



台灣健康產業未來發展趨勢

錢宗良

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CEO, Institute for Biotechnology and Medicine Industry



[上課簡報檔](#)

上課大綱

1. 精準健康與精準醫學
2. 臺灣精準健康產業：資通訊＋生醫產業
3. 國際行銷臺灣健康產業：生策會的任務
4. 高齡健康產業博覽會＋臺灣醫療科技展

精準醫學與精準健康： 誰是未來大健康產業的藍海？



Precision Medicine 精準醫學

精準診斷: NGS 基因定序、液體活檢、AI 輔助診療、POC 檢測、數位影像設備等

精準治療: 標靶藥物、細胞治療、免疫治療、粒子治療、手術機器人等

醫療照護: 智慧醫院、智慧病房、智慧照護等

Precision Health 精準健康

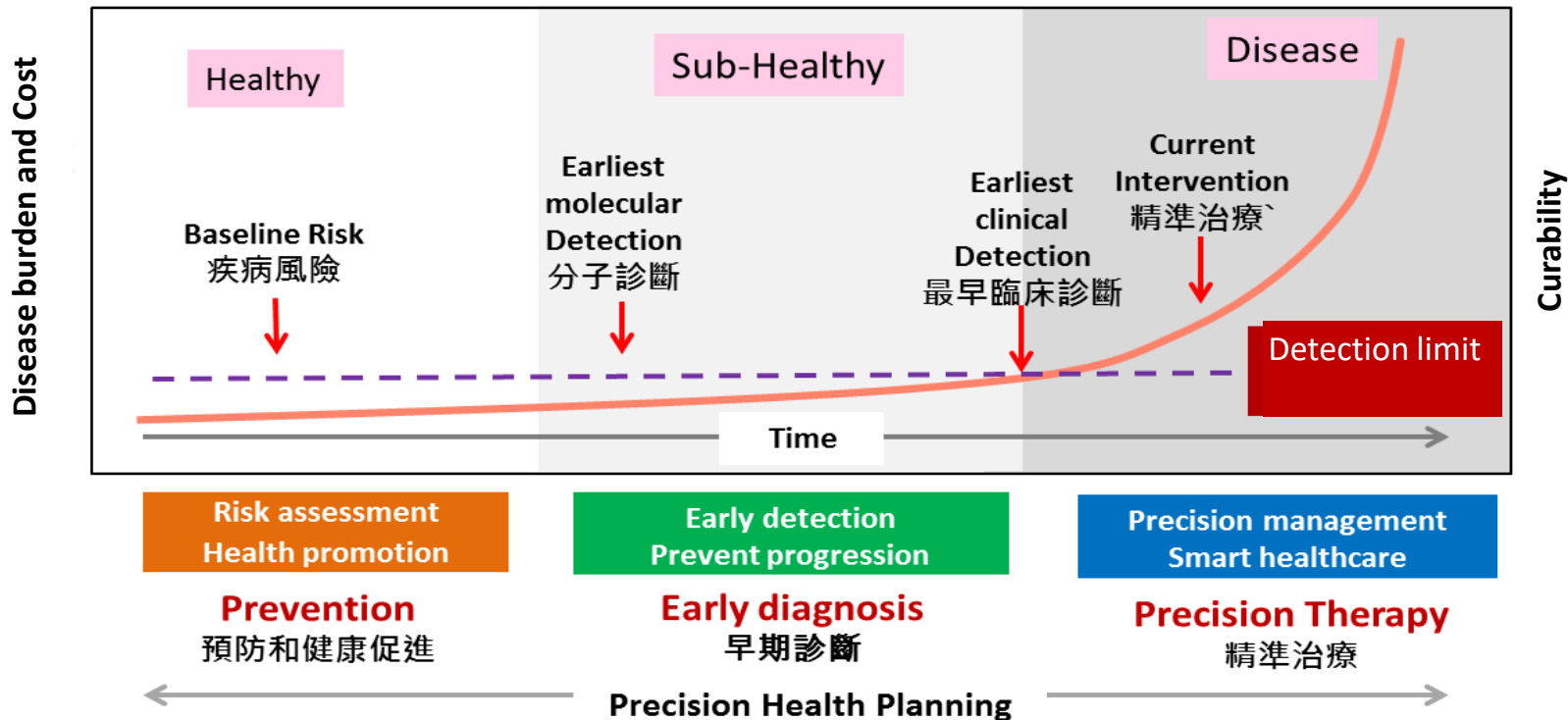
風險評估: 風險基因、行為模式、家族病史

精準篩檢: 精準個人化健檢、AI 輔助早期檢測、居家篩檢、智慧遠距諮詢等

健康促進: 生活習慣、環境調適、個人化飲食、營養和運動、腸道菌相、居家及穿戴式健康管理裝置等

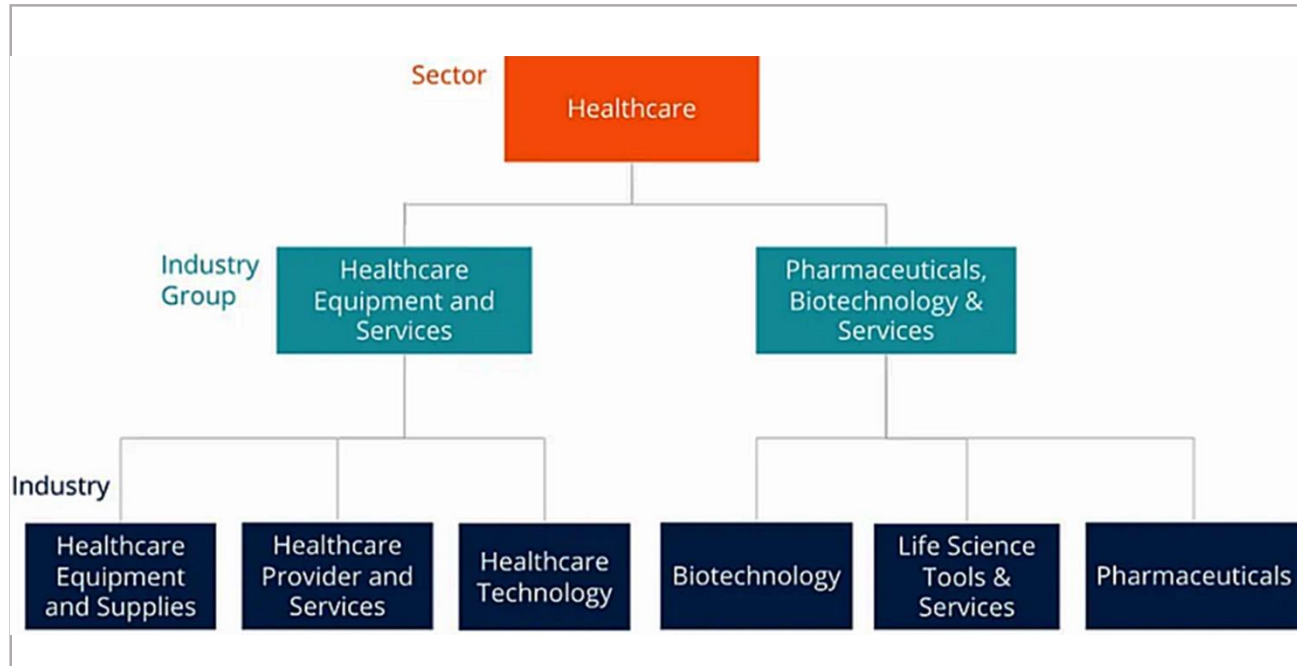
Healthcare from disease treatment to prevention

- Healthcare nowadays provides individuals with products and services ranging from prevention, health promotion, diagnosis to treatment.



