

Adobe® Encore™ DVD

Creative authoring for professional DVD production

At A Glance

Adobe Encore DVD software takes DVD authoring to a new level of creativity and efficiency. Its powerful interface and unparalleled integration with Adobe Premiere®, Photoshop®, and After Effects® lets professional videographers, DVD authors, and independent producers create sophisticated, multi-language DVDs with interactive menus, multiple audio tracks, and subtitle tracks. In this new DVD design and production tool, you'll find:

- **Professional DVD Authoring Tools.** Adobe Encore provides everything you need for professional DVD production, including powerful menu design tools, full control over interactivity, and output to all recordable DVD formats.
- **Streamlined Workflow for DVD Authoring.** Spend less time mastering the technicalities of the DVD format and work with a variety of source files. Integrated transcoding automatically converts video and audio source files to MPEG-2 video and Dolby Digital audio. Optimize your efficiency with unrivalled integration with Adobe Premiere, Photoshop, and After Effects.
- **Creative DVD Production.** Express the ideas you envision. The powerful design and editing tools in Adobe Encore let you style text, design imagery, create sophisticated menu and button styles, and more.

For detailed information about the features of Adobe Encore DVD, visit www.adobe.com/products/encore/main.html.

Professional DVD Authoring Tools

Sophisticated menu design—Type text directly into the Adobe Encore menu editor, then style, align, and correct it using many of the same text design tools found in Photoshop. Incorporate images by dragging them onto a menu. Turn images into buttons by adding links to any part of your project.

Familiar timeline, optimized for DVD production—Author DVDs using a familiar, intuitive timeline optimized for combining video, audio, and subtitles. Work with up to eight audio tracks and 32 subtitle tracks.

Powerful navigation controls—Use a simple, intuitive interface to link buttons to any destination in your project, add end actions to menus or timelines, or change the current audio or subtitle stream.

Customizable library palette—Easily access your favorite button and background designs and create and save custom styles.

Pre-designed menu styles—Get started quickly with a wide variety of pre-designed menu and button styles with motion and still backgrounds.

Flexible DVD mastering—Maximize playback compatibility with support for all recordable DVD formats, including DVD-R/RW, DVD+R/RW, and DVD-RAM.

Integrated project preview—Check your project's navigational design before you burn a disc using built-in Project Preview.

System Requirements

- Intel® Pentium® 4
- Microsoft® Windows XP Professional or Windows XP Home Edition
- 256 MB of RAM or more
- 2 MB of available hard-disk space required for installation (10 GB or larger hard disk recommended for ongoing work)
- Supported DVD burner

Expected Ship Date

Third Quarter 2003

Estimated Pricing in the United States

US\$549

Streamlined Workflow for DVD Authoring

Integrated video and audio transcoding—Work with source files including AVI, MPEG-1, and MPEG-2 files. Adobe Encore DVD automatically converts video source files to MPEG-2 and audio source files to Dolby Digital and optimizes file compression. Or, you can adjust the settings manually.

Unparalleled Photoshop integration—Create menus in Adobe Encore or Photoshop. Launch Photoshop from Adobe Encore for detailed editing. Changes appear globally throughout your project—without flattening or re-rendering files.

Integration with Adobe Premiere and After Effects—Import AVI files from Adobe Premiere. Adobe Encore automatically creates chapters from recognized marker points. Launch Adobe Premiere from within Adobe Encore to edit AVI files. Import After Effects AVI files to create motion menu loops or transition timelines. When you edit the original project in After Effects and re-import the file, Adobe Encore recognizes the changes and updates your project automatically.

Efficient project management—Track your project's structure, sort and find specific elements, and apply changes globally with ease.

Creative DVD Production

Menus in PSD format—Design exceptional imagery within Adobe Encore, or import files from Photoshop. Save steps in your workflow and experiment more freely because you no longer need to flatten Photoshop layers or render layer effects, blends, or text to see the results of your work.

Flexible, Creative Workflow—Free yourself from the repetitive tasks of DVD authoring with Adobe Encore DVD. Begin working with source files immediately using the powerful creative tools available in Adobe Encore as well as those in Adobe Premiere, After Effects, and Photoshop. Only Adobe Encore DVD gives you an integrated DVD authoring environment comprised of award-winning digital video, image editing, and motion graphics software from Adobe.

Adobe Systems Incorporated

345 Park Avenue
San Jose, CA 95110-2704 USA

World Wide Web

www.adobe.com

This document was created with Adobe PageMaker® software and font software from the Adobe Type Library.

Adobe, the Adobe logo, Adobe Premier, After Effects, Encore and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Intel is a registered trademark of Intel Corporation in the U.S. and other countries. Pentium is a trademark or registered trademark of Intel Corporation or its subsidiaries in the U.S. and other countries. Microsoft and Windows are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. All other trademarks are the property of their respective owners.

©2003 Adobe Systems Incorporated. All rights reserved. Printed in the USA. 02/03.