# The Ecosystem of Taiwan Healthcare Industry



Chung-Liang Chien, Ph.D. Professor, National Taiwan University CEO, Institute for Biotechnology and Medicine Industry (IBMI) 2025.04.06

### **Precision Medicine and Precision Health**



#### **Healthy Population**

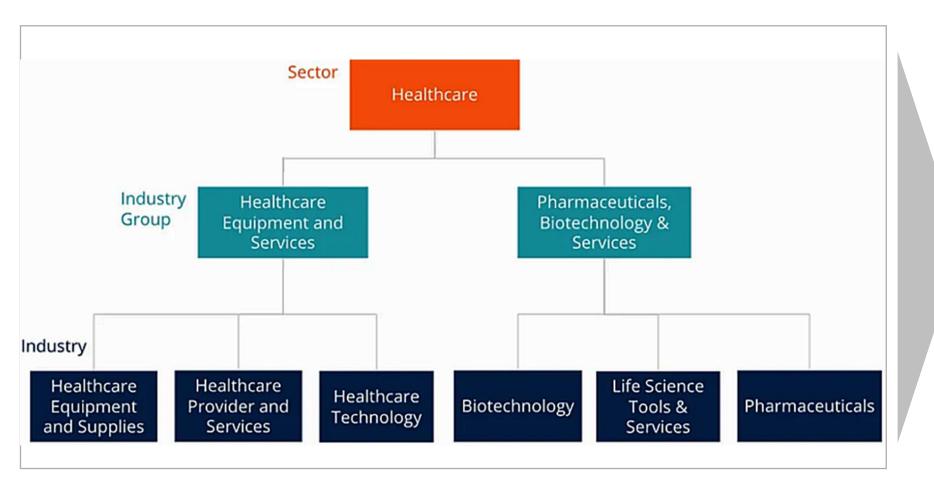
#### **[**Precision Medicine ]

Precision Diagnosis : NGS, Liquid Biopsy, Medical AI,
POC devices , Digital Imaging Equipment *etc.*Precision Treatment :Targeted Therapy, Cell Therapy,
Immunotherapy, Surgical Robot, *etc.*Medical Care: Smart Hospital, Smart healthcare, etc.

[Precision Health]
Risk Assessment : Genetic risk, Behavioral Patterns, family history etc.
Precision Prevention : Personalized Health Check \ AI for Early Detection, Home Screening, Tele Health Consulting Services etc.
Health Promotion: Lifestyle, Environmental
Adjustments, Personalized Diet, Sport and Exercise, Microbiota, Homecare and Wearable Devices, Health
Management, etc.

# Healthcare sector by GICS definition

The healthcare sector includes the following subsections, as per Global Industry Classification Standard (GICS)



### **Global Markets:**

- International Healthcare
- Bio-pharmaceutical
- Medical device
- Regenerative medicine
- Smart healthcare
- Precision medicine
- Sports medicine

Source compiled by IBMI, RBMP (2021)

### ABOUT TAIWAN

#### **Goal:** Keep Healthy without the need of Long Term Care

Taiwan

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Population
23.3 million

Area 36,197 km<sup>2</sup>



GDP & GDP/capita 761.4 billion & 32,756 (USD)

Life Expectancy & Healthy Life Expectancy 80.9 & 73.3 years (7.6 years unhealthy)

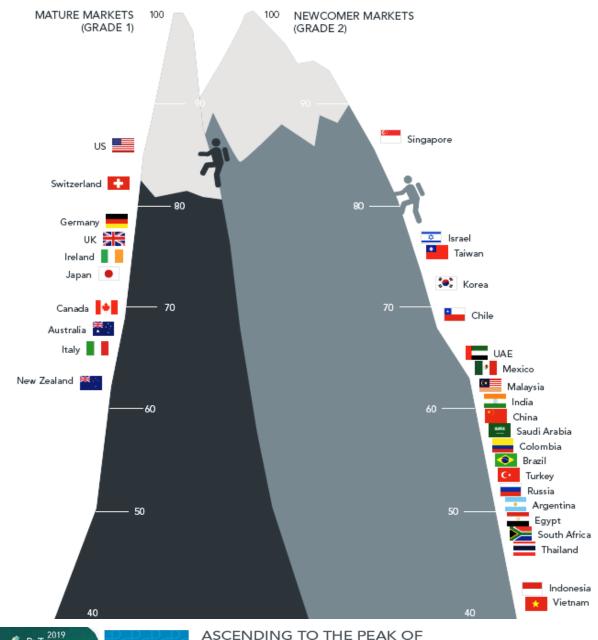


Physicians Ratio 2.23 per 1,000 Population

Reference: Department of Household Registration Affairs of Taiwan (2021); Ministry of Health and Welfare of Taiwan (2021)