Healthcare sector by GICS definition

- ❑ The healthcare sector includes the following subsections, as per Global Industry Classification Standard (GICS)



Global Markets:

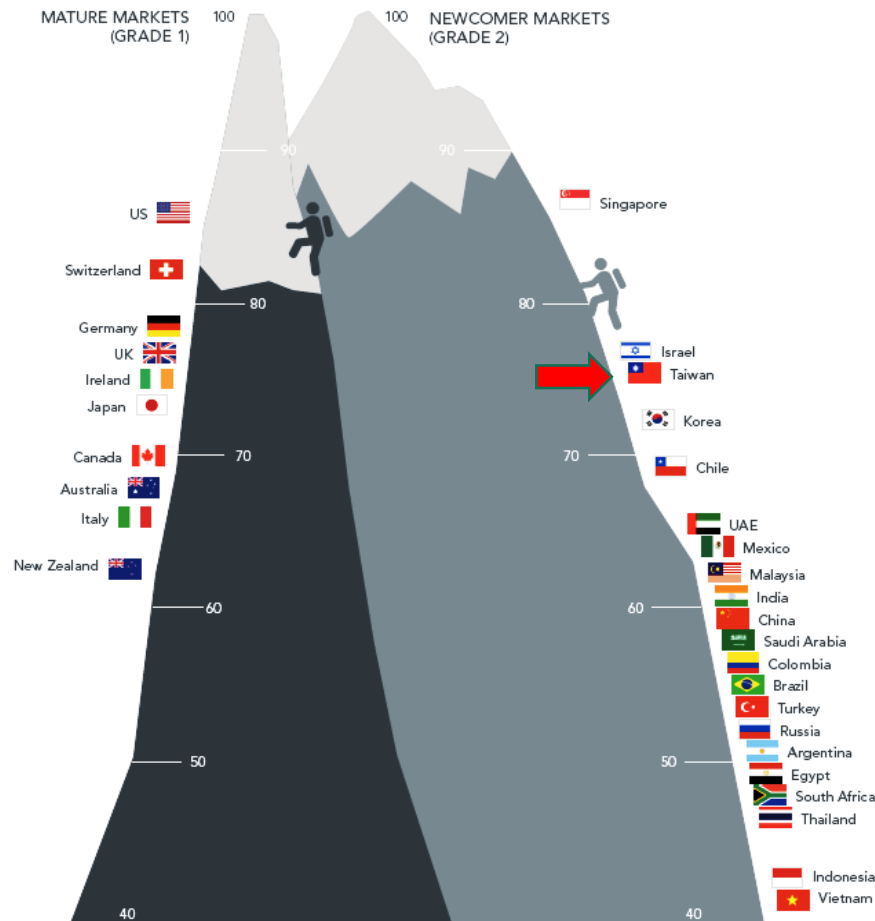
- International Healthcare
- Bio-pharmaceutical
- Medical device
- Regenerative medicine
- Smart health
- Precision medicine
- Sports medicine

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Taiwan Core Competences

- Taiwan ranks 3rd in the newcomer markets
- World-class quality of medicine and talent
- The best healthcare system and big data
- High quality clinical trials and R&D capacity
- Well-established research infrastructure
- ICT supply chain, talent and manufacturing
- AI and 5G R&D in national level



Source compiled by IBMI, RBMP (2021)

Advantages of Taiwan ICT industry



Most concentrated industry clusters

- ❖ World's densest and most technologically advanced semiconductor production base.
- ❖ The Major Procurement Center for Global ICT Companies & Buyers



Strong ICT manufacturing capabilities

- ❖ Rich manufacturing experience and outstanding technologies
- ❖ The heart of the world's tech supply chain, offering high-quality products from **IC design, semiconductor, to electronics.**



Rapid Commercialization

- ❖ Ranked 1st in Worldwide Major ICT product market share for more than 10 products
- ❖ High levels of hardware/ software integration capability for flexible production and rapid commercialization

Advantages of Taiwan Medicine



Outstanding Healthcare Insurance System

- ❖ 99.6 % of Taiwan's 23.57 million people covered under the government-run National Health Insurance (NHI)
- ❖ Good accessibility-The NHI has a very high approval rate among Taiwanese people



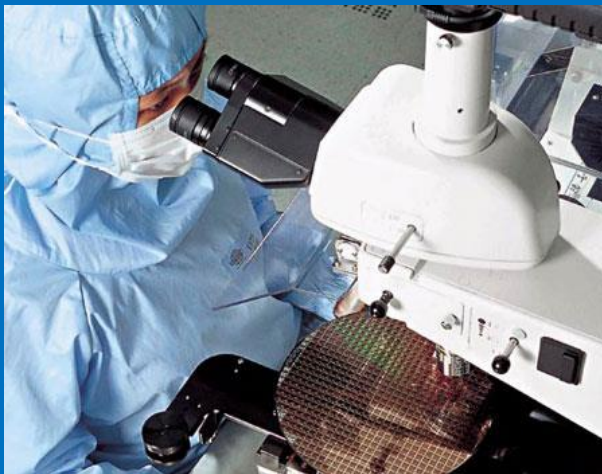
High Quality Healthcare Services

- ❖ Out of 200 of the largest hospitals in the world, 14 are in Taiwan.
- ❖ Taiwan ranks third, just after the USA and Germany, in terms of medical service quality.
- ❖ shorter wait times for beds in large hospitals and medical centers



World-class Health Database

- ❖ National Health Insurance Research Database has been collected for more than 30 years (Since 1995).
- ❖ Medical centers with complete medical record and imaging data



ICT



Hospital



Smart Hospital

Healthcare IoT
Platform

Health AI

Medical &
Wearable Devices

Hospital
Equipment

Taiwan's ICT Sector in Healthcare

Precision Healthcare Industry

	Mobile health	Medical equipment	Smart hospital	Gene/cell therapy	Biomedicine	
Companies						
Product pipelines	■ Tele-healthcare ■ IoT solutions ■ Wearables ■ Health management	■ X ray/ultrasound ■ Micro CT ■ Surgical robots ■ Capsule endoscopy ■ Hemodialyzer ■ Pathology/AI Image ■ Vital sign monitor	■ Smart ward/operating room ■ Surgical VR ■ AI solution ■ HMS ■ EMR / EHR ■ Medical display	■ DNA sequencer ■ DNA microarray ■ Protein & genetic testing ■ CTC system ■ Cellular therapy	■ AI chip ■ Biochip for gene sequencing ■ RF & Wireless chip ■ Biosensor ■ Display component ■ Organic semiconductor	
Areas of application						

Cross-industry cooperation at a glance



- 1) AI medical platform
- 2) Telemedicine / remote care
- 3) AI-assisted arrhythmia diagnosis
- 4) AIoT device/equipment



- 1) Genome database for Chinese
- 2) Medical wearables
- 3) Epidemic management products
- 4) Proton therapy / 8K medical imaging



- 1) Innovative devices / AI diagnostics
- 2) Health & chronic disease management
- 3) Medical imaging for animals
- 4) Cell therapy / AIoT solutions



- 1) Miniaturization of medical equipment
- 2) Exoskeleton / assistive devices
- 3) AI dialysis / medical AI imaging
- 4) Digital pathology / health management

