

Chapter 2 Mathematics for Microeconomics, Part I

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2020.9.18.

Maximization of a Function of One Variable

Functions of Several Variables

Maximization of Functions of Several Variables

Envelope Theorem

Constrained Maximization

Envelope Theorem in Constrained Maximization Problems

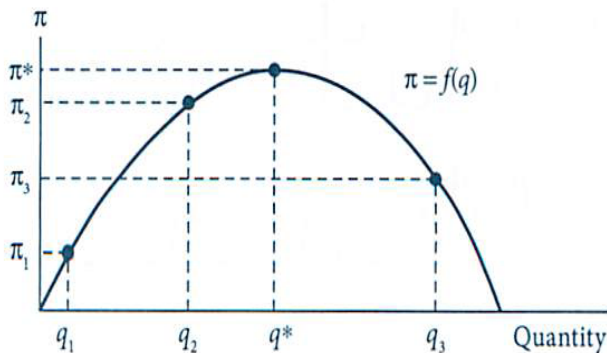
Inequality Constraints

Maximization of a Function of One Variable

- Economic theories assume that an economic agent is seeking to find the **optimal value** of some function.
 - Consumers seek to maximize utility.
 - Firms seek to maximize profit.
- For example, the manager of a firm wants to maximize profits. Suppose that the profits (π) received depend only on the quantity (q) of the good sold.

$$\pi = f(q)$$

Figure 2.1 Hypothetical Relationship between Quantity Produced and Profits



- If a manager wishes to produce the level of output that maximizes profits, then q^* should be produced. Notice that at q^* , $d\pi/dq = 0$.

The manager may try varying q to see where a maximum profit is obtained.

- An increase from q_1 to q_2 leads to a rise in π .

$$\frac{\pi_2 - \pi_1}{q_2 - q_1} > 0 \text{ or } \frac{\Delta\pi}{\Delta q} > 0$$

- If output is increased beyond q^* , profit will decline.

An increase from q^* to q_3 leads to a drop in π .

$$\frac{\Delta\pi}{\Delta q} < 0$$

Derivatives

- The derivative of $\pi = f(q)$ is the **limit** of $\Delta\pi/\Delta q$ for very small changes in q .
- It is the slope of the curve.
- The value depends on the value of q .
- The derivative of $\pi = f(q)$ at the point q_1 is

$$\frac{d\pi}{dq} = \frac{df}{dq} = \lim_{h \rightarrow 0} \frac{f(q_1 + h) - f(q_1)}{h}$$

Value of a derivative at a point (the slope)

- The evaluation of the derivative at the point $q = q_1$ can be denoted

$$\left. \frac{d\pi}{dq} \right|_{q=q_1}$$

- In our previous example,

$$\left. \frac{d\pi}{dq} \right|_{q=q_1} > 0, \left. \frac{d\pi}{dq} \right|_{q=q_3} < 0, \left. \frac{d\pi}{dq} \right|_{q=q^*} = 0$$

First-order condition for a maximum

- For a function of one variable to attain its maximum value at some point, the derivative at that point must be zero.

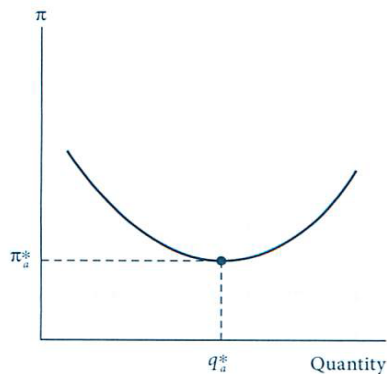
$$\left. \frac{df}{dq} \right|_{q=q^*} = 0$$

- The first order condition ($d\pi/dq$) is a **necessary** condition for a maximum. But it is not a **sufficient** condition.

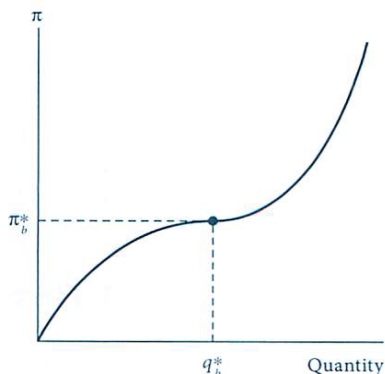
The second order condition

- In order for q^* to be the maximum, $\frac{d\pi}{dq} > 0$ for $q < q^*$ and $\frac{d\pi}{dq} < 0$ for $q > q^*$.
- At q^* , $d\pi/dq$ must be decreasing. The **derivative** of $d\pi/dq$ must be negative at q^* .

