

# The 6<sup>th</sup> Conference on Language, Discourse, and Cognition

## 第六屆語言、言談、與認知國際研討會

### Conference Program

### 會議議程

Conference Dates: May 4<sup>th</sup> – May 6<sup>th</sup>, 2012

Conference Venue: Tsai Lecture Hall, National Taiwan University (台大校總區法律學院霖澤館)

<b>May 4<sup>th</sup>, Friday</b>		
08:30- 09:00	<b>REGISTRATION</b>	
09:00- 09:20	<b>Opening Remarks</b> Professor Tzong-Ho Bau, Vice President of National Taiwan University Professor Jo-shui Chen, Dean of College of Liberal Arts, National Taiwan University Professor Wen-yu Chiang, Director of Graduate Institute of Linguistics, National Taiwan University	
09:20- 10:20	<b>Keynote Speech:</b> <i>Neuro-Cognitive Underpinnings of Language: An Evolutionary View</i> Professor Suzanne KEMMER Director of Cognitive Sciences and Neuroscience Rice University, Texas, USA Chair: Professor Wen-yu CHIANG	
10:20- 10:40	<b>TEA BREAK</b>	
10:40- 11:05	<b>General Session I</b>  <b>Cognitive Semantics and Pragmatics</b>  Chair: Prof. Suzanne KEMMER	<b>Politeness as Effect of Construal</b> Takuo Hayashi Momoyamagakuin University (St. Andrew's University), JAPAN
11:05- 11:30		<b>"I'm not asking you, but what is it?": On Emergence of Pragmatic Markers from Questions</b> Seongha Rhee Hankuk University of Foreign Studies, KOREA
11:30- 11:55	<b>Special Session I</b>  <b>Emotion in Narratives and Sign Language</b>  Chair: Prof. Suzanne KEMMER	<b>Modularity, Language, Emotion: Speech Acts in Indian Mothers' Narratives</b> Rukmini Bhaya Nair Indian Institute of Technology Delhi, INDIA
11:55- 12:20		<b>Metaphors of Anger in Taiwan Sign Language</b> Jung-hsing Chang National Chung Cheng University, TAIWAN

12:20- 13:30	<b>LUNCH</b>	
13:30- 13:55	<b>Special Session II</b>  <b>Emotion and Language: Interdisciplinary Studies</b>  Chair: Prof. Su-Ling YEH	<b>Emotion and Cognition Predicates in Abui and Their Significance for the Study of Alignment and Language Contact</b> František Kratochvíl <sup>1</sup> and Benidiktus Delpada <sup>2</sup> Nanyang Technological University, SINGAPORE <sup>1</sup> ; Universitas Tribuana Kalabahi, INDONESIA <sup>2</sup>
13:55- 14:20		<b>Language of Emotions for Simulating Moral Imagination</b> Rafal Rzepka and Kenji Araki Hokkaido University, JAPAN
14:20- 14:45		<b>Feel Between the Lines: Emotional Inference from Semantic Processing</b> Vicky Tzuyin Lai, Roel Willems and Peter Hagoort Max Planck Institute for Psycholinguistics, THE NETHERLANDS
14:45- 15:10		<b>Emotion Recognition in Humorous Human-computer Communication: A Conversational System Using Humor According to Use Emotions</b> Pawel Dybala <sup>1</sup> , Michal Ptaszynski <sup>2</sup> , Rafal Rzepka <sup>3</sup> , Kenji Araki <sup>4</sup> and Kohichi Sayama <sup>5</sup> Otaru University of Commerce/Japan Society for the Promotion of Science, Otaru, JAPAN <sup>1</sup> ; Hokkai-Gakuen University/ Japan Society for the Promotion of Science, Sapporo, JAPAN <sup>2</sup> ; Graduate School of Information Science and Technology, Hokkaido University, JAPAN <sup>3</sup> ; Graduate School of Information Science and Technology, JAPAN <sup>4</sup> ; Otaru University of Commerce, JAPAN <sup>5</sup>
15:10- 16:10	<b>TEA BREAK</b> <b>POSTER SESSION (Special Session)</b> <b>Chair: Prof. Wen-yu CHIANG</b>	
16:10- 16:35	<b>Special Session III</b>  <b>Emotion and Rhetoric</b>  Chair: Prof. Jung-hsing CHANG	<b>Metaphor of FEAR: Evidence from Physiological Research and Corpus</b> Asako Nakano and KJ Nabeshima Kansai University, JAPAN
16:35- 17:00		<b>Hyperbolic Expressions of Emotion in Taiwan Southern Min Discourse</b> Li-Chuan Ku National Taiwan Normal University, TAIWAN
17:00- 18:00	<b>Invited Speech:</b> <i>Cognition, Culture, and Emotion: Neural Correlates of Semantic Processing</i> Professor Tai-Li CHOU National Taiwan University, TAIWAN Chair: Professor Shu-kai HSIEH	
19:00- 21:30	<b>BANQUET</b> <b>Howard International House</b>	