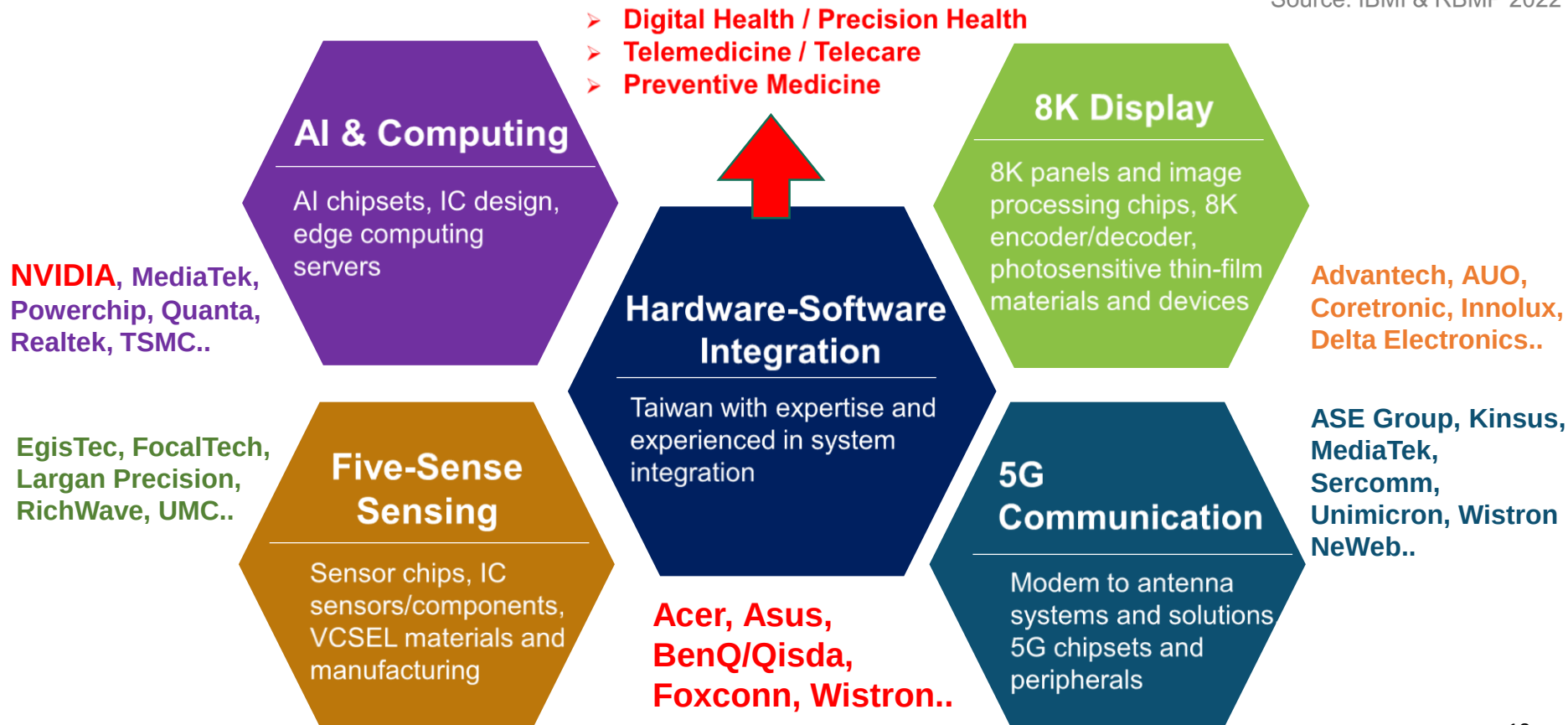


- 1) Telehealth / IoT products
- 2) Auto detection of CTC
- 3) Data integration of sports health
- 4) AI-assisted detection of disease

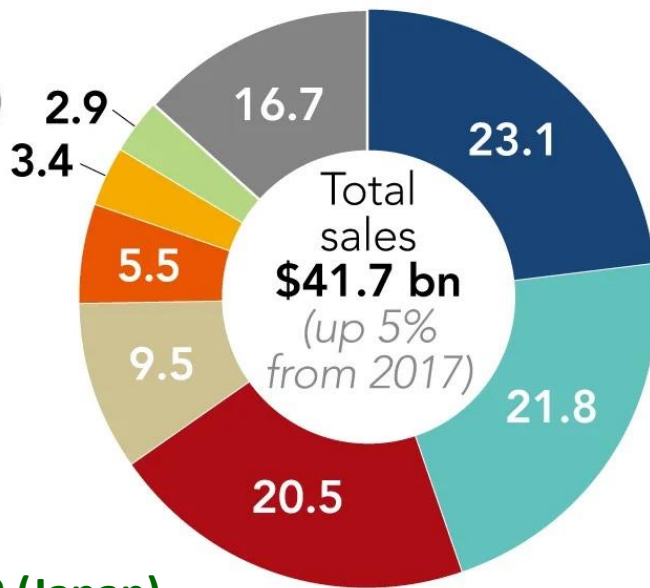
Taiwan Industry Overview

Market Players and Focus Areas

Source: IBMI & RBMP 2022



Diagnostic imaging equipment global market share by sales (2018, in percent)



Source: Evaluate

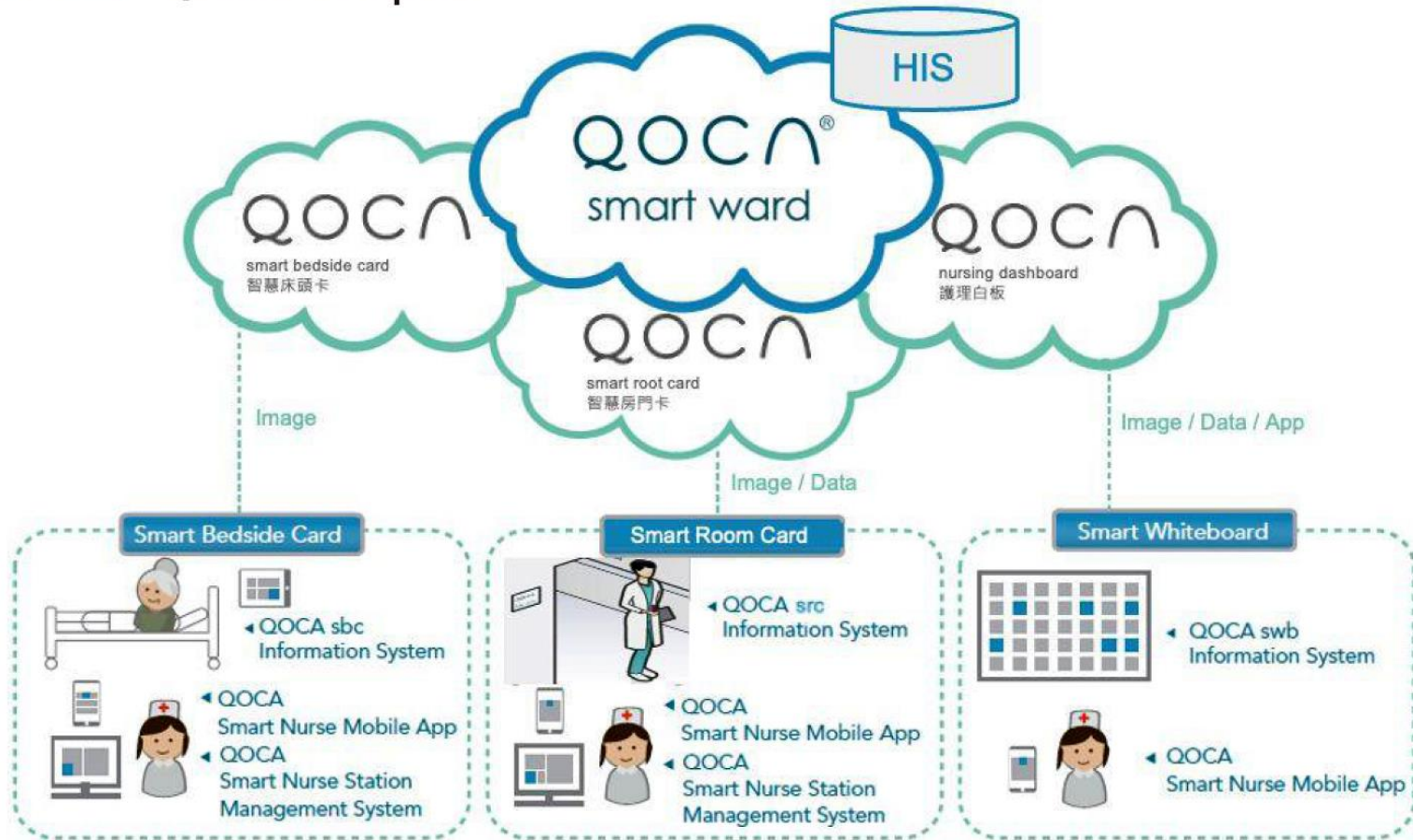
8.4+ 9.5 =17.9 (Japan)

2月18日，富士表示：「兩家企業合併後，會將各自影像處理和人工智慧軟體和日立超音波、MRI 結合，**打包販售給醫療機構。**」 **To provide the total solution!**

