

7th Symposium on Diseases in Asian Aquaculture

22-26 June 2008 in Taipei, Taiwan



SYMPOSIUM SPONSORSHIP

The FHS invites your organization to become a Sponsor of the Seventh Symposium on Diseases in Asian Aquaculture (DAA VII). Sponsorship of the Symposium will provide your organization with the following key benefits.

- Gain **maximum access** to an interested, influential, international audience of people you need to meet before, during and after the event.
- Obtain **excellent networking opportunities** during the event for your representatives to **promote and showcase** your organisations products and services.
- **Position your organization prominently in the minds of delegates** by providing naming rights to specific events/functions.
- The placement of information you wish to provide **directly into the delegate's hands** by the distribution of a product satchel.
- Ensuring that your **organization is acknowledged** by inclusion in all literature and promotional material.

If you are interested in becoming a sponsor, please contact the Sponsorship and Travel Awards Committee:

- Dr. Melba B. Reantaso (E-mail: Melba.Reantaso@fao.org)
- Dr. Chu-Fang Lo (E-mail: gracelow@ntu.edu.tw)
- Mr. Arun Padiyar (E-mail: arunpadiyar@gmail.com)

PAYMENT SCHEDULE

To confirm and secure your sponsorship, the organizing committee would like to propose the following sponsorship payment:

Type of Sponsorship		Sponsorship Payment (Payment Deadline)
Principal Sponsor:	US\$ 15, 000.00	US\$ 5, 000.00 (January 2008) US\$ 10, 000.00 (May 2008)
Major Sponsor:	US\$ 10, 000.00	US\$ 5, 000.00 (January 2008) US\$ 5, 000.00 (May 2008)
Sponsor:	US\$ 5, 000.00	US\$ 2, 500.00 (January 2008) US\$ 2, 500.00 (May 2008)
Supporter:	US\$ 2, 500.00	US\$ 2, 500.00 (January 2008)

Custom sponsorship can also be arranged to suit your specific needs. Please contact the Sponsorship and Travel Awards Committee.

THE PROPOSAL



The organising committee invites organisations to participate in the Seventh Symposium on Diseases in Asian Aquaculture. There are currently four sponsorship packages available:

Principal Sponsor – US\$ 15,000.00

- ✦ Naming Rights to a Keynote Speaker Session (incorporating chairing the session) and Naming rights to a Symposium Social Function
- ✦ Naming rights to the Symposium satchels
- ✦ Principal Sponsor Acknowledgement
- ✦ Symposium Endorsement
- ✦ Web Site Acknowledgement
- ✦ Five Complimentary Registrations
- ✦ Complimentary Handbook Advertisement
- ✦ Complimentary Satchel Insert
- ✦ Corporate Logo Board
- ✦ Access to VIP Delegates

Major Sponsor – US\$ 10,000.00

- ✦ Sponsorship of a Symposium Session or Naming rights to a Symposium Social Function
- ✦ Major Sponsor Acknowledgement
- ✦ Symposium Endorsement
- ✦ Web Site Acknowledgement
- ✦ Two Complimentary Registrations
- ✦ Corporate Logo Board
- ✦ Complimentary Satchel Insert

Sponsor – US\$ 5,000.00

- ✦ Acknowledgement
- ✦ Naming Rights to a Morning or Afternoon Tea
- ✦ Symposium Endorsement
- ✦ Web Site Acknowledgement
- ✦ One Complimentary Registration
- ✦ Corporate Logo Board
- ✦ Complimentary Satchel Insert

Supporter – US\$ 2,500.00

- ✦ Supporter Acknowledgement
- ✦ Symposium Endorsement
- ✦ Web Site Acknowledgement
- ✦ Complimentary Satchel Insert

PRINCIPAL SPONSOR: US \$ 15,000.00

1. Naming Rights to a Keynote Speaker Session

As the Principal Sponsor, your organisation will be acknowledged as the sponsor for one of the keynote speaker sessions (please note that keynote speaker sessions are allocated in consultation with the program committee). This includes acknowledgement in the program alongside the speaker's name, the opportunity to provide the session chairman and inform the delegates of your organisation's support and **Naming rights to a Symposium Social Function**. Various functions and lunches are proposed for the event, you may select the event you wish to sponsor and supply naming rights. You will also receive three additional complimentary tickets to the event.