Figure 2.2 Two Profit Functions That Give Misleading Results if the First Derivative Rule is Applied Uncritically



(a)



(b)

Second derivative

- The derivative of a derivative is called a *second derivative* and is denoted by

$$\frac{d^2\pi}{dq^2} \text{ or } \frac{d^2f}{dq^2} \text{ or } f''(q)$$

- The second order condition for q^* to represent a (local) maximum is:

$$\left. \frac{d^2\pi}{dq^2} \right|_{q=q^*} = \left. f''(q) \right|_{q=q^*} < 0$$

Rules for finding derivatives

1. If a is a constant, then $\frac{da}{dx} = 0$
2. If a is a constant, then $\frac{d[af(x)]}{dx} = af'(x)$
3. If a is a constant, then $\frac{dx^a}{dx} = ax^{a-1}$
4. $\frac{d \ln x}{dx} = \frac{1}{x}$
5. $\frac{da^x}{dx} = a^x \ln a$ for any constant a
special case: $\frac{de^x}{dx} = e^x$

Suppose that $f(x)$ and $g(x)$ are two functions of x and $f'(x)$ and $g'(x)$ exist, then:

$$6. \frac{d[f(x)+g(x)]}{dx} = f'(x) + g'(x)$$

$$7. \frac{d[f(x) \cdot g(x)]}{dx} = f(x)g'(x) + f'(x)g(x)$$

$$8. \frac{d\left(\frac{f(x)}{g(x)}\right)}{dx} = \frac{f'(x)g(x) - f(x)g'(x)}{[g(x)]^2} \text{ provided that } g(x) \neq 0$$

If $y = f(x)$ and $x = g(z)$ and if both $f'(x)$ and $g'(x)$ exist, then:

$$9. \frac{dy}{dz} = \frac{dy}{dx} \cdot \frac{dx}{dz} = \frac{df}{dx} \frac{dg}{dz}$$

This is called the *chain rule*. This Allows us to study how one variable (z) affects another variable (y) through its influence on some *intermediate* variable (x). Some examples of the chain rule include:

$$10. \frac{de^{ax}}{dx} = \frac{de^{ax}}{d(ax)} \cdot \frac{d(ax)}{dx} = e^{ax} \cdot a = ae^{ax}$$

$$11. \frac{d[\ln(ax)]}{dx} = \frac{d[\ln(ax)]}{d(ax)} \cdot \frac{d(ax)}{dx} = \frac{1}{ax} \cdot a = \frac{1}{x}$$

$$12. \frac{d[\ln(x^2)]}{dx} = \frac{d[\ln(x^2)]}{d(x^2)} \cdot \frac{d(x^2)}{dx} = \frac{1}{x^2} \cdot 2x = \frac{2}{x}$$

Example 2.1 Profit Maximization

- Suppose that the relationship between profit and output is

$$\pi = 1,000q - 5q^2$$

- The first order condition for a maximum is

$$\begin{aligned}\frac{d\pi}{dq} &= 1,000 - 10q = 0 \\ q^* &= 100\end{aligned}$$

Since the second derivative is always **-10**, then $q = 100$ is a global maximum.

Functions of Several Variables

- Most goals of interest to economic agents depend on **several variables**, and trade-offs must be made among these variables.
- The dependence of one variable (y) on a series of other variables (x_1, x_2, \dots, x_n) is denoted by

$$y = f(x_1, x_2, \dots, x_n)$$

Partial derivatives

- The only **directional** slopes of interest are those that are obtained by increasing one of the x 's while **holding all the other variables constant**.
- These directional slopes are called *partial derivatives*.
- The partial derivative of y with respect to x_1 is denoted by

$$\frac{\partial y}{\partial x_1} \text{ or } \frac{\partial f}{\partial x_1} \text{ or } f_{x_1} \text{ or } f_1$$

All of the other x 's are **held constant**.

