



簡報製作經驗分享



PDF file

錢宗良

Chung-Liang Chien, Ph.D.

Professor, College of Medicine, National Taiwan University

CEO, Institute for Biotechnology and Medicine Industry

2025-07-09

大綱

1. 依據版面選擇最適當的字型與大小
2. 版面色彩與對比平衡
3. 圖片安排 (大小、對比色彩、解析度)
4. 動畫、影音檔案安排 (QR code、網路超聯結)

依據版面選擇最適當的字型與大小

中文字型 (48)

微軟正黑體 (36)

新細明體 (36)

標楷體 (36)



English (48)

English (36)

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English (36)

微軟正黑體 (24)

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2024 台灣泰國智慧醫療會議 (2024/11/22 Bangkok)

- **ESG在醫療領域的落實**：與會者共同探討如何在醫療機構導入ESG概念，從綠色醫院的營運、永續供應鏈的建立，到社會責任的履行，打造更永續的醫療體系。(20)
- **智慧醫療解決方案**：論壇展示了多項創新的智慧醫療解決方案，例如遠距醫療、AI輔助診斷、精準醫療等，如何協助改善醫療品質、提升效率，並降低碳足跡。(20)
- **跨國合作與人才培育**：台泰雙方簽署多項合作意向書，共同推動智慧醫療人才培育、技術交流與產業合作，加速區域醫療產業的升級轉型。(20)
- **永續健康的新願景**：論壇勾勒出未來智慧醫療的發展藍圖，強調以人為本、以健康為中心，透過科技創新與跨界合作，打造一個更健康、更永續的未來。(20)



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The types of medical devices most affected by tariffs

- **Medical Imaging Equipment:** Devices such as MRI machines, CT scanners, and X-ray machines are heavily impacted due to their reliance on imported components.
- **Surgical Instruments:** Many surgical tools and instruments are imported, and tariffs can significantly increase their costs.
- **Diagnostic Equipment:** Devices used for diagnostics, including blood analyzers and other laboratory equipment, are also affected.
- **Electronic Medical Devices:** This category includes devices like pacemakers, defibrillators, and other electronic health monitoring equipment.
- **Personal Protective Equipment (PPE):** Items such as gloves, masks, and gowns, which are crucial for healthcare workers, face increased costs due to tariffs.

These tariffs can lead to higher costs for healthcare providers and potentially impact the availability of these essential devices.

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These tariffs can lead to higher costs for healthcare providers and potentially impact the availability of these essential devices. (28)

版面色彩與對比平衡

暗色底亮色字

版面色彩與對比平衡
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The Ecosystem of Taiwan Healthcare Industry

Chung-Liang Chien, Ph.D.
Professor, National Taiwan University
CEO, Institute for Biotechnology and
Medicine Industry (IBMI)

2025.04.06



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2025.04.06

New Southbound Policy: Medical and Health Cooperation

Thailand Medical Industry Visit in 2022

Sept. 5-8, 2022

(Chunghwa Telecom, Imedtac, Huede Technology, Insight Medical Solutions)



Thonburi Hospital



ThaiBIO Association



HFSA



MedPark Hospital



TCCLS

圖片安排 (位置大小、對比色彩、解析度)

