

Curriculum Vitae



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Title Professor
Degree PhD. from University of Delaware

1. Research Interests:

(1) Rhetoric and Interdisciplinary Studies

Metaphor, Cognition, and Culture

Rhetoric and Cognition

Multimodal Metaphor

Rhetoric and Visual Media

Rhetoric in Literature (Poetry and Novel)

Rhetoric and Creativity

Chinese Characters, Metaphor, and Cognition

(2) Literature and Linguistics

Storytelling

Poetry

(3) Emotion and Language

Study of Love

Corpus-Based Emotion Study

Emotion in Visual Media

(4) Gender and Language

Gender Communication

Gender, Language, and Society

(5) Cognitive Linguistics

The Study of Synonyms

Theory of Metaphor

Synesthesia

Language Typology

(6) Discourse Analysis

Political Discourse

Medical Discourse

Social Construction of So-Called "Diseases"

(7) Phonology and Phonetics

Sound Symbolism

Phonology and Cognition

2. Research Experiences:

Aug. 2012 - present: **Professor** at Graduate Institute of Linguistics, National Taiwan University

Feb. 2013 - Aug 2013: **Guest Scholar** at Department of Linguistic Science, Kyoto University

Aug. 2009 - July 2012: **Professor and Director** at Graduate Institute of Linguistics, National Taiwan University

Aug. 2011 - July, 2013: **Professor and Chair** at Graduate Program of Teaching Chinese as a Second Language, National Taiwan University

Aug. 2008 - Jan. 2010: **Professor** at Graduate Institute of Linguistics & Department of Foreign Languages and Literatures, National Taiwan University

Feb. 2003 - June 2003: **Visiting Scholar** at Department of Linguistics, Harvard University

Aug. 1994 - July 2008: **Associate Professor** at Graduate Institute of Linguistics & Department of Foreign Languages and Literatures, National Taiwan University

Feb. 1993 - July 1994: **Associate Professor** at Department of Foreign Languages and Literatures, National Taiwan University

Sep. 1991 - Jan. 1993: **Lecturer** at Department of Foreign Languages and Literatures, National Taiwan University (1991.9-1993.1)

3. Education

Feb. 1987 – Jan. 1993. Department of Linguistics, University of Delaware, USA.
PH.D. in Linguistics.

Aug. 1990 – Aug. 1991. Department of Linguistics, University of Massachusetts,
Amherst, USA. Visiting Student.

Aug. 1984 – June 1986. Department of Foreign Language Education, University of
Texas, Austin, USA. Master of Arts.

Sep. 1979 – June. 1983. Department of Foreign Languages and Literatures, National
Taiwan University, Taipei, Taiwan. Bachelor of Arts.

4. Awards:

2012: Excellent Paper (Academic Research Award by National Taiwan University)

2008: Excellent Paper (Academic Research Award by National Taiwan University)

2007: Outstanding Paper (Academic Research Award by National Taiwan University)

2006: Outstanding Paper (Academic Research Award by National Taiwan University)

2006: Excellent Paper (Academic Research Award by National Taiwan University)

2007: Excellent Teacher Award (General and Service Courses at National Taiwan
University)

2006: Excellent Teacher Award (General and Service Courses at National Taiwan
University)

2005: Excellent Teacher Award

2005: Excellent General Course (Appreciation and Analysis of Chinese and English
Poetry)

2001: Excellent Teacher Award

2000: Award of 18th Ten Outstanding Women in Taiwan

2000: Chuo-liu Wu Literary Prize for Poetry

1999: Hsiu-hsih Chen Poetry Prize

1994: Research Award by National Science Council

5. Courses:

(1) Undergraduate Courses:

Freshman English

Language and Society

Appreciation and Analysis of Chinese and English Poetry

Appreciation and Analysis of Language for Classic Poems

Introduction to Linguistics

Introduction to Feminism

(2) Graduate Courses:

See Through Mind-Eyes: Multimodal Metaphors in Visual Media

Metaphor and Cognition

Metaphor, Cognition, and Culture

Seminar: Metaphor, Cognition, and Culture

Research Methods

Feelings and Representation of Love: Perspectives from Linguistics and Musicology

Seminar: Cognitive Linguistics and Psycholinguistics

Phonology

Seminar: Phonology

Independent Study of Phonology

Phonology Seminar: Tone and Intonation

Experimental Phonetics

Sounds of Formosan Austronesian Languages

Language and Society

Seminar: Language and Society

Sociolinguistics

Gender and Language

6. Publications

(1) Journal Papers

Chiang, Anita Yen and **Wen-yu Chiang**. (to appear). Behold, I am coming soon!: A study on the conceptualization of sexual orgasm in 27 languages. *Metaphor and Symbol*.