2. Naming rights to the Symposium Satchels

Your logo will be placed prominently on the front of the Symposium delegates 'satchels'. Only the Symposium, Principal Sponsor and host organisation logos will be depicted on the satchel.

3. Principal Sponsor Acknowledgement

Your organisation will be acknowledged in all future Symposium literature. This includes your organisation's logo printed prominently in the Symposium registration brochure, handbook and the book of abstracts.

4. Symposium Endorsement

Your organisation will be endorsed as the Principal Sponsor of the Symposium and will be able to use the below phrase on any promotional material until June 2008.

*Principal Sponsor of the 7th Symposium on
Diseases in Asian Aquaculture*

5. Web Site Acknowledgement

Your organisation can provide a logo for inclusion on the Symposium's web site. If appropriate, the Symposium will also organise a 'hot link' to your organisation's web site.

6. Five Complimentary Registrations

As the Principal sponsor, you will be entitled to five complimentary registrations as part of your sponsorship package. Registration includes attendance at all Symposium sessions and inclusive of social functions.

7. Complimentary Handbook Advertisement

Your organisation will be entitled to one full page (mono) advertisement in the Symposium handbook. This is an excellent method to highlight your organisation's projects to the delegates.

8. Complimentary Satchel Insert

Each delegate will receive quality printed reference material in the Symposium satchel. Your organisation will be entitled to provide material for inclusion in this, placing your message directly in the hands of each Symposium delegate.

9. Logo board

Your logo will be prominently displayed in the main session room on a logo board or banner and on a PowerPoint slide during the Symposium.

10. Access to VIP Delegates

As the Principal Sponsor, the organising committee will ensure that your representatives have preferential access to International VIP's and key speakers.

MAJOR SPONSOR: US \$10,000.00

1. Naming Rights to a Symposium Session

As a Major Sponsor, your organisation will be acknowledged as the sponsor for one of the Symposium sessions (please note that this does not include a keynote speaker session and sessions are allocated in consultation with the program committee). This includes acknowledgement in the program alongside the session name, acknowledgement by the session chairman or **Naming rights to a Symposium Social Function**. Various functions and lunches are proposed for the event, you may select the event you wish to sponsor and supply naming rights. You will also receive three additional complimentary tickets to the event.

2. Major Sponsor Acknowledgement

Your organisation will be acknowledged in all future Symposium literature. This includes your organisation's preferred corporate logo printed prominently in the Symposium registration brochure, handbook and the book of abstracts.

3. Symposium Endorsement

Your organisation will be endorsed as a Major Sponsor of the 7th Symposium on Diseases in Asian Aquaculture and will be able to use the below phrase on any promotional material until June 2008.

*Major Sponsor of the 7th Symposium on
Diseases in Asian Aquaculture*

4. Web Site Acknowledgement

Your organisation can provide a promotional paragraph for inclusion with your logo on the Symposium's web site. If appropriate, the Symposium will also organise a 'hot link' to your organisation's web site.

5. Two Complimentary Registrations

As a major sponsor, your organisation will be entitled to two complimentary registrations as part of your sponsorship

package. Registration includes attendance at all Symposium sessions and inclusive social functions.

6. Logo Board

Your logo will be prominently displayed in the main session room on a logo board or banner and on a PowerPoint slide during the Symposium.

7. Complimentary Satchel Insert

Each delegate will receive quality printed reference material in the Symposium satchel. Your organisation will be entitled to provide material for inclusion in this, placing your message directly in the hands of each Symposium delegate.