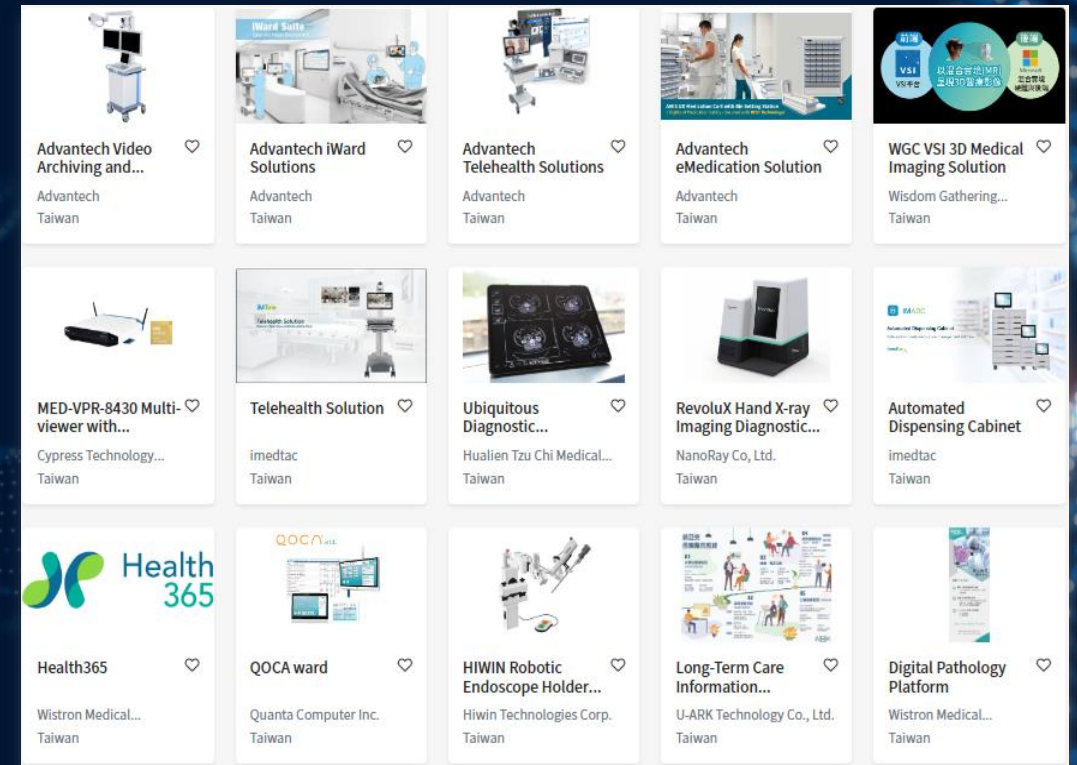
1. 圖片盡可能大、盡可能置中或配合文字 (置左、置右)
2. 解析度適當 (太高佔檔案記憶空間，太低放大後模糊)
3. 圖片對比色彩可加強 (避免在光亮空間看不清)
4. 圖片避免重覆堆疊 (不需要的，務必移除以減少佔檔案記憶空間)
5. 圖片放大縮小，以對角線拖放。勿直向或橫向拉放避免變形
6. 動畫堆疊圖片少用 (列印或轉存PDF檔容易遺失)

Online Healthcare+ B2B Platform

The Online Healthcare+ B2B Platform is a digital marketplace stemming from Taiwan and is a trusted source for manufacturers, distributors, and business owners from across the globe to use and create business opportunities all year round.

✓ **300,000**
Avg. Monthly Page Views

✓ **2,000**
Off-The-Shelf Products



(Online B2B platform: <https://www.taiwan-healthcare.org/en/homepage>)

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✓ **300,000**
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Off-The-Shelf Products

Healthcare+ B2B *Best Products to Best Buyers*

Search Login/Register

View Products ▾ | Smart Hospital | Digital Health | Diagnostics | Biopharmaceuticals | News & Events | Healthcare+ Expo

Healthcare+ B2B *Best Products to Best Buyers*
Top 3 AI-Powered Solutions to Transform Brain Health

HippoScreen Neurotech
Brain Degeneration Risk (BDG) Assessment System

imedtac
iMBrain Brain Training Solution

Military Health System
A Deep Learning Model
for assisting Diagnosis of Posterior
Circulation Ischemic Stroke

Recommended



VeriSee DR:
AI-Assisted...



ASUS
HealthHub



Chest X-ray AI
Screening...



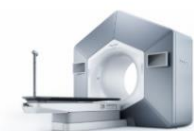
VeriSee DR:
AI-Assisted...