- A more formal definition is

$$\left. \frac{\partial f}{\partial x_1} \right|_{\bar{x}_2, \dots, \bar{x}_n} = \lim_{h \rightarrow 0} \frac{f(x_1 + h, \bar{x}_2, \dots, \bar{x}_n) - f(x_1, \bar{x}_2, \dots, \bar{x}_n)}{h}$$

Calculating Partial Derivatives

The calculation of partial derivatives proceeds as for the usual derivative by *treating* x_2, \dots, x_n as constants.

1. If $y = f(x_1, x_2) = ax_1^2 + bx_1x_2 + cx_2^2$, then

$$\frac{\partial f}{\partial x_1} = f_1 = 2ax_1 + bx_2, \quad \frac{\partial f}{\partial x_2} = f_2 = bx_1 + 2cx_2$$

2. If $y = f(x_1, x_2) = e^{ax_1+bx_2}$, then

$$\frac{\partial f}{\partial x_1} = f_1 = ae^{ax_1+bx_2}, \quad \frac{\partial f}{\partial x_2} = f_2 = be^{ax_1+bx_2}$$

3. If $y = f(x_1, x_2) = a \ln x_1 + b \ln x_2$, then

$$\frac{\partial f}{\partial x_1} = f_1 = \frac{a}{x_1}, \quad \frac{\partial f}{\partial x_2} = f_2 = \frac{b}{x_2}$$

Partial derivatives and the ceteris paribus assumption

- Partial derivatives are the mathematical expression of the *ceteris paribus* assumption.
- For example, the fundamental law of demand is reflected by the mathematical statement $\partial q / \partial p < 0$.

Partial derivatives and units of measurement

- The numerical size of partial derivatives on the chosen units of measurement poses problems for economists.
- Making comparisons among studies could prove practically impossible, especially given the wide variety of **measuring systems** in use around the world.
- Economists have chosen to adapt a different, **unit-free** way to measure quantitative impacts.

Elasticity— a general definition

- Elasticities measures the **proportional effect** of a change in one variable on another. They are **unit-free**.
- Elasticity of y with respect to x is

$$e_{y,x} = \frac{\frac{\Delta y}{y}}{\frac{\Delta x}{x}} = \frac{\Delta y}{\Delta x} \cdot \frac{x}{y} = \frac{dy(x)}{dx} \cdot \frac{x}{y}$$

- Elasticity is a pure figure with no dimensions.

Example 2.2 Elasticity and Functional Form

- Suppose y is a linear function of x of the form

$$y = a + bx + \text{other terms}$$

- Then, the elasticity is:

$$e_{y,x} = \frac{dy}{dx} \cdot \frac{x}{y} = b \cdot \frac{x}{y} = b \cdot \frac{x}{a + bx + \dots}$$

- $e_{y,x}$ is not constant.
- It is important to note the point **at which** the elasticity is to be computed.

- If the relationship between y and x is of the **exponential form**

$$y = ax^b,$$

then the elasticity is a **constant**.

$$e_{y,x} = \frac{dy}{dx} \cdot \frac{x}{y} = abx^{b-1} \cdot \frac{x}{ax^b} = b$$

- The logarithmic transformation of $y = ax^b$ is

$$\ln y = \ln a + b \ln x,$$

The elasticity is also a **constant** because

$$e_{y,x} = b = \frac{d \ln y}{d \ln x}$$

Elasticities can be calculated through logarithmic differentiation.

Second-order partial derivatives

- The partial derivative of a partial derivative is the second-order partial derivative.

$$\frac{\partial(\partial f/\partial x_i)}{\partial x_j} = \frac{\partial^2 f}{\partial x_j \partial x_i} = f_{ij}$$

- $y = f(x_1, x_2) = ax_1^2 + bx_1x_2 + cx_2^2$, then

$$f_{11} = 2a, f_{12} = b, f_{21} = b, f_{22} = 2c$$

- $y = f(x_1, x_2) = e^{ax_1+bx_2}$, then

$$f_{11} = a^2 e^{ax_1+bx_2}, f_{12} = abe^{ax_1+bx_2}$$

$$f_{21} = abe^{ax_1+bx_2}, f_{22} = b^2 e^{ax_1+bx_2}$$

- $y = f(x_1, x_2) = a \ln x_1 + b \ln x_2$, then

$$f_{11} = -ax_1^{-2}, f_{12} = 0, f_{21} = 0, f_{22} = -bx_2^{-2}$$

Young's theorem

- Under general conditions, the order in which partial differentiation is conducted to evaluate second-order partial derivatives does not matter. That is

$$f_{ij} = f_{ji}$$

Uses of second-order partials

- Second-order partials play an important role in many economic theories.
- A variable's **own** second-order partial, f_{ii} shows how $\partial y / \partial x_i$ changes as the value of x_i increases. $f_{ii} < 0$ indicates **diminishing** marginal effectiveness.
- The **cross**-partial f_{ij} indicates how the marginal effectiveness of x_i changes as x_j increases.