Lin, Tiffany Ying-Yu and **Wen-yu Chiang**. (to appear). Concrete images and abstract metaphorical extensions in the encounter between language and music: Hsu Chih-Mo's poem "Serendipity". *Journal of Pragmatics*.

Lin, Tiffany Ying-Yu and **Wen-yu Chiang**. 2015. Multimodal fusion in analyzing political cartoons: Debates on U.S. beef imports into Taiwan. *Metaphor and Symbol* 30.2:137-161.

Chiu, Sheng-hsiu and **Wen-yu Chiang**. 2012. Representations of the name rectification movement of Taiwan indigenous people: Through whose

- historical lens? *Language and Linguistics* 13.3:523-568.
- Chiu, Sheng-hsiu and **Wen-yu Chiang**. 2011. FIGHT metaphors in legal discourse: What is unsaid in the story? *Language and Linguistics* 12.4:877-915.
- Chiang, Wen-yu** and Fang-mei Chiang. 2008. The interaction of syntactic structure and postlexical prosody in Saisiyat of Taiwan. *Oceanic Linguistics* 47.2: 328-364.
- Chiang, Wen-yu** and Ren-feng Duann. 2007. Conceptual metaphors for SARS: 'War' between whom? *Discourse and Society* 18.5: 579-602.
- Lu, Louis Wei-lun and **Wen-yu Chiang**. 2007. Emptiness we live by: Metaphors and paradoxes in Buddhism's Heart Sutra. *Metaphor and Symbol* 22.4: 331-355.
- Chiang, Wen-yu** and Sheng-hsiu Chiu. 2007. The conceptualization of *STATE*: A comparative study of metaphors in the ROC (Taiwan) and U.S. constitutions. *Concentric: Studies in Linguistics* 33.1: 19-46.
- Chiang, Wen-yu** and Pei-Shu Tsai. 2007. PICE: Four strategies for BBS talk in Taiwan and their interactions with gender configuration and topic orientation. *Language and Linguistics* 8.2: 417-446.
- 陳淑娟、江文瑜，2007，〈台灣大牛欄、關廟方言特殊方音的語體轉移與口音流動〉，《漢學研究》，二十五卷第一期，頁 437-466。
- Chiang, Wen-yu**, I Chang-Liao, and Fang-mei Chiang. 2006. The prosodic realization of negation in Saisiyat and English. *Oceanic Linguistics* 45.1: 110-132.
- 陳淑娟、江文瑜，2005，〈語言能力、語言使用與母語維繫——以泰雅族水田部落為例〉，《新竹教育大學語文學報》12，頁 139-154。
- Chiang, Wen-yu** and Fang-mei Chiang. 2005. Saisiyat as a pitch accent language: Evidence from acoustic study of words. *Oceanic Linguistics* 44.2: 404-426.
- Chiang, Wen-yu** and Fang-mei Chiang. 2005. Vowel dispersion in Truku. *Concentric: Studies in Linguistics* 31.1: 21-45.
- Fon, Janice, **Wen-yu Chiang**, and Hintat Cheung. 2004. Production and perception of the two dipping tones (Tone2 and Tone3) in Taiwan Mandarin. *Journal of Chinese Linguistics* 32.2: 249-281.
- 江文瑜、余伯泉、羅肇錦、張學謙，2001，〈論台灣拼音：國際性與主體性平衡型〉，收於李王癸編，《漢字拼音討論集》，頁 109-126，台北：中央研究院語言學研究所（籌備處）。
- 江文瑜、余伯泉、任長慧、李清澤，2001，〈論海外台灣華語拼音與教學〉，收於李王癸編，《漢字拼音討論集》，頁 147-163，台北：中央研究院語言學研究所（籌備處）。
- Fon, Janice, and **Wen-yu Chiang**. 1999. What does Chao have to say about tones? *Journal of Chinese Linguistics* 27.1: 13-37.

- 江文瑜，1998，〈疑問語助詞、語調、和語調下降三者互動關係之跨語言研究——以國語、台語、泰雅語為例〉，收入黃宜範編，《第二屆台灣語言國際研討會論文選集》，頁 345-378，台北：文鶴出版有限公司。
- 江文瑜、邱貴芬，1997，〈查某儂嘛要抓狂——當代台語流行女歌的後殖民女性主義詮釋與批判〉，《中外文學》26.2，頁 23-48。
- 江文瑜，1997，〈國語和台語帶有疑問助詞之句子的語調研究〉，《聲韻論叢》第六輯，頁 23-48，中華民國聲韻學學會，台北：台灣學生書局。
- 江文瑜，1996，〈從「抓狂」到「笑魁」——流行歌曲的語言選擇之語言社會學分析〉，《中外文學》25.2，頁 60-81。
- Chiang, Wen-yu. 1995. Grammatical constraints on compound abbreviation in Taiwan Mandarin. *Bulletin of The College of Liberal Arts, NTU*: 259-284.

