

Fig. 2-1a: Utility function and diminishing marginal utility

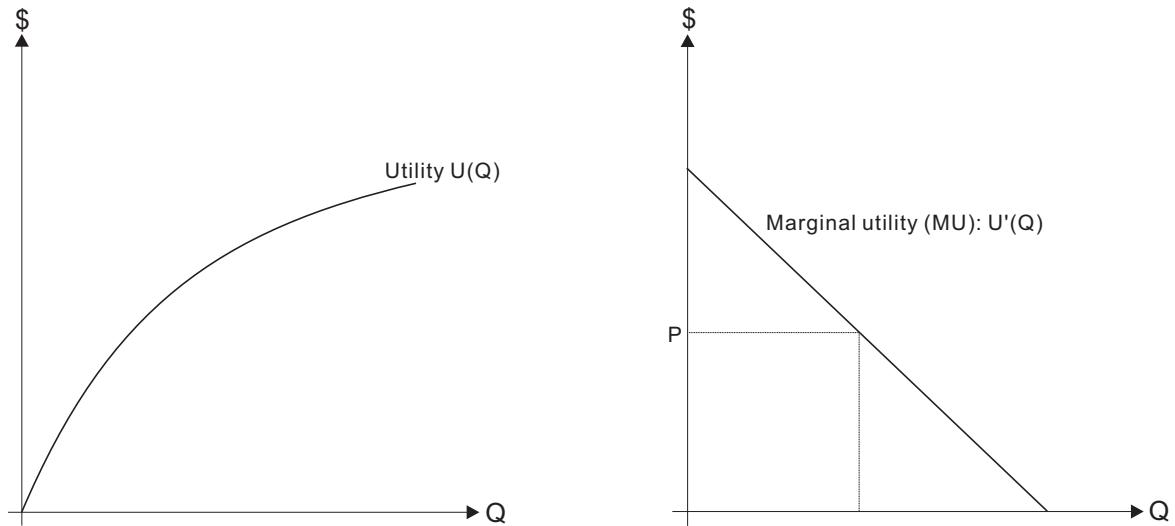


Fig. 2-1b: Individual demand and market demand