The chain rule with many variables

- $y = f(x_1, x_2, x_3)$

Each of these x 's is itself a function of a single parameter, a .

- $y = f[x_1(a), x_2(a), x_3(a)]$

- How a change in a affects the value of y :

$$\frac{dy}{da} = \frac{\partial f}{\partial x_1} \cdot \frac{dx_1}{da} + \frac{\partial f}{\partial x_2} \cdot \frac{dx_2}{da} + \frac{\partial f}{\partial x_3} \cdot \frac{dx_3}{da}$$

Special case: if $x_3(a) = a$, then:

$$y = f[x_1(a), x_2(a), a]$$

The effect of a on y :

- A direct effect, which is given by f_a
- An indirect effect that operates only through the ways in which a affects the x 's

$$\frac{dy}{da} = \frac{\partial f}{\partial x_1} \cdot \frac{dx_1}{da} + \frac{\partial f}{\partial x_2} \cdot \frac{dx_2}{da} + \frac{\partial f}{\partial a}$$

Example 2.3 Using the Chain Rule

- Each week, a pizza fanatic consumes three kinds of pizza, denoted by x_1 , x_2 , and x_3
 - Cost of type 1 pizza is p per pie
 - Cost of type 2 pizza is $2p$
 - Cost of type 3 pizza is $3p$
- Allocates **\$30 each** week to each type of pizza.
- How the total number of pizzas purchased is affected by the underlying price p ?

- Quantity purchased of each type:
 $x_1 = 30/p$; $x_2 = 30/2p$; $x_3 = 30/3p$.
- Total pizza purchases:

$$y = f[x_1(p), x_2(p), x_3(p)] = x_1(p) + x_2(p) + x_3(p)$$

- Applying the chain rule:

$$\begin{aligned}\frac{dy}{dp} &= f_1 \cdot \frac{dx_1}{dp} + f_2 \cdot \frac{dx_2}{dp} + f_3 \cdot \frac{dx_3}{dp} \\ &= -30p^{-2} - 15p^{-2} - 10p^{-2} = -55p^{-2} \\ &\quad (f_1 = f_2 = f_3 = 1)\end{aligned}$$

Implicit functions

- If the value of a function is held constant, an implicit relationship is created among the independent variables that enter into the function.
- The independent variables can no longer take on any values, but must instead take on only that set of values that result in the function's retaining the required value.
- The most useful result provided by this approach is in the ability to quantify the **trade-offs** inherent in most economic models.

- Consider a simple case

$$y = f(x_1, x_2)$$

- Holding y constant allows the creation of an *implicit function* of the form $x_2 = g(x_1)$.
- Set the original function equal to a constant (say, zero) and write the function as

$$y = 0 = f(x_1, x_2) = f(x_1, g(x_1))$$

- Differentiate with respect to x_1 yields:

$$0 = f_1 + f_2 \cdot \frac{dg(x_1)}{dx_1}$$

- Rearranging terms gives the final result that

$$\frac{dg(x_1)}{dx_1} = \frac{dx_2}{dx_1} = -\frac{f_1}{f_2}$$

Example 2.4 A Production Possibility Frontier— Again

- A production possibility frontier for two goods of the form

$$x^2 + 0.25y^2 = 200$$

- The implicit function is

$$\frac{dy}{dx} = \frac{-f_x}{f_y} = \frac{-2x}{0.5y} = \frac{-4x}{y},$$

which is precisely the result we obtained earlier, with considerably less work.

A special case— comparative statics analysis

- One important application of the implicit function theorem is *comparative statics analysis*.
- From $y = 0 = f(x_1, x_2) = f(x_1, g(x_1))$, with exogenous variable, a , the implicit form of the function can be written as

$$f(a, x(a)) = 0$$

- Applying the implicit function theorem would yield

$$\frac{dx(a)}{da} = -\frac{f_1}{f_2} = -\frac{\frac{\partial f}{\partial a}}{\frac{\partial f}{\partial x}}$$

This shows directly how changes in the **exogenous** variable a affect the endogenous variable x .

