

**Providing Sustainable Access to
Health Innovations through
Public-Private Partnerships**

**Future Opportunities for Taiwan's Biotech
Development**

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Strength of Taiwan in Biotech Development

- **Representative Population** in East Asia
- Improved Cross-Strait Relationship
- Competitive, Strong **R&D Activities** and **Manufacturing Capabilities** in Computer Sci., Electric Engineering, Biotech, Clinical Medicine, *etc.*
- **Integrated** Government-Industry-Academia-Hospital, **Transparent Regulatory Environment**
- Excellent **Health Care System**, National Health Insurance: **≥ 98%**
- **Center of Excellence for Clinical Trials** in East Asia
R&D for Pfizer, GSK, BI, MSD, Novartis, Eli Lilly, Roche, AZ, Bayer, etc.
- **Government's Investment and Support**

SCIENTIFIC
AMERICAN

worldVIEW

A GLOBAL BIOTECHNOLOGY PERSPECTIVE

2013

SEARCHING FOR THE NEXT WAVE

SPECIAL REPORT

RIPPLES OF INNOVATION
FROM UNEXPECTED PLACES

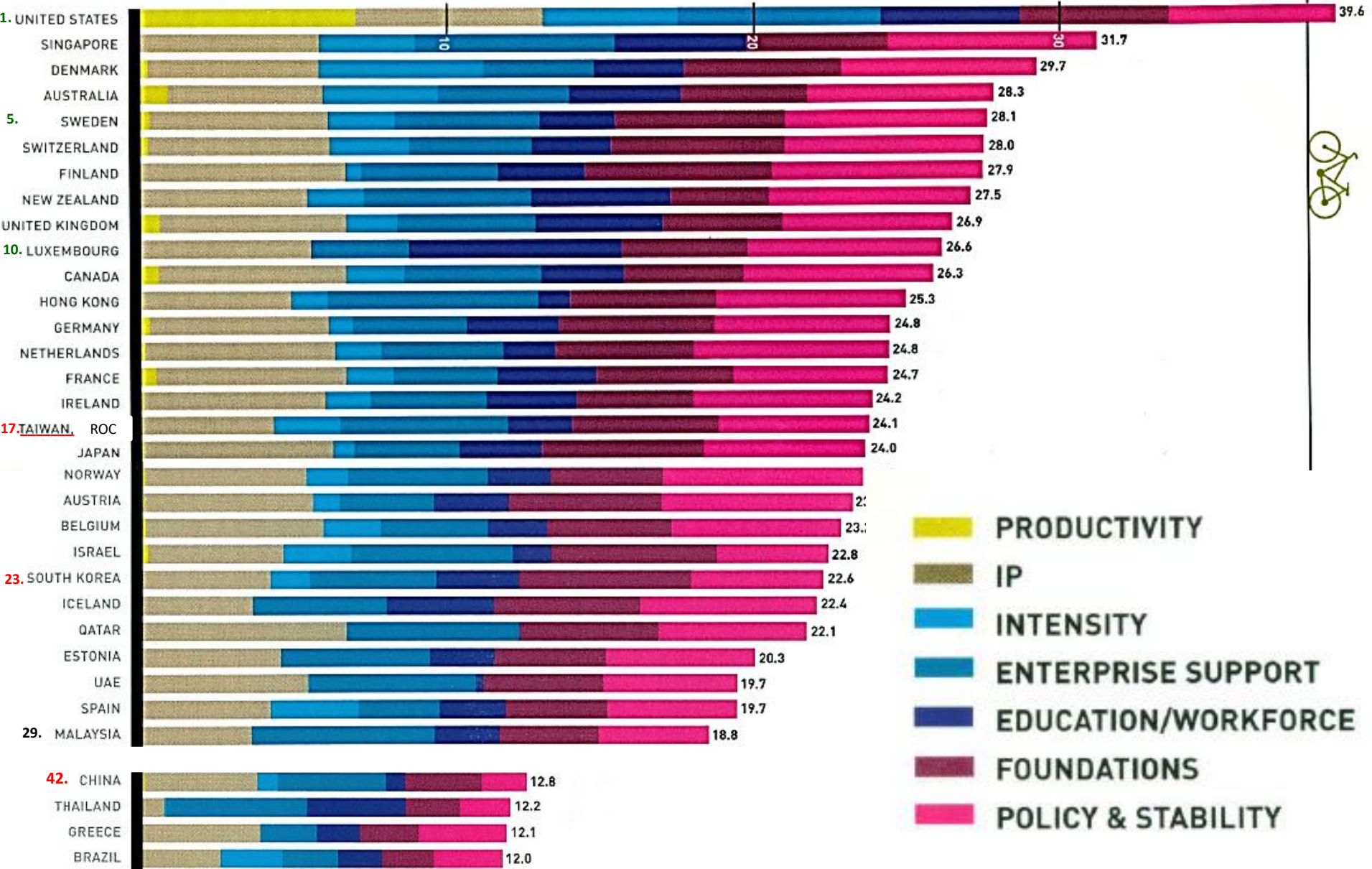


1. IP
2. INTENSITY
3. ENTERPRISE SUPPORT
4. EDUCATION/
WORKFORCE
5. FOUNDATIONS
6. POLICY &
STABILITY

2014 SCIENTIFIC AMERICAN WORLDVIEW OVERALL SCORES

PRODUCTIVITY GIVES THE US AN EXTRA PUSH

Taiwan is # 17



2015 Taiwan Total Ranking # 25

- | | |
|------------------------|------|
| 1. Productivity | # 23 |
| 2. IP | # 29 |
| 3. Intensity | # 31 |
| 4. Enterprise Support | # 8 |
| 5. Education/Workforce | # 33 |
| 6. Foundation | # 12 |
| 7. Policy & Stability | # 24 |

SEVEN YEARS OF BIOTECH TRACKING BY RANK

Our growing database reveals ongoing competition at many levels

Taiwan's Ranking:

2012 # 21

2013 # 26

2014 # 17

2015 # 25

Average # 22.3

change since last year (neg. values = improvement)



COUNTRY	2009	2010	2011	2012	2013	2014	2015	AVG.	
UNITED STATES	1	1	1	1	1	1	1	1.0	0
DENMARK	3	5	2	2	2	3	2	2.7	-1
NEW ZEALAND	7	18	18	9	10	8	3	10.4	-5
AUSTRALIA	10	17	5	10	7	4	4	8.1	0
SINGAPORE	2	2	8	3	5	2	5	3.9	3
FINLAND	8	6	7	4	4	7	6	6.0	-1
SWITZERLAND	6	10	6	6	3	6	7	6.3	1
SWEDEN	4	4	3	5	6	5	8	5.0	3
UNITED KINGDOM	12	14	9	11	9	9	9	10.4	0
CANADA	11	3	4	7	8	11	10	7.7	-1
HONG KONG			17	13	20	12	11	14.6	-1
GERMANY	16	16	16	16	14	13	12	14.7	-1
IRELAND	14	13	14	8	11	16	13	12.7	-3
NETHERLANDS	19	12	12	17	12	14	14	14.3	0
FRANCE	18	8	10	12	13	15	15	13.0	0
JAPAN	13	9	11	18	18	18	16	14.7	-2
NORWAY	17	21	21	19	22	19	17	19.4	-2
ISRAEL	5	7	13	14	15	22	18	13.4	-4
AUSTRIA	21	20	20	20	17	20	19	19.6	-1
LUXEMBOURG		25	29	25	19	10	20	21.3	10
BELGIUM	20	15	15	15	16	21	21	17.6	0
QATAR					42	25	22	29.7	-3
SOUTH KOREA	15	19	19	22	24	23	23	20.7	0
ICELAND	9	11	22	23	23	24	24	19.4	0
TAIWAN,				21	26	17	25	22.3	8