### **Taiwan Core Competences**

- Taiwan ranks 3rd in the newcomer markets
- World-class quality of medicine and talent
- The best healthcare system and big data
- High quality clinical trials and R&D capacity
- Well-established research infrastructure
- ICT supply chain, talent and manufacturing
- AI and 5G R&D in national level





# **Medical Innovation by cross-industry collaborations**



**Advanced Medical Care** 



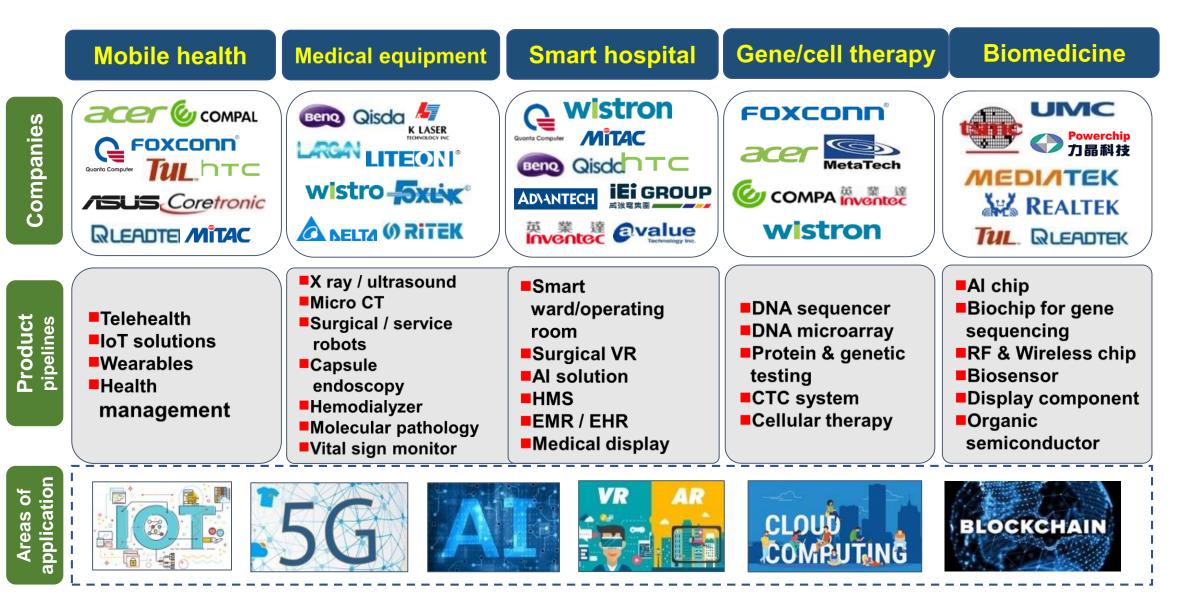
High Quality R&D and MFG



Strong ICT and Elec. Tech.

