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Current Positions

Professor, Department of Economics, National Taiwan University, Taipei, Taiwan, August 2019 – present

Associate Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica, Taipei, Taiwan, March 2017 – present

Professional Interests

Industrial Organization, Microeconometrics, Information Economics

Education

Ph.D., Economics, Northwestern University, Evanston, Illinois, USA, 2006

M.A., Economics, National Taiwan University, Taipei, Taiwan, 1999

B.S., Mathematics, National Taiwan University, Taipei, Taiwan, 1997

Past Professional Experience

Associate Professor, Department of Economics, National Taiwan University, Taipei, Taiwan, August 2013 – July 2019

Assistant Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica, Taipei, Taiwan, October 2015 – March 2017

Assistant Professor, Department of Economics, National Taiwan University, Taipei, Taiwan, August 2006 – July 2013

Research Assistant for Christopher R. Taber, Institute for Policy Research, Northwestern University, Evanston, IL, USA, September 2002 – July 2005

Teaching Assistant, Department of Economics, National Taiwan University, Taipei, Taiwan, September 1997 – June 1999

Publications

- “The Anti-Corruption Campaign, Luxury Consumption, and Regime Trust in China: Changing Patterns of Perceived Political Risk and Their Consequences” (joint with Chi-Hsien Kuo and Min-Hua Huang), *Journal of Contemporary China*, Vol. 32, Issue 140, 243-263 (2023).
- “Spatial Competition of the Bank Branch Networks in Taiwan”, *Taiwan Economic Review*, 50(2), 137-173 (2022).
- “Estimating the Cream Skimming Effect of School Choice” (joint with Joseph G. Altonji and Christopher R. Taber), *Journal of Political Economy*, 123 (2), 266-324 (lead article) (2015).
- “Buyer Behavior under the Best Offer Mechanism: A Theoretical Model and Empirical Evidence from eBay Motors” (joint with Jong-Rong Chen and Chiu-Yu Lee), *Journal of Economic Behavior and Organization*, 94, 11-33 (2013).
- “A Dynamic Model of Auctions with Buy-it-now: Theory and Evidence” (joint with Jong-Rong Chen, Kong-Pin Chen, and Chien-Fu Chou), *Journal of Industrial Economics*, 61(2), 393-429 (2013).
- “Intra-Household Effects on Demand for Telephone Service: Empirical Evidence”, *Quantitative Marketing and Economics*, 11(2), 231-261 (2013).
- “The Impacts of Financial Reforms on Competition and Consumer Welfare in the Taiwan Banking Industry” (joint with Ching-Hsiang Chuang), *Taiwan Economic Review*, 40(4), 421-460 (2012).
- “The Effect of Information Disclosure on Product Demand: Evidence from Yahoo! Auctions Taiwan” (joint with Min-Jie Su), *Taiwan Economic Review*, 39(3), 299-324 (2011).
- “Estimating Demand for Cellular Phone Services under Nonlinear Pricing”, *Quantitative Marketing and Economics*, 6(4), 371-413 (2008).

Working Papers

- “Does Inter-Vivos Support Affect Female Labor Supply?” (joint with Kuan-Ming Chen, Wei-Qing Dai, and Yitong Zhao)
- “Nonlinear Pricing under Demand Uncertainty: Transit Passes in Taipei”
- “Inclusive Origins of Rapid Industrialization: the Persistent Effects of the Colonial Bank Networks on Taiwan’s Economic Miracle” (joint with Shao-Yu Jheng)

Awards and Fellowships

- Academic Advancement Youth Chair Professorship (學術勵進青年講座), National Taiwan University, 2023
- Outstanding Young Scholar Grant (優秀年輕學者計畫), Ministry of Science and Technology, 2019 – 2022
- Junior Research Investigators Award (年輕學者研究著作獎), Academia Sinica, 2016
- Ta-You Wu Memorial Award (Young Investigator Award, 吳大猷先生紀念獎), Ministry of Science and Technology of Taiwan, 2015
- Excellent Teaching Award (優良教師獎), National Taiwan University, 2015
- Young Economists' Essay Award of the European Association for Research in Industrial Economics (EARIE), Toulouse, France, 2008
- Dissertation Fellowship for ROC Students Abroad, Chiang Ching-kuo Foundation for International Scholarly Exchange, 2005 – 2006
- Fellowship, Center for the Study of Industrial Organization, Northwestern University, 2005 – 2006
- Fellowship, Department of Economics, Northwestern University, 2002 – 2005
- Honorary Member of the Phi Tau Phi Scholastic Honor Society, 1999