Example 2.5 Comparative Statics of a Price-Taking Firm

- The first order condition for a profit firm that takes market price **as given** is

$$f(q(p), p) = p - C'(q(p)) = 0$$

- Applying the implicit function theorem to this expression yields

$$\frac{dq(p)}{dp} = -\frac{f_p}{f_q} = -\frac{1}{\partial(-C'(q))/\partial q} = \frac{1}{C''(q)} > 0,$$

which is precisely the result we obtained earlier.

2.3 Maximization of Functions of Several Variables

Suppose an agent wishes to maximize

$$y = f(x_1, x_2, \dots, x_n)$$

- The **change in y** from a change in x_1 (holding all other x 's constant) is equal to the change in x_1 times the **slope** measured in the x_1 **direction**.

$$dy = \frac{\partial f}{\partial x_1} dx_1 = f_1 dx_1$$

First-order conditions for a maximum

- A necessary condition for a point to be a local maximum of the function $f(x_1, x_2, \dots, x_n)$ is that $dy = 0$ for any combination of small changes in the x 's.

$$f_1 = f_2 = \dots f_n = 0$$

- This is called a *critical point* of the function.

Second-order conditions

- However, a second-order condition is needed to **ensure** that the point found by applying the first-order conditions is a local maximum.
- If we confine our attention only to movements in a single direction, then the condition required for a maximum is $f_{ii} < 0$, —the second partial derivatives must be negative.
- Unfortunately, the conditions that assure the value of f decreases for movements in any arbitrary direction involve **all** the second partial derivatives. The general case is best discussed with matrix algebra (see the Extensions to this chapter).

Example 2.6 Finding a Maximum

Suppose that y is a function of x_1 and x_2

$$y = -(x_1 - 1)^2 - (x_2 - 2)^2 + 10$$

$$y = -x_1^2 + 2x_1 - x_2^2 + 4x_2 + 5$$

First-order conditions imply that

$$\frac{\partial y}{\partial x_1} = -2x_1 + 2 = 0$$

$$\frac{\partial y}{\partial x_2} = -2x_2 + 4 = 0$$

or $x_1^* = 1, x_2^* = 2$ and $f_{11} = f_{22} = -2$

The Envelope Theorem

- The **envelope theorem** concerns how an **optimized** function changes when a parameter of the function changes.

A specific example

Suppose y is a function of a single variable (x) and an exogenous parameter (a) given by

$$y = -x^2 + ax$$

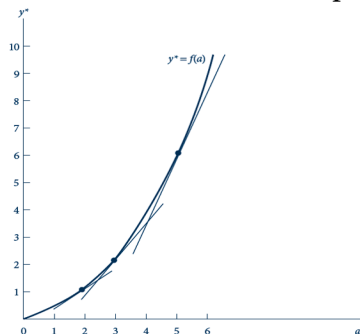
- For different values of a , this function represents a family of inverted parabolas.
- If a is assigned a specific value, it is a function of x only. We can calculate the value of x that maximizes y .

Table 2.1 Optimal values of y and x for alternative values of a in

$$y = -x^2 + ax$$

| Value of a | Value of x^* | Value of y^* |
|--------------|----------------|----------------|
| 0 | 0 | 0 |
| 1 | $\frac{1}{2}$ | $\frac{1}{4}$ |
| 2 | 1 | 1 |
| 3 | $\frac{3}{2}$ | $\frac{9}{4}$ |
| 4 | 2 | 4 |
| 5 | $\frac{5}{2}$ | $\frac{25}{4}$ |
| 6 | 3 | 9 |

Figure 2.3 Illustration of the Envelope Theorem



- The envelope theorem states that the slope of the relationship between y^* and the parameter a can be found by calculating the slope of the **auxiliary relationship** found by substituting the respective optimal values for x into the objective function and calculating $\partial y / \partial a$.