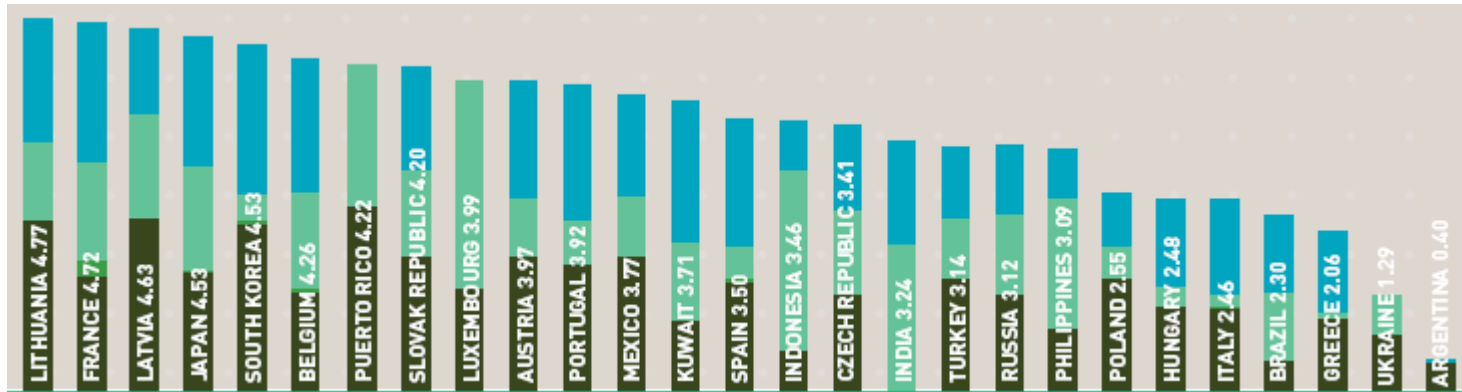
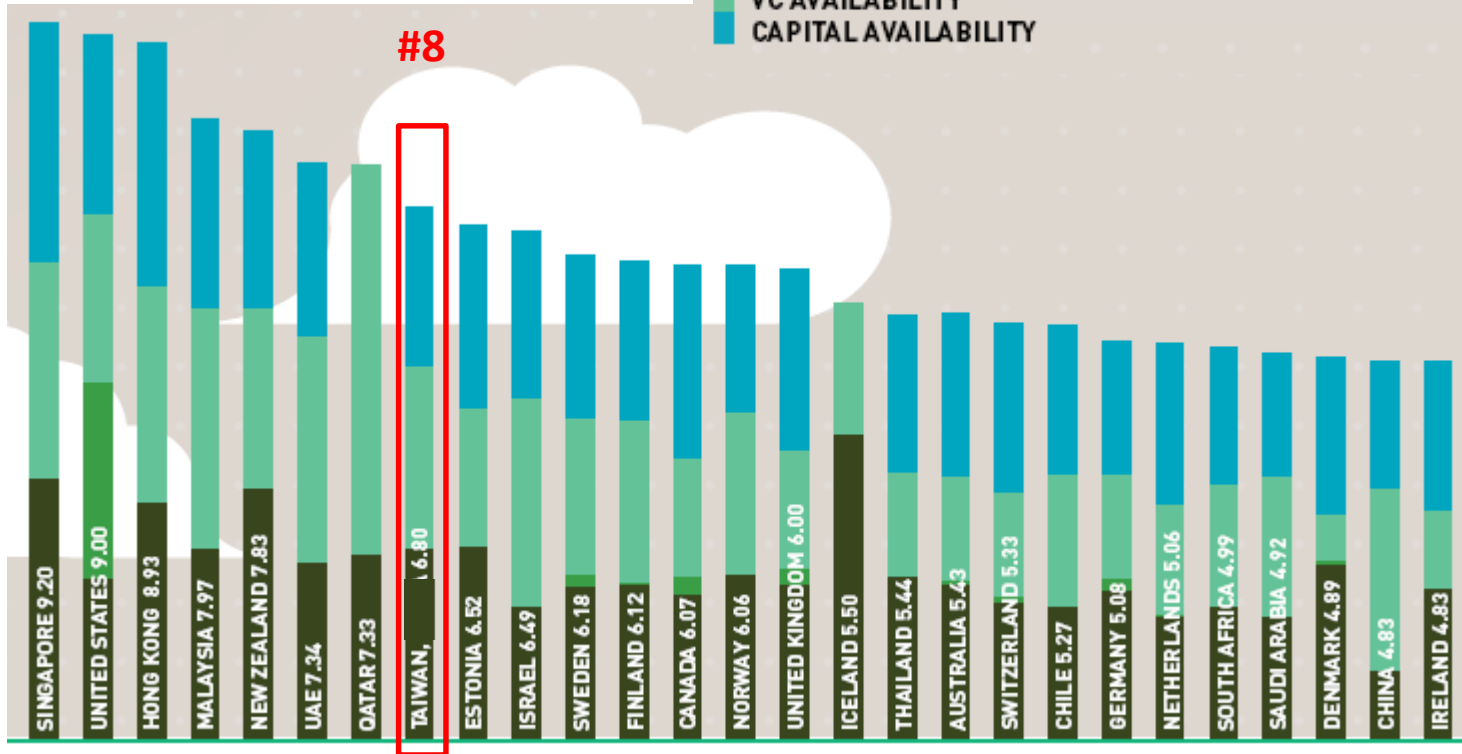
SCORECARD CATEGORY #5: ENTERPRISE SUPPORT

A trio tussles for the top spot

Taiwan #8

ENTERPRISE SUPPORT

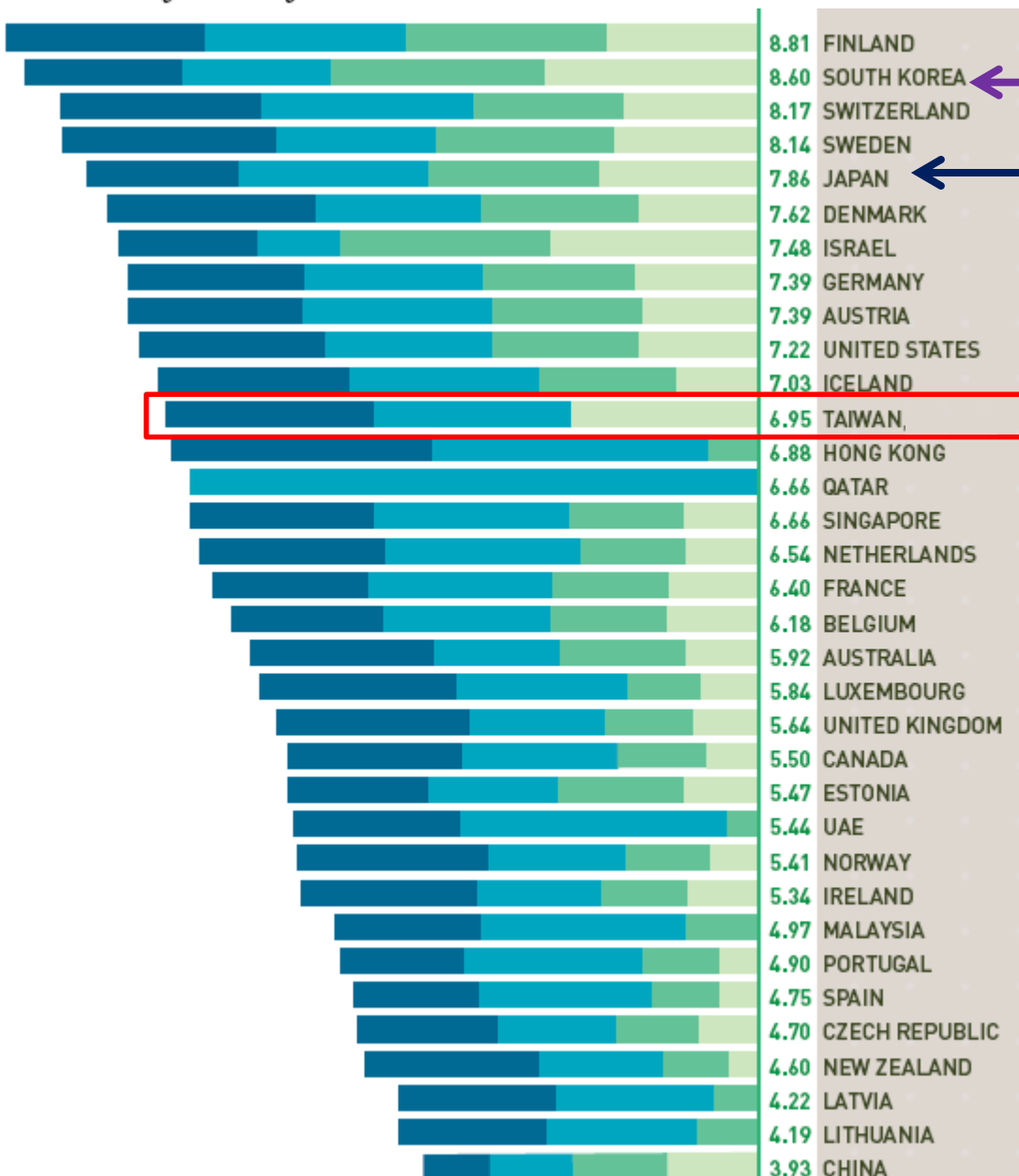
- BUSINESS-FRIENDLY ENVIRONMENT (higher = better)
- BIOTECH VC, 2007 (US\$MM)
- VC AVAILABILITY
- CAPITAL AVAILABILITY



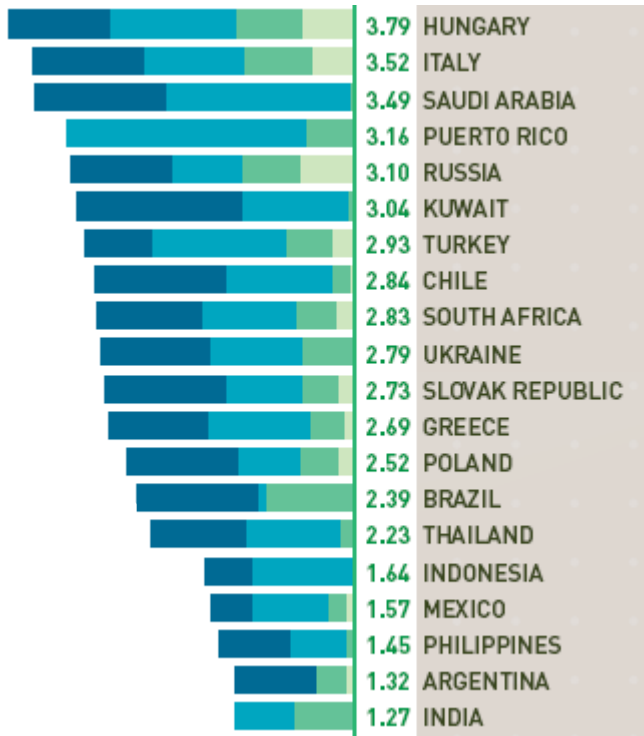
SCORECARD
CATEGORY #6:
FOUNDATIONS
Finland finishes first

