



LIFE IN THE U.S. FOREIGN SERVICE

Ed Dunn 鄧艾德
Spokesperson
AIT



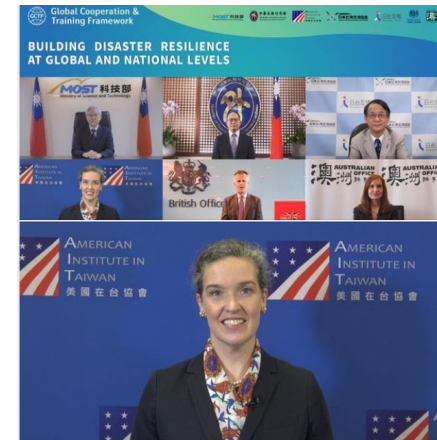
AMERICAN
INSTITUTE IN
TAIWAN
美國在台協會



American Institute in Taiwan

美國在台協會

- The American Institute in Taiwan (AIT) is a non-profit, private corporation established on January 1, 1979.
- Undertakes a wide range of activities representing U.S. interests, including commercial services, agricultural sales, consular services and cultural exchanges.

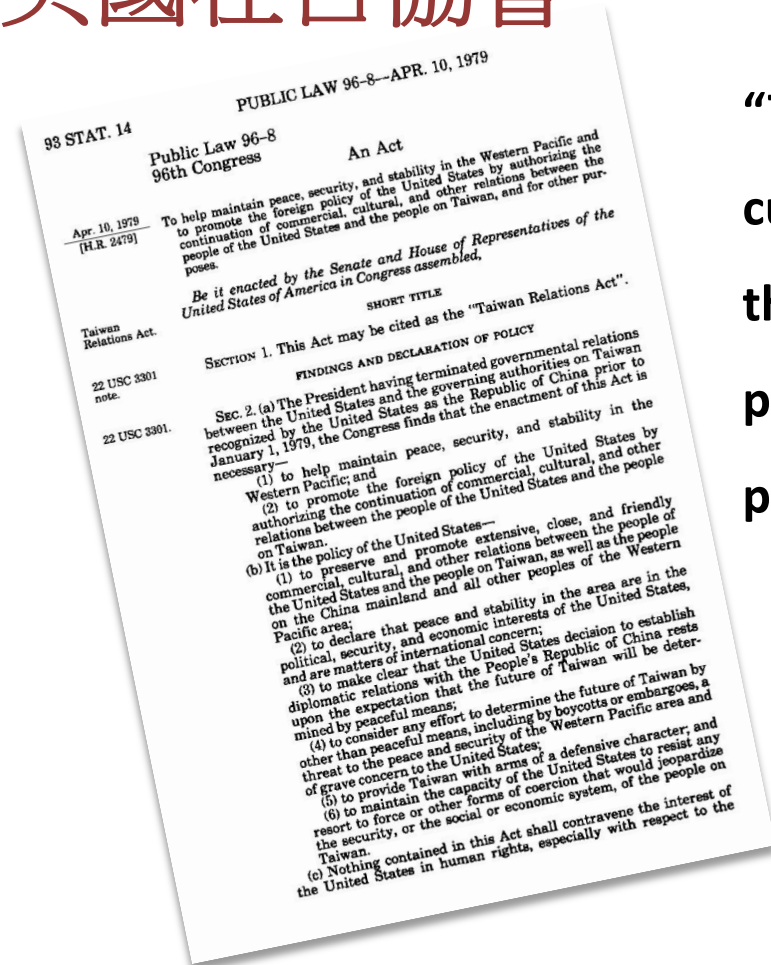


AIT's New Office Compound in Neihu District, Taipei



AMERICAN INSTITUTE IN TAIWAN

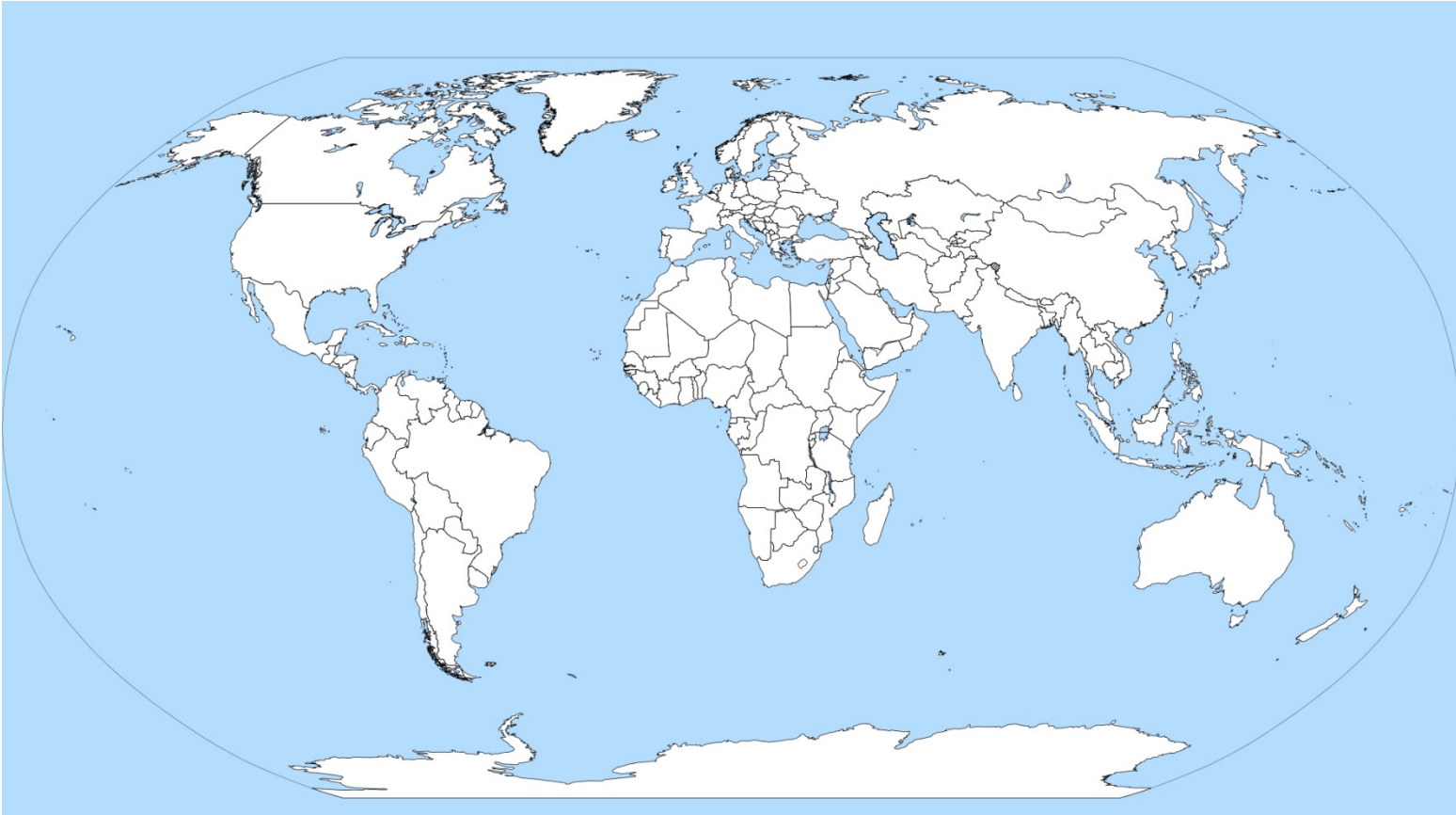
