

Spring 2025

Advanced International Political Economy

Class Information:

Time: Thursdays, 15:30-18:20

Place: CII A8, Innovation and Incubation Hall

Instructor: **Hans H. Tung** (hanstung@ntu.edu.tw)

1 Course Design and Objectives

This graduate course is designed as a Ph.D.-level overview of advanced topics in international political economy. As *Oxford Research Encyclopedias* nicely puts it, "The concept of international political economy (IPE) encompasses the intersection of politics and economics as goods, services, money, people, and ideas move across borders." According to this definition, IPE deals with a wide array of topics ranging from international trade in goods and services, international financial transactions in the forms of foreign direct investment and foreign exchange rate determination to other related issues such as immigration and international organizations. Among all these potential topics, we choose those that have received most scholarly attention in the recent five years and are worthy of our close scrutiny in this semester. Given its level, the course assumes that students have had some background knowledge of the IPE literature and won't go over its traditional theories and models. Instead, we will only discuss advanced topics and focus on new theoretical breakthroughs and empirical innovations. As a part of the PHD training, you should critically read the methodological details of the assigned readings and aggressively find ways to make your unique contributions to the field.

Requirements

1. Active Participation: Each student is expected to complete all the required reading each week and to contribute to the collective discussion. Keep such questions in mind as you read articles and books listed in the syllabus:
 - What are the central issues at stake in this literature?
 - What are the major arguments of the works under study?

- How do they relate to the debates in the field?
 - How valuable and viable is the theory or argument that each puts forth?
 - Which scholarly disputes have been resolved?
 - What good further work lies ahead?
2. Class Presentation: We will have presenters (the number depends on the enrollment) for each week between Week 2 and Week 14. In this 15-minute presentation, you should include:
 - Your understanding of what issues the selected articles and books are dealing with and how they solve these issues
 - Your suggestions for alternative solutions
 - Two questions for class discussion
 3. A Research Proposal: Each student is also required to submit a research proposal on a topic of his/her own choice (Feel free to talk to me for some advice before you start writing.). In your proposal, you need to **justify** your choice of topic (i.e., why is it puzzling?), **define** your research question (e.g. what is the dependent variable of interest?), **develop** a theoretical argument and testable hypotheses (e.g. what is your explanation?), **identify** your data sources, and **specify** your *methodology*. Your research proposal should not be more than 10 pages, double-spaced, and use times font no smaller than 12 point. The due date of your research proposals is December 27, 2024.
 4. A Final Project Presentation: Each student has to present his/her research proposal in front of the class in Weeks 15 or 16.

Grading

- Class Discussion and Presentations (30%)
- Final Project Presentation (30 %)
- Research Proposal (40 %)

2 Class Schedule and Reading List

Week 1 February 20, 2025 Introduction

Part I: International Trade

Week 2 February 27 2025 Firm Lobbying

Readings:

Bearce, David H. and Megan Roosevelt. 2023. "The variation in firm lobbying by political regime: can it explain trade and currency policy differences?" *Political Science Research and Methods* 11: 95-109.

Blanga-Gubbay, Michael, Paola Conconi and Mathieu Parenti. 2024. "Lobby for Globalization." *Economic Journal* 135: 487-518.

Chalmers, Adam William and Francisco Santos Macedo. 2021. "Does it pay to lobby? Examining the link between firm lobbying and firm profitability in the European Union." *Journal of European Public Policy* 28(12): 1993-2010.

Kim, In Song. 2017. "Political Cleavages within Industry: Firm-level Lobbying for Trade Liberalization." *American Political Science Review* 111(1): 1-20.

Lee, Jieun and Jan Stuckatz. 2024. "Mobilization and Strategies: Comparing Trade Lobbying in the US and Canada." *Comparative Political Studies* 57(2): 287-320.

Kim, Seungjun. 2023. "Protecting home: how firms' investment plans affect the formation of bilateral investment treaties." *Review of International Organizations* 18:667-692.

Hanegraaff, Marcel, Arlo Poletti, and Emile Van Ommeren. 2024. "Firms and Trade Policy Lobbying in the European Union." *Journal Common Market Studies* 62(3): 629-652.

Background readings:

Kim, In Song and Iain Osgood. 2019. "Firms in Trade and Trade Politics." *Annual Review of Political Science* 22: 399-417.

Week 3 March 06, 2025 Trade Agreements

Readings:

Bastiaens, Ida, Lisa Lechner and Evgeny Postnikov. 2024. "Non-trade issues in preferential trade agreements and global value chains." *Review of International Political Economy*

forthcoming.