Taiwan #12

- BUSINESS EXPENDITURES ON R&D (% of GDP)
- GOVERNMENT SUPPORT OF R&D (% of GDP)
- INFRASTRUCTURE QUALITY (roads, ports, electricity, etc.)
- ENTREPRENEURSHIP & OPPORTUNITY



#12



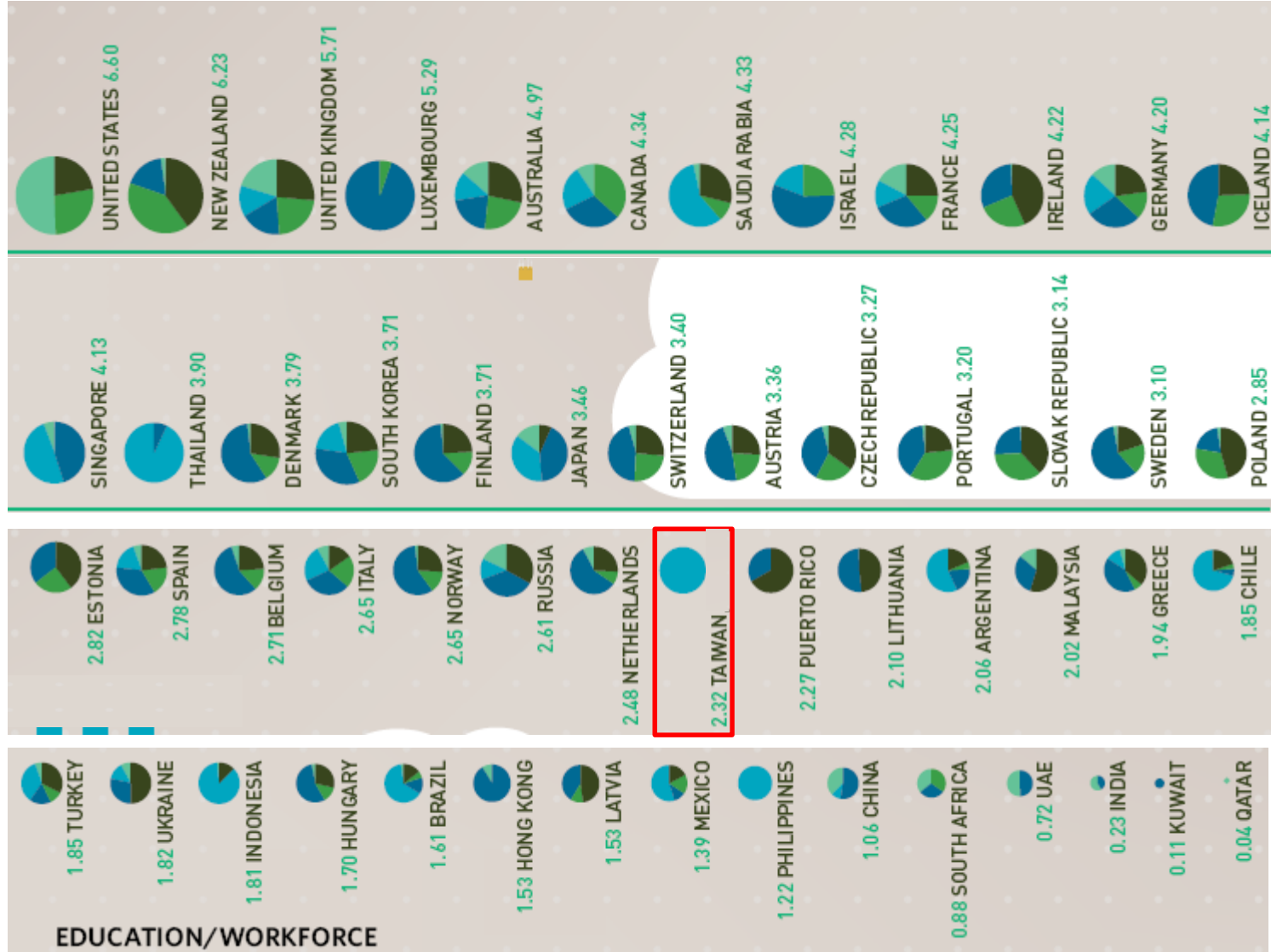
SCORECARD CATEGORY #4: EDUCATION/WORKFORCE

High-tech innovation demands a highly educated workforce

Taiwan #33

EDUCATION/WORKFORCE

- POST-SECONDARY SCIENCE GRADUATES / CAPITA
- PHD GRADUATES IN LIFE SCIENCES PER MILLION POPULATION
- R&D PERSONNEL PER THOUSAND EMPLOYMENT
- TALENT RETENTION (reciprocal of brain drain)
- BRAIN GAIN (share of global students studying outside their country)



EDUCATION/WORKFORCE

Government Policy and Strategies: Diamond Action Plan for Biotech Takeoff (2009)

*To Develop Taiwan into A New drug and Medical Device R&D House
and An Asian R&D Partner for the Global Community*

Supra Incubation Center

- To establish biomedical hubs in Taiwan through incubation of biopharmaceutical and medical device startup companies

(www.siic.com.tw)

Translational Research

- Bridging upstream innovations of discovery research with downstream commercialization of biomed companies

(nrpb.sinica.edu.tw/)



BVC

- Joint investment of US\$ 2B (60% private, 40% government)
- Taiwan Medtech Fund (TMF) was approved

TFDA

- Inaugurated on Jan. 1, 2010
- Set up regulatory environment of international standard

(Center of Drug Evaluation)
www.cde.org.tw/eng/

Boosting Biotech to a Trillion NT-Dollar Industry

Taiwan's economic engine: from ICT to Biotech



Taiwan Biotech Take-off Action Plan (2013)

Basic R&D at Academic & Research Institutions

Pharmaceuticals/
Medical Devices
Commercialization

Pharmaceuticals/
Medical Devices
Clinical Trials

Product Reaches
the Market

Industrialization R&D Center Builds on Upstream R&D (MOEA)

- Establishment of Biotech Pharmaceuticals Pre-clinical Core Platform
- Establishment of Medical Devices Rapid-Prototyping Center

Establishment of BVC to Attract Private Funding matching with National Development Fund

- Capital will be introduced into the biotech industry, with the capital make-up of the BVC being on a 40:60 basis (government 40%, private sector 60%)

Promotion of the SI²C to Provide an Integrated Service Platform (NSC)

- Provides legal, IPR, technical, and operations commercialization services
- Hardware resources for factory incubation: Hsinchu Biotech Park (medical devices), South Taiwan Science Industry Park (medical devices), National Biotechnology Research Park in Nangang (pharmaceuticals), experimental animal center

Foster International Harmonization (DOH)

- Establishment of an integrated and transparent evaluation process of medical products
- Greater efficiency in the evaluation process of medical products
- Promotion of regional regulatory harmonization
- Assistance in the industry's development

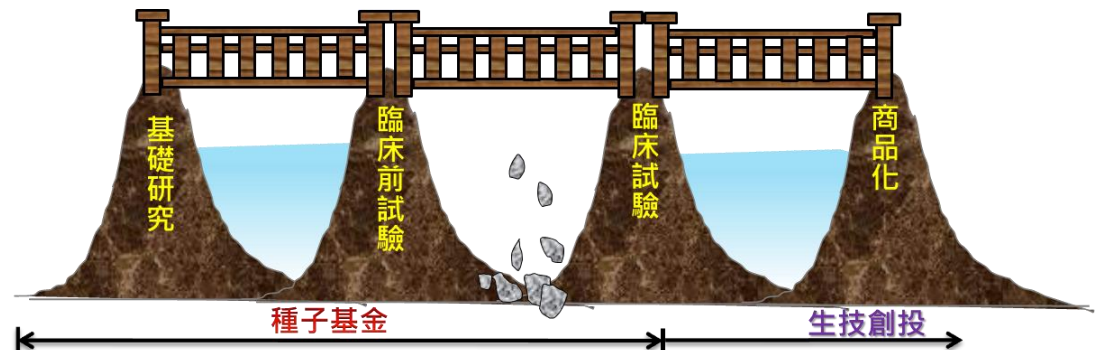
生技整合育成中心

(Supra Integration and Incubation Center, SI²C)

SI²C 以 **Branding Taiwan** 為目標，針對藥品、醫材執行四大主軸工作：

1. 評估、建構及串連產業價值鏈研發能力、平台及核心設施，讓有潛力的**新藥**與**醫材**能順利往價值鏈後端推動，增加其成功的機會，使台灣在特選的疾病及產品種類居亞太領先及領導的地位；
2. 建立完整的選題機制，主動積極發掘與篩選國內外具商業化潛力及研發可行之案源，進行輔導與協助；
3. 成立種子基金，支持前期研發計畫，以與國內創投後期研發的投資接軌；
4. 構思成立新的園區模式，使生醫園區成為研發的**One-stop shop**，協助新興業者與學術界研發團隊在需要時能適時運用其所建構的平台與核心設施，並連結政府相關單位窗口及新興公司資金協助及整合服務。

建立並串接研發鏈各階段之能量



智財規劃申請、技術移轉/輔導、商機媒合、資金引介(台灣生技整合育成中心)



Supra Integration and Incubation Center (SI2C)