Flow mediated
dilation (FM...



BRUKER
SKYSCAN...



Varian
Halcyon...



Stress EEG
Assessment..

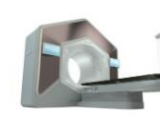
Most Watched



VeriSee DR:
AI-Assisted...



EffiStart™
One-Step...



Varian Ethos
Therapy - A...



Lulym-T



Keeogo
Powered...



VeriSee DR:
AI-Assisted..



Telemedicine
Solution



Leadgene
Biomedical ...

US President Donald Trump signs executive order imposing reciprocal tariffs on countries worldwide

'We will supercharge our domestic industrial base. We will pry open foreign markets and break down foreign trade barriers,' president says

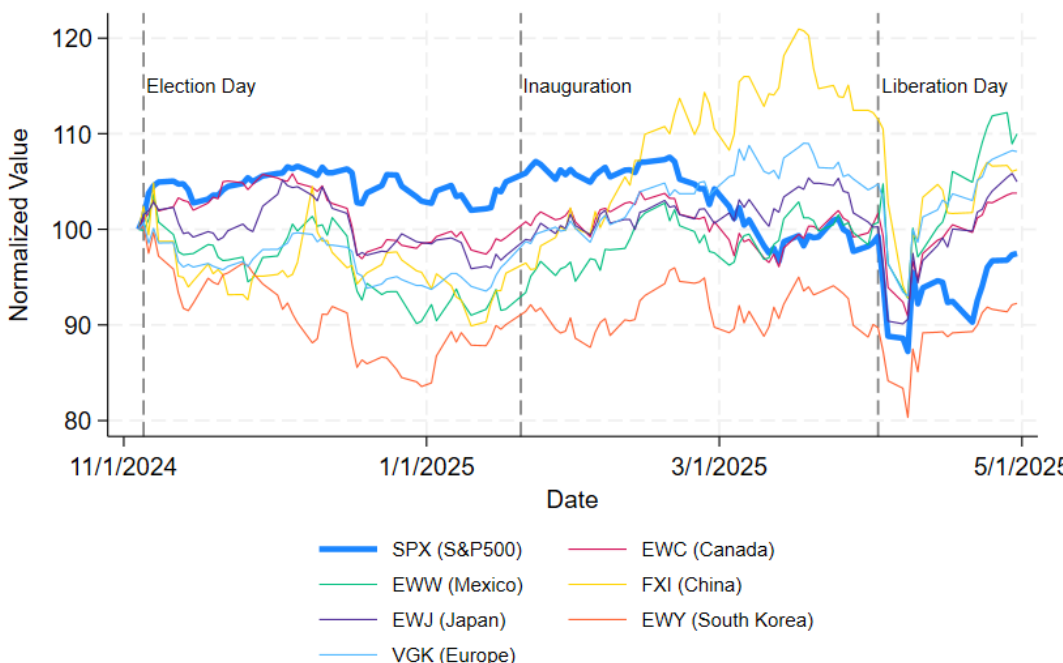


CHINA	34%
TAIWAN	32%
SOUTH AFRICA	30%
INDIA	26%
SOUTH KOREA	25%
JAPAN	24%
EUROPEAN UNION	20%
ISRAEL	17%

Türkiye is among the nations that will face a 10% tariff alongside the UK, Kenya, Iceland, Panama, Ethiopia, Lebanon, Togo and others

A minimum baseline tariff of 10% **will be imposed on all countries except Canada and Mexico**