(2) Creative Writing

- 江文瑜，即將出版，《佛陀在貓瞳裡種下玫瑰》（詩集），台北：遠景出版事業有限公司。
- 江文瑜，即將出版，〈和服肉身〉，《文學台灣》。
- 江文瑜，2015，〈菓子屋裡的蟬刺青〉，《短篇小說》，第二十期，頁 9-32。
- 江文瑜，2014，〈心臟黑盒〉，《短篇小說》，第十四期，頁 41-66。
- 翁倩玉、江文瑜，2010，《合掌》，（詩集），台北：天下遠見出版股份有限公司。
- 江文瑜，2001，《阿媽的料理》（詩集），台北：女書出版有限公司。
- 江文瑜，2001，《山地門之女——台灣第一位女畫家陳進和她的女弟子》（傳記文學），台北：聯合文學出版社。
- 江文瑜，1998，《男人的乳頭》（詩集），台北：元尊文化出版公司。

(3) Proceedings

- Lin, Vic C.-K. and **Wen-yu Chiang**. 2006. Production of the Japanese uvular nasal by L1 Mandarin speakers. *Proceedings of the Seoul International Conference on Linguistics*, Seoul, South Korea, 153-162.
- 陳淑娟、江文瑜，2005，〈泰雅語的語言轉移、流失與再興——以尖石水田部落為例〉，《中國首屆人類語言學國際學術研討會論文集》，黑龍江：黑龍江大學出版社。
- Chiang, Wen-yu** and Fang-mei Chiang. 2004. Vowel dispersion in Truku. *Proceedings of AFLA 11, ZAS, Berlin, Germany*: 45-58.
- Chiang, Wen-yu** and I Chang-Liao. 2004. The prosodic realization of negation in Saisiyat. *Proceedings of AFLA 11, ZAS, Berlin, Germany*: 59-72.

Chiang, Wen-yu and Hung-chun Tung. 2004. The intonation of Saisiyat. *Proceedings of the 20th Northwest Linguistics Conference*, Seattle, Washington, May 1-2: 49-64.

(4) Invited Talks and Conference Presentation

Hsu, Iju and **Wen-yu Chiang**. 2015. Seeing music: The conceptual representation of visualized music in Japanese music-themed manga. *Paper presented at the Annual Meeting of Pragmatics Society of Japan*, Nagoya, Japan, Dec. 5-6.

Huang, Wen-yi and **Wen-yu Chiang**. 2015. The kaleidoscope of the divine images: The conceptual metaphors concerning god in gospel songs. *Paper presented at the Annual Meeting of Pragmatics Society of Japan*, Nagoya, Japan, Dec. 5-6.

Chiang, Wen-yu, Yu-Hsuan Liao, Yen Chiang, and Debbie Yi-Han Chang. 2014. Love, sex, and marriage: Cross-linguistic comparisons of conceptual metaphors. *Workshop, Annual Meeting of Pragmatics Society of Japan*, Kyoto, Japan, Nov. 29-30.

Chiang, Wen-yu. 2013. The study of DESIRE IS HUNGER/THIRST in English and Chinese: Cognitive Perspectives. *Invited talk by Pragmatics Society of Japan*. Kyoto University, Japan, July 20.

Chou, Tai-Li and **Wen-yu Chiang**. 2012. Neural correlates of metaphoric processing and emotional needs: The study of 飢渴 and 渴望 in Chinese. *Paper presented at the 14th International Conference on the Processing of East Asian Languages & Symposium on Brain and Communication*, Nagoya, Japan, Oct. 26-28.

Chiang, Wen-yu. 2012. Sound symbolism in the lexical words of Taiwanese and Mandarin Chinese: Analysis based on embodiment and metaphor. *Paper presented at Sound Symbolism Workshop 2012, Keio University at Mita*, Tokyo, Japan, August 6-7.

Chiang, Wen-yu and KJ Nabeshima. 2012. IS DESIRE HUNGER or THIRST?: Evidence from corpus and experiments. *Paper presented at the 9th International Conference on Researching and Applying Metaphor (RaAM9)*, Lancaster, England, July 4-7.