Connection of the value chain



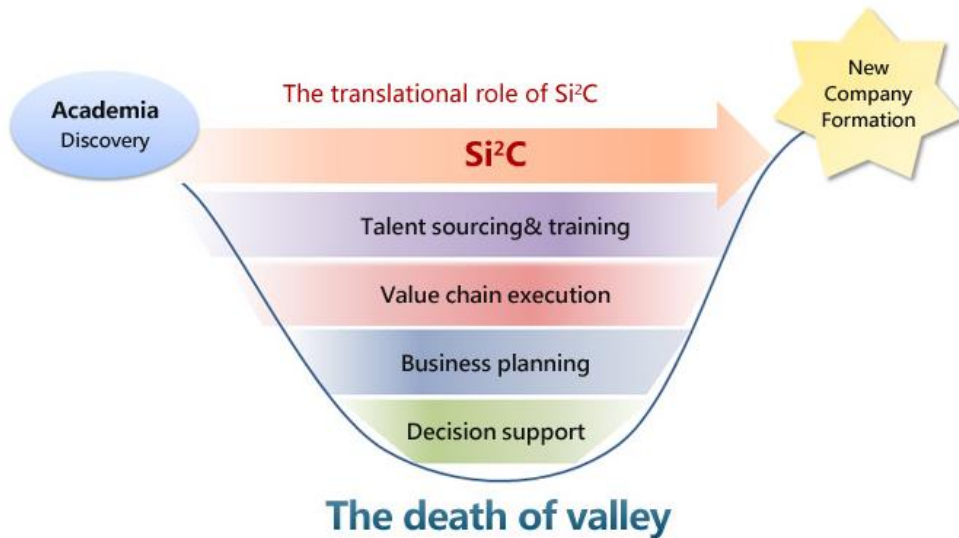
Identification of potential projects



Securing talents for biomedical technology



Build-up Taiwan biomedical ecosystem



Hsinchu Biomedical Science Park



Total Area: 38.1 hectares

- Establish biomedical devices industry cluster
- Emphasize on an interdisciplinary approach – ICT-Biotechnology-Healthcare Convergence



TAIWAN HIGH SPEED RAIL

2018



HBSP Hospital



**Biomedical R&D Centers
Incubation Center**



Biotech Building

生技聚落規劃

• 醫療器材為主
(醫療器材+ICT)

新竹生物醫學園區
(竹北)

新竹科學工業園區
(新竹、竹南)

中部科學工業園區
(台中、后里、二林、
虎尾、南投)

臺灣蘭花生物科技園區
(台南)

南部科學工業園區
(台南、高雄園區)

• 醫療器材為主
(骨科、牙科材料)

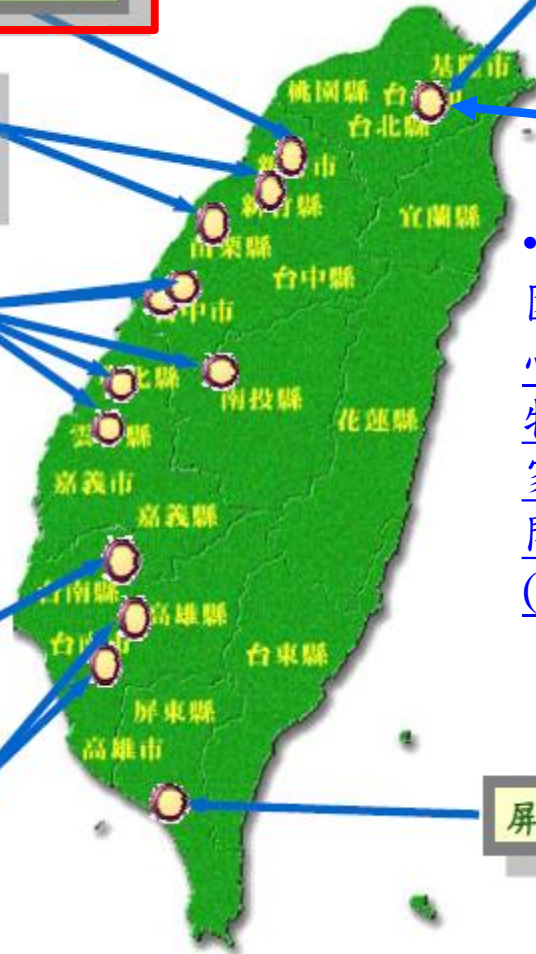
南港生物科技園區

南港國家生技研究園區
(中研院統籌)

• 新藥研發為主

園區包括：生醫轉譯研究中心、核心主題研究中心、生物資訊中心、育成中心、國家實驗動物中心、生物技術開發中心、食品藥物管理局
(預計106年10竣工)

屏東農業生物科技園區



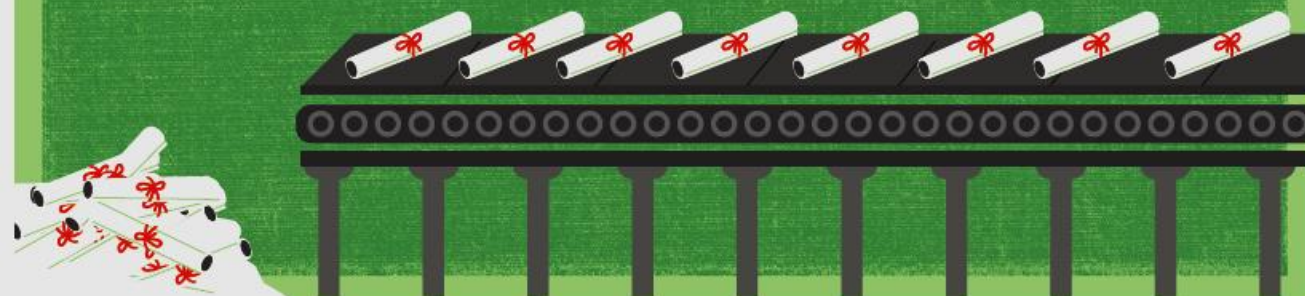
Reporting by David Cyranoski, Natasha Gilbert, Heidi Ledford, Anjali Nayar and Mohammed Yahia.

NATURE.COM
Tell us what you think about the future of PhDs:
nature.com/phdfuture

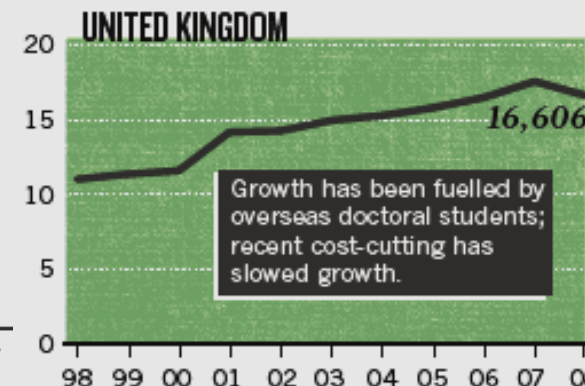
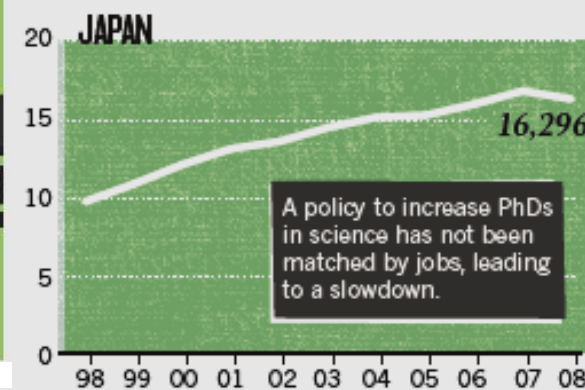
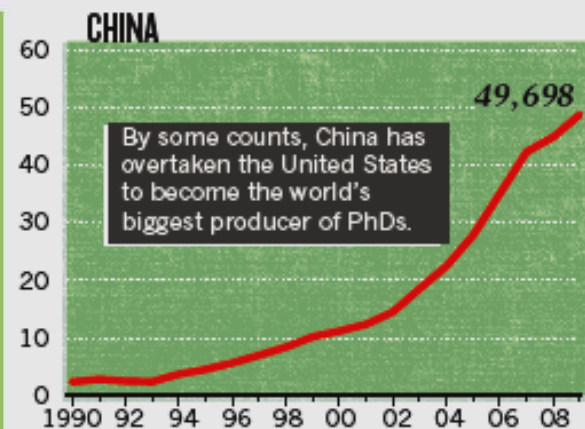
21 APRIL 2011 | VOL 472 | NATURE | 279

THE PHD FACTORY

The world is producing more PhDs than ever before. Is it time to stop?

