# 精準醫療產業發展的趨勢

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May 9, 2018

# 主題

- 1. 臺灣生技產業國際地位
- 2. Taiwan Healthcare plus
- 3. 臺灣的生技聚落規劃與服務
- 4. 精準醫學發展與未來產業運用

# Strength of Taiwan in Biotech Development

- Representative Population in East Asia
- Excellent Health Care System, National Health Insurance:
  ≥ 99%
- Strong R&D Activities and Manufacturing Capabilities in Computer Sci., Electric Engineering, Clinical Medicine, etc.
- Government's Investment and Support
- Integrated Government-Industry-Academia-Hospital, Transparent Regulatory Environment
- Center of Excellence for Clinical Trials in East Asia Pfizer, GSK, BI, MSD, Novartis, Eli Lilly, Roche, AZ, Bayer, etc.

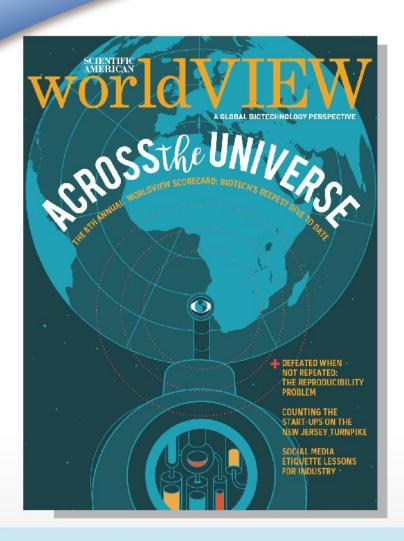


Where innovations are shaping a new era of intelligent healthcare

World-class medical centers and hospitals







# 2016 Scientific American



- PRODUCTIVITY
- IP PROTECTION
- INTENSITY
- ENTERPRISE SUPPORT
- EDUCATION/WORKFORCE
- FOUNDATIONS
- POLICY & STABILITY



Enhanced with a new guidebook and region-specific ratings, the 2016 Scorecard ventures deeper than ever to track down the latest in biotech innovation

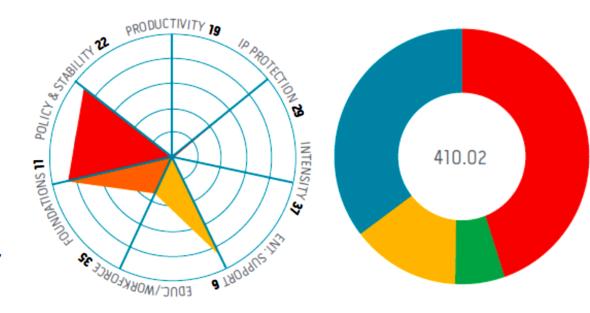
# Taiwan,

SAWV SC rank: 23

Population: 23,359,928

GDP: **489** R&D/GDP: **0** 

ith an overall average of 22.4 on the SC, Taiwan's ranking of 23rd in 2016 is just about on par, and it performs even better on the Nature Index 2015 Global, with an 18th place overall ranking and its National Taiwan University landing in the top 100. Moreover, Taiwan advertises its biotechnology capabilities through international events, including BioTaiwan 2016. This will be the 14th annual event, and it will include presentations from companies around the world, as well as one-on-one partnering, seminars and workshops. A large exhibition is also expected, including more than 1,200 booths from 600 companies. On



August 20, 2015, Taiwan Today reported, "A wide-ranging development plan targeting Taiwan's biotechnology-based economy is set to kick off next year, according to Premier Mao Chi-kuo." The report continued: "Focusing on agriculture, biomedicine, food, health care and medical instruments, the 10 year initiative will potentially expand the scale of the local bioeconomy to NT\$4 trillion (US\$123.2 billion) in 2026." With respectable scores on the SC's Foundations and Enterprise Support categories, Taiwan's commitment to innovation is clear. Like many other countries, however, Taiwan's Education/Workforce category shows room for improvement.



# 2016 Scientific American Worldview

## -A Global Biotechnology Perspective

### Asian Countries' Performance

Country	Global Ranking	Productivity	IP Protection	Intensity	Enterprise Support	Education/ Workforce	Foundations	Policy & Stability
Singapore	2		8.3	3.8	9.2	4.5	6.6	9.6
Hong Kong	11	0.0	7.1	1.6	8.6	1.6	6.7	9.0
Japan	15	0.1	9.2	0.6	4.5	3.6	7.9	8.0
Taiwan (Score/Rank)	23	0.0/19	5.8/29	0.1/37	7.0/6	2.6/35	6.9/11	7.2/22
South Korea	24		5.6	0.6	4.8	3.9	8.3	6.3
Malaysia	27	ere.	5.5	1.1	8.0	2.1	4.9	5.9
China	41	0.1	4.7	0.6	4.5	1.3	4.0	2.9
Thailand	45		2.3	3.0	3.4	2.7	3.0	1.8
India	49	0.0	4.3	0.8	3.5	0.2	1.6	2.0

Source: 2016 Scientific American Worldview



# **Enterprise Support**

### The only industry to benefit from specially legislated R&D investment incentives

Biotech and New Pharmaceutical Development Act

## Taiwan features a unique listing regime and capital market environment

- Go Incubation Board for Startup and Acceleration Firms (GISA)
- Emerging Stock Board System (ESB)
- IPOs of Technology-Based Enterprises
- IPOs of Evergreen VC Firm

### Active VC funds from the government and private sector

- National Development Fund
- Diamond BioFund
- Taiwan-Silicon Valley Technology Fund

# Core Concepts in Promotion HealthCare Management Services



# Taiwan Healthcare plus: A Portal Leads to World-Class Medical

Teams and Excellent Bio Companies in Taiwan





About THP | Medical for All | Bio B2B | Hot Topic | Login | Language ▼

### Advancing to a Better Life Together with Taiwan Healthcare +!

A portal leads to world-class medical teams and excellent bio companies in Taiwan.

Welcome to connecting and partnering with us.

I'm Interested in

**World-Class Medical Teams** 

**Excellent Bio Companies** 

Looking for the best in Taiwan

Find Top Medical Institutes and Specialties, Excellent Bio-Medical Companies and more!