美國在台協會



“The continuation of commercial, cultural, and other relations between the people of the United States and the people on Taiwan, and for other purposes.”

Taiwan Relations Act
April 10, 1979

WHERE WE WORK



ANTONY BLINKEN

SECRETARY OF STATE



- #1 Advisor to the President on foreign policy issues
- Coordinates foreign policy issues for the U.S. Government
- Puts into action the President's decisions and programs
- Helps Americans abroad

WHAT WE DO



PROTECT THE
SECURITY OF THE
AMERICAN
PEOPLE

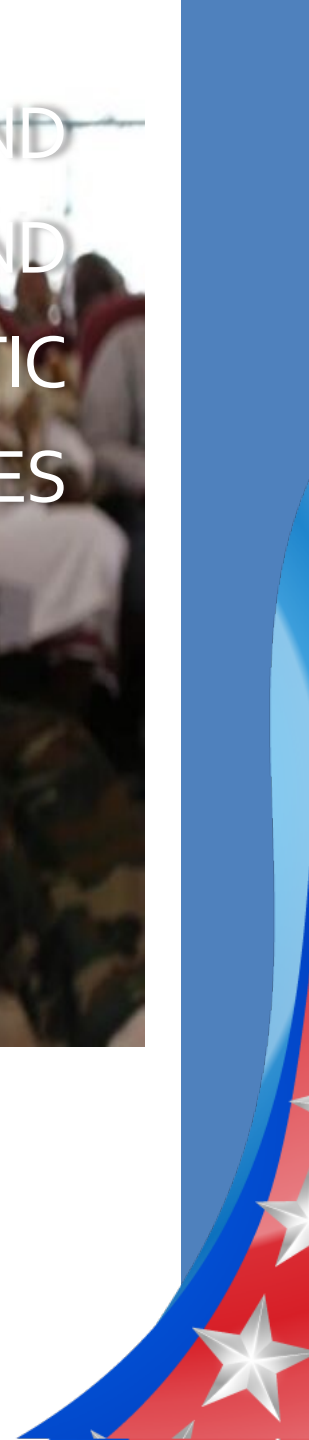




EXPAND
ECONOMIC
PROSPERITY &
OPPORTUNITY

(© 13_Phunkod/Shutterstock)