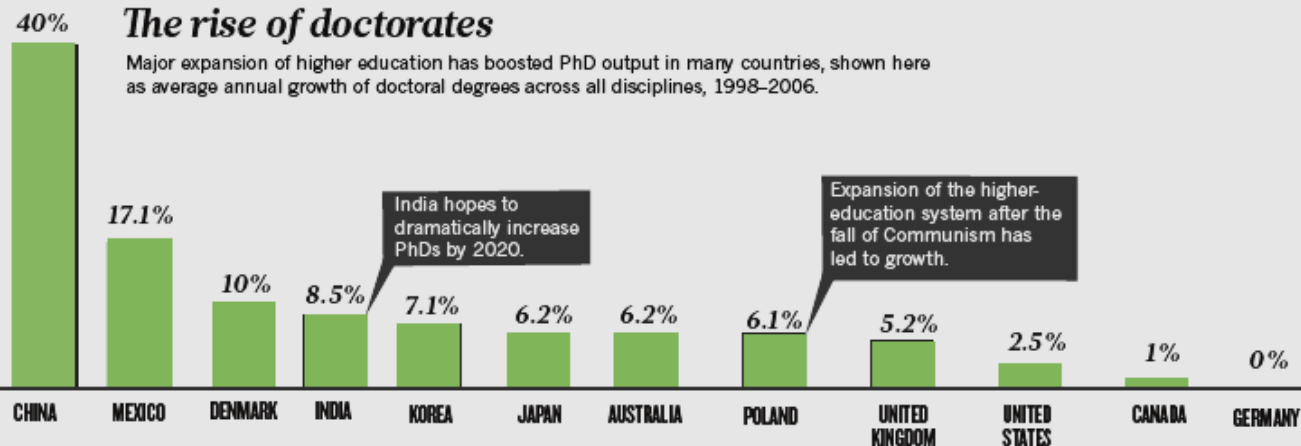


Nature 2011

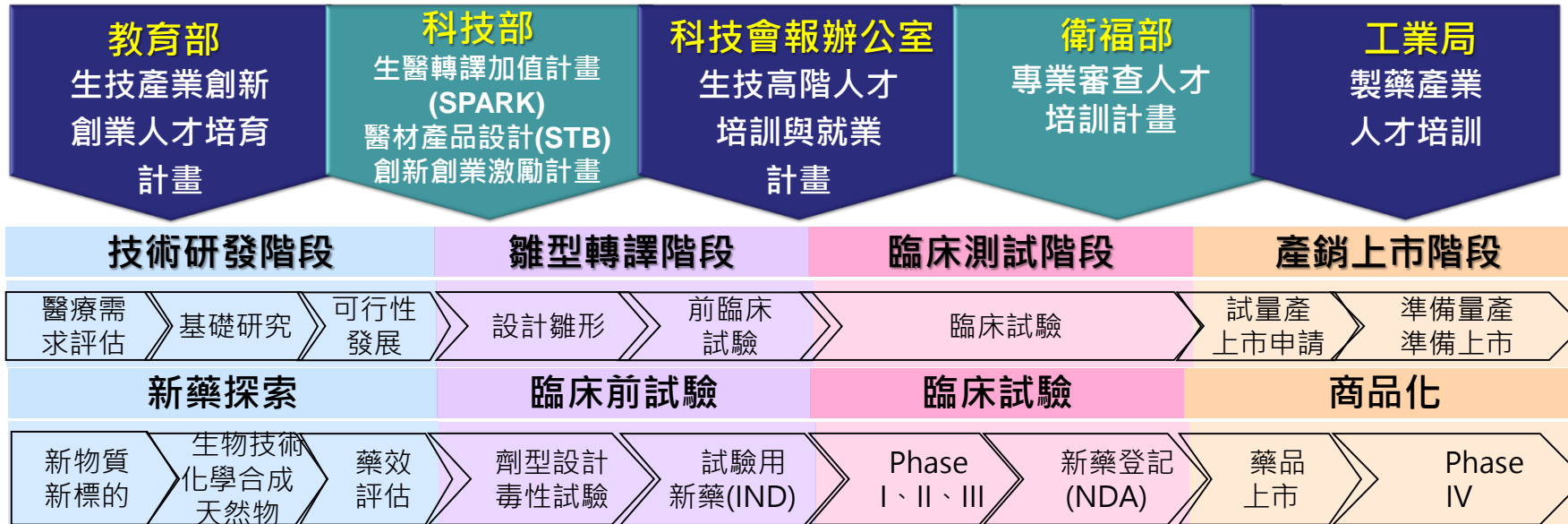


The rise of doctorates

Major expansion of higher education has boosted PhD output in many countries, shown here as average annual growth of doctoral degrees across all disciplines, 1998–2006.



各部會推動生技人才培育綜整



醫材

醫藥

- ◆ 從醫材或醫藥研發鏈的上游到下游的產業端，我國現行已有各相關部會的人才培育或培訓計畫。
- ◆ **教育部**:鼓勵各大學校院開設跨領域生技課程，培育以實際應用、符合市場需求與生技創新及創業為核心之生技關鍵技術跨領域創新創業人才。屬建立我國大專院校學生具備生技產業跨領域的mindset。(人才扎根)
- ◆ **科技部**:透過實際案例(SPARK)或選送人員至國外訓練(STB)或給予創業的第一桶金(創新創業計畫)，導引我國生技人才朝產業應用或創新創業邁進的人才培訓。(實務培訓)
- ◆ **科技會報辦公室**:提供藥品、醫療器材、醫療管理等職實戰訓練(on-the-job training)，協助博士級人才赴產業界就業，進而促進生技產業發展。(銜接業界)
- ◆ **衛福部**:培育藥物專業審查人才，以強化我國核心之審查能量。(審查員精進)
- ◆ **工業局**:邀請業界具實務經驗專家，辦理人才培訓課程，以培植我國製藥產業專業技術人才，進而提昇我國製藥界人才的水準。(人才精進)

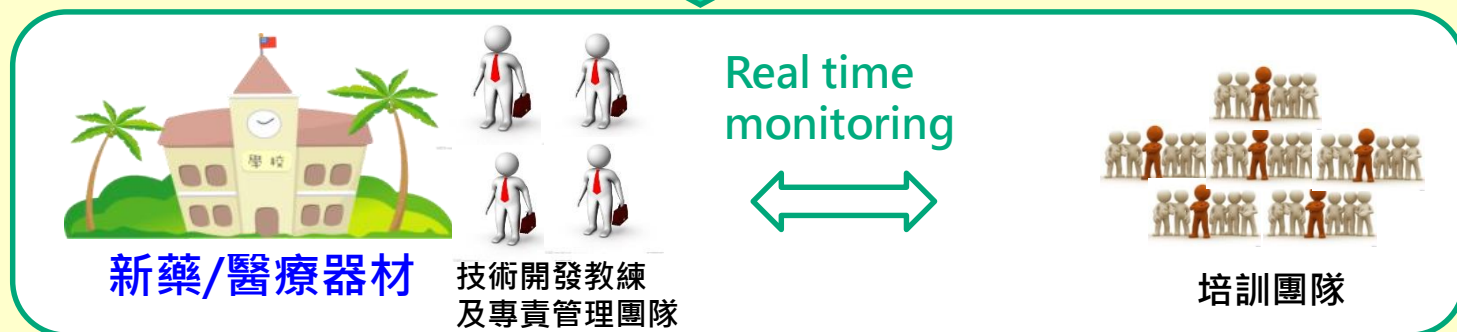
科技部負責之生技人才相關計畫

1. 推動生醫與醫材轉譯增值人才培訓計畫 (SPARK-Taiwan)
2. 推動醫療器材跨領域人才培訓計畫 (STB)

SPARK計畫介紹

- 由Si²C規劃推動之SPARK-Taiwan計畫，係以美國生技產業發展聚落的搖籃-史丹福大學為合作對象，接軌**史丹福大學SPARK課程**、培訓模式及顧問專家，進行我國生醫與醫材轉譯增值的人才培訓，給以產品開發鏈上轉譯、醫療法規、智財與談判、行銷與商業規劃等重要訓練課程，並透過受訓學員團隊提出的創新前瞻轉譯增值計畫(以進行proof-of-value or proof of concept為主)，以實際案例進行跨領域人才之培訓。

台灣生技整合育成中心(Si2C)及專家顧問團



培訓大學 (Anchor university)

- **Matching Fund (50%)**，台大和成大
- 技術開發教練及管理團隊進行專責輔導
- 校內外軟硬體資源整合
- 協助輔導校外培訓團隊

培訓團隊

- 學研成果轉譯增值(進行proof-of-value or proof of concept為主)
- 技術開發教練及管理團隊進行專責輔導
- 校內外軟硬體資源整合



SPARK 總體成效



(二) 與Anchor university連結，擴散SPARK Taiwan目標與精神

AU	第一期 (102年度)	第二期 (103年度)	第三期 (104年度；執行中)	歷年總 培訓團 隊數
總配合款	2,100萬	6,300萬	7,025萬	
台大	10	26 (6)	22 (11)	41
成大	6	14 (2)	13 (7)	24
陽明	-	12	10 (6)	16
北醫	-	10	9 (6)	13
中國醫	-	12	10	22
清大	-	-	7	7
總計團隊數	16	74	71	123
總計培訓人數	69	263(25)	273(108)	472



亮點說明 - SPARK

102-103年期 (第一~二期) 團隊量化成果:

- ✓ 共補助5家區域型培訓大學，累計培訓82個團隊，共計**307**位培訓團隊成員投入研發產品化訓練，其中**29%**為臨床人員。

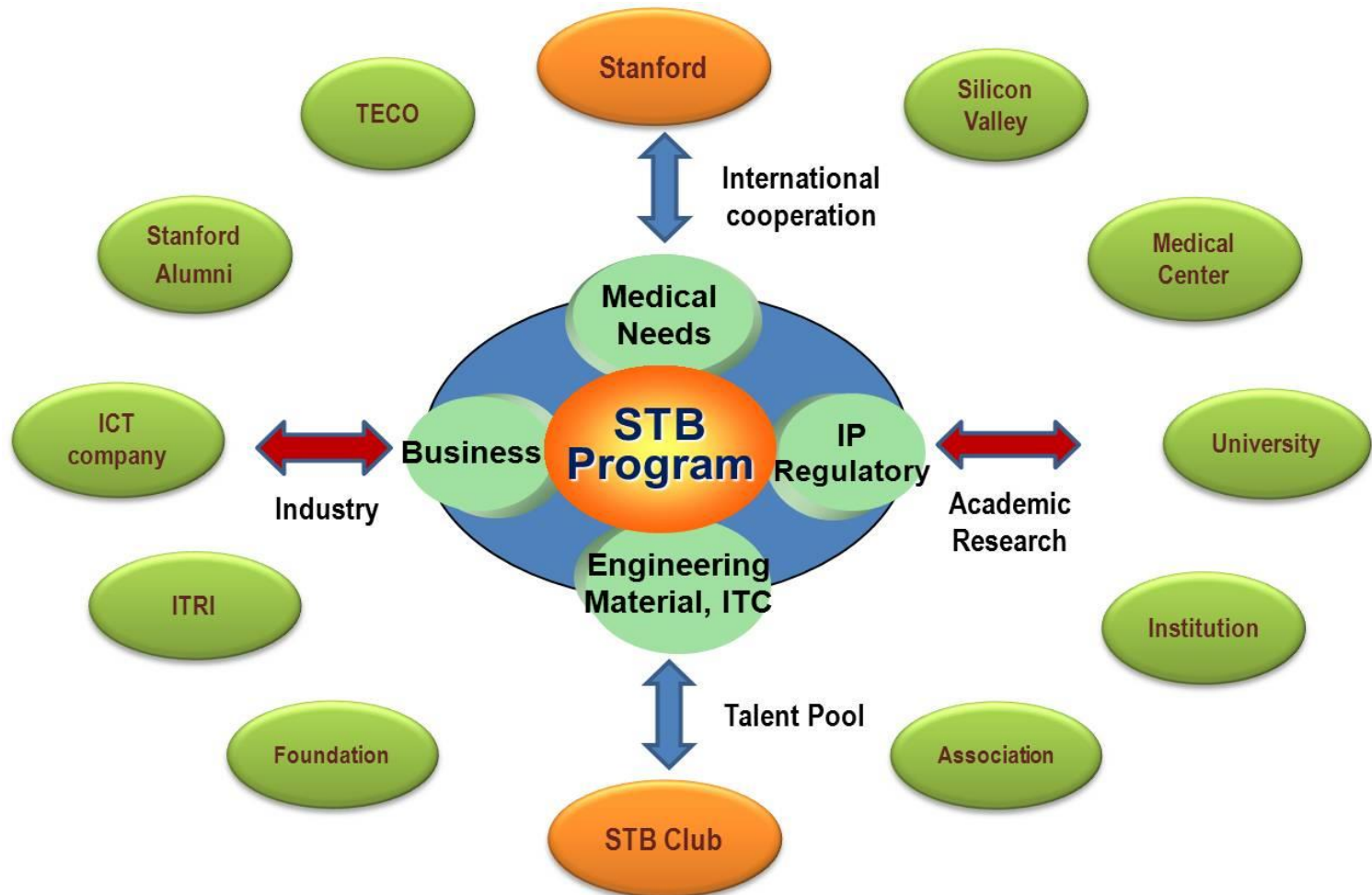




台灣-史丹福醫療器材產品設計人才培訓計畫

Stanford-Taiwan Biomedical Fellowship Program, STB

強化與美國史丹福大學合作，利用矽谷成熟之生態系統，培育台灣具創新性高階醫材產品設計及產業化實務能力的「跨領域種子人才」





總體成效 - STB



▶ 醫療器材人才培育計畫

Stanford培訓計畫

- ✓ 超過500位申請者，選出40位STB學者
- ✓ 33位學員結訓→10家新創公司，累計實收資本額超過5億元

STB 國內培訓課程 (2009-2012)

- ✓ 119名跨領域醫工人才
- ✓ 34組醫材概念創意
- ✓ 4家新創公司，累計實收資本額超過1億元

▶ 醫療創業支援平台

STB eNET/

生醫人培FB

國際創新醫療器材技術與產品發展現況與趨勢資訊分享平台

- ✓ www.stb.org.tw
- ✓ [FB Page](#)



STB交流媒合

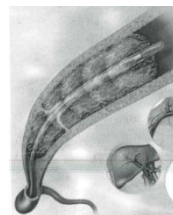
- ✓ STB大師論壇2場
- ✓ STB創業小聚1場
- ✓ 業師諮詢 16案次



創新醫材育成

創意概念輔導加值

- ✓ 4案通過輔導
- ✓ 2案引介申請育苗或天使計畫
- ✓ 2案轉入明年輔導



生技高階人才培訓與就業計畫

◆計畫目標

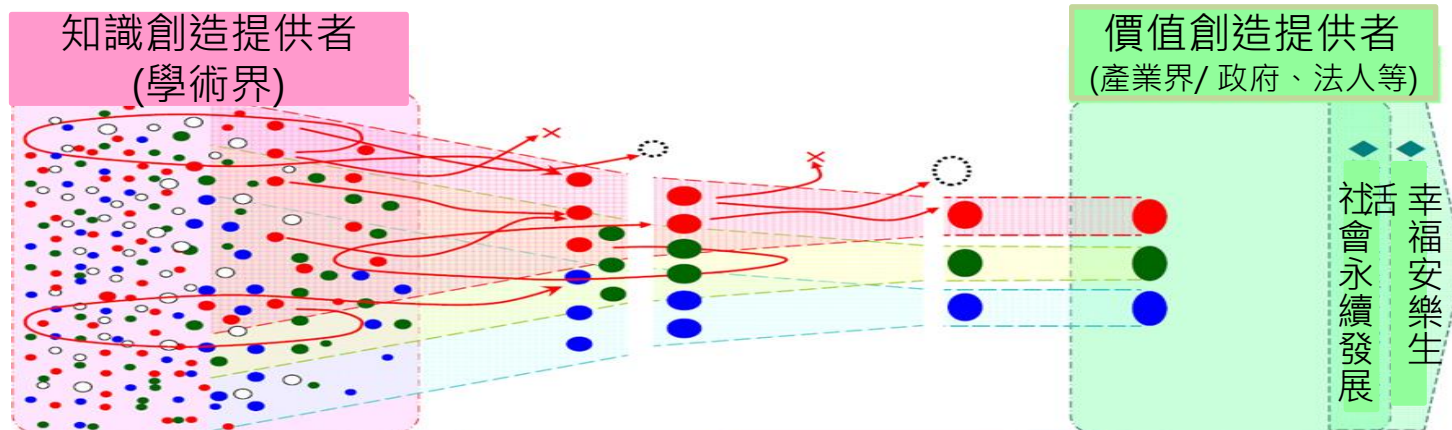
- 加速藥品、醫材、醫管服務的產業化推動，促進產業升級與國際化
- 生技博士到法人/學研機構「再加值」一年，能為業界聘雇或創業，縮短學用落差
- 預計3年、投入3億元、培訓300位符合業界需求之生技高階人才，導引進入業界

◆推動機制

- 透過國內重要的法人及學研機構擔任培訓單位，規劃一年期的藥品、醫療器材、醫療管理等**在職實務訓練(On-the-job-training)**，並提供6個月以上的產業實習機會，以累積博士級生技訓練菁英的實務經驗和核心技能，橋接到產業就業或創業。

◆預期效益

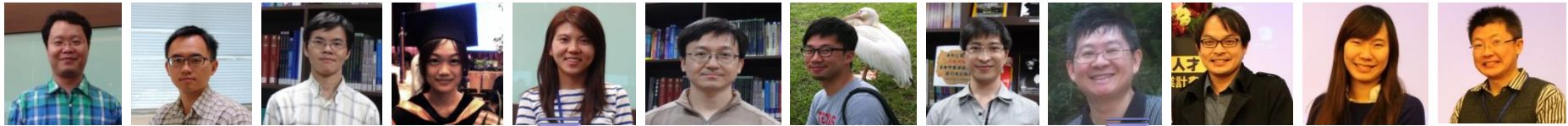
- 帶動業界晉用博士人才，提升產業研發能量，增加國際市場競爭力
- 解決生技產業高階人才供需失衡問題，改善生技博士畢業即失業現象
- 從學研界疏導高階生技人才到產業界，創造博士就業機會



教育部統計生技相關領域畢業生 450~497人/年
在學博士生 3400~ 3640 人/年

經濟部工業局統計目前產業需求
博士級：140人/年

102年(第一期)成功導引人才進入產業界



工業技術研究院
Industrial Technology
Research Institute

79位博士人才



財團法人生物技術開發中心
DEVELOPMENT CENTER FOR BIOTECHNOLOGY



國家衛生研究院
National Health Research Institutes



財團法人
金屬工業研究發展中心
Metal Industries Research &
Development Centre



財團法人
生技醫療科技政策研究中心
Research Center for Biotechnology and Medicine Policy



財團法人醫藥工業
技術發展中心
Medical and Pharmaceutical Industry
Technology and Development Center



財團法人醫藥品查驗中心
Center for Drug Evaluation, Taiwan



中央研究院
ACADEMIA SINICA



臺北醫學大學
TAIPEI MEDICAL UNIVERSITY



National Cheng Kung University



生技高階人才培訓計畫102-103年(第一、二期)培訓成果

流向	102年(第一期) 人數	103年(第二期) 人數
培訓後創業	5	3
實習廠商留任	57	43
培訓單位留任	8	5
培訓單位媒合	5	4
自行求職	21	22
成功就業 合計	96	77
博士後研究員	7	16
未就業	7	15
未成功就業 合計	14	31
培訓人數 合計	110	108
成功就業率	87%	71%