Grants

- “Inclusive Financial Institutions and Industrial Development”, National Science and Technology Council of Taiwan (114-2410-H-002-118-MY3), 2025 – 2028
- “Social Science Oriented Research on Net Zero Living”, National Science and Technology Council of Taiwan (NSTC 112-2425-H-002-003, NSTC 113-2425-H-002-003, 114-2425-H-002 -002), 2023 – 2026
- “Consumer Responses to the Monthly Transit Passes: Evidence from Taipei”, Ministry of Science and Technology of Taiwan (MOST 111-2410-H-002-231-MY3), 2022 – 2025
- “Empirical Studies on the Impacts of Changing Market Structure of the Banking Industry in Taiwan”, Ministry of Science and Technology of Taiwan (MOST 108-2628-H-002-002-MY3), 2019 – 2022
- The Featured Areas Research Center Program within the framework of the Higher Education Sprout Project, Ministry of Education and Ministry of Science and Technology of Taiwan (Grant no. 107L900203, MOST 107-3017-F-002-004), 2018 – 2022
- “Analysis of the Decision Making on the Branch Network in the Banking Industry”, Ministry of Science and Technology of Taiwan (MOST 105-2410-H-002-016-MY3), 2016 – 2019

- “A Project for Enlargement of Humanity and Social Science Library Book Collection: Creative Economics, Innovation Economics, and Economic Sustainability,” Ministry of Science and Technology of Taiwan (MOST 104-2420-H-002-023-2E), 2015 – 2017
- “Dynamic Bargaining Behavior Between Buyers and Sellers”, Ministry of Science and Technology of Taiwan (MOST 103-2410-H-002-009-MY2), 2014 – 2016
- “Evaluating the Welfare Effects of the Financial Reforms on the Taiwan Banking Industry: A Dynamic Game Perspective”, National Science Council of Taiwan (NSC 101-2410-H-002-017-MY2), 2012 – 2014
- “Changes in the Market Structure of the Medical Care Industry in Taiwan: A Dynamic Game Perspective”, National Science Council of Taiwan (NSC 99-2410-H-002-061-MY2), 2010 – 2012
- “A Random-Coefficient Discrete Choice Model on School Selection”, National Science Council of Taiwan (NSC 98-2415-H-002-068), 2009 – 2010
- “Cross-Bidding Behavior on Internet Auction Sites”, National Science Council of Taiwan (NSC 96-2415-H-002-016-MY2), 2007 – 2009
- “Intra-Household Consumption Externalities of Telephone Service”, National Science Council of Taiwan (NSC 95-2415-H-002-039), 2006 – 2007

Professional Activities

- Chair, Behavioral and Data Science Research Center, College of Social Sciences, National Taiwan University, August 2024 – present
- Co-Editor, *Taiwan Economic Review*, August 2020 – July 2024
- Managing Editor, *Academia Economic Papers*, September 2016 – September 2024
- Associate Editor, *Academia Economic Papers*, September 2015 – September 2024
- Associate Editor, *Taiwan Economic Review*, August 2018 – July 2024
- Associate Editor, *Asia-Pacific Journal of Accounting & Economics*, March 2020 – present
- Associate Editor, *Taiwan Economic Forecast and Policy*, September 2022 – present
- Coordinator, Applied Economics Workshop, June 2022 – present
- Referee for *RAND Journal of Economics*, *Management Science*, *Journal of Industrial Economics*, *Quantitative Marketing and Economics*, *Economic Inquiry*, *Journal of Economics & Management Strategy*, *International Journal of Industrial Organization*, *Review of Industrial Organization*, *Information Economics and Policy*, *Contemporary Economic Policy*, *Journal of Economic Behavior & Organization*, *Journal of Productivity Analysis*, *Applied Economics*, *Economics Bulletin*, *Empirical Economics*, *Asia-Pacific Journal of*