**May 5<sup>th</sup>, Saturday**

08:30- 09:00	<b>REGISTRATION</b>	
09:00- 10:00	<p><b>Invited Speech:</b>  <i>Evolution of Verb Meanings in Children and L2 Adult Learners Through Reorganization of an Entire Semantic Domain: The Case of Chinese carry/hold Verbs</i>                  Professor Mutsumi IMAI                  Keio University at Shonan-Fujisawa, JAPAN                  Chair: Professor Keng-Chen LIANG</p>	
10:00- 10:20	<b>TEA BREAK</b>	
10:20- 10:45	<p><b>General session II</b>   <b>Psycholinguistics</b>                   Chair:                  Prof. Mutsumi IMAI</p>	<p><b>Do Mandarin and English Speakers Think About Time Differently? Perhaps, but the Reasons are Far from Clear</b>                  Jenn-Yeu Chen<sup>1</sup>, Padraig G. O'Seaghdha<sup>2</sup> and Bishan Liang<sup>3</sup>                  National Cheng Kung University, TAIWAN<sup>1</sup>; Lehigh University, USA<sup>2</sup>;                  South-China Normal University, CHINA<sup>3</sup></p>
10:45- 11:10		<p><b>Radicals are the Morpho-orthographic but not Morpho-semantic Units in Chinese Character Processing</b>                  Su-Ling Yeh<sup>1</sup> and Yi-Chuan Chen<sup>2</sup>                  National Taiwan University, TAIWAN<sup>1</sup>; Lancaster University, UNITED KINGDOM<sup>2</sup></p>
11:10- 11:35		<p><b>Semantic Categorization in Prader-willi Syndrome: A Case Study in Chinese</b>                  Li-Chi Elvis Yang and Shiao-Hui Chan                  National Taiwan Normal University, TAIWAN</p>
11:35- 12:00		<p><b>The Use of Relative Clauses in Mandarin Adult-child Discourse: An Information Flow Account</b>                  Tuyuan Cheng<sup>1</sup>, Hintat Cheung<sup>2</sup> and Chun-Chieh Natalie Hsu<sup>3</sup>                  National Tainan Institute of Nursing, TAIWAN<sup>1</sup>; National Taiwan University, TAIWAN<sup>2</sup>; National Tsing Hua University, TAIWAN<sup>3</sup></p>
12:00- 12:25		<p><b>The Effect of Orthographic Experience on the Phonological Awareness of Chinese Speakers</b>                  Hsu Samuel Wang and Chi-Chun Wang                  Yuan Ze University, TAIWAN</p>
12:25- 13:25	<b>LUNCH</b>	

13:25- 13:50	<b>General Session III</b>  <b>Language Comparison and Cognitive Typology</b>  Chair: Prof. Shuanfan HUANG	<b>A Typological Study on the Causal Relation Encoded in the Verbal Semantics of English, Japanese and Mandarin Resultative Constructions</b> Takeo Suzuki Atomi University, JAPAN
13:50- 14:15		<b>Headlines of English News from a Contrastive Perspective</b> Hye-Kyung Lee Ajou University, KOREA
14:15- 14:40		<b>Concessive Conditionals: Japanese <i>Temo</i> and English Concessive <i>If</i></b> Hiroaki Tanaka Kyoto Institute of Technology, JAPAN
14:40- 15:05		<b>Particles as Stance Markers in Cebuano</b> Michael Tanangkingsing National Taipei University of Technology, TAIWAN
15:05- 15:30		<b>Coding Strategies for the Expression of MOTION in Pear Narratives of Tsou, English, and Chinese: A Contrastive Study</b> Hueiju Huang <sup>1</sup> and Shuanfan Huang <sup>2</sup> Kainan University, TAIWAN <sup>1</sup> ; Yuan Ze University & National Taiwan University, TAIWAN <sup>2</sup>
15:30- 16:30	<b>TEA BREAK</b> <b>POSTER SESSION (GENERAL SESSION I)</b> <b>Chair: Prof. Janice FON</b>	
16:30- 16:55	<b>General Session IV</b>  <b>Medical Discourse</b>  Chair: Prof. James H-Y. TAI	<b>Describing and Prescribing Metaphors in Counselling</b> Dennis Tay National University of Singapore, SINGAPORE
16:55- 17:20		<b>Physician-Patient Relationship and Language Barrier Communication Concerning Geriatric Patients in Mainland China</b> Meng Ye Hong Kong Polytechnic University, CHINA
17:20- 18:20	<b>Keynote Speech:</b> <b><i>Language and Aging: Preliminaries Towards Gerontological Linguistics</i></b> Professor James H-Y. TAI Distinguished Chair Professor Graduate Institute of Linguistics, National Chung Cheng University, TAIWAN Chair: Professor Chin-fa LIEN	