A direct, time-consuming approach

Calculate the slope of y^* **directly**

- Solve for the optimal value of x for any value of a :

$$\frac{dy}{dx} = -2x + a = 0, x^* = \frac{a}{2}$$

- Substituting the value of x^* gives

$$\begin{aligned} y^* &= -(x^*)^2 + a(x^*) = -\left(\frac{a}{2}\right)^2 + a\left(\frac{a}{2}\right) \\ &= -\frac{a^2}{4} + \frac{a^2}{2} = \frac{a^2}{4} \end{aligned}$$

Therefore,

$$\frac{dy^*}{da} = \frac{a}{2}$$

The envelope shortcut

- For small changes in a , dy^*/da can be computed by holding x at its optimal value (x^*) and calculating $\partial y/\partial a$ from the objective function directly.

$$\frac{dy^*}{da} = \left. \frac{\partial y}{\partial a} \right|_{x=x^*(a)} = \left. \frac{\partial(-x^2 + ax)}{\partial a} \right|_{x=x^*(a)} = x^*(a)$$

- Holding $x = x^*$:

$$\frac{dy^*}{da} = x^*(a) = \frac{a}{2}$$

The envelope theorem

- The change in the value of an optimized function with respect to a parameter of that function can be found by partially differentiating the objective function while holding x (or several x 's) at its optimal value.

$$\frac{dy^*}{da} = \frac{\partial y}{\partial a} \{x = x^*(a)\}$$

Many-variable case

- Suppose y is a function of a set of x 's and a particular parameter of interest a :

$$y = f(x_1, \dots, x_n, a)$$

- Finding an optimal value for y would consist of solving n first-order equations of the form

$$\frac{\partial y}{\partial x_i} = 0, (i = 1, \dots, n)$$

- Optimal values for these x 's would be a function of a

$$x_1^* = x_1^*(a), x_2^* = x_2^*(a), \dots, x_n^* = x_n^*(a)$$

- Substituting these functions into the original objective yields an expression in which the optimal value of y (say, y^*) depend on a both directly or indirectly through the effect of a on x^* 's:

$$y^* = f[x_1^*(a), x_2^*(a), \dots, x_n^*(a), a]$$

This function is called a “**value function.**”

- Total differentiating y^* with respect to a yields

$$\begin{aligned} \frac{dy^*}{da} &= \frac{\partial f}{\partial x_1} \cdot \frac{dx_1}{da} + \frac{\partial f}{\partial x_2} \cdot \frac{dx_2}{da} + \dots + \frac{\partial f}{\partial x_n} \cdot \frac{dx_n}{da} + \frac{\partial f}{\partial a} \\ &= \frac{\partial f}{\partial a} \Big|_{x_i=x_i^*(a)} \text{ for all } x_i, \text{ because } \frac{\partial f}{\partial x_i} = 0 \quad \forall i \end{aligned}$$

Example 2.7 A Price-Taking Firm's Supply Function

- Suppose that a price-taking firm has a cost function given by $C(q) = 5q^2$.
- A direct way of finding its supply function is to use the first order condition

$$p = C'(q) = 10q$$

to get $q^* = 0.1p$.

- An alternative way is to calculate the firm's profit function. The optimal value of the firm's profit is

$$\pi^*(p) = pq^* - C(q^*) = p(0.1p) - 5(0.1p)^2 = 0.05p^2$$

- The **envelope theorem** states that

$$\frac{d\pi^*(p)}{dp} = 0.1p = \left. \frac{\partial \pi(p, q)}{\partial p} \right|_{q=q^*} = q \Big|_{q=q^*} = q^*$$

Constrained Maximization

What if not all values for the x 's are feasible?

- The values of x may all have to be positive.
- A consumer's choices are limited by the amount of purchasing power. available

Lagrange multiplier method

- One method for solving constrained maximization problems is the *Lagrange multiplier method*.
- Suppose that we wish to find the values of x_1, x_2, \dots, x_n that maximize: $y = f(x_1, x_2, \dots, x_n)$
- Subject to a constraint: $g(x_1, x_2, \dots, x_n) = 0$

The Lagrangian expression is

$$\mathcal{L} = f(x_1, x_2, \dots, x_n) + \lambda g(x_1, x_2, \dots, x_n)$$

- λ is an additional variable called the Lagrange multiplier.
- $\mathcal{L} = f$, because $g(x_1, x_2, \dots, x_n) = 0$.