Accounting & Economics, European Review of Agricultural Economics, Taiwan Economics Review, Academia Economic Papers, Journal of Economics and Management, Journal of Social Sciences and Philosophy, Taipei Economic Inquiry, Taiwan Economic Forecast and Policy

Referee for the Ministry of Science and Technology research project grants, the United States-Israel Binational Science Foundation grants

Referee for the 2009 Far East and South Asia Meeting of the Econometric Society

Social Service

Outside reviewer for the Fair Trade Commission in Taiwan, 2014, 2018

Conference Presentations

13th World Congress of the Econometric Society, Seoul, Korea, August 18, 2025

Environmental Economics Workshop: A Comparison of Japan and Taiwan, Waseda University, Tokyo, Japan, June 7, 2025

8th Asia-Pacific Industrial Organization Conference (APIOC 2024), Seoul, Korea, December 15, 2024

51st Conference of the European Association for Research in Industrial Economics, Amsterdam, Netherlands, August 31, 2024

76th European Meeting of the Econometric Society, Rotterdam, Netherlands, August 26, 2024

7th Asia-Pacific Industrial Organization Conference (APIOC 2023), Hong Kong, December 17, 2023

21st Annual International Industrial Organization Conference, Washington, DC, USA, April 23, 2023

6th Asia-Pacific Industrial Organization Conference (APIOC 2022), Sydney, Australia, December 11, 2022

Asian Meeting of the Econometric Society, Tokyo, Japan (hybrid), August 9, 2022

Econometric Society Australasia Meeting, virtual, July 7, 2022

Asian Meeting of the Econometric Society, virtual, June 26, 2021

19th Annual International Industrial Organization Conference, virtual, May 2, 2021

12th World Congress of the Econometric Society, virtual, August 19, 2020

4th Asia-Pacific Industrial Organization Conference (APIOC 2019), Tokyo, Japan, December 13, 2019

5th International Conference on Applied Econometrics in Hawaii, Honolulu, HI, USA, September 18, 2019

46th Conference of the European Association for Research in Industrial Economics, Barcelona, Spain, September 1, 2019

3rd Asia-Pacific Industrial Organization Conference (APIOC 2018), Melbourne, Australia, December 14, 2018

71st European Meeting of the Econometric Society, Cologne, Germany, August 29, 2018

16th Annual International Industrial Organization Conference, Indianapolis, IN, USA, April 22, 2018

44th Conference of the European Association for Research in Industrial Economics, Maastricht, Netherlands, September 1, 2017

15th Annual International Industrial Organization Conference, Boston, MA, USA, April 9, 2017

Asian Meeting of the Econometric Society, Kyoto, Japan, August 13, 2016

14th Annual International Industrial Organization Conference, Philadelphia, PA, USA, April 17, 2016

1st Taiwan-Hong Kong Political Economy Conference, Hong Kong, November 26, 2015

42nd Conference of the European Association for Research in Industrial Economics, Munich, Germany, August 28, 2015

13th Annual International Industrial Organization Conference, Boston, MA, USA, April 25, 2015

Asian Meeting of the Econometric Society, Taipei, Taiwan, June 22, 2014

Asian Meeting of the Econometric Society, Singapore, August 3, 2013

North American Summer Meeting of the Econometric Society, Los Angeles, CA, USA, June 14, 2013

11th Annual International Industrial Organization Conference, Boston, MA, USA, May 19, 2013

10th Annual International Industrial Organization Conference, Arlington, VA, USA, March 17, 2012

38th Conference of the European Association for Research in Industrial Economics, Stockholm, Sweden, September 3, 2011

65th European Meeting of the Econometric Society, Oslo, Norway, August 26, 2011

9th Annual International Industrial Organization Conference, Boston, MA, USA, April 9, 2011

37th Conference of the European Association for Research in Industrial Economics, Istanbul, Turkey, September 2, 2010

8th Annual International Industrial Organization Conference, Vancouver, BC, Canada, May 15, 2010

Workshop on Econometric Theory and Application, Taiwan Econometric Society, Taipei, Taiwan, April 30, 2010

64th European Meeting of the Econometric Society, Barcelona, Spain, August 26, 2009