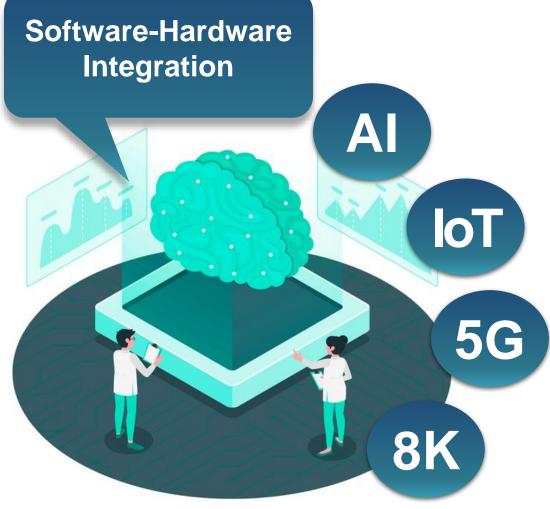


# Taiwan ICT companies setting foot in healthcare



## **Game-Changing Technology in Healthcare**



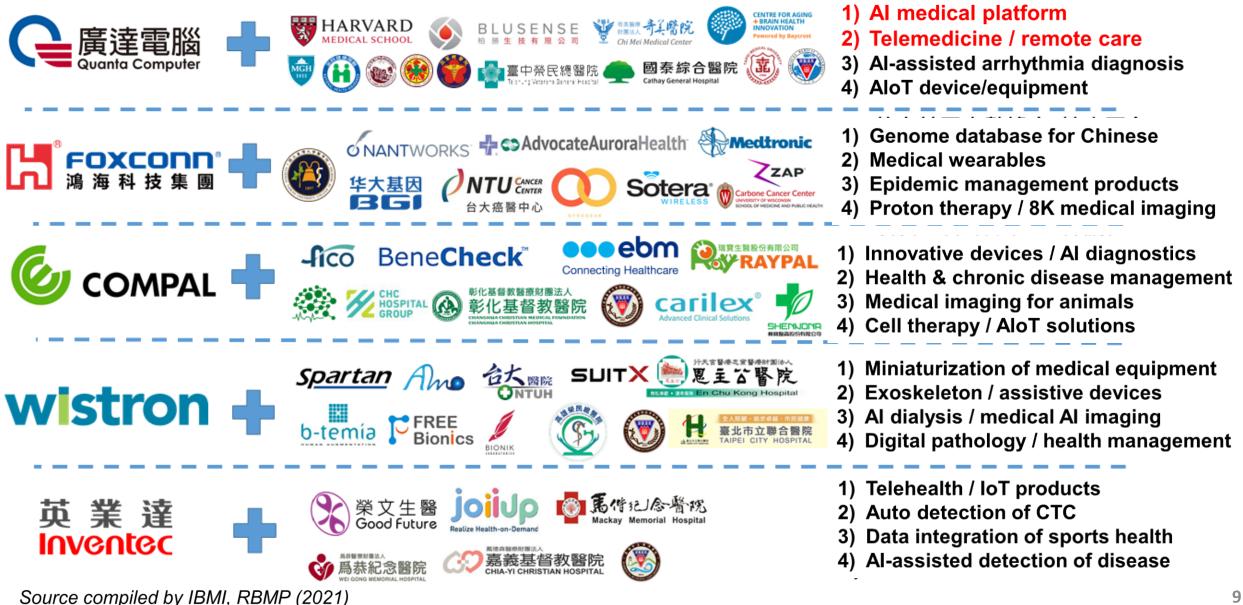


Taiwan houses global players and supplychain partners in the following areas:

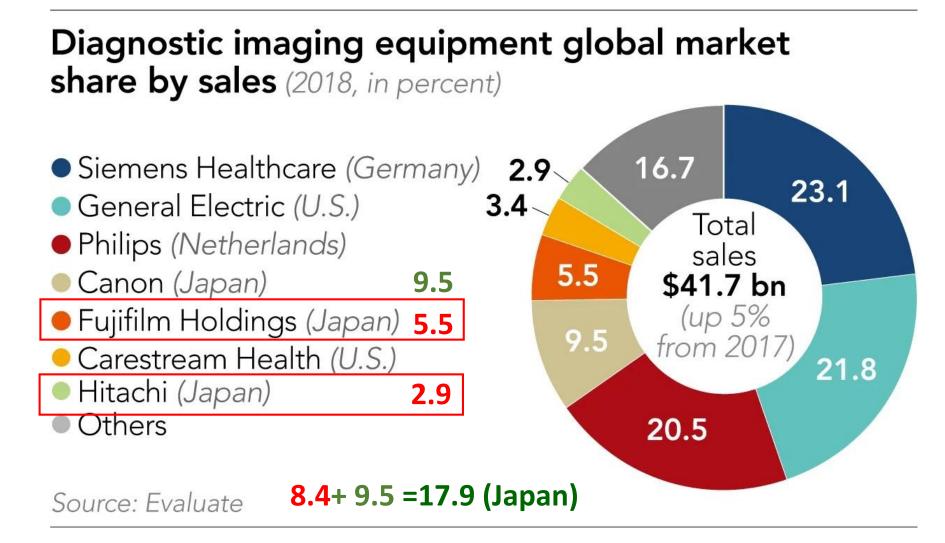
- Software hardware integration
- AI chip making, AI computing & servers
- **IoT** sensors and components
- 8K display and 8K image technology
- **5G** telecommunication chips and peripherals

Source: IBMI

# Cross-industry cooperation at a glance



### Fujifilm Healthcare acquires Hitachi Diagnostic Imaging in 2021

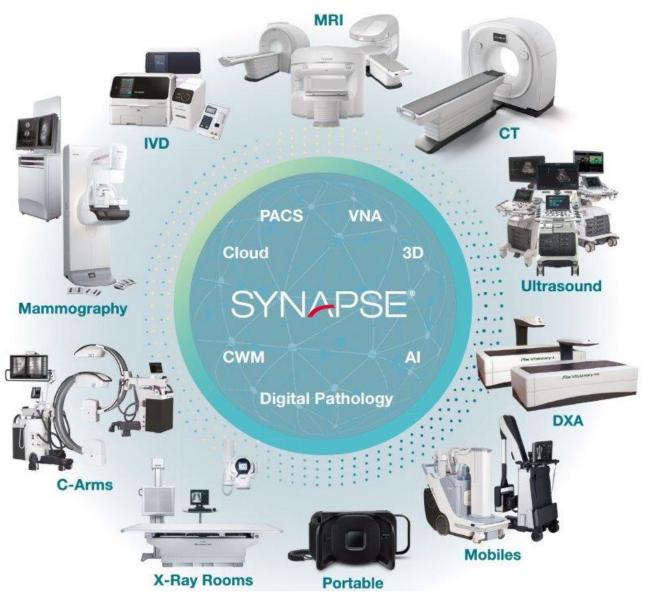


Fujifilm Healthcare presented a complete and integrated portfolio of diagnostic products and services, including CT, MRI, X-ray, AI, PACS, endoscopy and ultrasound systems.