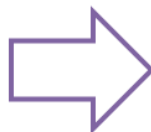
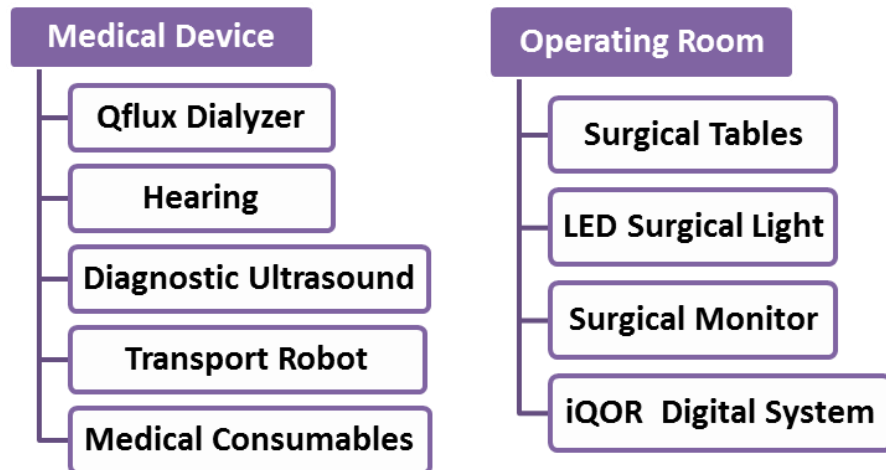


廣達電腦
Quanta Computer

QOCN[®]



Featured Products



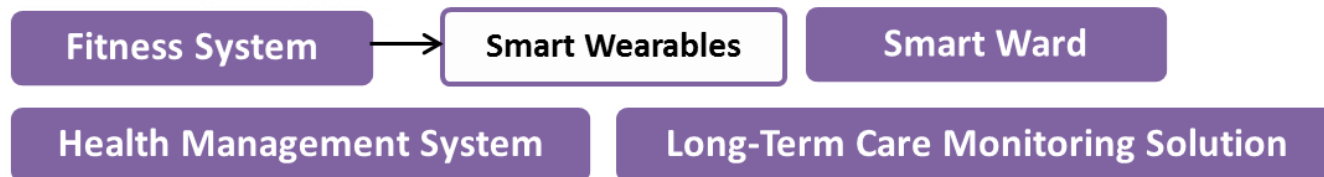
Solutions

Smart Operation Room



ODM / OEM of
Medical Device

Other Smart Healthcare Solutions



Taiwan leading hospitals are expanding their productivity from building smart hospital...



彰化基督教醫院

CHANGHUA CHRISTIAN HOSPITAL



員林基督教醫院

Yuanlin Christian Hospital



U.S. Green Building Council
LEED Gold Level Certification on
Dec, 2015



ICT Players launch
products and solutions:

- ◆ Smart Nurse Station
- ◆ Smart Ward
- ◆ Smart Clinic
- ◆ Smart Counter
- ◆ Smart Dialysis
- ◆ Smart Operation Room
- ◆ Multimedia interaction
- ◆ Accompany robot
- ◆ Logistics Management



Smart Ward: Beside Infotainment System

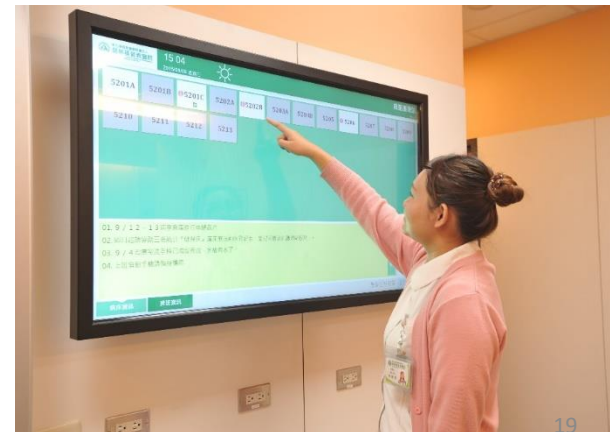
- ◆ Interactive environment
- ◆ Disclosure real-time information
- ◆ Treatment schedule



Smart Nurse Station: Nurse Dashboard

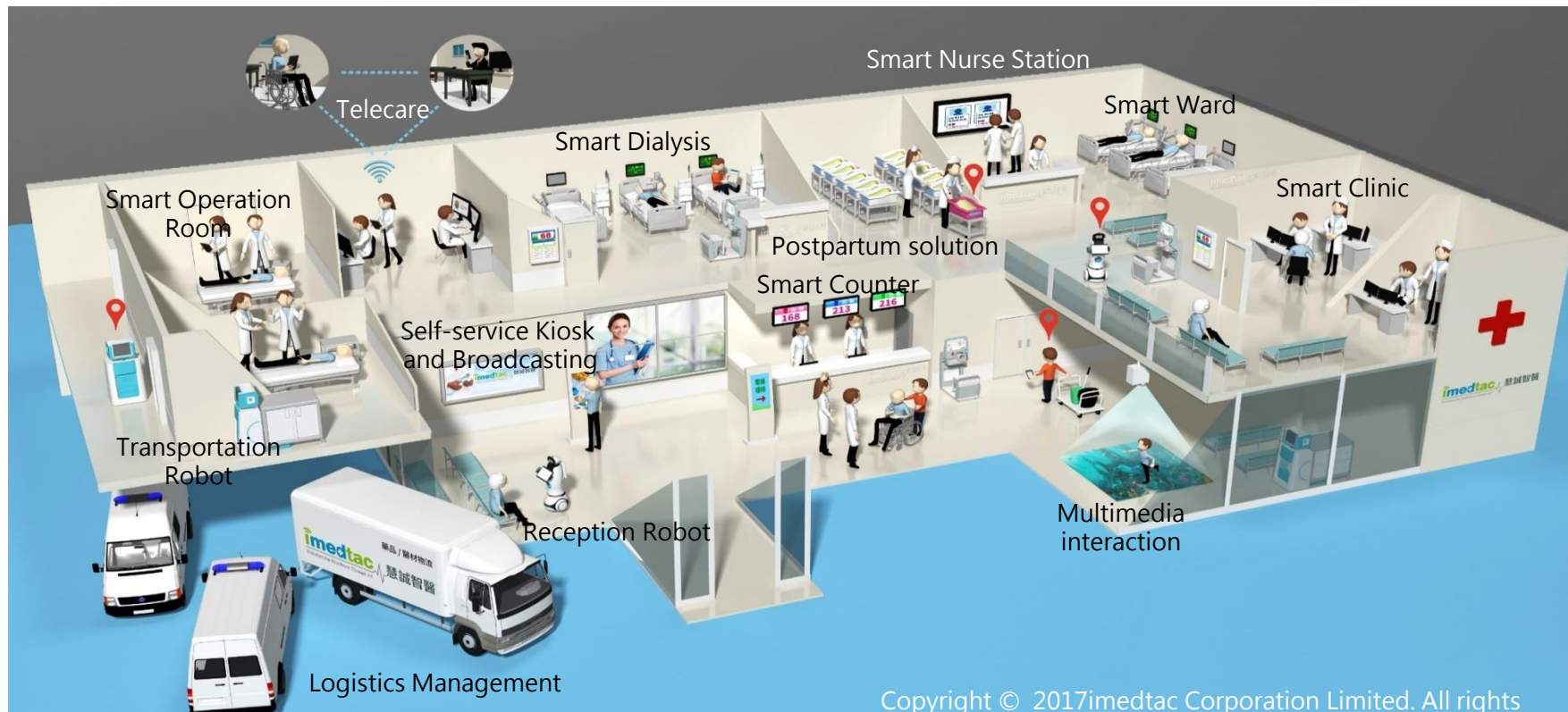
Improvement Nurse Care Quality and Work Flow

- Nurse dash board (No paper works)
- Real time patient information (location, activity, schedule)
- Real time nursing shifting
- Central nurse control panel
- Schedule, Work Flow, and Education



Integrated Solutions in Smart Hospital

Modularized IoT for Hospital and Healthcare Application



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社團法人國家生技醫療產業策進會 (IBMI)

Established Year: 2002

• **Board of Members:** Government Officials/ Leaders from Academia and Medical Centers/ Industrialist



Founded by the former president of the Legislative Yuan of Taiwan, Mr Jin-Pyng Wang, IBMI is an independent, not-for-profit organization voicing Taiwan-based health care industry, promoting interdisciplinary collaborations through its global platform, and creating policy dialogues between public and private sectors. On top of that, IBMI is also a trusted awarding and certification body to health care providers and an incubator to health care startups in areas of novel technologies, services and innovations.