## May 6<sup>th</sup>, Sunday

08:30- 09:00	<b>REGISTRATION</b>	
09:00- 10:00	<p><b>Invited Speech:</b>  <i>Intersubjective Co-construction of Virtual Space: A Multimodal Analysis of Japanese Route-finding Discourse</i>            Professor Kuniyoshi KATAOKA            Aichi University, Toyohashi Campus, JAPAN            Chair: Prof. Huei-ling Lai</p>	
10:00- 10:20	<b>TEA BREAK</b>	
10:20- 10:45	<p><b>General Session V</b>   <b>Construction and Grammaticalization</b>             Chair:            Prof. Kuniyoshi KATAOKA</p>	<p><b>A Diachronic Study of Epistemic <i>kongpa</i> in Mandarin Discourse</b>            Ying Yang, Tak-Sum Wong and Foong Ha Yap            Hong Kong Polytechnic University, CHINA</p>
10:45- 11:10		<p><b>A Conceptual Blending View on the Polysemy of V-<i>Xialai</i> in Mandarin Chinese</b>            Meichun Ruth Liu<sup>1</sup>, Meichun Liu<sup>2</sup>            Mandarin Training Center, National Taiwan Normal University, TAIWAN<sup>1</sup>; National ChiaoTung University, TAIWAN<sup>2</sup></p>
11:10- 11:35		<p><b>Functional Polysemy of the V-<i>chū</i> Construction in Mandarin Chinese</b>            Yu-Chih Lin            National Taiwan University, TAIWAN</p>
11:35- 12:00		<p><b>Resonance and Information Structure</b>            Yoshihito Izawa            Keio University, JAPAN</p>
12:00- 13:10	<b>LUNCH</b>	
13:10- 13:35	<p><b>General Session VI</b>   <b>Cognitive Semantics and Pragmatics</b>             Chair:            Prof. I-wen SU</p>	<p><b>Ethno-method of Lexical Semantics for Practicing Categorization</b>            Reiko Hayashi            Konan Women's University, JAPAN</p>
13:35- 14:00		<p><b>Givenness and Animacy in Topic Processing: ERP Evidence from Chinese</b>            Yu-Chen Hung and Petra B. Schumacher            Johannes Gutenberg-University Mainz, GERMANY</p>

14:00- 14:25		<b>Speech Acts in Telephone and Conference Call</b> Andy Seto The Hong Kong Polytechnic University, CHINA
14:25- 14:50		<b>Fictive Motion of Radiation in Mandarin Chinese</b> Ru-Ping Ruby Tso Rice University, USA
14:50- 15:50	<b>TEA BREAK</b> <b>POSTER SESSION (GENERAL SESSION II)</b> <b>Chair: Prof. Chiarung LU</b>	
15:50- 16:15	<b>General Session VII</b> <b>Spatial Orientation</b>  Chair: Prof. One-soon HER	<b>The Iconicity of Temporal Reference in Sign Language: At the Intersection of Language, Discourse and Cognition</b> Paweł Rutkowski, Joanna Łacheta, Sylwia Łozińska and Piotr Mostowski University of Warsaw, POLAND
16:15- 16:40		<b>Linguistic Relativity: Some Evidence from Spatial Orientation in Rongga, Balinese, Indonesian</b> I Nyoman Aryawibawa Universitas Udayana, INDONESIA
16:40- 17:40	<b>Keynote Speech:</b> <i>How Language Aims at a Target: The Cognitive System Underlying Deixis and Anaphora</i> Professor Leonard TALMY Professor Emeritus University at Buffalo, State University of New York, USA Chair: Professor Shuanfan HUANG	
17:40- 18:00	<b>Closing Remarks</b>	

