	0	0	100	0	0	0
3	0	0	0	0	90	0	0
2	0	0	0	0	0	80	0
1	0	0	0	0	0	0	70

Median-Action Game Results: Round 1

	Game (γ)		Game (ω)		Game (ϕ)	
X_i	Principle	Round 1	Principle	Round 1	Principle	Round 1
7	Payoff-Dom.	15%	Payoff-Dom.	52%	-	8%
6	-	7%	-	4%	-	11%
5	-	28%	-	33%	-	33%
4	-	35%	-	11%	Maximin	41%
3	Maximin	15%	-	-	-	8%
2	-	-	-	-	-	-
1	-	-	-	-	-	-

(2 modes in red/pink); Table 7.33, Camerer (BGT 2003)

Median-Action Game (γ): Original

Team Median

► Payoff (ϕ)
 = 70
 + 10 × ($M - 1$)
 - 5 × ($X_i - M$)²

Deviation from M

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	130	115	90	55	10	-45	-110
6	125	120	105	80	45	0	-55
5	110	115	110	95	70	35	-10
4	85	100	105	100	85	60	25
3	50	75	90	95	90	75	50
2	5	40	65	80	85	80	65
1	-50	-5	30	55	70	75	70

Median-Action Game (ϕ)

▶ Payoff (ϕ)
 = 70
 + ~~$10 \times (M - 1)$~~
 - $5 \times (X_i - M)^2$

Deviation from M

Your X_i	Median Value of X_j in the team						
	7	6	5	4	3	2	1
7	70	65	50	25	-10	-55	-110
6	65	70	65	50	25	-10	-55
5	50	65	70	65	50	25	-10
4	25	50	65	70	65	50	25
3	-10	25	50	65	70	65	50
2	-55	-10	25	50	65	70	65
1	-110	-55	-10	25	50	65	70

Median-Action Game Results: Round 1

	Game (γ)		Game (ω)		Game (ϕ)	
X_i	Principle	Round 1	Principle	Round 1	Principle	Round 1
7	Payoff-Dom.	15%	Payoff-Dom.	52%	-	8%
6	-	7%	-	4%	-	11%
5	-	28%	-	33%	-	33%
4	In-between	35%	-	11%	Maximin	41%
3	Maximin	15%	-	-	-	8%
2	-	-	-	-	-	-
1	-	-	-	-	-	-

Follow Single Principles

(2 modes in red/pink); Table 7.33, Camerer (BGT 2003)