Lee, Boram. 2023. "Environmental issue linkage as an electoral advantage: the case of NAFTA." *Review of International Political Economy* 30(1): 15-42

Liu, Renliang, Thanasis Stengos, and Yiguo Sun. 2024. "Spatial spillovers in trade agreement memberships: Does institutional proximity matter?" *Review of International Economics* 32: 1398-1433.

Marslev, Kristoffer and Cornelia Staritz. 2023. "Towards a stronger EU approach on the trade-labor nexus? The EU-Vietnam Free Trade Agreement, social struggles and labor reforms in Vietnam." *Review of International Political Economy* 30(3): 1125-1150.

Noémie Laurens, Christian Winkler and Cédric Dupont. 2024. "Sweetening the liberalization pill: flanking measures to free trade agreements." *Review of International Political Economy* 31(6): 1919-1936.

Stiller, Yannick. 2023. "Why do legislators rebel on trade agreements? The effect of constituencies' economic interests." *European Political Science Review* 15: 272-290.

Week 4 March 13, 2025 Trade War

Readings:

Benguria, Felipe, Jaerim Choi, Deborah L. Swenson, and Mingzhi (Jimmy) Xu. 2022. "Anxiety or pain? The impact of tariffs and uncertainty on Chinese firms in the trade war." *Journal of International Economics* 137 (2022) 103608.

Blanchard, Emily J. Chad P. Bown, and Davin Chor. 2024. "Did Trump's trade war impact the 2018 election?." *Journal of International Economics* 148 (2024) 103891.

Casler, Don and Richard Clark. 2021. "Trade Rage: Audience Costs and International Trade." *Journal of Conflict Resolution* 65(6): 1098-1130.

Mansfield, Edward D., and Omer Solodoch. "Political Costs of Trade War Tariffs." 2024. *Journal of Politics* 86(3): 1098-.

Jares, Jake Alton and Neil Malhotra. 2024. "Policy Impact and Voter Mobilization: Evidence from Farmers's Trade War Experiences." *American Political Science Review* forthcoming.

Yeung, Eddy S.F. and Kai Quek. 2022. "Relative Gains in the Shadow of a Trade War." *International Organization* 76: 741-65.

Background readings:

Fajgelbaum, Pablo D. and Amit K. Khandelwal. 2022. "The Economic Impacts of the US-China Trade War." *Annual Review Economics* 14:205-28.

Week 5 March 20, 2025 Supply Chain Resilience

Readings:

Acemoglu Daron and Alireza Tahbaz-Salehi. 2024. "The Macroeconomics of Supply Chain Disruptions." *Review of Economic Studies* forthcoming.

Beaumier, Guillaume and Madison Cartwright. 2024. "Cross-Network Weaponization in the Semiconductor Supply Chain." *International Studies Quarterly* 68: sqae003.

Diprose, Rachael, Nanang Kurniawan, Kate Macdonald and Poppy Winanti. 2022. "Regulating sustainable minerals in electronics supply chains: local power struggles and the 'hidden costs' of global tin supply chain governance." *Review of International Political Economy* 29(3): 792-817.

Ksoll, Christopher, Rocco Macchiavello, and Ameet Morjaria. 2023. "Electoral Violence and Supply Chain Disruptions in Kenya's Floriculture Industry." *Review of Economics and Statistics* 105(6): 1335-1351.

Grossman, Gene M., Elhanan Helpman, and Alejandro Sabal. 2024. "Optimal Resilience in Multitier Supply Chains." *Quarterly Journal of Economics* 139(4): 2377-2425.

Ludema, Rodney D., Anna Maria Mayda, Zhi Yuc, and Miaojie Yu. 2021. "The political economy of protection in GVCs: Evidence from Chinese micro data." *Journal of International Economics* 131: 103479.

Background readings:

Steinberg, Jessica. 2023. "Structure and Context: A Multi-Level Approach to Supply Chain Governance." *Annual Review. Political Science* 26: 411-29.

Part II: Foreign Direct Investment

Week 6 March 27, 2025 Foreign Direct Investment: Explain the Flow

Readings:

Aiyar, Shekhar, Davide Malacrino and Andrea F. Presbitero. 2024. "Investing in friends: The role of geopolitical alignment in FDI flows." *European Journal of Political Economy* 83: 102508.

Barry, Colin M. 2024. "Making and maintaining corporate empires: the political economy of FDI, appended." *Review of International Political Economy* forthcoming.

Cao, Chunfang, Xiaoyang Li and Guilin Liu. 2023. "Does geopolitical risk matter for corporate investment decisions? Evidence from cross-border acquisitions." *Economics Politics* 35: 665-695.