Founder
Jin-Pyng Wang

Former president of
the Legislative Yuan,
Taiwan



President
Chi-Huey Wong

Scripps Family
Chair Professor of
the Scripps Research
Institute



Vice President
Barry Lam

Chairman & CEO
Quanta Group



Vice President
Pan-Chyr Yang

Academician of
Academia Sinica



Vice President
Chang-Hai Tsai

Chairman of the
Board of China
Medical University &
Health Care System



Supervisor
Wei-Jao Chen

Professor Emeritus,
Department of
Surgery, National
Taiwan University
College of Medicine



Our Board

The board members consist of leaders from hospitals and R&D institutes, and C-level representatives from electronics, ICT, biotech and pharmaceutical sectors. Currently, IBMI has more than 400 members from across industries relating to health care.

Healthcare

Chang Gung Memorial Hospital
 Changhua Christian Hospital
 China Medical University Hospital
 College of Medicine National Taiwan University
 Hualien Tzu Chi Hospital
 Kaohsiung Medical University Hospital
 MacKay Memorial Hospital
 National Cheng Kung University Hospital
 National Defense Medical Center
 Shin Kong Wu Ho-Su Memorial Hospital
 Show Chwan Memorial Hospital
 Taichung Veterans General Hospital
 Taipei Medical University
 Taipei Medical University-Shuang Ho Hospital
 Ten-Chen Medical Group
 Tri-Service General Hospital
 Wei Gong Memorial Hospital



台新金控
Taishin Holdings



富邦金控
Fubon Financial



國泰金控
Cathay Financial Holdings



Electronic & ICT

Advantech Co., Ltd.
 Catcher Technology Co., Ltd.
 Foxconn health technology business group
 iKala Interactive Media Inc.
 Pegatron Corp.
 Powerchip Semiconductor Manufacturing Corp.
 Qisda Corp. (BenQ)
 Realtek Semiconductor Corp.
 Topco Group
 Wistron Corp.

FOXCONN

ADVANTECH

BENQ

REALTEK
瑞昱半導體股份有限公司

CATCHER
smart process

WISTRON

PEGATRON
和碩聯合科技

TSC
泰盛科技

PSC
力晶半導體
Powerchip Semiconductor Corp.

iKala



Research & development

Development Center of Biotechnology
 Industrial Technology Research Institute
 KPMG in Taiwan
 National Health Research Institutes



400
Core Members

Bio-Pharmaceutical

Bora Pharmaceuticals Ltd.
 Maywufa Biopharma Group
 Missioncare Medicine Co. Ltd.
 St.Shine Optical Co., Ltd.
 CHC Healthcare Group
 Orient Pharma Co., Ltd.



Integrate resources and promote the biomedical and healthcare industry

Policy Think Tank

- Act for the Development of Biotech and New Pharmaceuticals Industry.
- Cross-Strait Cooperation Agreement on Medicine and Public Health Affairs.
- Amendment of the Fundamental Science and Technology Act.
- The Human Biological Database Management Act
- Pharmaceutical Affairs Law and Medical Care Act
- 33 biomedical policies

Partnership & Collaboration

- Healthcare + Expo Taiwan
- Taiwan Healthcare + Portal
- MEDTEX Summit Asia
- International Hospital Leadership conference
- Bio Taiwan Highlights



Awards & Certification

- Symbol of National Quality (SNQ) accreditation & certification
- National Innovation Awards

Startup Incubation

- Allied with 36 Universities & Research Institutes
- Startup Angel investment



《主責新南向政策醫衛產業供應鏈工作小組》 醫衛產業合作搭橋



台灣利基醫衛產業鏈

數位醫療

醫材設備

細胞治療

精準檢測

企業



產品

- ✓ 遠距照護系統
- ✓ IoT設備/維修
- ✓ 穿戴式裝置
- ✓ 健康數據監測分析與管理系統

- ✓ 血液透析器
- ✓ 微型電腦斷層
- ✓ X光/超音波
- ✓ 生理監測設備
- ✓ 膠囊內視鏡

- ✓ CTC檢測系統
- ✓ 細胞療法
- ✓ 基因定序及晶片
- ✓ 蛋白質與基因檢測

- ✓ AI晶片
- ✓ 有機半導體元件
- ✓ 影像顯示元件
- ✓ 體徵訊號量測感應器

海外市場四大策略產品線 推動

Hospital Applications

Smart OR



Vital Signs + Telehealth



Smart Ward



Medication ADC



Nursing Care Applications

Aged Caring

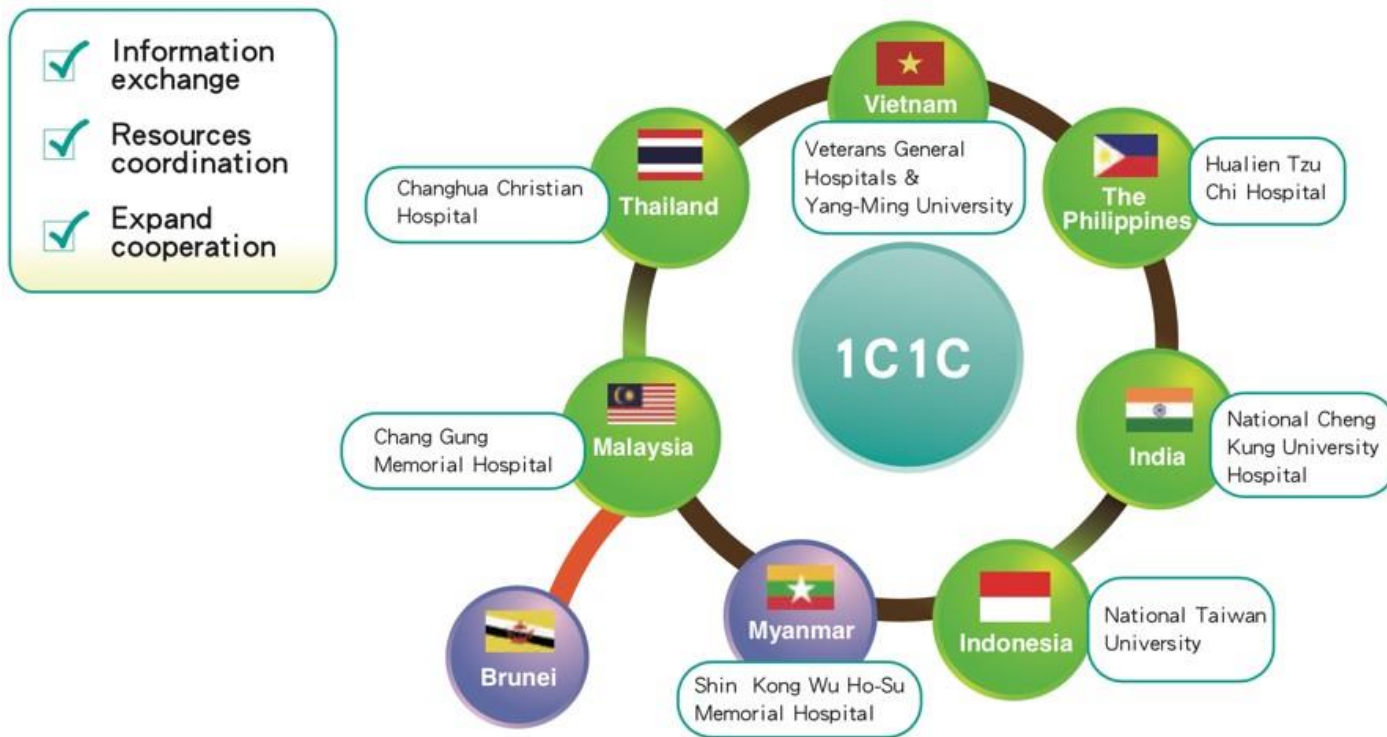


Smart pet care



Taiwan offer Total solutions to assist Asia countries to build smart hospitals or improve hospital management effectiveness.