### Fujifilm "One-Stop" solution partner for the Healthcare systems

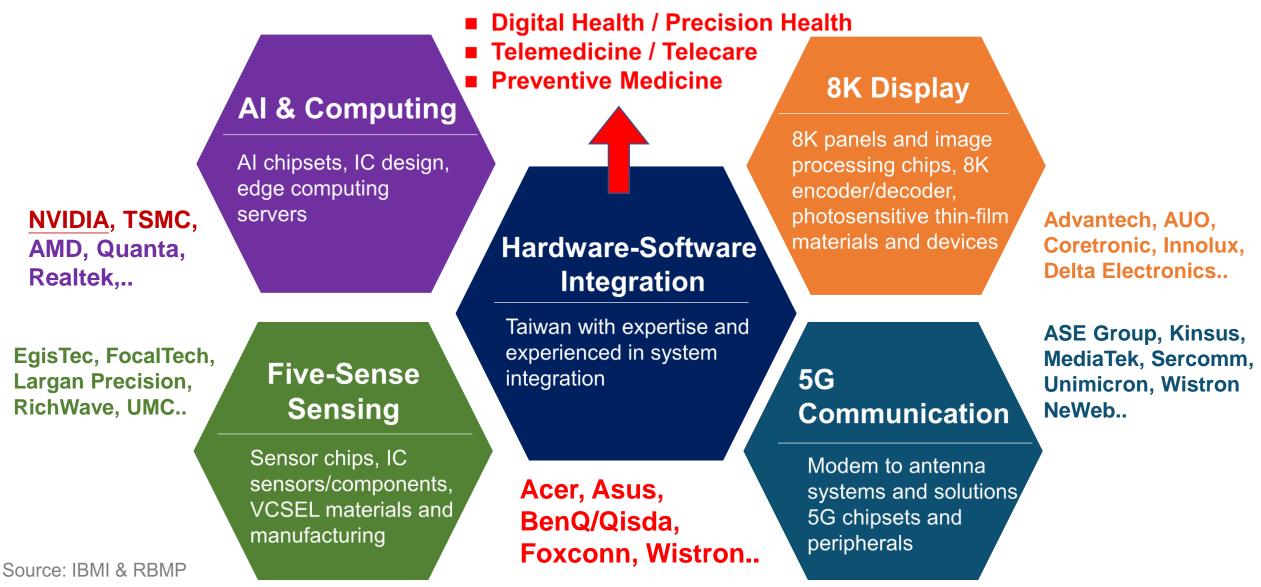
# **UNE-STOP** Solutions

Fujifilm has a wide range of products including diagnostic X-ray imaging equipment, ultrasound systems, endoscopy, in vitro diagnostics, CT, MRI, and by positioning medical informatics as an open platform, the company can offer a wide variety of solutions to healthcare systems.



## **Taiwan Industry Overview**

### **Market Players and Focus Areas**



# **Taiwan Industry Overview**

### **Successful Solutions**

## <u>Acer</u>



#### VeriSee DR

- The AI-powered software is designed to detect diabetic retinopathy (DR) by analysing retinal images.
- Approved in Taiwan, Thailand and Indonesia, VeriSee DR requires no internet connection, can be customised and seamlessly integrated into clinical workflow.

#### **TeleMed for Home Care & Point of Care**

- The solution provides a non-contact outpatient service which simulates the workflow in clinical practice for patients and clinicians.
- It is intended to improve efficiency and quality of telecare/remote care/long-term care and enhance the pandemic prevention measures.



# **Taiwan Industry Overview**

### **Successful Solutions**

# <u>Asus</u>

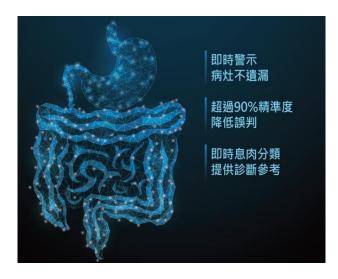


#### MRI Tumour Classification and Breast Cancer Reoccurrence Prediction System

The software analyses 3D images during a screening breast MRI, assisting radiologists recognise the location of tumours, classify them as well as evaluating recurrence risk with PAM50 (Prediction analysis of microarray 50).