Liu, Jingnan. 2022. "Factional politics and foreign direct investment in China." *Review of International Political Economy* 29(5): 1477-1496.

Garriga, Ana Carolina and Brian J. Phillips. 2023. "Organized Crime and Foreign Direct Investment: Evidence From Criminal Groups in Mexico." *Journal of Conflict Resolution* 67(9) 1675-1703.

Schoeneman, John, Boliang Zhu and Bruce A. Desmarais. 2022. "Complex dependence in foreign direct investment: network theory and empirical analysis." *Political Science Research and Methods* 10: 243-259.

Week 7 April 03, 2025 Holiday

Week 8 April 10, 2025 Guest Talk: Ronan Fu, Institute of Political Science, Academic Sinica

To be announced.

Week 9 April 17, 2025 Foreign Direct Investment: Understand the Effects

Readings:

Beesley, Celeste and Alexander Slaski. 2024. "Jobs first, environment second: the conditional effect of pollution on perceptions of Foreign Direct Investment." *Review of International Political Economy* 31(6): 1662-1685.

Brazys, Samuel, Indra de Soysa and Krishna Chaitanya Vadlamannati. 2023. "Blessing or curse? Assessing the local impacts of foreign direct investment on conflict in Africa." *Journal of Peace Research* forthcoming.

Cohle, Zachary and Alberto Ortega. 2022. "Life of the party: The polarizing effect of foreign direct investment." *European Journal of Political Economy* 72: 102100.

Feng, Yilang, Andrew Kerner and Jane L. Sumner. 2021. "Quitting globalization: trade-related job losses, nationalism, and resistance to FDI in the United States." *Political Science Research and Methods* 9: 292-311.

Kahn, Theodore and Zack Zimbalist. 2022. "Public investment versus government consumption: how FDI shocks shape the composition of subnational spending in Mexico." *Review of International Political Economy* 29(2): 502-537.

Raess, Damian. 2021. "The demand-side politics of China's global buying spree: managers' attitudes toward Chinese inward FDI flows in comparative perspective." *Review of International Political Economy* 28(6): 1555-1581.

Part III: International Monetary and Financial Relations

Week 10 April 24, 2025 Exchange Rate Politics

Readings:

Aklin, Michaël, Eric Arias and Julia Gray. 2022. "Inflation concerns and mass preferences over exchange rate policy." *Economics & Politics* 34(1): 5-40.

Bessen, Brett R. and Brendan J. Connell. 2024. "Another Day, Another Currency: Self-interest, Experience, and Attitudes Toward Dollarization in Ecuador." *Political Behavior* 46: 587-608.

Farese, Giovanni, Paolo Guerrieri, and Pier Carlo Padoan. 2023. "European monetary regimes after the fall of Bretton Woods: a political economy approach." *Oxford Review of Economic Policy* 39: 210-218.

Gulotty, Robert and Dorothy Kronick. 2022. "The Arbitrage Lobby: Theory and Evidence on Dual Exchange Rates." *International Organization* 76: 105-25.

Quinn, Dennis P., Thomas Sattler, and Stephen Weymouth. 2023. "Do Exchange Rates Influence Voting? Evidence from Elections and Survey Experiments in Democracies." *International Organization* 77: 789-823.

Schiumerini, Luis and David A. Steinberg. 2020. "The Black Market Blues: The Political Costs of Illicit Currency Markets." *Journal of Politics* 82(4): 1217-.

Week 11 May 01, 2025 Sovereign Debt

Readings:

Afonso, António, José Alves, and Sofia Monteiro. 2024. "Beyond borders: Assessing the influence of Geopolitical tensions on sovereign risk dynamics." *European Journal of Political Economy* 83: 102550.

Brown, Kathleen J., Matthew DiGiuseppe and Patrick E. Shea. 2024. "Ethnic politics and sovereign credit risk." *Review of International Political Economy* 31(2): 589-621.

Cole, Harold, Daniel Neuhann, and Guillermo Ordoñez. 2022. "Asymmetric Information and Sovereign Debt: Theory Meets Mexican Data." *Journal of Political Economy* 130(8): 2055-.

Ferry, Lauren L. 2023. "Defaulting Differently: The Political Economy of Sovereign Debt Restructuring Negotiations." *International Studies Quarterly* 67: sqado86

Ornstein, Joseph T., Jude C. Hays, and Robert J. Franzese Jr. 2022. "The interest premium for left government: Regression discontinuity estimates." *Economics & Politics* 34: 429-443.