SPONSOR: US \$5,000.00

1. Sponsor Acknowledgement

Your organisation will be acknowledged in all future Symposium literature. This includes your organisation's preferred corporate logo printed prominently in the Symposium registration brochure, handbook and the book of abstracts.

2. Naming Rights to a Morning or Afternoon Tea

You may select a morning or afternoon tea and supply naming rights for that activity.

3. Symposium Endorsement

Your organisation will be endorsed as a Sponsor of the 7th Symposium on Diseases in Asian Aquaculture and will be able to use the below phrase on any promotional material until June 2008.

Sponsor of the 7th Symposium on Diseases in Asian Aquaculture

4. Web Site Acknowledgement

Your organisation can provide a promotional paragraph for inclusion with your corporate

logo on the Symposium's web site. If appropriate, the Symposium will also organise a 'hot link' to your organisation's web site.

5. One Complimentary Registration

As a sponsor, your organisation will be entitled to one complimentary registration as part of your sponsorship package. Registration includes attendance at all Symposium sessions and inclusive social functions.

6. Logo board

Your logo will be prominently displayed in the main session room on a logo board or banner and on a PowerPoint slide during the Symposium.

7. Complimentary Satchel Insert

Each delegate will receive quality printed reference material in the Symposium satchel. Your organisation will be entitled to provide material for inclusion in this, placing your corporate message directly in the hands of each Symposium delegate.

SUPPORTER: US \$2,500.00

1. Supporter Acknowledgement

Your organisation will be acknowledged in all future Symposium literature. This includes your organisation's preferred corporate logo printed prominently in the Symposium registration brochure, handbook and the book of abstracts.

2. Symposium Endorsement

Your organisation will be endorsed as a Supporter of the 7th Symposium on Diseases in Asian Aquaculture and will be able to use the below phrase on any promotional material until June 2008.

Supporter of the 7th Symposium on Diseases in Asian Aquaculture

3. Web Site Acknowledgement

Your organisation can provide a promotional paragraph for inclusion with your corporate logo on the Symposium's web site. If appropriate, the Symposium will also organise a 'hot link' to your organisation's web site.

4. Complimentary Satchel Insert

Each delegate will receive quality printed reference material in the Symposium satchel. Your organisation will be entitled to provide material for inclusion in this, placing your corporate message directly in the hands of each Symposium delegate.

OTHER OPPORTUNITIES

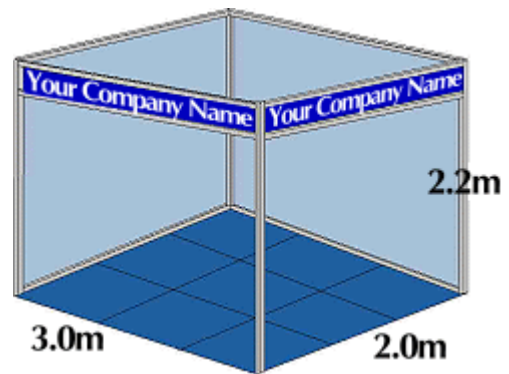
For a fee of \$2,000 per booth your organization will receive:

3m x 2m booth to include:

1. Fabric colour steel/velcro receptive
2. 1 Front Fascia
3. 1 Set Track Lights (Double 150 watt)
4. 1 Company Sign
5. 1 x Power Point

One Complimentary Registration which includes:

1. Entrance to all Symposium sessions
2. Lunches, morning and afternoon tea
3. Welcome reception
4. Lunch, morning, afternoon tea for up to two additional members of your organisation who are staffing your booth.



Any additional staff members will be required to purchase tickets for any functions not listed as normal entitlements they wish to attend. (An additional tickets request form will be supplied with the trade exhibitors' kit).

Satchel Insert - US \$500 per insert

This is an opportunity to provide material to be distributed to every delegate via the Symposium Satchels. Maximum of 10 collated A 4 pages

Donations – US\$ 1,000 and less

Donation acknowledgement