Mini-workshop on Design of Auctions and Contracts, Institute of Industrial Engineering, National Taiwan University, Taipei, Taiwan, August 14, 2009

7th Annual International Industrial Organization Conference, Boston, MA, USA, April 4–5, 2009 (presenting two papers)

Taiwan Econometric Society Annual Meeting, Taipei, Taiwan, November 1, 2008

35th Conference of the European Association for Research in Industrial Economics, Toulouse, France, September 5, 2008

Far Eastern Meeting of the Econometric Society, Singapore, July 16, 2008

Inauguration Conference of the Taiwan Econometric Society, Taipei, Taiwan, November 24, 2007

34th Conference of the European Association for Research in Industrial Economics, Valencia, Spain, September 9, 2007

Far Eastern Meeting of the Econometric Society, Taipei, Taiwan, July 11, 2007

North American Summer Meeting of the Econometric Society, Durham, NC, USA, June 23, 2007

2006 Taipei Conference on Economic Theory and Applications, Academia Sinica, Taipei, Taiwan, August 8, 2006

Far Eastern Meeting of the Econometric Society, Beijing, China, July 12, 2006

Spring 2006 Midwest Economic Theory Meeting, East Lansing, MI, USA, April 29, 2006

Southern Economics Association 75th Annual Meeting, Washington, DC, USA, November 19, 2005

Midwest Economics Association 69th Annual Meeting, Milwaukee, WI, USA, March 11, 2005

Invited Seminars and Lectures

- 2024: National Tsing Hua University (Department of Economics)
- 2023: National Taiwan University (Department of Agricultural Economics)
- 2021: National Central University (Institute of Industrial Economics)
- 2019: National Chengchi University (Department of Economics)
- 2018: National Chung Cheng University (Department of Economics), National Taipei University (Department of Economics), Academia Sinica (Institute of Economics)
- 2017: Academia Sinica (Research Center for Humanities and Social Sciences)
- 2016: Academia Sinica (Research Center for Humanities and Social Sciences), National Chengchi University (Department of Economics)
- 2015: Academia Sinica (Research Center for Humanities and Social Sciences), Tamkang University (Department of Industrial Economics) Academia Sinica (Institute of Economics), Taiwan Fair Trade Commission (Competition Policy Information and Research Center), Taiwan Fair Trade Commission (Information and Economic Analysis Office), National Chengchi University (College of Commerce), National Taipei university (Department of Economics)
- 2014: Academia Sinica (Research Center for Humanities and Social Sciences), National Taiwan University (Department of Agricultural Economics)
- 2013: National Taipei University (Department of Economics), Academia Sinica (Research Center for Humanities and Social Sciences), National Chung Cheng University (Department of Economics)
- 2012: National Central University (Institute of Industrial Economics), Fu Jen Catholic University (Department of Economics), Tamkang University (Department of Industrial Economics), Academia Sinica (Research Center for Humanities and Social Sciences)
- 2011: Soochow University (Department of Economics), Academia Sinica (Research Center for Humanities and Social Sciences)
- 2010: Academia Sinica (Research Center for Humanities and Social Sciences), National Tsing Hua University (Department of Economics), National Taipei University (Department of Economics)
- 2009: Academia Sinica (Research Center for Humanities and Social Sciences), Academia Sinica (Institute of Economics), National Tsing Hua University (Department of Economics), National Chung Cheng University (Department of Economics)
- 2008: University of Tokyo (Faculty of Economics), National Chiao Tung University (Department of Industrial Engineering and Management), National Taiwan University (Department of International Business, Department of Mathematics), Academia Sinica (Institute of Economics)

2007: National Chengchi University (Department of International Business), National Taipei University (Department of Public Finance), National Central University (Institute of Industrial Economics), Academia Sinica (Research Center for Humanities and Social Sciences), Tamkang University (Department of Industrial Economics), National Cheng Kung University (Department of Economics)

2006: SUNY Albany (Department of Economics), Academia Sinica (Institute of Economics), National Tsing Hua University (Department of Economics), National Taiwan University (Department of Economics), National Central University (Department of Economics), National Taiwan University (Department of Accounting), Soochow University (Department of Economics), University of Tokyo (Faculty of Economics)

version: October 2025