



# Global Parenting in Taiwan: How Globalization Shapes Family Lives Across Class Divides



*Zurich Taiwan Lecture Series*

**Prof. Dr. Pei-Chia LAN,**  
**National Taiwan University**

**Monday, 15 July, 2019, 6 pm**

RAA G-15, Rämistrasse 59, Institute of Asian and Oriental Studies, University of Zürich

## ABOUT THE TALK:

In my new book *Raising Global Families: Parenting, Immigration, and Class in Taiwan and the US* (Stanford 2018), I use parenting as an empirical lens to examine cultural transformation and persisting inequality in the contexts of globalization and immigration. This talk focuses on the distinct strategies of “global parenting” among Taiwanese families across the socioeconomic spectrum. Professional middle-class parents employ divergent educational strategies to pursue cosmopolitan parenting: some arrange international school and bilingual programs to prepare their children for the imminent future of global competition, while some others choose Western-influenced alternative curriculums to escape the tradition of rote learning and academic pressure. Globalization touches the lives of working-class families in very different ways. Taiwanese men, who suffer from rising economic insecurity due to capital outflow and labor inflow, seek wives from China and Southeast Asia. These immigrant mothers’ cultural heritage and transnational connections are hardly recognized as valuable assets until the government encourages investment to Southeast Asia in the recent “New Southbound Policy.”



## ABOUT THE SPEAKER:

Pei-Chia LAN is Distinguished Professor of Sociology, Director of Global Asia Research Center, and Associate Dean of the College of Social Sciences at National Taiwan University. She was a postdoctoral fellow at UC Berkeley, a Fulbright scholar at New York University, and a Yenching-Radcliffe fellow at Harvard University. Her major publications include *Global Cinderellas: Migrant Domesticity and Newly Rich Employers in Taiwan* (Duke 2006, ASA Sex and Gender Book Award and ICAS Book Prize) and *Raising Global Families: Parenting, Immigration, and Class in Taiwan and the US* (Stanford 2018).