Lin, Tiffany Yin-Yu, Meng-Kuei Chang, **Wen-yu Chiang** and Chengia Tsai. 2011. "Chance": concrete images or abstract metaphorical extensions in the encounter between language and music? *Paper presented at the 5th Conference on Language, Discourse and Cognition (CLDC 2011)*, Taipei, Taiwan, April 29-May 1.

Lin, Tiffany Yin-Yu and **Wen-yu Chiang**. 2010. A debate on the expanded U.S. beef imports: Multimodal metaphors in Taiwan political cartoons. *Paper presented*

at the 8th International Conference on Researching and Applying Metaphor (RaAM8), Amsterdam, Holland, June 30-July 3.

Duann, Ren-feng and **Wen-yu Chiang**. 2010. Mega-ideological influence on the news representations: A case study of the Taiwan indigenous people's issues and the related subjects. *Paper presented at the 8th International Conference on Researching and Applying Metaphor (RaAM8)*, Amsterdam, Holland, June 30-July 3.

Chiu, Sheng-hsiu and **Wen-yu Chiang**. 2008. War metaphors in legal discourse: A reminder of their perils. *Paper presented at the 7th International Conference on Researching and Applying Metaphor (RaAM7)*, Cáceres, Spain, May 29-31.

Chiang, Wen-yu and Louis Wei-lun Lu. 2007. Thus I have heard, I heard not, and such is what I have heard: Oxymora in Buddhism's Diamond Sutra. *Paper presented at the 10th International Cognitive Linguistics Conference*. Krakow, Poland, July 15-20.

Liu, Vivian Ji-rong and **Wen-yu Chiang**. 2007. Tonal representations of Tapu Hakka. *Paper presented at the 18th International Symposium of Theoretical & Applied Linguistics*, Thessaloniki, Greece, May 4-6.

Duann, Ren-feng, **Wen-yu Chiang**, and Li-chao Hsu. 2007. Threat or support? The media representations of the marriage migration of women from China to Taiwan. *Paper presented at the Second International Conference on Multicultural Discourses*, Zhejiang University, Hangzhou, China, April 13-15.

陳淑娟、江文瑜，2006，〈語言因素與社會因素對台灣大牛欄、關廟方言語音變化的影響〉，發表於《第五屆中國社會語言學國際學術研討會暨第五屆全國社會語言學學術研討會》，中國北京，12月8-10日。

Chiang, Wen-yu and Li-chao Hsu. 2006. The acoustic study of variations in Kavalan consonants. *Paper presented at International Conference of Sociolinguistics and Functional Linguistics*, Chungli, Taiwan, Nov. 5-7.

Sung, Li-hsin and **Wen-yu Chiang**. 2006. When a neutral tone is no longer neutral: A study on the tonal behavior of the question particle *ma* (嗎) in Taiwan Mandarin. *Paper presented at the 14th Annual Conference of the International Association of Chinese Linguistics & 10th International Symposium on Chinese Languages and Linguistics Joint Meeting*, Taipei, Taiwan, May 25-29.

Ho, Chia-jung and **Wen-yu Chiang**. 2006. The study of phonetics-phonology interaction in the vowel system of Kavalan. *Paper presented at AFLA XIII*, National Tsing Hua University, Hsin-chu, Taiwan, Mar. 24-26.