#### EndoAim AI Endoscopy Lesion Detection System

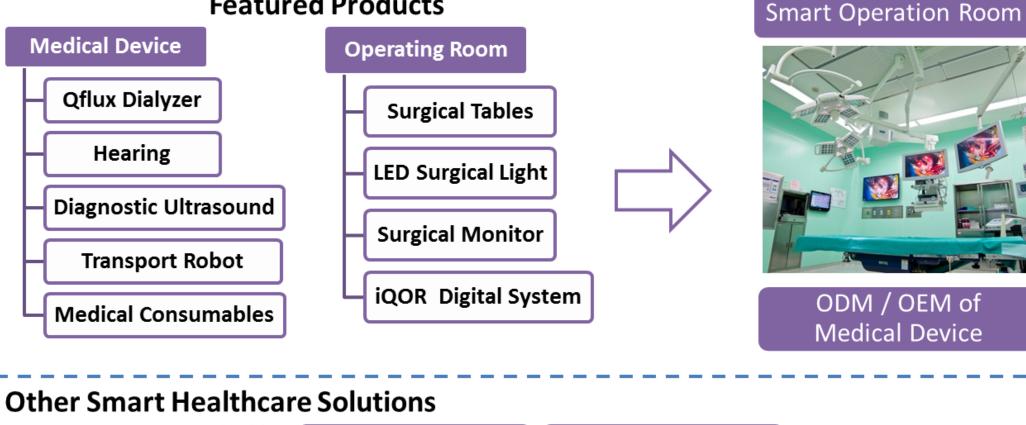
The software is intended to assist clinicians to analyse polyps during a colonoscopy and classify them into non-adenoma or adenoma.







#### **Featured Products**

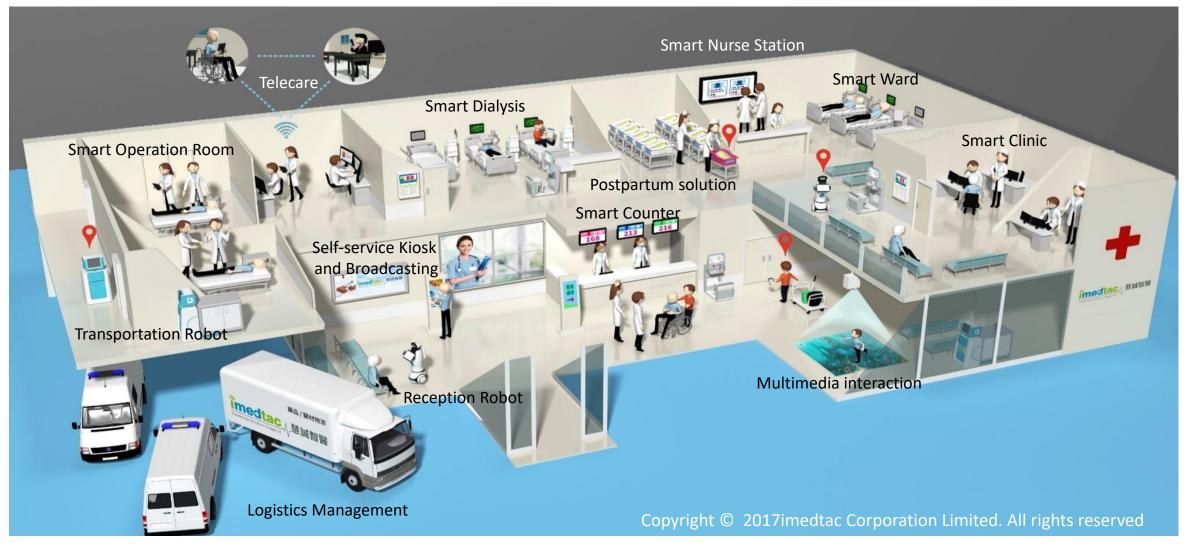




**Solutions** 

### **Integrated Solutions in Smart Hospital**

#### Modularize IoT for Hospital and Healthcare Application by imedtac 慧誠智醫



# Smart Ward: Bedside Infotainment System

Interactive environment
 Disclosure real-time information
 Treatment schedule





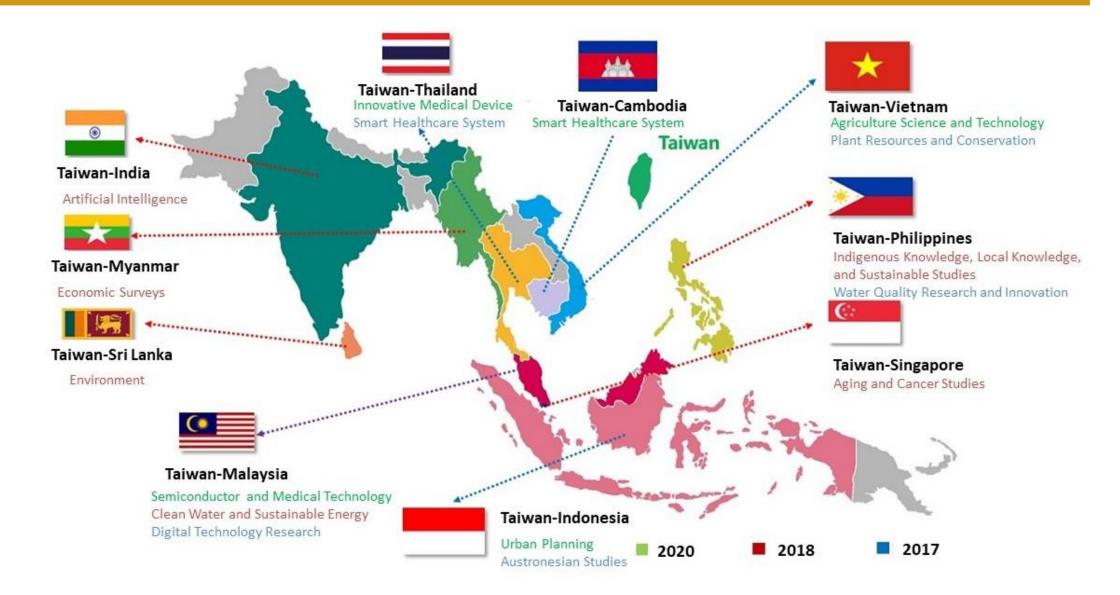
### Smart Nurse Station: Nurse Dashboard Improvement Nurse Care Quality and Work Flow