- **成功導引高階人才進入業界**
訓儲菁英有75%進入業界就業，25%於學研機構
- **廠商留任意願提高**
訓儲菁英第一期實習廠商留任率40%，第二期提高為59%
- **工作穩定度高**
第一期訓儲菁英仍在原就職單位服務年資達1年以上者占成功就業人數69%
- **平均聘僱薪資**
訓儲菁英的平均聘僱薪資均高於培訓期間之薪資，達6.3萬以上，最高者達9萬以上

Toward Precision Medicine:

Building a Knowledge Network for Biomedical Research and a New Taxonomy of Disease

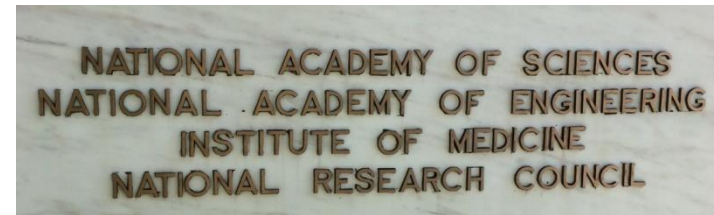
2011

Committee on A Framework for Developing a
New Taxonomy of Disease

Board on Life Sciences

Division on Earth and Life Studies

NATIONAL RESEARCH COUNCIL
OF THE NATIONAL ACADEMIES



REPORT TO THE PRESIDENT BIG DATA AND PRIVACY: A TECHNOLOGICAL PERSPECTIVE



John P. Holdren
Assistant to the President for
Science and Technology
Director, Office of Science and Technology
Policy

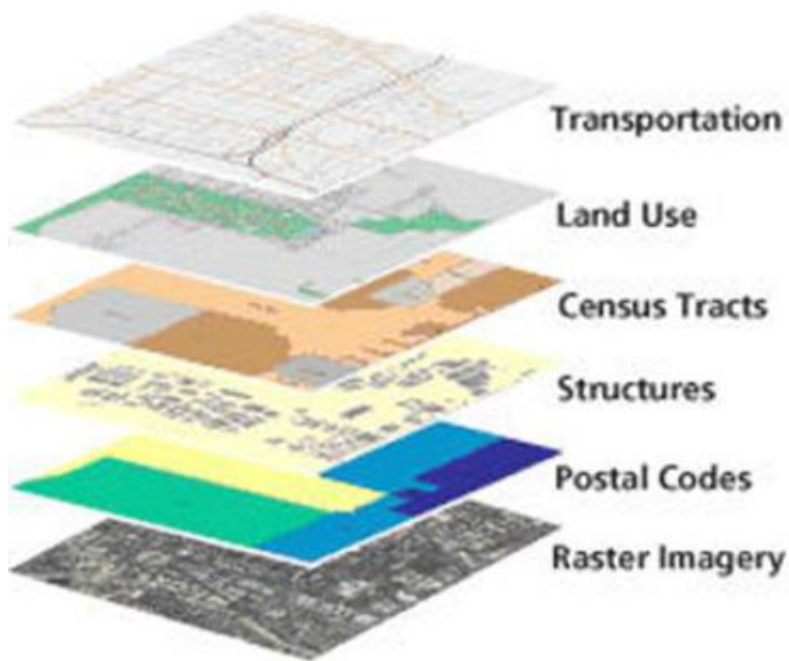
2.2.1 Healthcare: personalized medicine

Not all patients who have a particular disease are alike, nor do they respond identically to treatment. Researchers will soon be able to draw on millions of health records (including analog data such as scans in addition to digital data), vast amounts of genomic information, extensive data on successful and unsuccessful clinical trials, hospital records, and so forth. In some cases they will be able to discern that among the diverse manifestations of the disease, a subset of the patients have a collection of traits that together form a variant that responds to a particular treatment regime.

2.2.2 Healthcare: detection of symptoms by mobile devices

Many baby boomers wonder how they might detect Alzheimer's disease in themselves. What would be better to observe their behavior than the mobile device that connects them to a personal assistant in the cloud (e.g., Siri or OK Google), helps them navigate, reminds them what words mean, remembers to do things, recalls conversations, measures gait, and otherwise is in a position to detect gradual declines on traditional and novel medical indicators that might be imperceptible even to their spouses?

Google Maps: GIS layers Organized by Geographical Positioning



Information Commons Organized Around Individual Patients

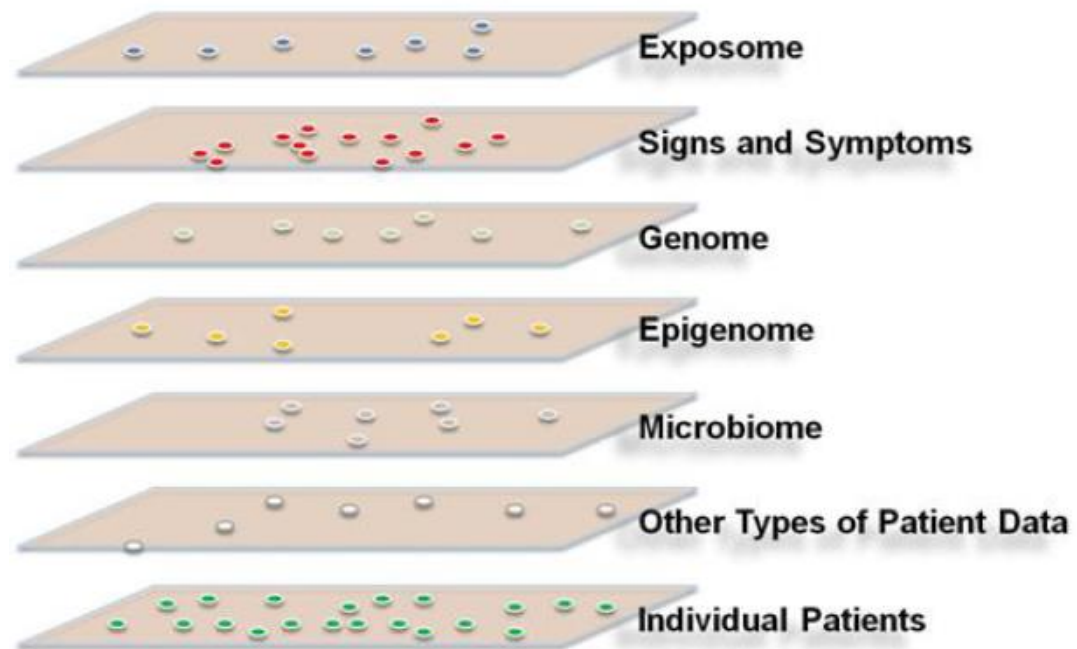


Figure 1-2: The proposed, individual-centric Information Commons (right panel) is somewhat analogous to a layered Geographical Information System (left panel). In both cases, the bottom layer defines the organization of all the overlays. However, in a GIS, any vertical line through the layers connects related snippets of information since all the layers are organized by geographical position. In contrast, data in each of the higher layers of the Information Commons will overlay on the patient layer in complex ways (e.g., patients with similar microbiomes and symptoms may have very different genome sequences). Source: FPA 2011 (left panel).