**\*Poster Session (Special Session on 4<sup>th</sup>, May) (In Alphabetical Order)**

**Motivational Orientations: The Effects of Brand Familiarity, Emotions, and Skepticism toward English as a Foreign Language in Advertising**

Mei-Rong Alice Chen, Sufen Chen and Couchen Wu  
National Taiwan University of Science and Technology, TAIWAN

**Animal Metaphor and Human Emotion: A Case of Animal Onomatopoeia in English and Japanese**

Kazuko Inoue  
Kansai University of International Studies, JAPAN

**Exploiting Emotions in News Discourse: A Case Study of the Reports of Renminbi Issue in China Daily and The New York Times**

Ming Liu  
Hong Kong Polytechnic University, CHINA

**Cross-linguistic and Cultural Effects on the Perception of Emotions**

Ana Margarida Belém Nunes  
University of Macau, CHINA

**Metaphors: A Comparative Study of the “Eating” Verb in Mandarin Chinese and English**

Sheue-Jen Ou  
Hsuan Chuang University, TAIWAN

**Corpus-based Study of the Conceptualization of Emotion: Metonymic and Metaphoric Constructions as a Cognitive Means of (Re)Creating the Affective Value of Emotional Categories in the Discourse and Culture**

Benedikt Perak  
Faculty of Humanities and Social Sciences, CROATIA, EU

**What can *ika*- Tell Us About Yami Emotion**

Victoria Rau<sup>1</sup>, Yi-Hsin Wu<sup>1</sup>, Meng-Chien Yang<sup>2</sup> and Jackson Hu<sup>3</sup>,  
Institute of linguistics, National Chung Cheng University, TAIWAN<sup>1</sup>; Department of Computer Science and Information Engineering, Providence University, TAIWAN<sup>2</sup>; Department of Ecology, Providence University, TAIWAN<sup>3</sup>

**Metaphorical Conceptualization of “*ki*” and Its Function in Discourse: Emotion as Forces in Japanese**

Bo Sen  
The University of Tokyo, JAPAN

**Difference in Distributions of Emotion Synonyms**

Kohei Suzuki  
Mie University, JAPAN

**A Text-based Analysis of Emotion Metaphors: A Cognitive Anthropological Approach**

Yun Xia and Xu Wen  
School of Foreign Languages, Southwest University, CHINA

**Affect and Cognition: Expressivity of Response Particles in Mandarin Conversation**

Li-chiung Yang

Tunghai University and Academia Sinica, TAIWAN



**Poster Session (General Session I on 5<sup>th</sup>, May) (In Alphabetical Order)**

**The Brain Mechanism of Phonology to Orthography Conversion in Chinese: An Event Related Potential Study**

Pei-Chun Chao<sup>1</sup> and Ling-Fu Meng<sup>2</sup>  
Department of Occupational Therapy, Graduate Institute of Behavioral Sciences, Chang Gung University, TAIWAN<sup>1</sup>; Department of Occupational Therapy, Chang Gung University, TAIWAN<sup>2</sup>

**Modality in Chinese Academic Writing: A Functional Analysis**

Chia-Ling Hsieh and Xin-Ru Wu  
National Taiwan Normal University, TAIWAN

**P300 with Pantomime and Actual Tool-use in Normally Developed Children**

Woei Dan Hsu<sup>1</sup>, Ling-Fu Meng<sup>2</sup> and Wan Lin Hsu<sup>3</sup>  
Department of Physical Medicine and Rehabilitation, Chang Gung Memorial Hospital, Keelung, TAIWAN<sup>1</sup>; Department of Occupational Therapy, College of Medicine, Chang Gung University, TAIWAN<sup>2</sup>; Taipei Buddhist Tzu Chi General Hospital, TAIWAN<sup>3</sup>

**A Computational Framework for Simple Sentence Processing in the Shared Circuits Model**

Tzu-Wei Hung  
Institute of European and American Studies, Academia Sinica, TAIWAN

**Courtroom Discourse in Action: How Social Cognition Is Modified Through Conversation**

Kim Hung Lee  
Hang Seng Management College, CHINA

**Metaphor Comprehension Under Depression: A Preliminary Study on Major Depressive Disorder Patients**

Cheng Lin  
TAIWAN

**Reduplication and Tone Sandhi in TSM: A Cognitive Approach**

Chih-kai Lin  
University of Hawai'i at Manoa, USA

**The Writing Errors of Chinese Characters in Patients with Left and Right Hemisphere Damage**

Shih-Ling Lin and Ling-Fu Meng  
Department of Occupational Therapy and Graduate Institute of Behavioral Sciences, Chang Gung University, TAIWAN