- Nurse dash board (No paper works)
- Real time patient information (location, activity, schedule)
- Real time nursing shifting
- Central nurse control panel
- Schedule, Work Flow, and Education



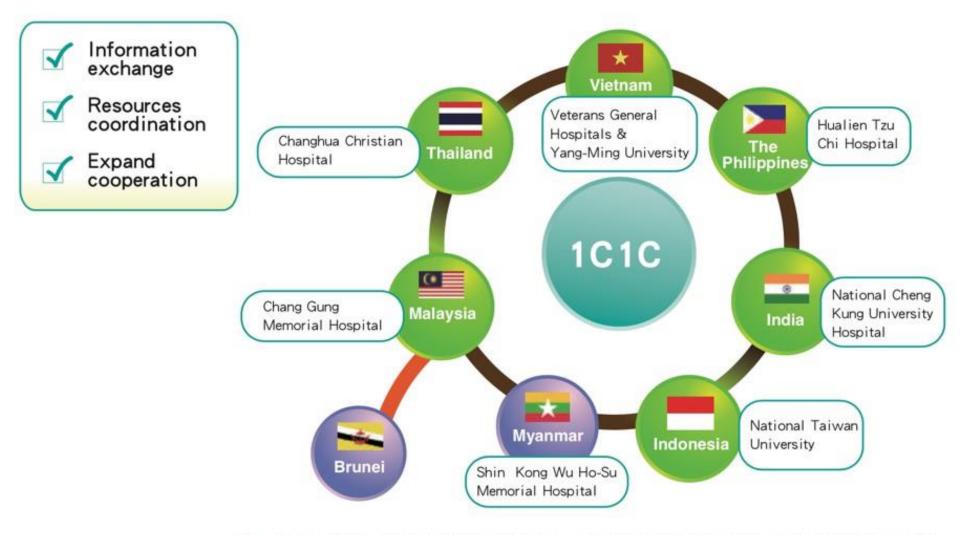


### New Southbound Policy Strengthens Taiwan's Collaboration with Southeast Asian Country



# Taiwan offer Total solutions to assist Asia countries to build smart hospitals or improve hospital management effectiveness.

A key initiative: The 1 County 1 Center (1C1C) Project



### New Southbound Policy: Medical and Health Cooperation Thailand Medical Industry Visit in 2022



Sept. 5-8, 2022

(Chunghwa Telecom, Imedtac, Huede Technology, Insight Medical Solutions)



### New Southbound Policy: Medical and Health Cooperation Malaysian Medical Industry Visit in 2022



Oct. 11-14, 2022

(Wistron, Advantech, YungShin, Stemcyte; Orient EuroPharma, etc.)



# Healthcare EXPO · TAIWAN 2024.12.05-12.08





8Healthcare Exportaiwan X Healthcare B2B Best Products to Best Buyers

# Healthcare+ B2B Meetup Forum Chairpersons from 28 overseas biomedical industry and hospital associations sharing firsthand insights !

# Unlock Powerful Business Opportunities in 18 Countries

Germany, Poland, Czech Republic, Hungary, Brazil, Chile, Ecuador, Oman, Middle East, Turkey, Japan, Thailand, Philippines, Malaysia, India, Indonesia, Texas, Australia December 5-6 TaiNEX1, Taipei, Taiwan

# Healthcare EXPO · TAIWAN 2024.12.05-12.08

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### **Hospital Collaboration Networking**

Hospital Collaboration Networking 12/05 16:00-17:30   Room 402 Advised by: Ministry of Health and Welfare Organized by: IBMI, RBMP	Industries / Associations	Speaker
The Polish Association of Private Hospitals Andrzej Sokołowski, President	Guest Speech	
	The Polish Association of Private Hospitals	Andrzej Sokołowski, President
	Thailand Private Hospital Association	Paiboon Eksaengsri, President
The Association of Private Hospitals of Malaysia	The Association of Private Hospitals of Malaysia	Datuk Dr Kuljit Singh, President
	Philippine Hospital Association	Jose, Jr. P. Santiago, President
Datuk Dr Kuljij Singh, President       Jose, Jr. P. Santiago, President         Jose, Jr. P. Santiago, President       Jose, Jr. P. Santiago, President         Private Hospitals Association       Myanmar Private	Private Hospitals Association of the Philippines	Jose Rene de Grano, President,
	Myanmar Private Hospitals' Association	Aye Aye San, President
	Networking	