A key initiative: The 1 County 1 Center (1C1C) Project



► One medical center from Taiwan to serve as the focal point for cooperation with one partner country

衛福部新南辦，推動、強化醫衛合作與產業發展

10國13中心：計畫執行工作績效 - 醫材示範點 -

- **長庚、彰基**：與**金屬中心**合作，於泰國清邁McCormick 醫院建置「**泰國智慧急診－腦出血AI檢測臨床場域示範點**」，打造專精化智慧急診與遠距應用解決方案
- **新光**：於緬甸仰光地區**設置系列醫衛產品示範點**：仰光家醫科學會診所、密支那Aye Thu Kha醫院及曼德勒Mingalar Hospital及KHIT MYAT NOE Renal Specialty Clinic洗腎中心
- **中國醫**：介接**緯創醫學的復健機器人**到汶萊Pantai Jerudong Specialist Centre PJSC醫院、汶萊Jerudong Park Medical Centre (JPMC) 醫院
- **成大**：於印度新德里設置醫學影像存檔與通訊系統 (**PACS**) **示範點**
- **亞東**：與**遠傳電信**前往印尼峇里島UNUD大學附設醫院及Prayangan醫院設置**遠距醫療示範點**
- **部桃**：與**諾亞克**科技股份有限公司合作於Kroch Chhmar District Referral Hospital設立醫衛產品示範點、**「智慧健康小站」**示範點

Success Case



- Hospital: Thonburi Hospital (Thailand)
- Scenario: Covid-19 Quarantine Ward
- Application: Manages Controlled/High-value Medicine



2024 台灣泰國智慧醫療會議 (2024/11/22 曼谷) -

- **ESG在醫療領域的落實**：與會者共同探討如何在醫療機構導入ESG概念，從綠色醫院的營運、永續供應鏈的建立，到社會責任的履行，打造更永續的醫療體系。
- **智慧醫療解決方案**：論壇展示了多項創新的智慧醫療解決方案，例如遠距醫療、AI輔助診斷、精準醫療等，如何協助改善醫療品質、提升效率，並降低碳足跡。
- **跨國合作與人才培育**：台泰雙方簽署多項合作意向書，共同推動智慧醫療人才培育、技術交流與產業合作，加速區域醫療產業的升級轉型。
- **永續健康的新願景**：論壇勾勒出未來智慧醫療的發展藍圖，強調以人為本、以健康為中心，透過科技創新與跨界合作，打造一個更健康、更永續的未來。



印度：在國際產業市場佈局上是不容忽視的人口大國，特別是與人密切相關的健康產業。與印度還算友善的臺灣可仿效日本模式，先投資在人才，再拓展未來廣大的市場。

India scored 0.03/10, in *Productivity* which places it 17th of the 54 countries studied. India was tied with [Finland](#) and [Ireland](#) and [Taiwan](#).

India scored 0.77/10, in *Intensity* which places it 26th of the 54 countries studied. India scored ahead of [China](#) and [Austria](#).

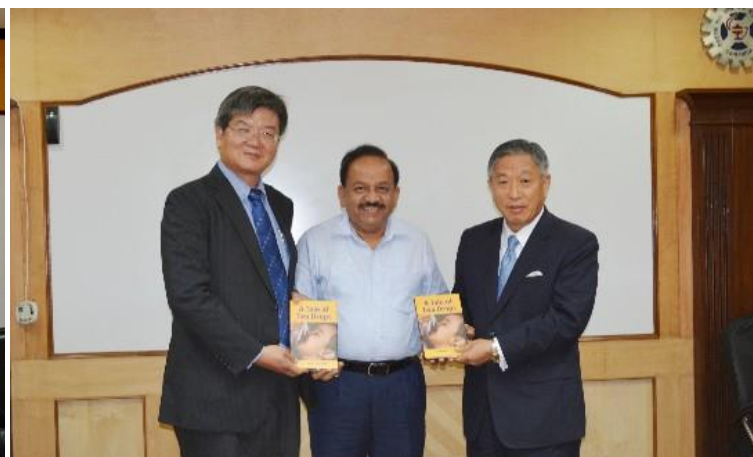
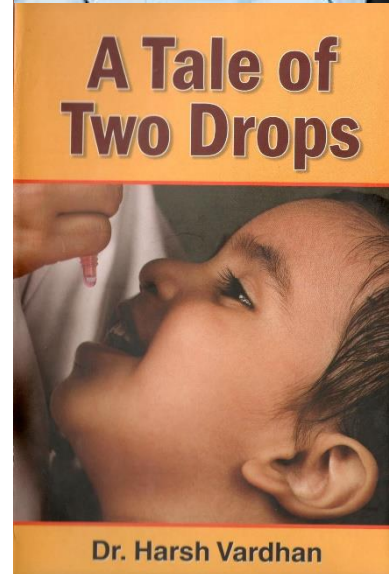
Source data from *Scientific American Worldview* (<http://www.saworldview.com>)



2019年5月14日 參加印度經貿訪問團在Bangalore 的招商活動。並參與竹科管理局在 Bangalore 主辦的 Taiwan-India Medical Cooperation Forum.

Dr. Harsh Vardhan is an Indian [Otorhinolaryngologist](#) and the incumbent **Minister of Health and Family Welfare, Minister of Science and Technology** and **Minister of Earth Sciences**.

Dr. Harsh Vardhan was elected to the office of [Chairperson of Executive Board of the World Health Organization](#) from May 22, 2020.



2015-07-20 科技部錢宗良次長及田中光大使拜會印度科技部長 Hon. Harsh Vardhan。
Hon. Vardhan部長並於會中致贈著作” A Tale of Two Drops”予錢次長及田大使。

2025年 印度生技商拓團 (02/23-02/24 海德拉巴 Hyderabad)



