Course Description

The goal of this course is to familiarize students with the tools of microeconomics. We will cover the basic concepts of supply and demand. Our focus will be theories on producers and consumers in competitive markets. There is no formal prerequisite. However, knowledge of freshman calculus is recommended.

Textbook

*Price Theory*, 7th edition, by Steven E. Landsburg

You can order the book from 雙葉書廊. tel: (02)2368-4198 ext 15. It is also available in the bookstore in the basement of the College of Law.

Reference Books

*Price Theory and Applications*, by Steven E. Landsburg


*Microeconomics*, by Pindyck Rubinfeld

*Microeconomics*, by Don E. Waldman

*Microeconomics*, by Jeffrey M. Perkiff

*Microeconomics*, by David Besanko and Ronald R. Braeutigam
Grades

There will be NO make-up exams. Please make sure you can attend the exams before enrolling this course.

<table>
<thead>
<tr>
<th>Exam</th>
<th>Percentage</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Quiz 1</td>
<td>(5%)</td>
<td>Oct. 27</td>
</tr>
<tr>
<td>Midterm</td>
<td>(40%)</td>
<td>Nov. 10</td>
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<tr>
<td>Quiz 2</td>
<td>(5%)</td>
<td>Dec. 22</td>
</tr>
<tr>
<td>Final</td>
<td>(50%)</td>
<td>Jan. 5</td>
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Attendance is not required. However, active participation in class may earn up to 5% bonus points.

Teaching Assistant

馬欣芝 (E-Mail: R97323036@ntu.edu.tw)

Topics

- Introduction: Demand and supply
- Prices, costs, and the gains from trade
- The behavior of an individual consumer
- Consumers in the marketplace
- The behavior of firms
- Production and costs
- Competition
- Welfare economics
- Knowledge and information