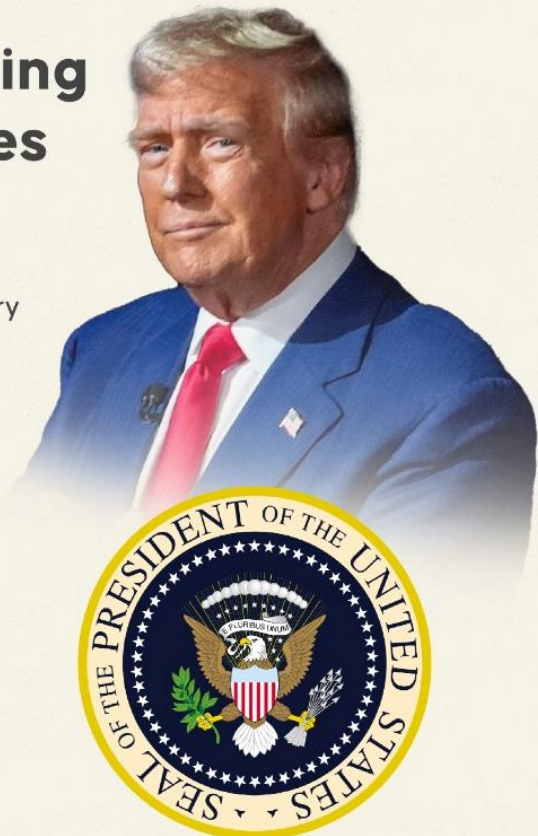
Are Trump's tariffs a bargaining chip for a new global economic order?



Trump’s sweeping “Liberation Day” tariffs on April 2, however, provoked a slump in all markets, reversed to varying degrees by the April 9, 2025, 90-day pause.

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建置衛福部新南辦，推動強化醫衛合作與產業發展

臺灣醫療科技展 Hospital Collaboration Networking (2024/12/5; 12/6)

Hospital Collaboration Networking 12/05 16:00-17:30 | Room 402

Advised by: Ministry of Health and Welfare
Organized by: IBMI, RBMP



The Polish Association of Private Hospitals
Andrzej Sokolowski, President



Thailand Private Hospital Association
Paiboon Eksaengsri, President



The Association of Private Hospitals of Malaysia
Datuk Dr Kuljit Singh, President



Philippine Hospital Association
Jose, Jr. P. Santiago, President



Private Hospitals Association of the Philippines
Jose Rene de Grano, President



Myanmar Private Hospitals' Association
Aye Aye San, President

Industries / Associations	Speaker
Guest Speech	
The Polish Association of Private Hospitals	Andrzej Sokolowski, President
Thailand Private Hospital Association	Paiboon Eksaengsri, President
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Networking	



14:00	Opening Remark	
14:10	Keynote Speech	
14:10	Global Challenges in Healthcare Quality	Keynote Speaker Ashok Philip, President, World Medical Association
14:25		



建置衛福部新南辦推動強化醫衛合作與產業發展

臺灣醫療科技展 Hospital Collaboration Networking (2024/12/5; 12/6)

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第一屆
高齡健康 Healthy Ageing Tech Show
產業博覽會

Exhibition Dates: **Aug. 2 (Fri) - Aug. 4 (Sun), 2024**

Venue: **Taipei World Trade Center Exhibition Hall 1**

Exhibition Scale: 800 booths Exhibition

To Establish Taiwan Ecosystem for Elderly Health

To Integrate Smart Services, Healthcare, and Happy Living for Seniors!



台灣- 走向更健康的超高齡社會

賴總統

國科會、經濟部、數發部、衛福部、教育部
勞動部、退輔會、農業部等跨部會共同啟動開幕





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台灣- 走向更健康的超高齡社會

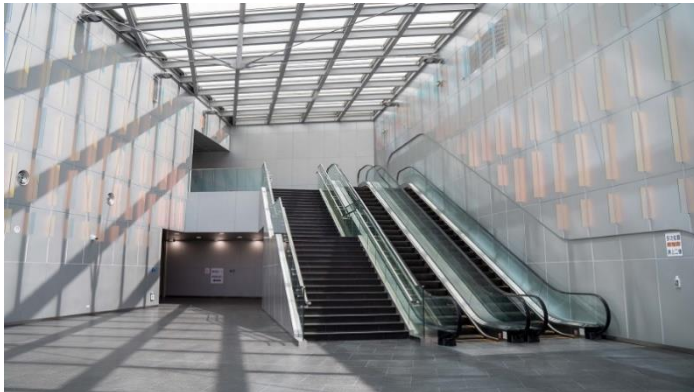


Taipei BioInnovation Park (TBIP)

Taipei BioInnovation Park is Taiwan's first BOT development project for the biotech industry. It serves as a key core base, promoting nationwide biotech integration and international collaboration while nurturing talent and fostering innovation.