訪問團抵達海德拉巴機場

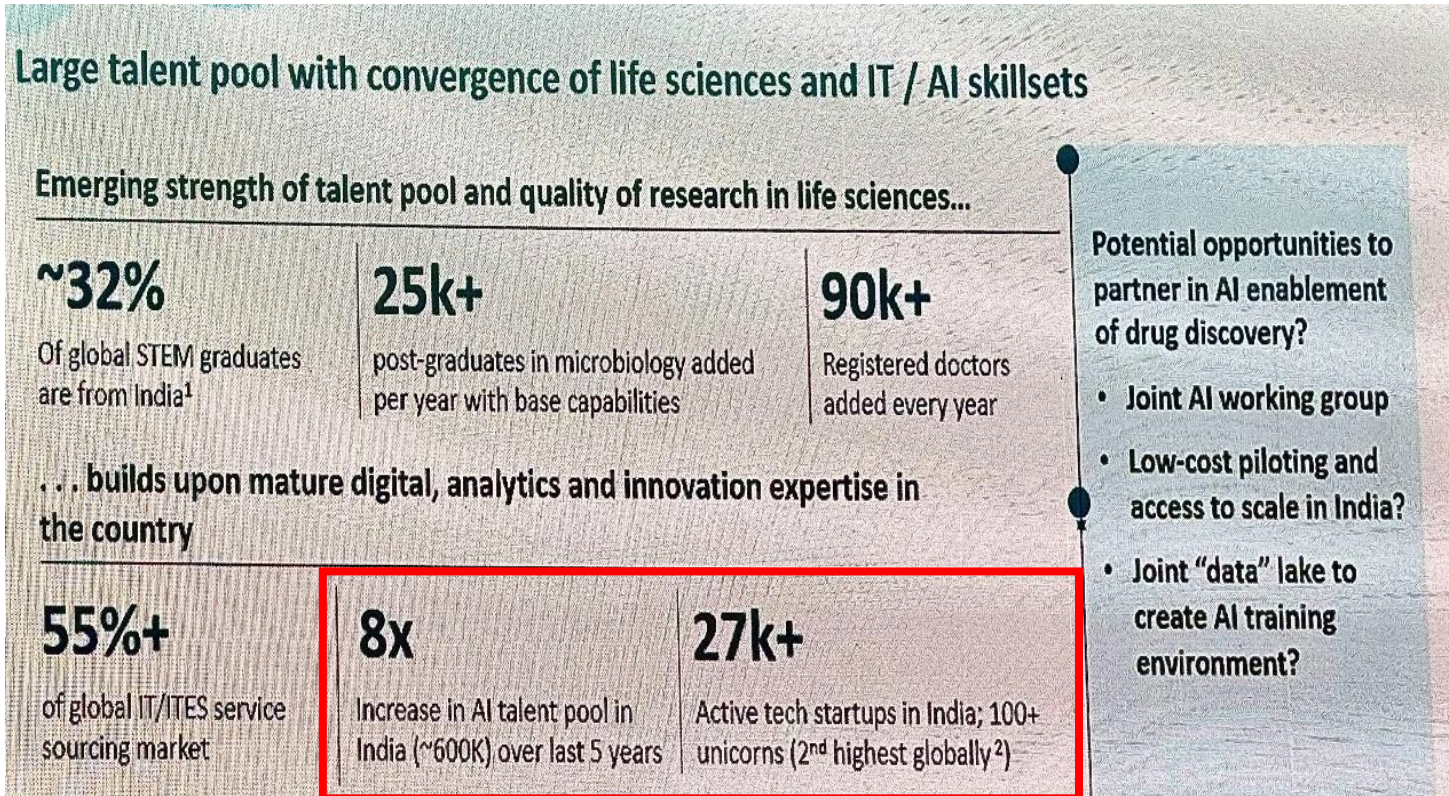


參訪基因谷生技園區 (Genome Valley)



參訪園區中最大的委託開發暨製造服務 (CDMO)公司 Syngene International。

2025年 印度生技商拓團 (02/24)



印度在結合生技與人工智慧 (AI) 人才培養的數據資料。

2025年 印度生技商拓團: India CRDMO Syngene (02/24)

Thirty+ years of 'Putting Science to Work' and providing solutions for a global client base



Syngene 提供的
Plantable筆記本跟筆，
符合國際永續發展倡議

400+

Active
clients

>2 Mn

Square feet of
Infrastructure

8500+

Global
workforce

87

Recent client and
regulatory audits¹

~\$4 Bn

market cap

>80%

green
power¹

450+

Patents
IP created
for clients

We have a strong track record as a partner to the leading pharma players globally

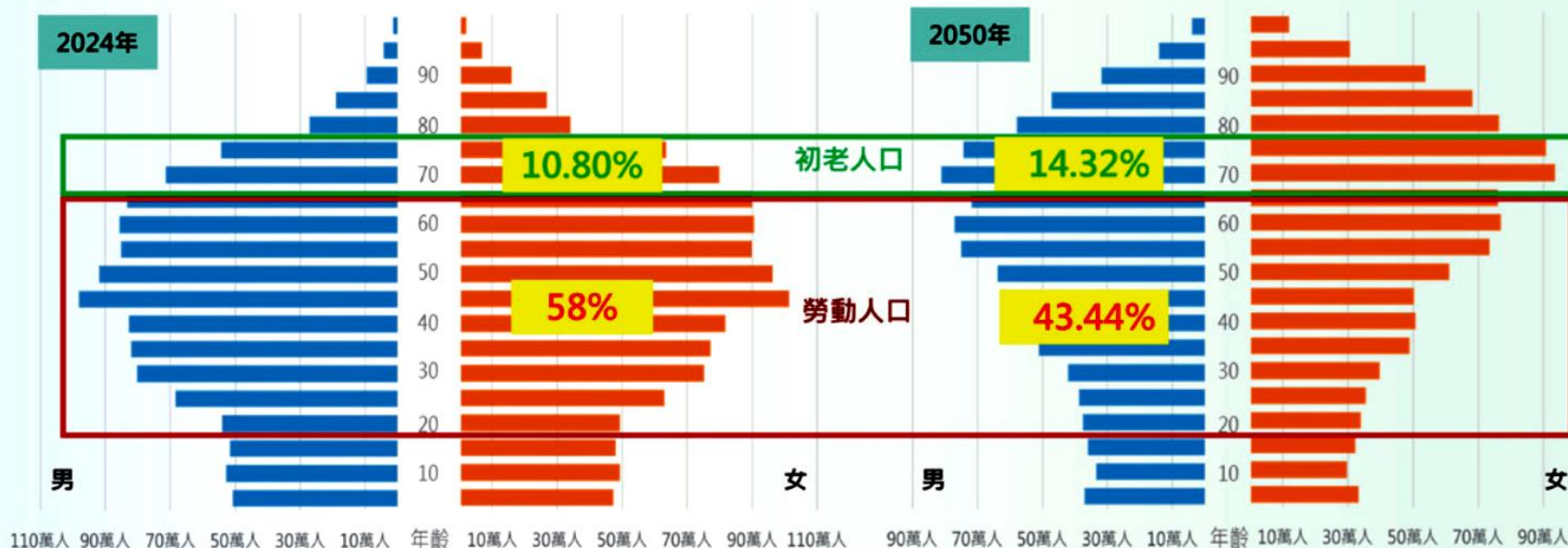
Syngene 服務國際**400+**顧客外，擁有超過**450**項專利，使用超過**80%**綠能在整體產線上

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臺灣為何需要發展全齡精準健康

- 老人(>65 歲) 是在1880年代德國俾詩麥所提出
- 臺灣 2018邁入高齡社會(>14%), 2025 成超高齡社會(>20%)
- 初老 (young-old, 65-74歲), 中老 (75-84歲), 老老(>85歲)
- 新思維新定義：新老人(>75歲); 從長照到不長照



台灣於2025年以後進入超高齡(Super-Aged)社會，65歲以上人口將超過20%。

高齡健康生醫產業機會 2024 AgeTech Market Map



08.08 (Fri)



08.10 (Sn)

TWTC Hall 1



2025

高齡健康產業博覽會

Healthy Ageing Tech Show

台灣·走向更健康的超高齡社會！

台灣高齡人口比率成長速度位居全球第三，2025 進入超高齡社會！
平均高達 8 年的不健康餘命成為個人、家庭與社會的重大負擔！
台灣亟需扭轉高齡不健康困境！

準備迎接再青春的長壽健康生活！

高齡健康產業博覽會，2025以「再青春」為主題，
透過六大主題與六大精彩活動，從**健康、食衣住行**
育樂、運動、財務安心，到城市規劃與貼心服務。



活動網址

一、健康照護主題區

運用創新科技與便利健康照護產品，降低失能風險，幫助長者活得更自主、更健康。

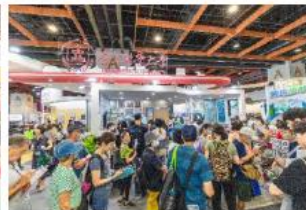
國健署
中國附醫
台大醫療體系
榮總醫療體系
慈濟醫療體系
天成醫療體系
敏盛醫療體系
長庚醫療體系