Sudden flight medical information



## Ex.

- Joint Replacement
- Artificial Reproduction
- (Living) Liver Transplantation
- Craniofacial and Microtia Surgery

**Taiwan** Healthcare Expo

2018 台灣醫療科技展

台北南港展覽館1樓

Taipei Nangang Exhibition Center 1F

11.29 Thu.-12.02 Sun.











### 賣、關於台灣醫療科技展

臺灣醫療科技展,是臺灣,也是全球首次以醫院為主的展覽。從全人醫療照護需求全方面串連電子、資通訊、生技製藥、創新醫材、機密機械、精準醫療和健康照護產業。為展現臺灣之大健康產業全方位規模,2017臺灣醫療科技展首登場,以出生到終老作為串連主輔,由超過300企業、醫院共同展出、超過1050個攤位之規模,共同勾勒出大健康產業的藍圖,讓國內外開始認識臺灣大健康產業之能量與聲量。

當下值全球大健康產業科技快速蜕變、嶄新市場布局的關鍵時刻,我們亟需跨領域強強聯手,以在新型態醫療大健康產業發展局勢中取得反轉先機! 2018臺灣醫療科技展,希望引領大健康產業產業趨勢,擴大議題關注,將聚焦三大核心主題:

- ·效率醫療 (Efficient Healthcare) 應用臨床大數據、AI人工智慧及創新醫材達到高品質、精準的效率醫療
- ·智慧照護 (Smart Healthcare) 連結行動與物腦科技、友善輔具與新照護服務模式,達到安心、人性的智慧照護
- ·科技健康 (Innovative Healthcare) 運用個人健康管理新科技與工具、創新製藥技術與產品,達到預防醫學與有效治療

以台灣最具特色之醫療 x 科技出發,臺灣醫療科技展今年更擴大串聯國內重量級醫學會合作,同期並結合舉辦「全球華裔整形外科醫師大會暨亞洲整形外科論壇」,深度探討醫療臨床與產業合作之應用;另將透過首屆展會成立的華人醫藥創新聯盟,擴大兩岸四地於技術、資金和市場渠道對接規模,並陸續邀請法國、韓國、新加坡、印度和日本等代表團來台商洽合作、以及目標市場之媒體合作,強化展會的商貿能量與國際曝光機會,成為提供國內外最佳醫療、健康、照護等全方面解決方案之規模會展。



農委會 李退之主委 衛補部 呂寶靜次長 陳維昭 召集人 蔡英文 總統 王金平 董事長 柯文哲 台北市長 中國醫藥大學 蔡長海董事長

### 參、展會規劃

### ◆展出項目

### ·特色醫療館(僅限醫療院所進駐)

國際級醫療技術、創新手術與照護模式 特色醫療專科、護理照護與社區醫療網 醫事檢驗、醫務管理與醫資系統

#### · 智慧醫療館

智慧系統解決方案、人工智慧(AI)、大數據醫療 智慧照護、醫療機器人 醫療物聯網、行動醫療科技

#### ・醫用設備館

醫療設備、檢驗、診斷及監測醫材及各項元件 醫院設施、病床、用品、衛材與各專科手術醫材 實驗儀器、設備與規劃、實驗耗材、防疫與感染管控產品

#### ·精準醫療館

基因檢測及遺傳、腫瘤、用藥、疾病風險評估 疾病生物標記檢測、試劑或儀器 免疫細胞療法、儲存服務、再生醫學產品、試劑或設備

#### ·生技製藥館

原料藥、藥品委託研發與製造服務 生技新藥、疫苗、優質學名藥與藥物製劑 藥品研發、檢驗、產製設備與建廠服務

#### ·健康照護館

長照機構、專科診所、社區藥局等 長照與醫療保險、居家健康與遠端照護服務 居家保健與長照用品、復健與安全輔具

### ·預防醫學館

個人健康管理、生理評估與健康促進服務、防疫用品 營養補充品、運動醫學、輔助科技、訓練產品

#### ·農科健康館

天然健康原料開發、有機農業培養與生產 食安、動植物與水產檢驗服務與試劑、有害物監測 動植物安全用藥、健康飼料與添加物

#### ·新創商化館(科研單位與新創生技企業進駐)

科研與學術機構創新技術、研發服務與合作育成 初創企業、技術募資與商拓合作 財務、智財、法規與顧問諮詢服務

### 伍、展會推廣

#### ◆目標對象

·國內外專業人士 醫院決策及管理層級 臨床與專科醫師 產品採購人員 經銷代理與通路商 投資和創投機構

・國人與一般大眾

媒體

#### ◆媒體推廣與行銷規劃

#### Taiwan Healthcare + 國際入口平台

- ·國際買家/會員資料庫
- ·展出機構/展品主題定期推薦
- ·展出機構/展品影片聯播行銷

### 國際廣告與宣傳

- ·全球500個代表性專業網站聯 播廣告
- · 國際專業媒體投放與展會專 題合作
- · 亞太地區國際會展/醫學年會 宣傳合作
- ·海外代表團激集-陸、港、澳、 新、法、日、韓(陸續增加中)
- BBC Google