# Branding Taiwan

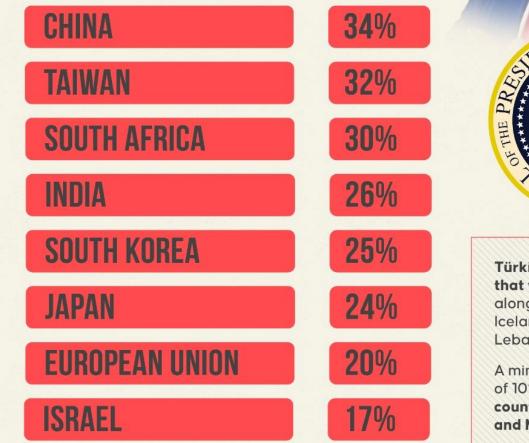




# Thank you for your attention

### US President Donald Trump signs executive order imposing reciprocal tariffs on countries worldwide

'We will supercharge our domestic industrial base. We will pry open foreign markets and break down foreign trade barriers,' president says

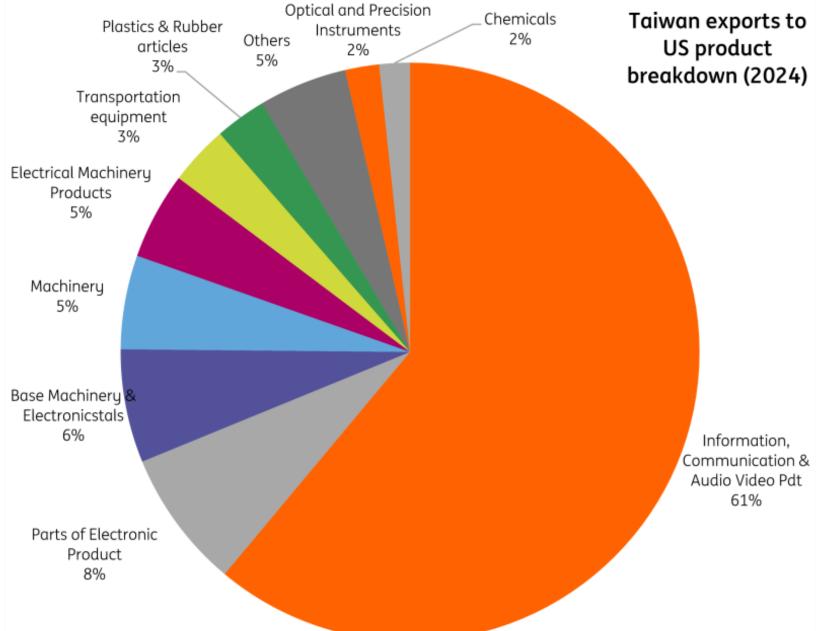




**Türkiye is among the nations that will face a 10%** tariff alongside the UK, Kenya, Iceland, Panama, Ethiopia, Lebanon, Togo and others

A minimum baseline tariff of 10% will be imposed on all countries except Canada and Mexico

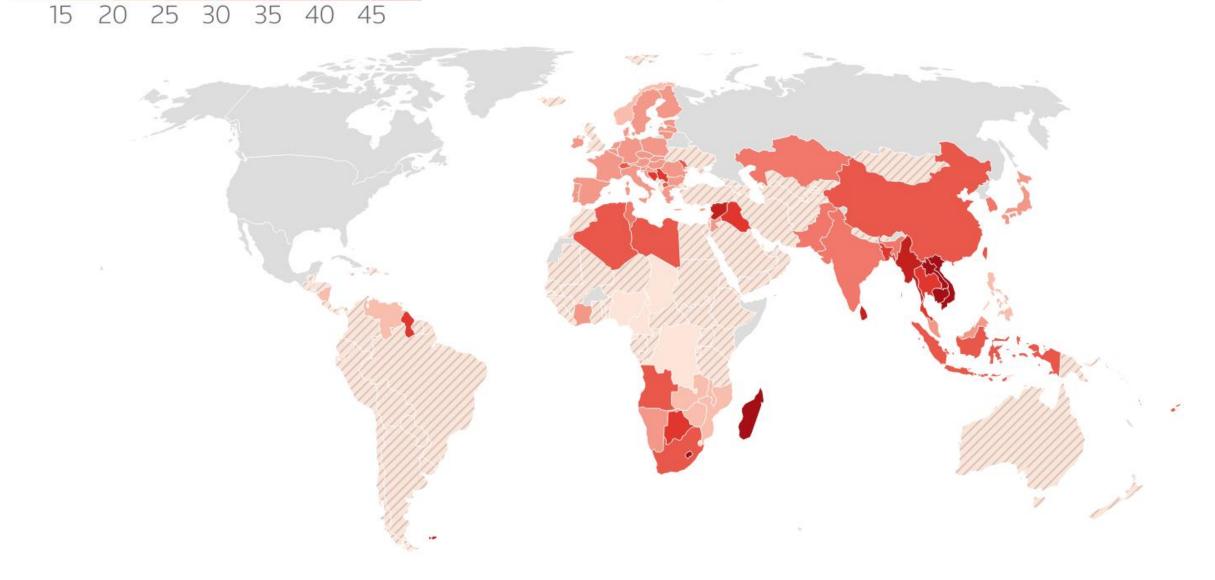
### The vast majority of Taiwan's exports to the US are tech-related