陳淑娟、江文瑜，2005，〈瀕危語言及其語音變化：以台灣賽夏語為例〉，《瀕危語言國際學術研討會》，中國南寧，12月23-25日。

- Cheng, Tuyuan and **Wen-yu Chiang**. 2005. Phonological processing and lexical effect on Mandarin non-word repetition task. *Paper presented at the 11th International Conference on Processing Chinese and Other East Asian Languages*, the Chinese University of Hong Kong. Dec.8-11.
- Chen, Alvin Chenghsien and **Wen-yu Chiang**. 2004. Form, function, and optimality theory: The study of Hakka tone sandhi domain. *Paper presented at the 9th International Symposium on Chinese Languages and Linguistics*, National Taiwan University. Nov. 19-21.
- Chiang, Wen-yu** and Fang-mei Chiang. 2004. Prosodic properties of words in Saisiyat. *Paper presented at First Workshop on Discourse and Cognition*, National Taiwan University. May 29.
- Chiang, Wen-yu** and I Chang-Liao. 2004. The prosodic realization of negation in Saisiyat. *Proceedings of AFLA 11, ZAS, Berlin, Germany*: 59-72.
- Chiang, Wen-yu** and Hung-chun Tung. 2004. The intonation of Saisiyat. *Proceedings of the 20th Northwest Linguistics Conference*, Seattle, Washington, May 1-2: 49-64.
- Chiang, Wen-yu** and Kenichi Oda. 2003. Japanese loanwords in Amis. *Paper presented at 2nd Encuentro de Gramática Generativa Buenos Aires, Argentina*. August 7-9.
- Chiang, Wen-yu** and Pei-shu Tsai. 2003. Gender, social situations and communication in Mandarin: A study on BBS discourse markers. *Proceedings of the Second Seoul International Conference on Discourse and Cognitive Linguistics: Discourse and Cognitive Perspectives on Human Language*: 92-106.
- Chiang, Wen-yu** and Su-chen Wang. 1997. Intonation units in Taiwanese: A comparison of the perceptual and acoustic cues. *Proceedings of the First Symposium on Discourse and Syntax in Chinese and Formosan Languages*: 183-197.
- 江文瑜，1995，〈國語和台語的疑問語助詞之語調研究〉，論文發表於《第四屆國際暨第十三屆聲韻學研討會》，C4-1--32。
- 江文瑜，1994，〈由台北縣學生和老師對母語教學之態度調查看母語教學之前景〉，論文發表於《第四屆國際華語文教學研討會》。

(5) Book Chapters

- 江文瑜，1996，〈口述史法〉，收於胡幼慧主編，《質性研究——理論、方法及本土女性研究實例》，台北：巨流圖書公司。

(6) Research Project Grants and Reports

- 江文瑜，2012，〈IS DESIRE HUNGER or THIRST?: Converging Evidence from the Corpus and Experiments〉，100-2410-H-002-149-。
- 江文瑜，2009，〈台灣原住民的自我建構：原住民神話之隱喻分析〉，校長機動推動南島文化研究中心計畫。
- 江文瑜，2008，〈台灣原住民的媒體呈現研究：隱喻和自我與他者的建構〉，校長機動推動南島文化研究中心計畫。
- 江文瑜，2007，〈噶瑪蘭語語法與認知整合型研究——噶瑪蘭語語調研究(III)〉，NSC95-2411-H-002-052-。
- 江文瑜，2006，〈噶瑪蘭語語法與認知整合型研究——噶瑪蘭語語調研究(II)〉，NSC94-2411-H-002-014。
- 江文瑜，2005，〈噶瑪蘭語語法與認知整合型研究——噶瑪蘭語語調研究(I)〉，NSC93-2411-H-002-096-MG。
- 江文瑜，2003，〈賽夏語語法與認知研究----賽夏語語調研究〉，NSC92-2411-H-002-079。
- 江文瑜，1998，〈賽德克語之詞彙研究〉，NSC87-2411-H-002-031-M6。
- 江文瑜，1997，〈賽德克語複合詞之構詞與聲韻研究〉，SC86-2411-H-002-011-M6。
- 江文瑜，1996，〈賽德克語、排灣語、阿美語、泰雅語疑問句語調與音韻結構交流之分析〉，NSC85-2411-H-002-007。
- 江文瑜，1995，〈太魯閣語、排灣語、阿美語、泰雅語疑問句語調與音韻結構交流之分析〉，NSC84-2411-H-002-012。
- 江文瑜，1994，〈泰雅族母語教學的標音符號與語調表示之研究〉，NSC83-0301-H002-072。
- 江文瑜，1993，〈台灣話語助詞的語調探討〉，NSC-82-0301-H002-007T。

(7) Books

- 江文瑜，1996，《有言有語》（文化評論集），台北：女書出版有限公司。
- Chiang, Wen-yu. 1992. *The Prosodic Morphology and Phonology of Affixation in Taiwanese and Other Chinese Languages*. Ph.D. Dissertation, University of Delaware.

(8) Editing Books

- 江文瑜編，2004，《阿母的故事》，台北：玉山社。
- 江文瑜編，1998，《詩在女鯨躍身擊浪時》，台北：文鶴出版有限公司。
- 江文瑜編，1997，《畫說二二八》，台北：海洋文化有限公司。

江文瑜編，1996，《消失中的台灣阿媽》，台北：玉山社。

江文瑜編，1995，《阿媽的故事》，台北：玉山社。

江文瑜編，1994，《媒體改造與民主自由》，台北：藝術出版社。

吳密察、江文瑜編，1993，《體檢國小教科書》，台北：前衛出版社。

(9) Editing Journals

江文瑜，特約編輯，1998，《女人的湖泊》，《中外文學》，1998年6月號。

江文瑜，特約編輯，1996，《台灣流行音樂專輯》，《中外文學》，1998年6月號。