### 國內廣告與宣傳

- · 電子與網路媒體影片行銷
- · 醫療體系各院長聯合代言 (廣播/平面)
- · 公車車體廣告
- ·展出機構/展出新聞議題 發布























政府首長協力推薦

### 柒、附錄-2017台灣醫療科技展回顧

### ◆政府對大健康產業的支持與重視,將與產業界一起努力,讓台灣醫療科技走進世界!



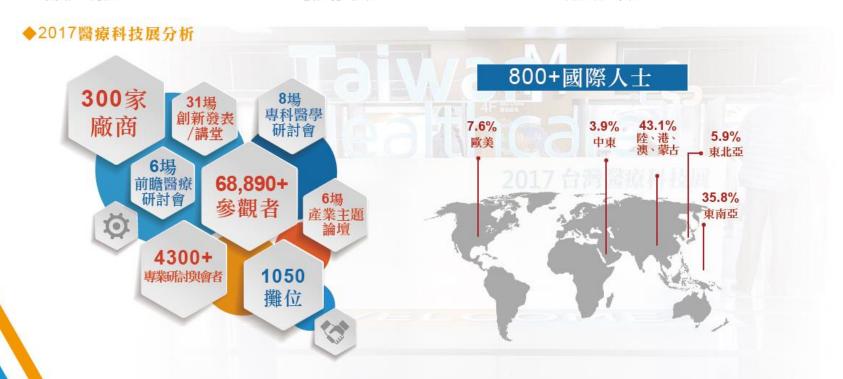
蔡英文 總統



賴清德 院長



柯文哲 市長



### IV. Appendix – 2017 Taiwan Healthcare+ Expo Exhibitors (Selected)

#### **◆**Medical Centers

- · Kaohsiung Veterans General Hospital
- · National Taiwan University Hospital
- · Chung Shan Medical University Hospital
- National Cheng Kung University Hospital
- · Taichung Veterans General Hospital
- · Changhua Christian Hospital
- · National Yang-Ming University Hospital
- · Kuang Tien General Hospital
- · Ten-Chen Medical Group
- · Taipei Veterans General Hospital
- · Chi Mei Medical Center
- · Far Eastern Memorial Hospital
- · Kaohsiung Medical University
- · Shin Kong Wu Ho-Su Memorial Hospital
- · Mackay Memorial Hospital
- · Lo-Hsu Medical Foundation, Lotung Poh-Ai Hospital
- · Taipei Hospital, Ministry of Health and Welfare
- · Taoyuan General Hospital, Ministry of Health and Welfare
- · Taichung Hospital, Ministry of Health and Welfare
- · Tungs' Taichung MetroHarbor Hospital
- · Wei Gong Memorial Hospital
- · Buddhist Tzu Chi Medical Foundation
- · Taipei Medical University Hospital
- · TMU Taipei Cancer Center
- · China Medical University and Healthcare System
- · Linkou Chang Gung Memorial Hospital
- · Kaohsiung Chang Gung Memorial Hospital
- · Taipei Beitou Health Management Hospital
- · Tri-Service General Hospital
- · CHC Healthcare Group
- · Ditmanson Medical Foundation Chia-yi Christian Hospital
- · Cathay General Hospital
- · Ministry of Health and Welfare
- · Taipei City Hospital
- · Show Chwan Memorial Hospital
- · Landseed Hospital, Taiwan
- · E-Da Healthcare Group

### **♦**Companies & Organizations















































































This page only shows a partial list of all exhibitors

# **Taiwan Clinical Trial Consortium (TCTC)**

## Disease-specific consortia involving multiple hospitals



肺癌臨床試驗聯盟

**Lung Cancer Consortium** 



胃腸疾病與幽門桿菌合作聯盟

Gastrointestinal Disease
And Helicobacter Consortium



肝炎及肝癌臨床試驗聯盟

LiverNet Consortium



乳癌臨床試驗合作聯盟

**Breast Cancer Consortium** 



高血壓相關疾病聯盟

Hypertension Associated Cardiac Disease Consortium



慢性阻塞性肺病聯盟

**COPD Consortium** 



婦科癌症研究聯盟

**GYN Oncology Group** 



血脂和動脈粥樣硬化聯盟

**Lipid and Atherosclerosis Consortium** 



精神疾病臨床試驗聯盟

**Mental Disorders Consortium** 



癌症早期臨床試驗聯盟

**Oncology Phase I Consortium** 



小兒感染症聯盟

**Pediatric Infectious Diseases Alliance** 



成人感染症臨床試驗聯盟

**Adult Infectious Diseases** 



中風臨床試驗聯盟

Stroke

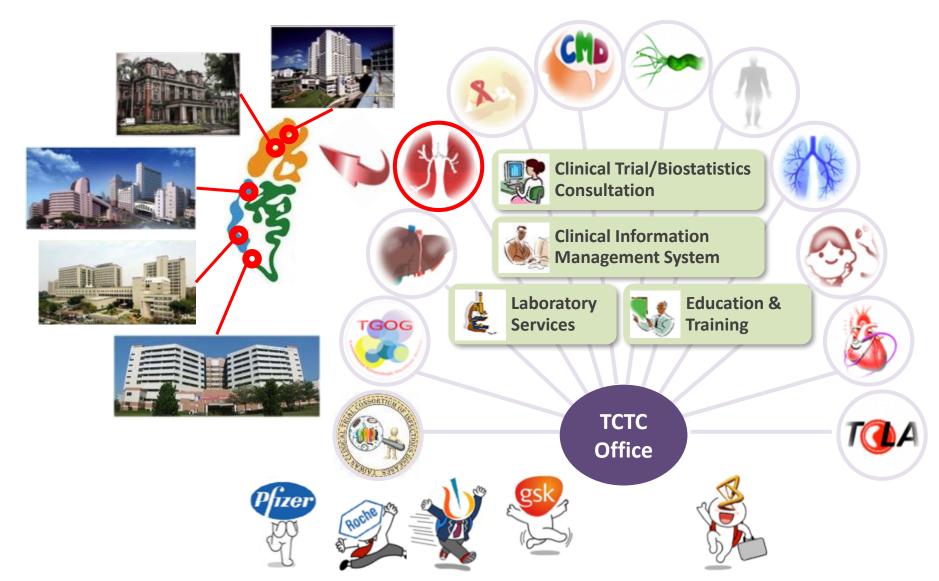


腎臟疾病臨床試驗聯盟

**Acute Kidney Injury & Renal Diseases** 

Taiwan Clinical Trial Consortium (TCTC): http://tc2.ntu.edu.tw/

# One-stop shop for your clinical trials



## Taiwan as an Asian partner for UK-/Swiss based giant pharma



Wednesday, May 8, 2013

GSK pharmaceutical partnership to help patients 'do more, feel better, live longer'

Officials from the National Research Program of Biopharmaceuticals (NRPB) and GlaxoSmithKline (GSK) pose in Taipei yesterday. They are, from left, Andrew H.J. Wang, co-director of the NRPB; Dr. Pan-Chyr Yang, director of the NRPB; Dr. Emilio Ledesma, vice president of GSK Vaccines Asia Pacific; and Thomas Willemsen, general manager of GSK Taiwan.





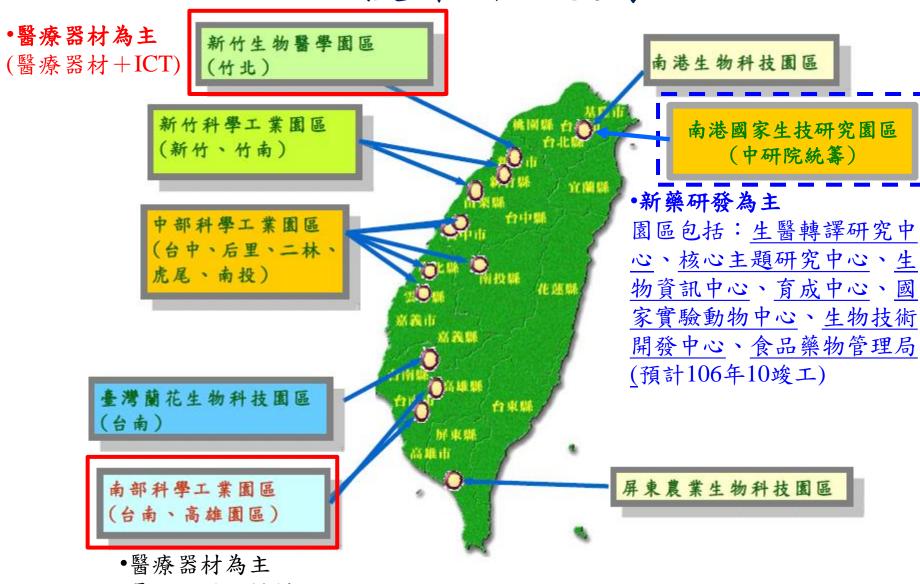
NRPB is to collaborate with Novartis on Translational Medicine.