TBIP is a biotechnology industrial park with 17 floors (14F-17F are designed as the Incubation Center). The park is located near the NanGang Station, a transportation hub for high-speed rail and MRT.

TBIP provides incubation and exhibition spaces for biotech startups, promoting the international collaborations for cross-disciplinary innovation.

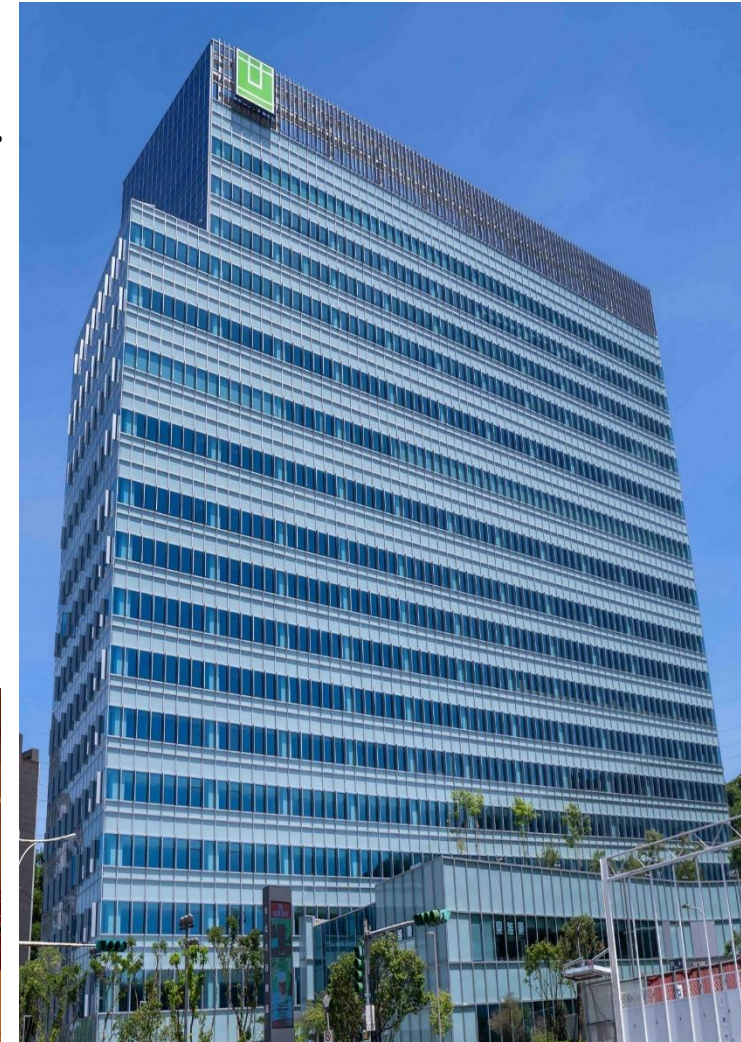
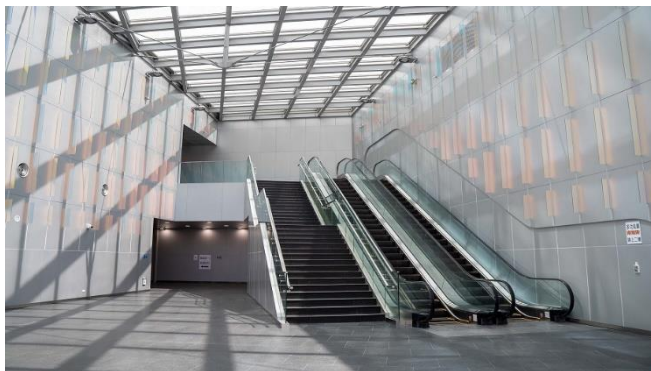