**Chinese Counterfactual Conditionals: Syntax and Cognition**

Xiaoying Luo  
Jinan University, CHINA

**Japanese Demonstrative, Accessibility and Point of View**

Sayaka Sugiyama  
Kyoto University, JAPAN

**An Empirical Study of English Phrasal Verbs from the Cognitive Grammar Perspective**

Chikako Takahashi<sup>1</sup> and Akemi Matsuya<sup>2</sup>

Tokyo Junshin Women's College, JAPAN<sup>1</sup>; Takachiho University, JAPAN<sup>2</sup>

**Words of Tastes: Cultural Variation and Values Among Japanese, Chinese, and Buyi**

Yufuko Takashima<sup>1</sup> and Gaku Kajimaru<sup>2</sup>

Dokkyo University, JAPAN<sup>1</sup>; JSPS, National Museum of Ethnology, JAPAN<sup>2</sup>

**Behavioral and ERP Investigations of the Representation of Polysemy in the Mental Lexicon**

Pei-Shu Tsai<sup>1</sup>, Ovid J.-L. Tzeng<sup>1,2</sup> and Denise H. Wu<sup>3</sup>

National Yang-Ming University, TAIWAN<sup>1</sup>; Academia Sinica, TAIWAN<sup>2</sup>; National Central University, TAIWAN<sup>3</sup>

**A Longitudinal Study of Semantic Processing to Chinese Characters in Children**

Ciao-Han Wong<sup>1</sup>, Shiou-Yuan Chen<sup>2</sup> and Tai-Li Chou<sup>3</sup>

Department of Psychology, National Taiwan University, TAIWAN<sup>1</sup>; Department of Early Childhood Education, Taipei Municipal University of Education, TAIWAN<sup>2</sup>; Neurobiology and Cognitive Science Center, National Taiwan University, TAIWAN<sup>3</sup>

**Poster Session (General Session II on 6<sup>th</sup>, May) (In Alphabetical Order)**

**Metaphor and the 2008 Global Financial Crisis: The Reconstruction of Confidence in Arab and Western Financial Systems**

Ahmed Abdel-Raheem  
Al-Azhar University, EGYPT

***Inggiged and Tegeged* in Mongolian: A Cognitive-Pragmatic Approach**

Arong Bai  
Nara Women's University, JAPAN

**Learning Metaphor and Metonymy: A Comparison of Two Cognitive-oriented Methods**

Yi-Chen Chen and Huei-ling Lai  
National Chengchi University, TAIWAN

**Insubordination and Elements at Each Edge of the Clause: the History of Utterance-initial Discourse Marker *dakara* and Utterance-final Pragmatic Marker *kara***

Yuko Higashiizumi  
Tokyo Gakugei University, JAPAN

**A Study of Irony from the Perspective of Philosophy of Mind**

Mian Huang  
Chongqing Technology and Business University, CHINA

**The Use of “VERB from the NOUN of” in Published Writing in Commerce**

Yen-Yu Lin and Siaw-Fong Chung  
National Chengchi University, TAIWAN

**Cognitive-Pragmatic Approach to Metaphor: the Issue of Systematic Mappings and Processing Effect**

Junling Mao  
Nara Women's University, JAPAN

**How do Manner Posters Work? – A Blended-space Analysis of Their Cognitive Effects**

Yoko Mizuta  
International Christian University, JAPAN

**Idealised Cognitive Model Shift and Reversal in Discursive Meaning: The Case of a (Hong Kong) Chinese Constructional Idiom**

Kam-yiu S. Pang  
University of Macau, CHINA

**Causal Modeling of Word Knowledge and Incidental Vocabulary Gain Among Foreign Language Readers**

Carol Troy  
Dayeh University, TAIWAN

**Virtuous Wives and Kind Mothers’: A Cross-cultural Discourse Analysis of Gendered Metaphors in the Modern Chinese Era**

Jennifer M. Wei.

English Department, Soochow University, TAIWAN

**The Discourse Analysis of *jiushi* in Taiwan Mandarin**

Chen-Yi Yang

National TsingHua University, TAIWAN

**Semantic Extension of Saisiyat Verbs of Cognition**

Marie Meili Yeh

National Hsin-chu University of Education, TAIWAN