Ongoing discussion for collaboration on open innovation with several big Pharmas, incl. Roche, Medimmmune, JPMA (Japan Pharmaceutical Manufacturing Association) and others

Includes over 20 intra-hospital clinical research projects, ranging from vaccine, rare diseases, NSCLC therapeutics, TB, quadrivalent influenza

Photo 1 of 1011

# 生技聚落規劃



(骨科、牙科材料)

# 新竹生物醫學園區

# **Hsinchu Biomedical Science Park (HBSP)**



\*國家奈米元件實驗室 \* 國家實驗動物中心

台灣海洋科技研究中心

\* 分部

- 園區之規劃用地共約38.1公頃
- 資通訊、生技、醫療跨領域創新技術價值與產業化平台
- 扮演生物醫學產業化與臨床試驗重鎮的角色

# 國研醫材創價聯盟



財團法人醫藥品查驗中心 Center for Drug Evaluation, Taiwan



BSM 經濟部標準檢驗局



財團法人台灣電子檢驗中心 **Electronics Testing Center, Taiwan** 



NAR Labs 國家實驗研究院 儀器科技研究中心









NAR Labs 國家實驗研究院

科技政策研究與資訊中心 Science & Technology Policy Research and Information Center



台大醫院 國家級卓越臨床試驗與研究中心 NATIONAL CENTER OF EXCELLENCE FOR CLINICAL TRIAL & RESEARCH











NAR Labs 國家實驗研究院









臨床前 動物試驗

原型試製 規格及功能驗證

研發創意能量

累積與育成





臨床試驗



中國醫藥大學附設醫院

China Medical University Hospital



臺北醫學大學附設醫院





UL優力國際安全認證有限公司

▲ TŪVRheinland®台灣德國萊因技術監護 顧問販份有限司



互貴興業生物科技股份有限公司



安永聯合會計師事務所



財務規劃

# 檢測驗證實驗室

- 醫材產品規格設計
  - -提供正確之驗證程序、驗證數據
- 第三方建置聯合實驗室



3291

## 滅菌實驗室(竹北)



台灣艾思特

# 國研院國家實驗動物中心服務

## 進駐生技聚落,提供在地化服務

### 標準化實驗動物設施,支援臨床前藥品與醫療器材功效測試

 $(1,000 \text{ m}^2)$ 









# 精準醫療動物試驗平台

### > 基因改造技術

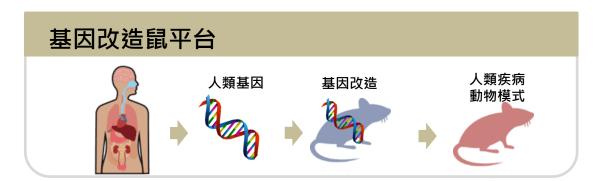
- 基因與細胞治療
- 疾病動物模式開發

### > 源自病患之腫瘤移植

- 個人化藥物篩選
- 腫瘤免疫治療

## > 人類陽道微生物移植

- 慢性疾病研究與治療
- 高齡化研究與治療



### 藥物功效試驗平台



### 無菌鼠平台



# 臨床前手術及術後照護服務

試驗設計溝通、實驗動物代訂、動物檢疫及代養、手術室及設備租借等

### 手術團隊

- ■建立人與動物良好互動、動物飼育照護、術後照護
- **■專業獸醫團隊**執行動物麻醉與術中生理監控、術後照護
- ■**專責試驗主持人** 與客戶充分溝通,**手術助理**全場協助







術前準備

實驗豬手術台定位

氣管插管/麻醉

術中生理監測及記錄

# 服務據點

國家生技研究園區





- 台北中心 (總部)(25,200 m²) (2017)
  - SPF實驗動物供應/種原庫主庫
  - 品管及診斷實驗室
  - 疾病模式及藥品功效試驗(免疫、腫瘤、神經退化性疾病、代謝)



- 生醫臨床前測試實驗室 (1,000m²) (2016)
- 實驗豬手術平台(心血管、肝腎、腦)
- 中大動物腫瘤模式
- 兔及天竺鼠之生物相容性試驗

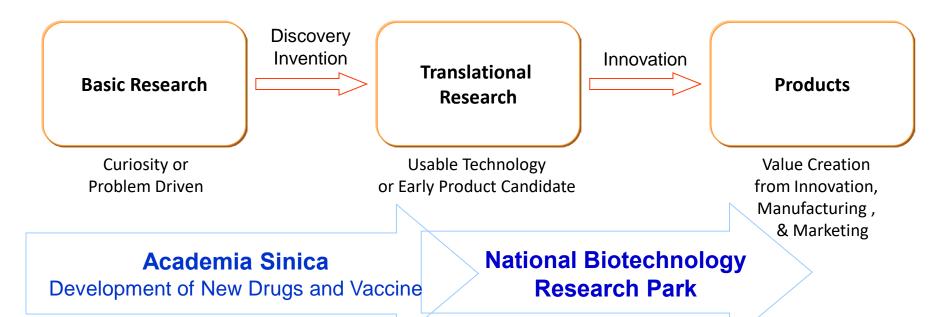


南部科學園區 (醫療器材聚落)

- 南部設施 (15,954m²) (2008)
- SPF實驗鼠供應/種原庫分庫
- 腫瘤及傷口癒合試驗

- 臨床前手術及照護設施 (1,000m²) (2015)
- 骨科、齒科植入試驗(實驗兔、犬、豬)
- 實驗豬傷口癒合及敷料試驗
- 內視鏡教學及設備驗證

### Major Bio-medicine Research Plans in Academia Sinica



### Three areas of focus

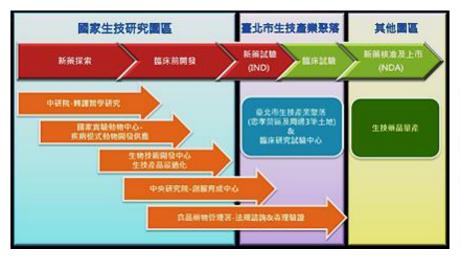
- Cancers
   liver cancer, breast cancer, lung cancer, pancreatic cancer, etc
- Infectious diseases
   G(-) bacteria, Mycobacterium tuberculosis,
   Influenza, viral hepatitis, dengue, etc
- Regenerative medicine cancer stem cell, iPSC, etc