北醫醫療體系
高醫醫療體系
成大醫院
亞東醫院
陽明交大
怡仁醫院
聯新國際醫院
部立桃園醫院

軟體協會
大同醫資
佳醫集團
慧誠智醫
遠傳電信
是方電訊
科林集團
訊聯集團
長佳智能

癌症基金會
護理學會
中醫全聯會
北市中藥商公會
新北市中藥商公會
莊松榮藥廠
華陀扶元堂
科達製藥
勝昌製藥

順天堂
生展生技
立康生技
傑樂生技
大學光
晟德大藥廠



二、食衣住行育樂主題區

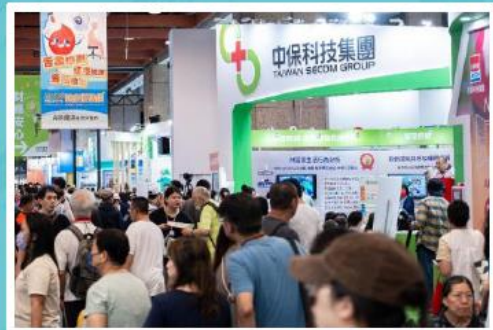
吃營養、穿有型、住舒適、行安全、學充實、樂精彩，生活充滿品質與活力。

經濟部技術司
經濟部產發署
教育部技職司
教育部終身教育司
教育部體育署
教育部高教司
教育部資料司
農業部

國家衛生研究院
原住民族委員會
交通部觀光署
交通部公路局
交通部監理所
內政部建築研究所
內政部刑事警察局

食工所
桂冠
台糖
雀巢
佳格食品
聯夏食品
超秦企業
加捷
統欣
維康
鮮湧

紡研所
工研院
中保科技
台灣建築中心
金工中心
祝三
巨匠電腦
旭聯
高鐵



三、高齡宜居城市主題區

從硬體建設到友善服務，打造高齡活力城市，讓長者安心出門、自在生活。

臺北市府
新北市府
桃園市府

臺中市府
臺南市府
高雄市府

雲林縣府
宜蘭縣府
嘉義市府
屏東縣府



四、財務安心主題區

建立穩健理財與防詐意識，讓經濟無虞、生活無憂。

中信金控
台新金控
幣託科技

國泰金控
富邦金控
優護平台

玉山金控
南山人壽
內政部刑事警察局



五、運動活力主題區

專為壯世代設計的運動課程與設備，減少慢性病、延緩老化，讓青春從身體開始。

國立體育大學
科正國際
可爾姿
健身工廠

科技運動協會
賦優適能
藏賦實業
練健康

體超全人
永悅健康
早安健康
銀光計劃

六、高齡就業主題區

鼓勵持續貢獻職場，讓智慧與經驗繼續發光發熱。

勞動部勞動力發展署



台灣高齡健康產業鏈

健康生活

健康促進



照護科技



輔助科技



智慧生活

數位服務



財務規劃



智慧居家



快樂生活

數位學習



樂活社交



樂齡休閒



Healthcare[®] 2024.12.05-12.08 EXPO · TAIWAN 台灣醫療科技展



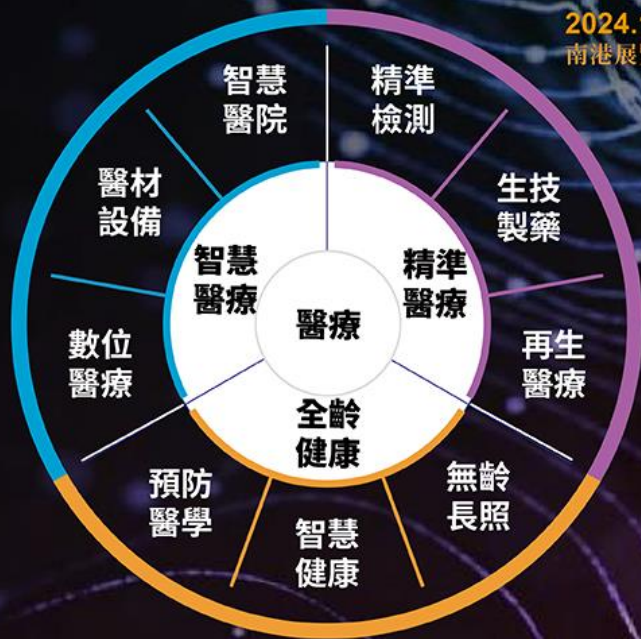
2025 活動網址

Healthcare[®] 新醫療 · 新科技 · 新商機 EXPO · TAIWAN 台灣醫療科技展

從醫療技術軟實力到尖端科技硬實力
集結頂尖醫院、資通訊科技業、生醫企業
引領全球醫療科技創新與佈局！9大主題完整呈現！

- 一站滿足醫療軟硬科技採購與商貿需求！
- 一站拓展全方位醫療與供應鏈新夥伴！
- 一次掌握醫院臨床新突破與新進展！
- 一次挖掘醫療新創技術合作新標的！

預先登錄 快速入場



商機・合作 鏈結全球採購網絡

展會匯聚來自數千名專業買家，包含中東、歐美、東南亞等地大型醫療集團、連鎖醫院及指標商會，透過展期媒合會議、線上媒合平台管道，協助一站對接採購決策者建立聯繫、洽談合作機會。



商務/專業人士

38,000



國際產業買家

2,500



產業中高階管理人才
(C-level、資深經理級...etc.)

7903



醫院關鍵決策者
(院長、副院長、部長主任級...etc.)

2510



創投/金融/證券機構

590

商機通達歐洲、中東 再拓南美、北非等潛力市場

台灣醫療科技產品持續吸引全球買家關注採購，買家從東南亞、日韓，一路持續擴大至歐洲來自荷蘭、德國、愛爾蘭，2024年首度擴及包括巴西、智利以及南非各國買家，將台灣醫療科技產品前進世界！



海外醫院國際合作交流會

34家

海外醫療機構

80位

國內外醫療機構決策者

馬來西亞、泰國、菲律賓等34家頂尖醫療機構來台，共同探討智慧醫院、國際醫療、癌症精準治療等合作機會。透過此次說明會，促進台海外醫療產業交流，共創互利共贏的合作模式，並帶動台灣「以醫帶產」的經濟發展。



建置衛福部新南辦，推動、強化醫衛合作與產業發展

臺灣醫療科技展 Hospital Collaboration Networking (2024/12/5; 12/6)

Hospital Collaboration Networking 12/05 16:00-17:30 | Room 402

Advised by: Ministry of Health and Welfare
Organized by: IBMI, RBMP



The Polish Association of Private Hospitals
Andrzej Sokolowski, President



Thailand Private Hospital Association
Paiboon Eksaengsri, President

Industries / Associations

Speaker

Guest Speech

The Polish Association of Private Hospitals

Andrzej Sokolowski, President

Thailand Private Hospital Association

Paiboon Eksaengsri, President

The Association of Private Hospitals of Malaysia

Datuk Dr Kuljit Singh, President

Philippine Hospital Association

Jose, Jr. P. Santiago, President

Private Hospitals Association of the Philippines

Jose Rene de Grano, President,

Myanmar Private Hospitals' Association

Aye Aye San, President

Networking



The Association of Private Hospitals of Malaysia
Datuk Dr Kuljit Singh, President



Philippine Hospital Association
Jose, Jr. P. Santiago, President



Private Hospitals Association of the Philippines
Jose Rene de Grano, President



Myanmar Private Hospitals' Association
Aye Aye San, President



14:00 Opening Remark

Keynote Speech

14:10 Global Challenges in Healthcare Quality
14:25 Keynote Speaker
Ashok Philip, President, World Medical Association



Healthcare[®]
EXPO · TAIWAN
台灣醫療科技展

全台最大 健康派對

最好玩的健康體驗。超好買的划算消費！
還有百大名醫現場解惑健康大小事！
一年一度健康盛會 絕對不能錯過！

2025.12.04 ▶ 12.07

南港展覽館一館

12.04(四) 10:00-18:00

12.05(五) 10:00-18:00

12.06(六) 10:00-18:00

12.07(日) 10:00-16:00

搶好康 立即報名

報名查詢

關於派對

觀看平面圖

距離展覽倒數 61日 21時: 42分: 19秒



臨床技能訓練

天分? 聰明?! 200%大膽細心! 挑戰
專科醫師基礎入門技, 試試當醫師的潛力!



健康大檢測

評估健康不能靠感覺?!
專業科技現場檢測 即刻揪出健康威脅!



科技好好玩

透過生動有趣的互動體驗
進入宛如科幻電影般的未來醫療世界!

延伸閱讀 兩份，提供同學撰寫延伸閱讀報告

1. 2025 高齡健康產業博覽會網站資料

<https://www.taiwan-healthcare.org/hats/zh/>



2. 2025 臺灣醫療科技展網站資料

<https://expo.taiwan-healthcare.org/zh/>



Summary

1. 廣義的健康產業是涵蓋醫療、生技及跨數位科技。產業服務對象除了生病的族群外，還包括亞健康及健康族群。
2. 臺灣健康產業中提供智慧醫院的最佳服務是包括軟體與硬體系統整合後的全方位解決方案。其獲利模式不再是單純銷售硬體或是軟體。
3. 臺灣在2025年已邁入超高齡社會。65歲以上民眾已占超過20%整體人口數。平均高達8年的不健康餘命成為個人、家庭與社會的重大負擔。