First-order conditions

$$\frac{\partial \mathcal{L}}{\partial x_1} = f_1 + \lambda g_1 = 0$$

$$\frac{\partial \mathcal{L}}{\partial x_2} = f_2 + \lambda g_2 = 0$$

$$\dots = \dots\dots\dots$$

$$\frac{\partial \mathcal{L}}{\partial x_n} = f_n + \lambda g_n = 0$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = g(x_1, x_2, \dots, x_n) = 0$$

- The equations can generally be solved for x_1, x_2, \dots, x_n and λ .
- The solution will have two properties:
 - The x 's will obey the constraint.
 - The x 's will make the value of \mathcal{L} (and therefore f) as large as possible.

Interpretation of the Lagrange multiplier

- The Lagrange multiplier λ has an important economic interpretation.
- The first-order conditions imply that

$$\frac{f_1}{-g_1} = \frac{f_2}{-g_2} = \dots = \frac{f_n}{-g_n} = \lambda$$

- The numerators measure the marginal benefit of one more unit of x_i .
- The denominators reflect the added burden on the constraint of using more x_i

Lagrange multiplier as a benefit-cost ratio

- At the optimal x_i 's, the ratio of the marginal benefit to the marginal cost of x_i should be **the same** for every x_i .
- λ is the common cost-benefit ratio for all x_i

$$\lambda = \frac{\text{marginal benefit of } x_i}{\text{marginal cost of } x_i}$$

- A high value of λ indicates that each x_i has a high cost-benefit ratio.
- A low value of λ indicates that each x_i has a low cost-benefit ratio.
- $\lambda = 0$ implies that the constraint is not binding.

Duality

- Any constrained maximization problem has an associated dual problem in constrained *minimization* that focuses attention on the constraints in the original (primal) problem.
- Individuals maximize utility subject to a budget constraint.

Dual problem: individuals minimize the expenditure needed to achieve a given level of utility.

- Firms minimize the cost of inputs to produce a given level of output.

Dual problem: firms maximize output for a given cost of inputs purchased.

Example 2.8 Optimal Fences and Constrained Maximization

- A farmer had a **certain length** of fence, P , and wishes to enclose the largest possible rectangular area, with x and y the lengths of the sides.
- This is a problem in **constrained maximization**.
- The problem is to choose x and y to maximize the area ($A = x \cdot y$), subject to the constraint that the perimeter is fixed at $P = 2x + 2y$

The Lagrangian expression is

$$\mathcal{L} = x \cdot y + \lambda(P - 2x - 2y)$$

The first-order conditions are

$$\frac{\partial \mathcal{L}}{\partial x} = y - 2\lambda = 0$$

$$\frac{\partial \mathcal{L}}{\partial y} = x - 2\lambda = 0$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = P - 2x - 2y = 0$$

Therefore,

- $y/2 = x/2 = \lambda$, then $x = y$, the field should be square.
- $x = y$ and $y = 2\lambda$, then $x = y = P/4$ and $\lambda = P/8$.

Interpretation of the Lagrange multiplier

- Lagrange multiplier, λ , suggests that **an extra yard** of fencing would add $P/8$ to the area. It provides information about the implicit value of the constraint.
- For example, when $P = 400$, $x = y = 100$, $\lambda = 50$, and $A = 10000$. This implies that A will increase to 10050 when P increases to $400 + 1 = 401$.
- check: when $P = 401$, $x = y = \frac{401}{4} = 100.25$, then $A = 100.25^2 = 10050.0625$

Duality

- Choose x and y to minimize the amount of fence required to surround the field. The problem is to minimize

$$p = 2X + 2Y$$

subject to

$$A = x \cdot y$$

- Setting up the Lagrangian:

$$\mathcal{L}^D = 2x + 2y + \lambda^D(A - xy)$$

- The first-order conditions are

$$\frac{\partial \mathcal{L}^D}{\partial x} = 2 - \lambda^D \cdot y = 0$$

$$\frac{\partial \mathcal{L}^D}{\partial y} = 2 - \lambda^D \cdot x = 0$$

$$\frac{\partial \mathcal{L}^D}{\partial \lambda^D} = A - x \cdot y = 0$$

- Solving these equations yields

$$x = y = \sqrt{A}$$

- The Lagrangian multiplier is

$$\lambda^D = \frac{2}{x} = \frac{2}{y} = \frac{2}{\sqrt{A}}$$

Envelope Theorem in Constrained Maximization Problems

- Suppose that we want to maximize

$$y = f(x_1, \dots, x_n, a)$$

Subject to the constraint:

$$g(x_1, \dots, x_n, a) = 0$$

- One way to solve this problem is to set up the Lagrangian expression

$$\mathcal{L} = f(x_1, \dots, x_n, a) + \lambda g(x_1, \dots, x_n, a)$$

and solve the first-order conditions for the optimal, constrained values x_1^*, \dots, x_n^* .