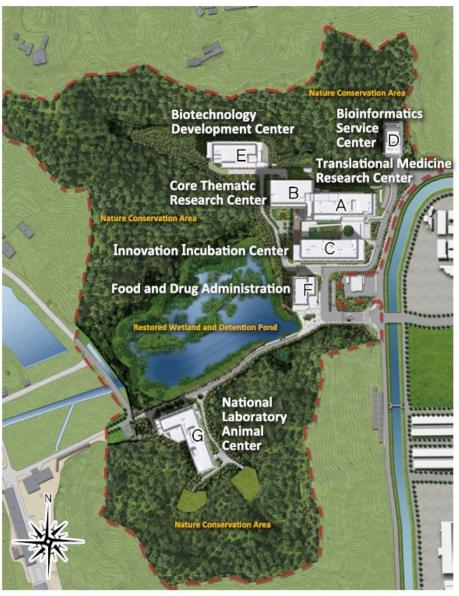
# 台北南港·國際級生技產業廊帶

資料來源: 台北生技

電子報第三期



國家生技研究園區是以研發為主的國家型研究研究中心及生物資訊中心,以利將基礎研究銜接至動物及臨床試驗商所以及實質的國家實驗的國家實驗動物中心(NLAC)、生物財務中心(DCB)、衛生福利部會理署(TFDA)、台灣生技整合育等中心(Si2C)、生策會及生策研究中心由新藥物管理署(TFDA)、台灣生技醫藥產業中心(Si2C)、生策會及生策研究中心由新藥探索階段至臨床試驗階段所需的相關資源。



# 台北南港·國際級生技產業廊帶



# 臺北市生技產業聚落計畫

南港可成為台灣生技產業驅動核心預計提供7000名就業人口 帶動生技產業產值500億元/年

# **Toward Precision Medicine:**

# Building a Knowledge Network for Biomedical Research and a New Taxonomy of Disease

2011

Committee on A Framework for Developing a
New Taxonomy of Disease

Board on Life Sciences

Division on Earth and Life Studies

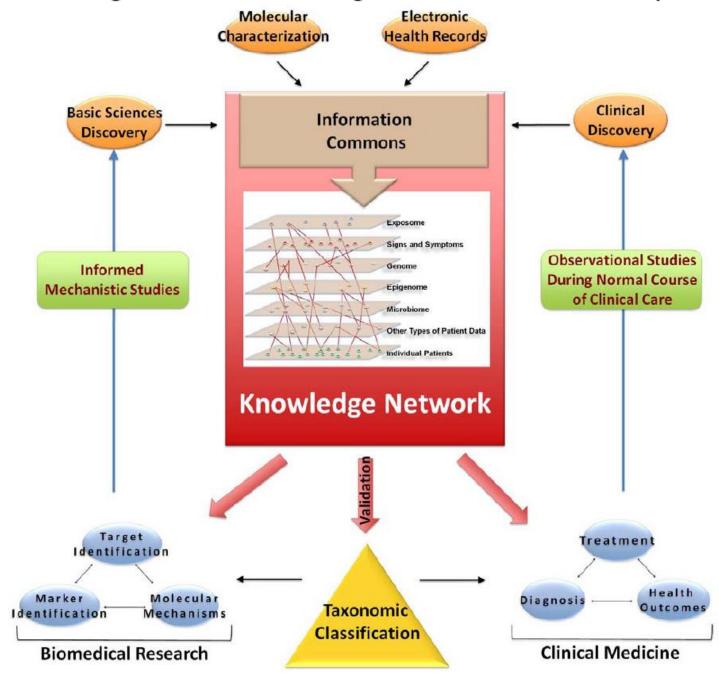
NATIONAL ACADEMY OF SCIENCES
NATIONAL ACADEMY OF ENGINEERING
INSTITUTE OF MEDICINE
NATIONAL RESEARCH COUNCIL

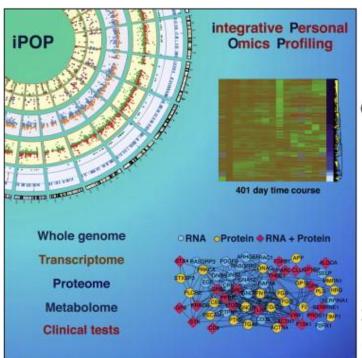
# NATIONAL RESEARCH COUNCIL OF THE NATIONAL ACADEMIES





Figure 3-1: Building a Biomedical Knowledge Network for Basic Discovery and Medicine.





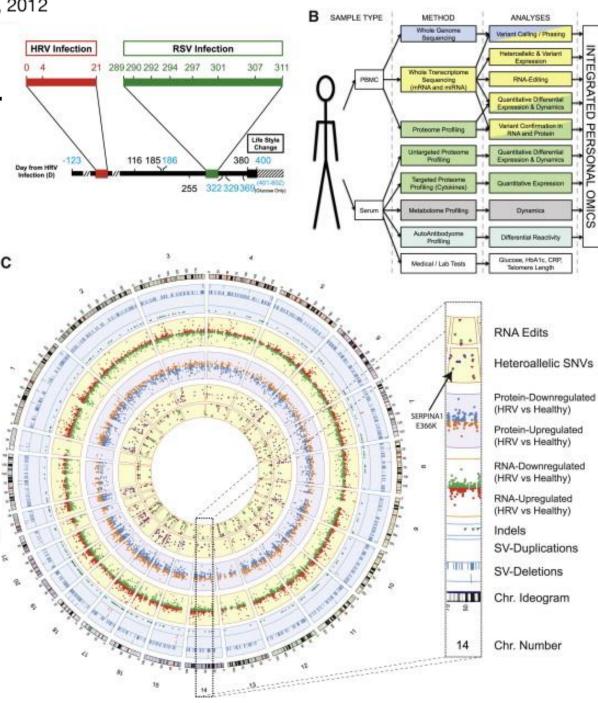
NATURE BIOTECHNOLOGY | NEWS AND VIEWS

# Omics gets personal

Laura DeFrancesco

Nature Biotechnology 30, 332 (2012)