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世康開發股份有限公司
Century Biotech Development Corporation



Floor Lay Out

14-17F

Innovation Incubation
Center

6-13F

Lab/Pilot Plant
Office Space

3-5F

Office Space

1-2F

Service & Meeting Area



PharmaEssentia



MERCK



Acepodia

NaviFUS

OBIGEN PHARMA

signify
PHILIPS

ELIXIRON

STEMCYTE
Taiwan

AnnJi



EXCELSIOR

AP Biosciences
圓祥生技



GN Tbm
華上生醫



Intelligence
智新生技

PHARMOSA
國邑藥品科技

ExoOne Bio
艾萬霖生技



PROMISE
美康諾生醫

LKST
禾豐醫企有限公司
LKST Biosciences Inc.

SOPHIE'S
BIONUTRIENTS

LumiSTAR
Biotech for revolution in light

Precision Biotech

CYTOPACX
瑞福生醫

EG BIOMED

BENED BIOMEDICAL
益福生醫

InSeed
惠生研



全瑩生技
TRADE WIND BIOTECH

TEKCORE

AeroCool

社團法人
國家生技醫療產業策進會
I.B.M.I. Institute for Biotechnology and Medicine Industry



Royal Host

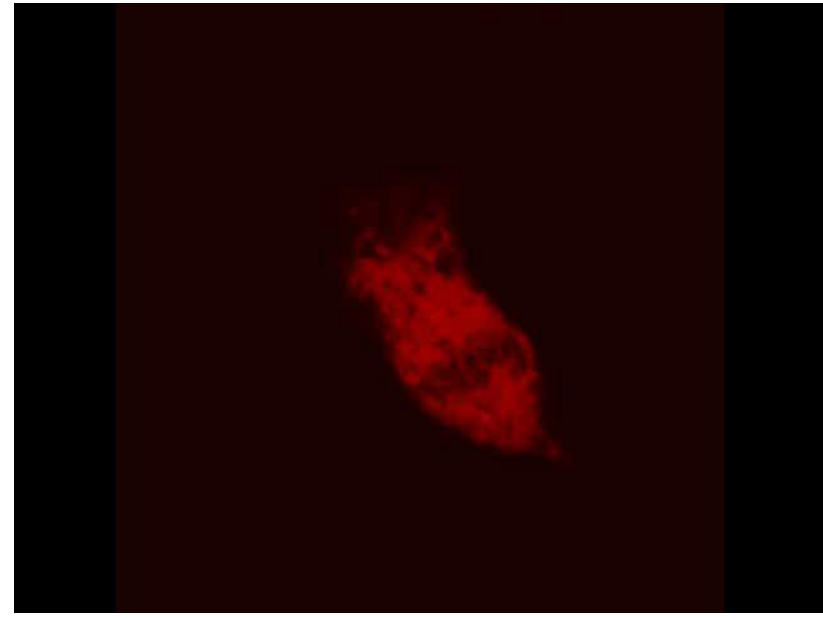
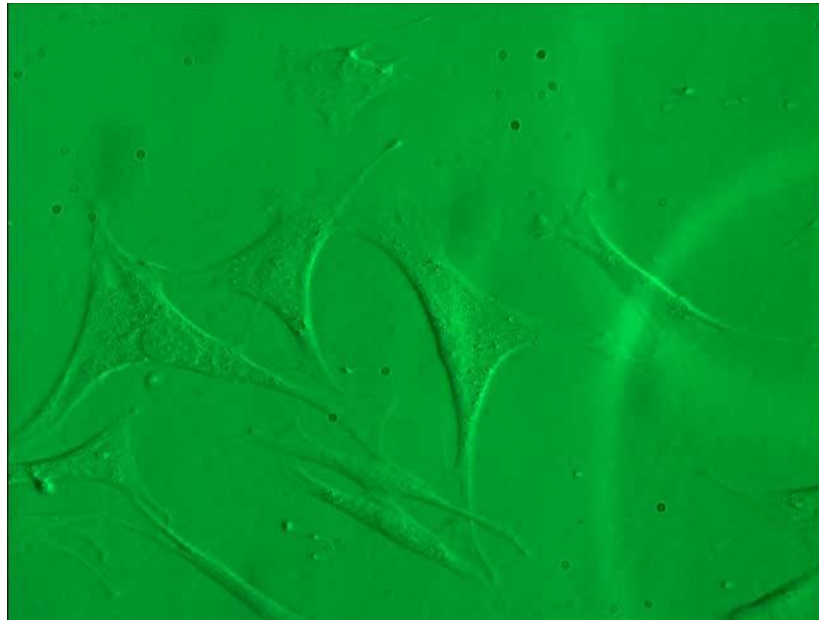
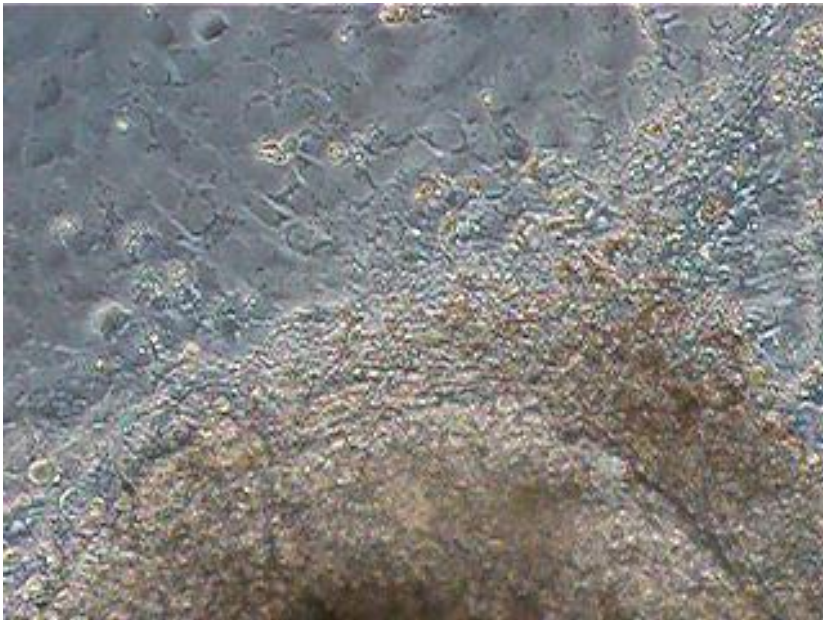


御大倉
Yu Da Cang



動畫、影音檔案安排

1. 大小對比、解析度
2. 影音檔務必測試 (不同電腦、筆記型電腦與講堂音效相容性)
3. 影音檔播放模式 (自動、點選、重覆輪播) (時間控制好)
4. 影音檔網路超聯結 (YouTube)



新加坡：非常積極推動生技產業國際鏈結，已成功扮演亞太地區領頭羊的角色。針對國際華人健康市場之拓展，臺灣是可以嘗試與新加坡合作，創造雙贏的機會。

The top-ranked countries in *Regulatory quality* are [Singapore](#), [Australia](#), [Canada](#), [Finland](#), [Hong Kong](#), [New Zealand](#), and the [United Kingdom](#). Source data from *Scientific American Worldview* (<http://www.saworldview.com>)



2019年5月23日新加坡
Medtech Connect 論壇



SGInnovate interview: <https://youtu.be/3ktQSyfe7n0>

Bring together & Link together!



*Thank you for your
attention*

