# 國立台灣大學政治學研究所教學大綱

九十八學年度第二學期

教師:張佑宗副教授

上課時間:四(5、6) 會談時間:二(5、6)

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# 選舉研究專題

(Seminar on Election Studies)

## 壹、課程簡介:

從1940年代開始,Lazarsfeld, Berelson等人即開始有系統地研究選民的投票行為,至今已超過半個世紀,累積了非常豐富的理論、研究方法與經驗資料。本課程的目標就是要介紹這些重要且有趣的經驗理論與研究發現,期望同學將來能熟悉各種選舉研究的方法,以及利用各項選舉研究的資料庫。

本課程的重點,將分成二個部分。第一個部分是從選民的角度出發,探討民意的本質與投票行為,例如對選民認知能力的假定,影響投票抉擇的因素,包括選民個人的經社背景、團體認同(主要是政黨認同、括階級投票與族群認同)、議題取向、候選人評價與社會關係網絡對投票抉擇的影響,還有策略性與分裂投票的問題,最後提及政黨的解組與重構過程。第二個部分是從選舉制度的角度出發,探討各種選舉制度的設計,以及選舉制度的後果。

#### 貳、課程要求與評分標準:

所有選課同學必需先閱讀每週指定的文獻,準時上課,關掉手機,並積極參與課堂討論。本課程每週將指定二位以上的同學提出口頭報告,並需作成一份約 1500 字左右的讀書報告(除整理文章主要的論點外,尙須包含對它理論與發法上的批判),於課堂上提出給同學參考,其餘同學必須針對每週指定閱讀的文獻,提出一個以上的問題。此外,所有選修者必需針對個別研究興趣,選定上課某個主題做更深入的探討與分析(題目要與老師討論後才決定),於學期結束後一週(注意:逾時不候),繳交一份約一萬字左右的期末報告(扣除註釋與參考書目)。同學參與課堂討論情況佔學期總分的 20%,口頭報告佔學期總分的 30%,期末書面報告佔學期總分的 50%。

# 參、課程進度:

## 第一週(2/25): Introduction

#### 第二週(3/4): Historical Perspectives

- Lewis-Beck, Michael S., William G. Jacoby, Helmut Norpoth and Herbert Weisberg. 2008. *The American Voter Revisited*. Ann Arbor: The University of Michigan University Press. Pp. 3-18
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#### 第三週(3/11): Theoretical Approaches to the Study of Voting Behavior

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- Arzheimer, Kai and Jocelyn Evans. 2008. The Evolving Study of Electoral Behavior." In *Electoral Behavior*, Vol. I, eds. Kai Arzheimer and Jocelyn Evans. London: Sage. Pp. xix-xlvii.
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- \*Bartels, Larry M. 2001. "An agenda for Voting Research." In *Election Studies:* What's Their Use? eds. Elihu Katz and Yael Warshel. Boulder: Westview Press. Pp59-81.
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- \*Campbell, Angus, Philip E. Converse, Warren E. Miller, and Donald E. Stokes. 1960. *The American Voter*. New York: Wiley. Ch. 2.
- \*Downs, Anthony. 1957. *An Economy Theory of Democracy*. New York: Harper and Row. Ch. 3.
- \*陳義彥,1986。"我國投票行爲研究的回顧與展望"。思語言,23 卷 6 期。 頁 557-585。
- \*游盈隆,1984。"投票行爲研究的緣起與發展",東吳政治學報,第八期。

#### 第四週(3/18): The Nature of Public Opinion

- Kinder, Donald R. 2003. "Belief System after Converse." In *Electoral Democracy*, eds. Michael B. MacKuen and George Rabinowitz. Ann Arbor: The University of Michigan Press. Pp: 13-47.
- Kuklinski, James H. and Buddy Peyton. 2007. "Belief Systems and Political Decision Making." In *The Oxford Handbook of Political Behavior*, eds. Russell J. Dalton and Hans-Dieter Klingemann. New York: Oxford University Press. Pp. 45-64.
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## 第五週(3/25): Voting Turnout

- Niemi, Richard G. and Herbert F. Weisberg, 2001. "Why Is Voter Turnout Low( And Why Is It Decline)?. In *Controversies in Voting Behavior*, 4nd eds. Richard G. Niemi and Herbert F. Weisberg. Washington, D. C.: CQ Press. Pp. 22-37.
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## 第六週(4/1): Party Identity and its Change

- Holmberg, Soren. 2007. "Partisanship Reconsidered." In The Oxford Handbook of Political Behavior, eds. Russell J. Dalton and Hans-Dieter Klingemann. New York: Oxford University Press. Pp. 557-570.
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- \* MacKuen, Michael B., Robert S. Erickson, and James A. Stimson. 1989. "Macropartisanship." *American Political science Review* 83(4): 1125-1142.

## 第七週(4/8): 專題演講

### 第八週(4/15): Issue Voting

- Shank, Merrill. 2001. "What about Issues?" In *Election Studies: What's Their Use*? eds. Elihu Katz and Yael Warshel. Boulder: Westview Press. Pp173-217.
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#### 第九週(4/22): 專題演講

#### 第十週(4/29): Candidate Evaluation

Rahn, Wendy M., John H. Aldrich, Eugene Borgida, and John L. Sullivan. 1990. "A Social-Cognitive Model of Candidate Appraisal." In *Controversies in Voting Behavior*, 2nd eds. Richard G. Niemi and Herbert F. Weisberg. Washington, D. C.: CQ Press. Pp187-206.

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#### 第十一週(5/6): Social Cleavages

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#### 第十二週(5/13): Ticket Splitting and Strategic Voting

- Burden, Barry C. and David C. Kimball. 2001. A New Approach to the Study of Divided Government." In *Controversies in Voting Behavior*, 4nd eds. Richard G. Niemi and Herbert F. Weisberg. Washington, D. C.: CQ Press. Pp301-321.
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#### 第十三週(5/20) Dealignment, Realignment, and Cleavage Mobilization

- Miller, Warren and Norman Schofield. 2003. "Activists and Partisan Realignment in the United States. *American Political Science Review* 97: 245-60.Mayhew, David R.2000. "Electoral Realignment." *Annual Review of Political*
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#### 第十四週(5/27): Party Nationalization

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# 第十五週(6/3): Electoral Rules(I): Plurality-Majority system verse PR system

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#### 第十六週(6/10): Electoral Rules(II): The STV and SNTV

- Lijphart, Arend. 1999. "SNTV and STV Compared: Their Political Consequences in Japan, Ireland, and Malta." In *Elections in Japan, Korea, and Taiwan under the Single Non-Transferable Vote: The Comparative Study of an Embedded Institution*, eds. Bernard er al. Ann Arbor: The University of Michigan Press. Pp. 289-99.
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#### 第十七週(6/17): Electoral Rules(III): Mixed Electoral Systems

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第十八週(6/24): 繳交期末報告

**Happy Summer Vocation!**