Published online 10 April 2012



## **Biology Has Become a Data-Intensive Science**

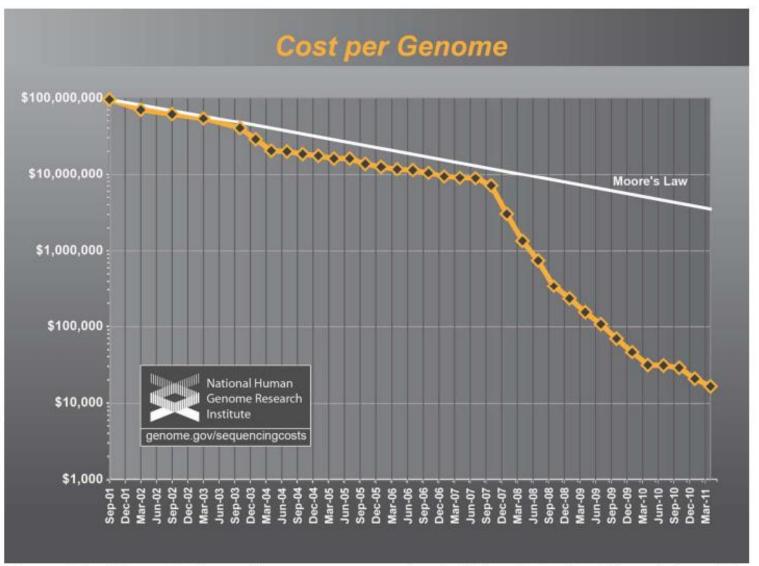


Figure 2-1: The cost of complete genome sequencing is falling faster than Moore's Law. The cost is still dropping rapidly, with a "\$1000 genome" becoming a realistic target within a few years. Source: Wetterstrand 2011.

# Cancer Research: Lung Cancer at NTU Center of Genomic Medicine

# The NEW ENGLAND JOURNAL of MEDICINE

ESTABLISHED IN 1812

JANUARY 4, 2007

VOL. 356 NO. 1

# A Five-Gene Signature and Clinical Outcome in Non–Small-Cell Lung Cancer

Hsuan-Yu Chen, M.Sc., Sung-Liang Yu, Ph.D., Chun-Houh Chen, Ph.D., Gee-Chen Chang, M.D., Ph.D.,
 Chih-Yi Chen, M.D., Ang Yuan, M.D., Ph.D., Chiou-Ling Cheng, M.Sc., Chien-Hsun Wang, M.Sc.,
 Harn-Jing Terng, Ph.D., Shu-Fang Kao, M.Sc., Wing-Kai Chan, M.D., Han-Ni Li, M.Sc., Chun-Chi Liu, M.Sc.,
 Sher Singh, Ph.D., Wei J. Chen, M.D., Sc.D., Jeremy J.W. Chen, Ph.D., and Pan-Chyr Yang, M.D., Ph.D.

#### EDITORIAL

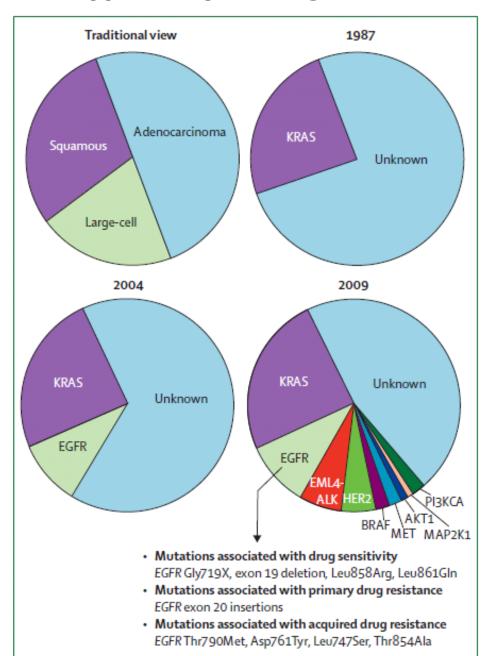


### Molecular Signatures of Lung Cancer — Toward Personalized Therapy

Roy S. Herbst, M.D., Ph.D., and Scott M. Lippman, M.D.

# Phase 1: Genomic signatures Stored specimens plus clinical data Phase 2: Validation Prospective trials Phase 3: Expansion of genomic signatures Preclinical and clinical studies Algorithm Clinical characteristics Molecular imaging Proteomics Genomics Tumor Prediction of metastasis Liver Bone Brain Prediction of drug sensitivity or resistance Phase 4: Personalized therapy

#### The Opportunity to Integrate Data-Intensive Biology with Medicine



# Figure 2-2: Knowledge of non-small-cell lung cancer has evolved substantially in recent decades.

The traditional characterization of lung cancers based on histology has been replaced over the past 20 years by classifications based on driver mutations. In 1987, this classification was rudimentary as only one driver mutation had been identified, KRAS. However, the sophistication of this system for molecular classification has improved with the advent of more genetic information and the identification of many more driver mutations. Similar approaches could improve the diagnosis, classification, and treatment of many other diseases.

Source: Pao and Girard 2011

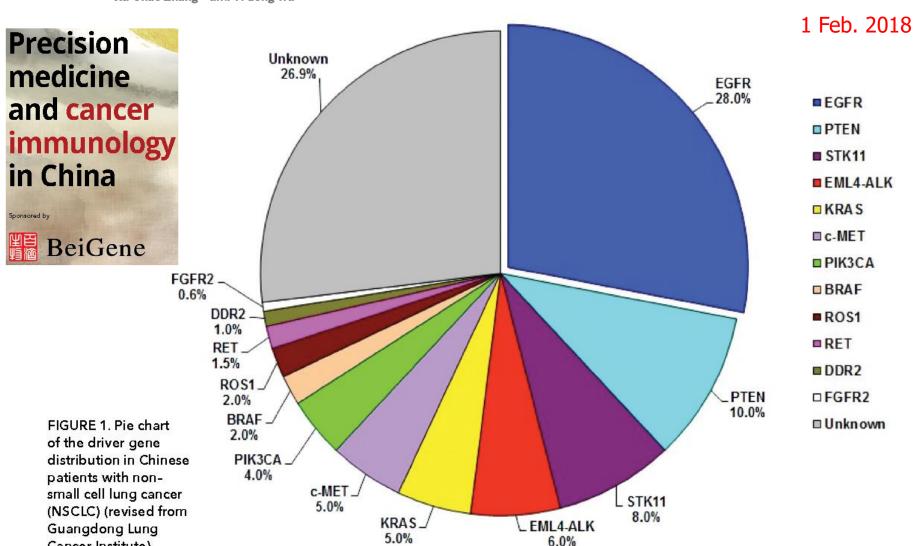
### Science MAAAS

#### Precision cancer medicine and immunology in China

Cancer Institute).