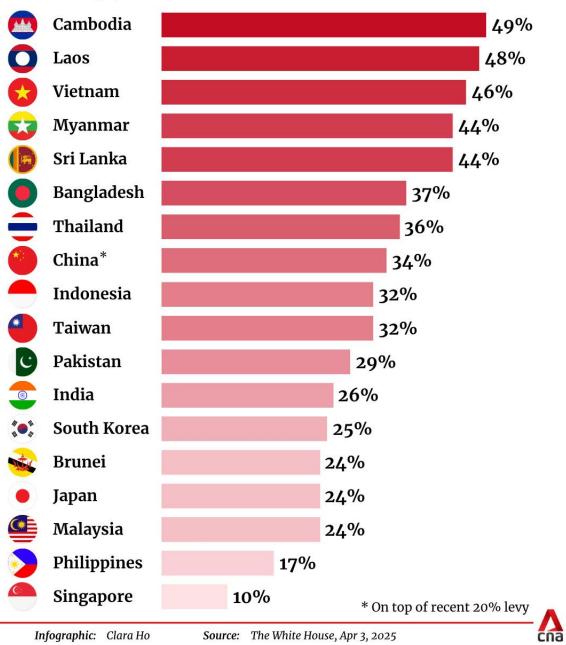
### Who is hit hardest by proposed US tariffs?

Reciprocal tariffs (%)

Countries with 10% reciprocal tariffs



# New tariffs imposed by the US on selected trading partners: Asia



- Vietnam 46%
- ➢ Myanmar 44%
- ➤ Thailand 36%
- Taiwan 32%
- Indonesia 32%
- India 26%
- ➤ Malaysia 24%
- Philippines 17%
- Japan 24%South Korea 25%

# Drugmakers fear Trump tariffs will drive up manufacturing costs, hurt medicine access

This poses a range of concerns, set out below:

WTO Violation: According to the WTO's 1994 Pharma Agreement, the majority of pharmaceutical products, and the substances used to produce them are exempt from tariffs. The Agreement was signed by Canada, the European Union, Japan, China, Norway, Switzerland, the United Kingdom and the United States. If Trump imposes tariffs on pharmaceuticals, this could amount to a violation of World Trade Organization rules.

Increased Costs and Prices: Tariffs will lead to higher costs for the importer, as noted above, and can lead to higher prices which are often borne by the end consumer. This is of significant relevance given that many pharmaceuticals are an essential need. Since pharmaceutical products often involve ingredients sourced from other countries, these increased costs could make medications more expensive, affecting hospitals and patients alike. **Supply Chain Disruptions:** The highly complex and global nature of pharmaceutical supply chains means that tariffs could cause significant disruptions. Most pharmaceutical products are the result of an internationally connected supply chain and sourcing materials may become more difficult and expensive, ultimately increasing, existing drug shortage problems.

**Manufacturing Location Strategies:** Trump's stated aim of tariffs is to bolster US domestic production and coerce companies to relocate their manufacturing operations to the US. While this could reduce dependency on foreign suppliers, it may also lead to higher production costs and longer timelines for drug availability. The timescale for relocation could prove extensive given the highly regulated landscape, and it is not clear in all cases – even considering the tariffs – whether domestic production would prove cheaper than the vast economies of scale in other countries, such as China and India.

### The types of medical devices most affected by tariffs

- Medical Imaging Equipment: Devices such as MRI machines, CT scanners, and X-ray machines are heavily impacted due to their reliance on imported components.
- Surgical Instruments: Many surgical tools and instruments are imported, and tariffs can significantly increase their costs.
- Diagnostic Equipment: Devices used for diagnostics, including blood analyzers and other laboratory equipment, are also affected.
- Electronic Medical Devices: This category includes devices like pacemakers, defibrillators, and other electronic health monitoring equipment.
- Personal Protective Equipment (PPE): Items such as gloves, masks, and gowns, which are crucial for healthcare workers, face increased costs due to tariffs.

These tariffs can lead to higher costs for healthcare providers and potentially impact the availability of these essential devices.