- These optimal values can then be substituted back into the original function f to yield a **value function** for the problem.
- For this value function, the envelope theorem states that

$$\frac{dy^*}{da} = \frac{\partial \mathcal{L}}{\partial a}(x_1^*, \dots, x_n^*, a)$$

- The change in the maximal value of y that results when a changes can be found by partially differentiate the Lagrange expression and evaluating the resultant partial derivative at the optimal values of the x 's.

Example 2.9 Optimal Fences and the Envelope Theorem

- In the fencing problem in Example 2.8, the value function is

$$A^* = x^* \cdot y^* = \frac{P}{4} \cdot \frac{P}{4} = \frac{P^2}{16}$$

- Since the Lagrangian expression is $\mathcal{L} = xy + \lambda(P - 2x - 2y)$, applying the envelope theorem yields

$$\frac{dA^*}{dP} = \frac{P}{8} = \frac{\partial \mathcal{L}}{\partial P} = \lambda$$

- The Lagrange multiplier in a constrained maximization problem shows the marginal gain in the objective function that can be obtained from a slight relaxation of the constraint.

Inequality Constraints

- In some economic problems the constraints need not hold exactly.
- For example, an individual's budget constraint requires that that he or she spend no more than a certain amount per period, but it is at least possible to spend less than his amount.
- Inequality constraints also arise in the values permitted for some variables in economic problems. For example, economic variables usually must be non-negative.

A two-variable example

$$\begin{array}{ll} \text{Maximize} & y = f(x_1, x_2) \\ \text{subject to} & g(x_1, x_2) \geq 0, x_1 \geq 0, x_2 \geq 0 \end{array}$$

Slack variables:

- One way to solve this optimization problem. Introduce three new variables (a , b , and c) that convert the inequalities into equalities.
- To ensure that the inequalities continue to hold, we square these new variables.

$$g(x_1, x_2) - a^2 = 0; x_1 - b^2 = 0, \text{ and } x_2 - c^2 = 0$$

- Any solution that obeys these three **equality constraints** will also obey the inequality constraints.

Solution using Lagrange multipliers

$$\mathcal{L} = f(x_1, x_2) + \lambda_1[g(x_1, x_2) - a^2] + \lambda_2[x_1 - b^2] + \lambda_3[x_2 - c^2]$$

$$\text{F.O.C.} \quad \frac{\partial \mathcal{L}}{\partial x_1} = f_1 + \lambda_1 g_1 + \lambda_2 = 0$$

$$\frac{\partial \mathcal{L}}{\partial x_2} = f_2 + \lambda_1 g_2 + \lambda_3 = 0$$

$$\frac{\partial \mathcal{L}}{\partial a} = -2a\lambda_1 = 0$$

$$\frac{\partial \mathcal{L}}{\partial b} = -2b\lambda_2 = 0$$

$$\frac{\partial \mathcal{L}}{\partial c} = -2c\lambda_3 = 0$$

$$\frac{\partial \mathcal{L}}{\partial \lambda_1} = g(x_1, x_2) - a^2 = 0$$

$$\frac{\partial \mathcal{L}}{\partial \lambda_2} = x_1 - b^2 = 0$$

$$\frac{\partial \mathcal{L}}{\partial \lambda_3} = x_2 - c^2 = 0$$

Complementary slackness

- According to the **third** condition, either a or $\lambda_1 = 0$
If $a = 0$, the constraint $g(x_1, x_2)$ holds exactly.
If $\lambda_1 = 0$, the availability of some slackness of the constraint implies that its marginal value to the objective function is 0.
- Similar complementary slackness relationships also hold for x_1 and x_2 .
- These results are sometimes called **Kuhn-Tucker conditions**, which show that solutions to problems involving inequality constraints will differ from those involving equality constraints in rather simple ways.
- This allows us to work primarily with constraints involving equalities.