Xu-Chao Zhang<sup>1,2</sup> and Yi-Long Wu<sup>1\*</sup>

<sup>1</sup>Guangdiong Lung Cancer Institute and <sup>2</sup>Medical Research Center, Guangdiong General Hospital and Guangdong Academy of Medical Sciences, Guangzhou, China



Next-generation sequencing—based testing for cancer precision medicine in China: A review of technologies and validation procedures

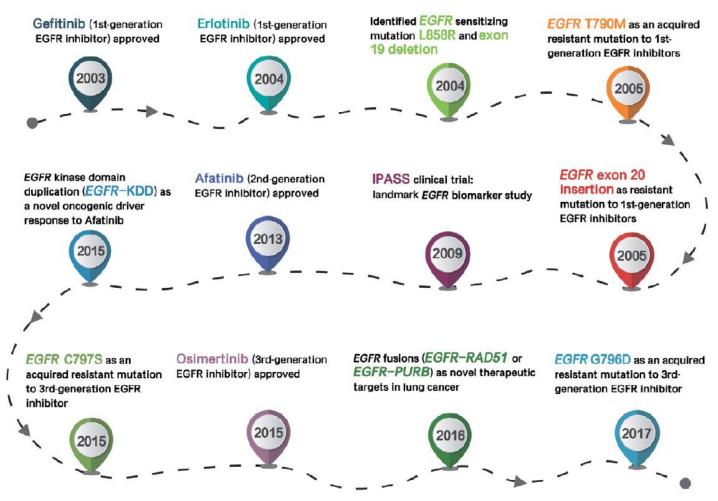


FIGURE 1. Timeline for the past 15 years of detecting *EGFR* genomic alterations and corresponding targeted therapies.

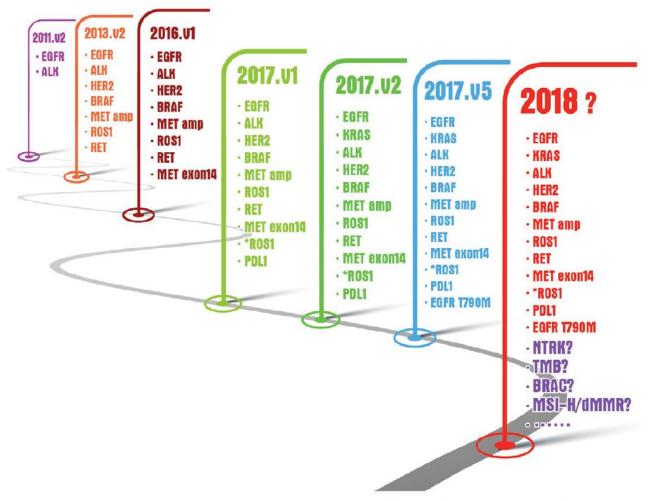


FIGURE 2. The timeline of recommendations from the National Comprehensive Cancer Network for genes detected in non-small cell lung cancer.

# Adoptive cell transfer therapy: A strategic rethinking of combination cancer therapy

Minghui Zhang **Tumor Abnormal costimulatory** microenvironment and MHC signal **Induction of CTL Expression of anti**apoptotic molecules apoptosis **Tumor tissue** Cancer patient Tumor cell mutation: Induction of **Expression of** Antigenic deletion regulatory cells: regulatory Antigen modulation cytokines to inhibit: Treg Breg CTL NKreg NK DCreq APC MDSC .....

FIGURE 1. Factors that allow for tumor development. MHC, major histocompatibility complex; CTL, cytotoxic T-lymphocyte; Treg, regulatory T cell; Breg, regulatory B cell; NKreg, regulatory natural killer (NK) cell; DCreg, regulatory dendritic cell; MDSC, myeloid-derived suppressor cell; APC, antigen-presenting cell.

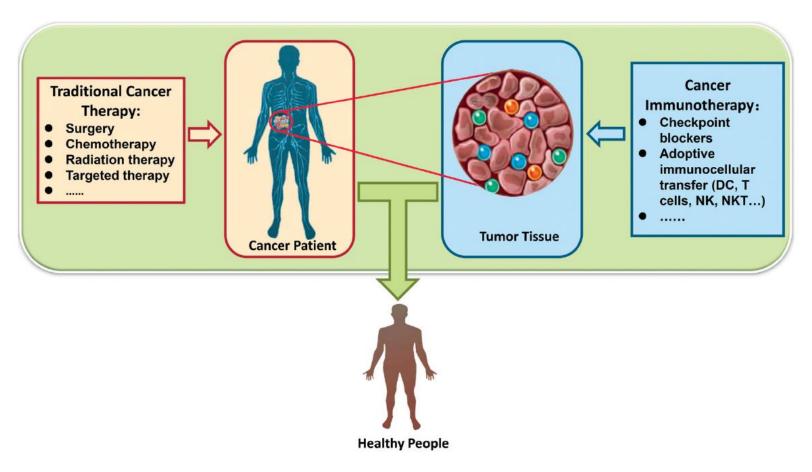


FIGURE 2. Combinatorial cancer treatment. DC, dendritic cell; NK, natural killer cell; NKT, natural killer T cell.

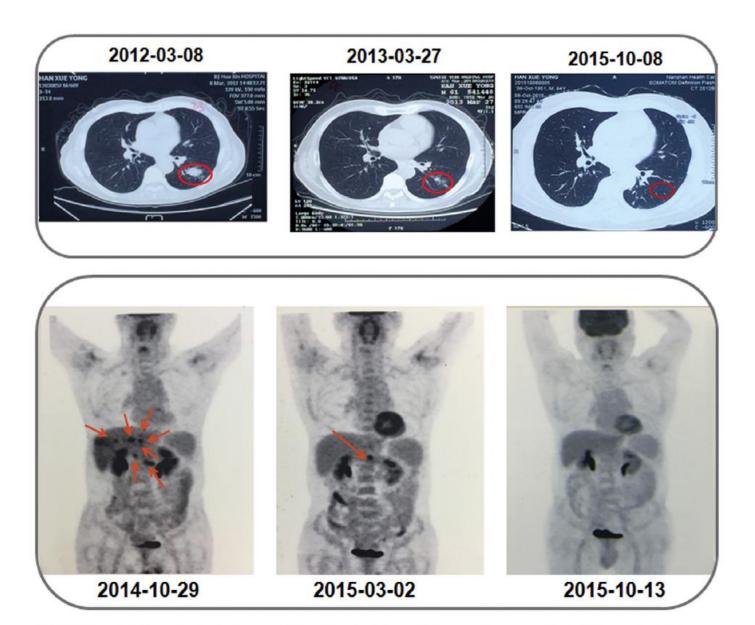


FIGURE 3. The clinical benefits of adoptive novel NKT cell transfer in two patients. A gastric cancer patient with lung metastasis (upper panel) and a pancreatic cancer patient with liver metastasis (lower panel) were treated with adoptive transfer of NKT cells after surgery. The images show that the tumors in both cases shrink and eventually disappear completely.