Scholl, Almuth. 2024. "The politics of redistribution and sovereign default." *Journal of International Economics* 148: 103876.

Background readings:

Mitchener, Kris James and Christoph Trebesch. 2023. "Sovereign Debt in the Twenty-first Century." *Journal of Economic Literature* 61(2), 565-623.

Part IV: Other Topics

Week 12 May 08, 2025 Immigration

Readings:

Bargain, Olivier, Victor Stephane, and Jérôme Valette. 2022. "Another brick in the wall. Immigration and electoral preferences: Direct evidence from state ballots." *Review of International Economics* 30: 1452-1477.

Ciancio, Alberto and Camilo Garc a-Jimeno. 2024. "The Political Economy of Immigration Enforcement: Conflict and Cooperation under Federalism." *Review of Economics and Statistics* 106(6): 1460-1476.

Hatton, Timothy J. 2021. "Public opinion on immigration in Europe: Preference and salience." *European Journal of Political Economy* 66: 101969.

Kaihovaara, Antti and Zhen Jie Im. 2020. "Jobs at risk? Task routineness, offshorability, and attitudes toward immigration." *European Political Science Review* 12: 327-345.

Martinangeli, Andrea F.M. and Lisa Windsteiger. 2023. "Immigration vs. poverty: Causal impact on demand for redistribution in a survey experiment." *European Journal of Political Economy* 78: 102348.

R th, Leonce, Dennis Spies and Alexander Schmidt-Catran. 2022. "From immigration over redistributive attitudes to welfare spending. The moderating role of social program design." *European Political Science Review* 14: 498-519.

Background readings:

Leblang, David and Margaret E. Peters. 2022. "Immigration and Globalization (and Deglobalization)." *Annual Review of Political Science* 25:377-99.

Week 13 May 15, 2025 International Organization Legitimacy

Readings:

Carnegie, Allison, Richard Clark and Ayse Kaya. 2024. "Private Participation: How Populists Engage with International Organizations." *Journal of Politics* 86(3): 877-.

Dellmuth, Lisa. M., Jan Aart Scholte, Jonas Tallberg, and Soetkin Verhaegen. 2021. "The Elite-Citizen Gap in International Organization Legitimacy." *American Political Science Review* 2022;116(1):283-300.

Schmidtke, Henning and Tobias Lenz. 2024. "Expanding or defending legitimacy? Why international organizations intensify self-legitimation." *Review of International Organizations* 19:753-784.

Sheen, Greg, Hans H. Tung, Chien-huei Wu, and Wen-chin Wu. 2023. "WHO Approves? Relative Trust, the WHO, and China's COVID-19 Vaccines." *Review of International Organizations* 18(3): 499-521. 2023.

Steinberg, David A. and Daniel McDowell. 2024. "Race, Representation, and the Legitimacy of International Organizations." *International Organization* 78: 575-99.

Tørstad, Vegard. 2024. "Can transparency strengthen the legitimacy of international institutions? Evidence from the UN Security Council." *Journal of Peace Research* 61(2): 228-245.

Week 14 May 22, 2025 Backlash against Globalization

Readings:

Broz, J. Lawrence, Jeffrey Frieden, and Stephen Weymouth. 2021. "Populism in Place: The Economic Geography of the Globalization Backlash" *International Organization* 75: 464-94.

Mansfield, Edward D., Helen V. Milner, and Nita Rudra. 2021. "The Globalization Backlash: Exploring New Perspectives." *Comparative Political Studies* 54(13): 2267-2285.

Grossman, Gene M. and Elhanan Helpman. "Identity Politics and Trade Policy." 2021. *Review of Economic Studies* 88(3): 1101-1126.

Rudra, Nita, Irfan Nooruddin, and Niccoló W. Bonifai. 2021. "Globalization Backlash in Developing Countries: Broadening the Research Agenda." *Comparative Political Studies* 54(13): 2416-2441.

Scheiring, Gábor, Manuel Serrano-Alarcón, Alexandru Moise, Courtney McNamara, and David Stuckler. 2024. "The Populist Backlash Against Globalization: A Meta-Analysis of the Causal Evidence." *British Journal of Political Science* 54: 892-916.

Walter, Stefanie. 2021. "Brexit Domino? The Political Contagion Effects of Voter-endorsed Withdrawals from International Institutions." *Comparative Political Studies* 54(13): 2382-2415.

Background readings:
Walter, Stefanie. 2021. "The Backlash Against Globalization." *Annual Review of Political Science* 24: 421-42.

Part V: Student Presentations

Week 15 May 29, 2025 Student Presentations

Week 16 June 05, 2025 Student Presentations