REALIZE AND
DEFEND
DEMOCRATIC
VALUES



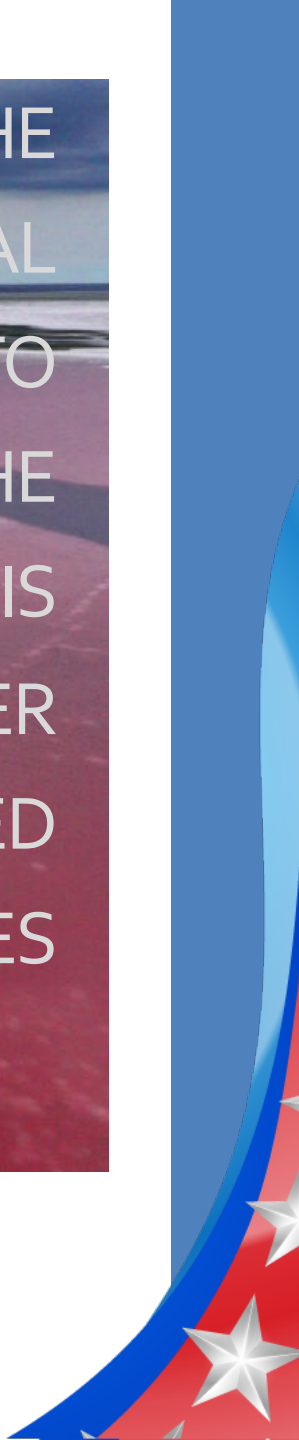
REINVIGORATE
AND MODERNIZE
ALLIANCES AND
PARTNERSHIPS
AROUND THE
WORLD





(© Justin Sullivan/Getty Images)

JOIN WITH THE
INTERNATIONAL
COMMUNITY TO
TACKLE THE
CLIMATE CRISIS
AND OTHER
SHARED
CHALLENGES





TRADE AND
INTERNATIONAL
ECONOMIC
POLICIES MUST
SERVE ALL
AMERICANS

STRENGTHEN
ENDURING
ADVANTAGES
AND ALLOW US
TO PREVAIL IN
STRATEGIC
COMPETITION W/
CHINA OR ANY
OTHER NATION



WE HELP SAVE LIVES



WE HELP IN TIMES OF CRISIS



WE PROMOTE THE RULE OF LAW AND HUMAN DIGNITY

全球合作暨訓練架構(GCTF)



WE HELP AMERICANS SEE THE WORLD



WE ARE THE FACE OF AMERICA OVERSEAS



EDUCATIONUSA

留學美國



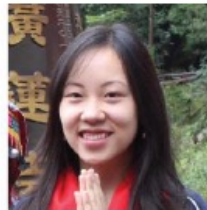
- A global network of more than 450 advising centers supported by the U.S. Government.
- Offering FREE, accurate, comprehensive and current information about the full range of higher education opportunities in the U.S.



21,834

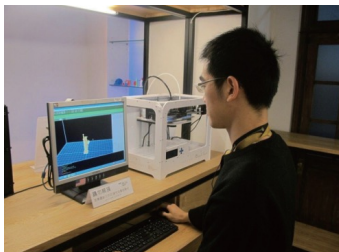
Taiwan students
in the United States

Source: Open Doors



AMERICAN SPACES

美國資料中心



American Innovation Center

地址: 臺北市信義區光復南路
133號2F (松山文創園區)

Taichung American Corner

地址: 臺中市南區五權南路100
號 (國立公共資訊圖書館)

Taipei American Corner

地址: 臺北市大安區建國南路2段
125號3樓 (臺北市立圖書館總館)

Kaohsiung American Corner

地址: 高雄市三民區裕誠路1號
(高雄市立圖書館河堤分館)

STUDENT OPPORTUNITIES AT AIT 實習機會

- **Foreign National Student Intern Program**
 - AIT offers intern opportunities to Taiwan students studying at local universities and graduate schools who are interested and willing to work in a foreign affairs environment.
 - The program is offered twice a year (Fall and Spring semesters) and announced on the AIT website (www.ait.org.tw/en/job-opportunities.html) and AIT Facebook (<https://www.facebook.com/AIT.Social.Media>) in June and December.





ROLE OF THE SPOKESPERSON

ROLE OF THE SPOKESPERSON

- Strategic Communications
- Media
- Digital



STRATEGIC COMMUNICATIONS

- Advise AIT Leadership
- Coordinate Inside AIT
- Coordinate with Washington



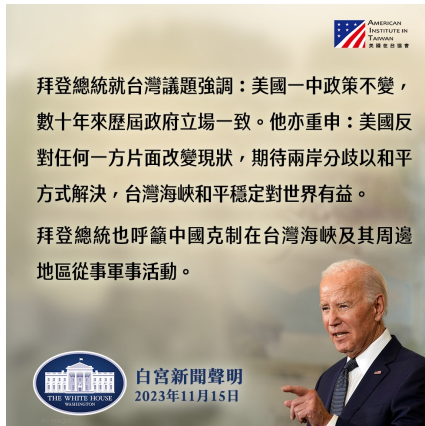
MEDIA

- Speak on the record for the USG in Taiwan
- Coordinate media engagement with USG in Taiwan (AIT & visitors)
- Monitor/understand/engage with both Taiwan & International Media



DIGITAL

- Develop digital strategies
- Leverage new tools – AI, Analytics
- Implement online communications campaigns





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立馬追蹤美國在台協會