## Precision medicine and cancer immunology in China From his data to knowledge in r

Science

1, Feb, 2018

From big data to knowledge in precision medicine



Large Population-Based Cohort Study

#### .....

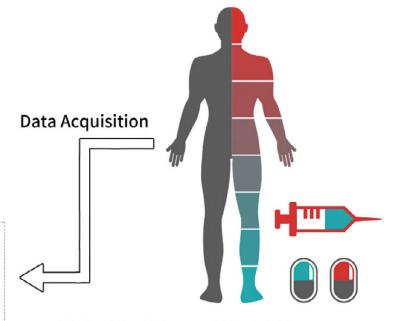
Multi-omics genomics transcriptomics proteomics epigenomics metabolomics metagenomics exposomics

#### **Electronic Medical Records**

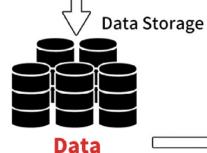
medical history family history biochemical testing imaging diagnosis and treatment follow-up

#### **Wearable Devices Data**

heart rate blood pressure weight body temperature sleep information sports activities



Clinical Decision and Health Management



phenotypes genotypes gene expression protein expression DNA/histone modifications metabolites composition microbial diversity



ightharpoonup 
angle Knowledge

Informatio

**Knowledge Extraction** 

**Bioinformatics Analysis** 

McKinsey, Jan. 2013

Center for US Health System Reform Business Technology Office



# The 'big data' revolution in healthcare

Accelerating value and innovation

### Exhibit 2: Primary data pools are at the heart of the big-data revolution in healthcare.

#### Activity (claims) and cost data

- Owners: payors, providers
- Example data sets: utilization of care, cost estimates

#### Clinical data

- Owners: providers
- Example data sets: electronic medical records, medical images

Integration of data pools required for major opportunities

#### Pharmaceutical R&D data

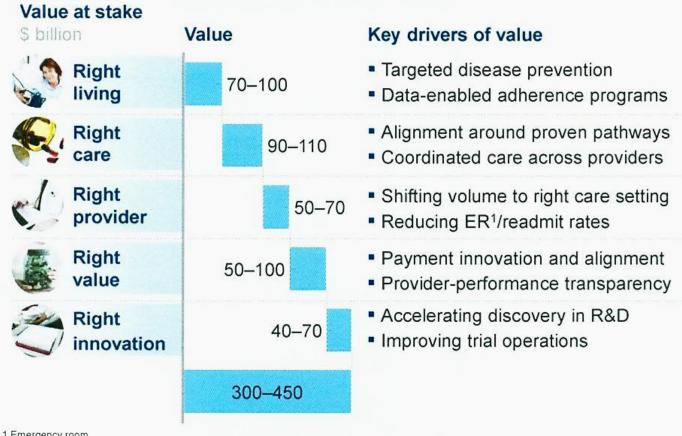
- Owner: pharmaceutical companies, academia
- Example data sets: clinical trials, high-throughput-screening libraries

#### Patient behavior and sentiment data

- Owners: consumers and stakeholders outside healthcare (eg, retail, apparel)
- Example data sets: patient behaviors and preferences, retail purchase history, exercise data captured in running shoes

### The value of big data in health care = \$300-450 billion





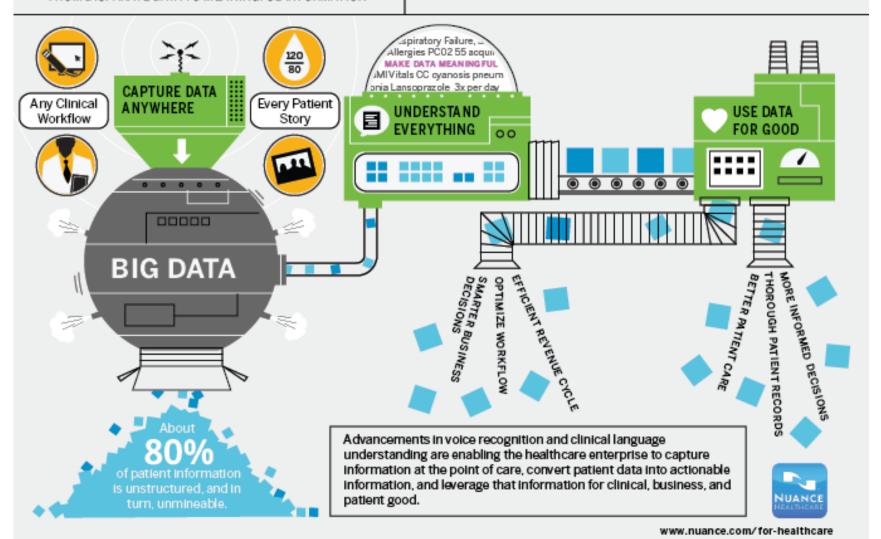
<sup>1</sup> Emergency room

Source: American Diabetes Association; American Hospital Association; HealthPartners Research Foundation; McKinsey Global Institute; National Bureau of Economic Research, US Census Bureau

## HEALTHCARE'S DATA CONUNDRUM

FROM DISPARATE DATA TO MEANINGFUL INFORMATION

We can empower healthcare organizations, providers and payers to unify the capture, analysis, and use of data to drive smarter care and business.



# 6 Keys to the Future of Big Data in Healthcare Marketing



**Big data** is forecast to make a big difference in the future of healthcare, according to a report by the **Ewing Marion Kauffman Foundation**.

- 1. Figure Out How to Organize and Use Big Data
- 2. Develop Technology That Taps Into Big Data
- 3. Use Big Data for Better Decision Support
- 4. Turn To Big Data to Ease the Flow of Information
- 5. Use Big Data to Increase the Quality of Care and Decrease Costs
- 6. Develop More Mobile Apps and Social Media That Capitalize on Big Data

### Data is rapidly becoming the foundation for a Smarter Planet



#### Watson Healthcare Products – 1H 2013

#### Watson Clinical Insights Advisor



Therapy Designer

Assists with efficient trials and reduces time to market with new cancer therapies

Accelerate Research and Insights

Watson
Diagnosis & Treatment
Advisor



Oncologists

Assists in identifying individualized treatment options for patients diagnosed with cancer

Improve Diagnosis

## Watson Care Review and Authorization Advisor



Nurses

Streamlines manual review processes between a physician and health plans

Improve Decisions and Outcomes



## Acknowledgement















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社團法人 國家生技醫療產業策進會 Institute for Biotechnology and Medicine Industry