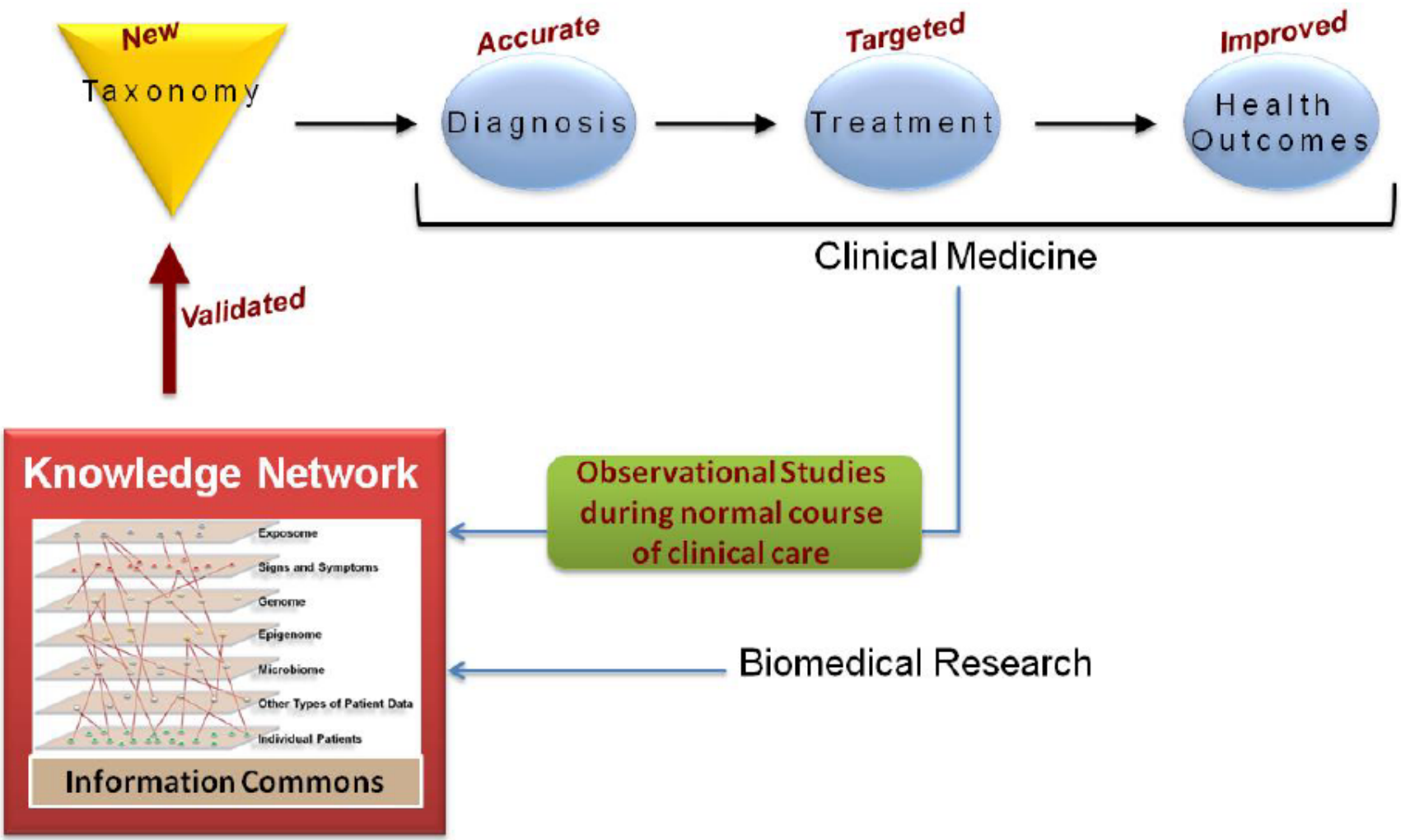


Figure 1-3: An individual-centric Information Commons, in combination with all extant biological knowledge, will inform a Knowledge Network of Disease, which will capture the exceedingly complex causal influences and pathogenic mechanisms that determine an individual’s health. The Knowledge Network of Disease would allow researchers hypothesize new intralayer cluster and interlayer connections. Validated findings that emerge from the Knowledge Network, such as those which define new diseases or subtypes of diseases that are clinically relevant (e.g., which have implications for patient prognosis or therapy) would be incorporated into the New Taxonomy to improve diagnosis and treatment.

Biology Has Become a Data-Intensive Science

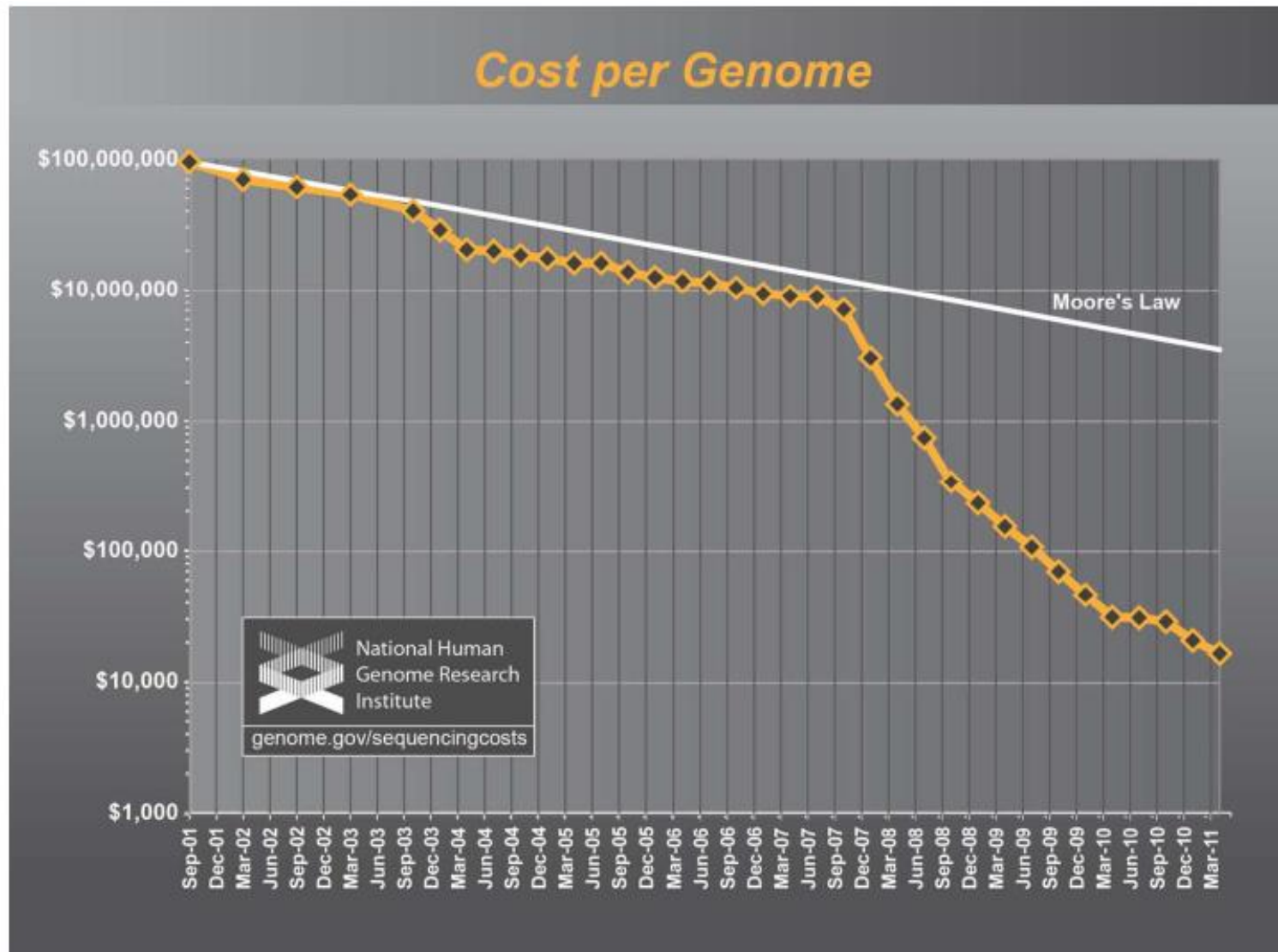


Figure 2-1: The cost of complete genome sequencing is falling faster than Moore's Law. The cost is still dropping rapidly, with a "\$1000 genome" becoming a realistic target within a few years. Source: Wetterstrand 2011.

Cancer Research: Lung Cancer at NTU Center of Genomic Medicine

The **NEW ENGLAND**
JOURNAL of *MEDICINE*

ESTABLISHED IN 1812

JANUARY 4, 2007

VOL. 356 NO. 1

A Five-Gene Signature and Clinical Outcome in Non-Small-Cell Lung Cancer

Hsuan-Yu Chen, M.Sc., Sung-Liang Yu, Ph.D., Chun-Houh Chen, Ph.D., Gee-Chen Chang, M.D., Ph.D.,
Chih-Yi Chen, M.D., Ang Yuan, M.D., Ph.D., Chiou-Ling Cheng, M.Sc., Chien-Hsun Wang, M.Sc.,
Harn-Jing Terng, Ph.D., Shu-Fang Kao, M.Sc., Wing-Kai Chan, M.D., Han-Ni Li, M.Sc., Chun-Chi Liu, M.Sc.,
Sher Singh, Ph.D., Wei J. Chen, M.D., Sc.D., Jeremy J.W. Chen, Ph.D., and Pan-Chyr Yang, M.D., Ph.D.

EDITORIAL



Molecular Signatures of Lung Cancer — Toward Personalized Therapy

Roy S. Herbst, M.D., Ph.D., and Scott M. Lippman, M.D.

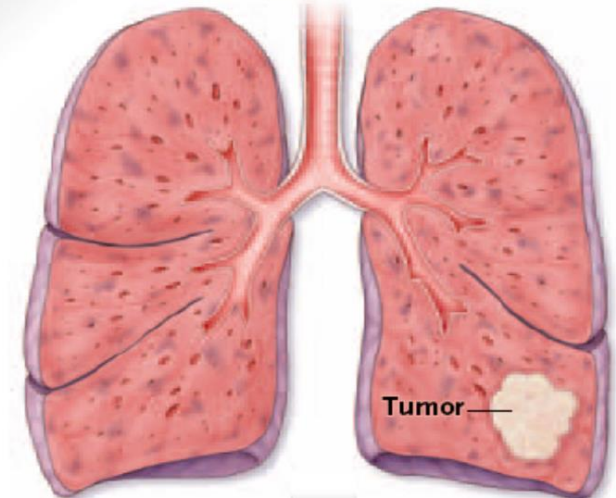
Phase 1: Genomic signatures
Stored specimens plus clinical data

Phase 2: Validation
Prospective trials

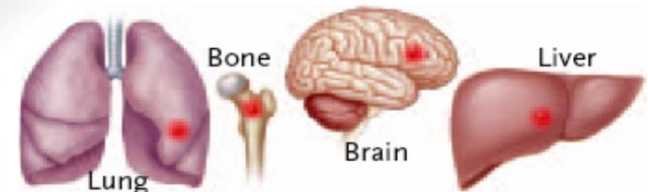
Phase 3: Expansion of genomic signatures
Preclinical and clinical studies

Algorithm

Clinical characteristics
Molecular imaging
Proteomics
Genomics



Prediction of metastasis



Prediction of drug sensitivity or resistance

Phase 4: Personalized therapy

The Opportunity to Integrate Data-Intensive Biology with Medicine

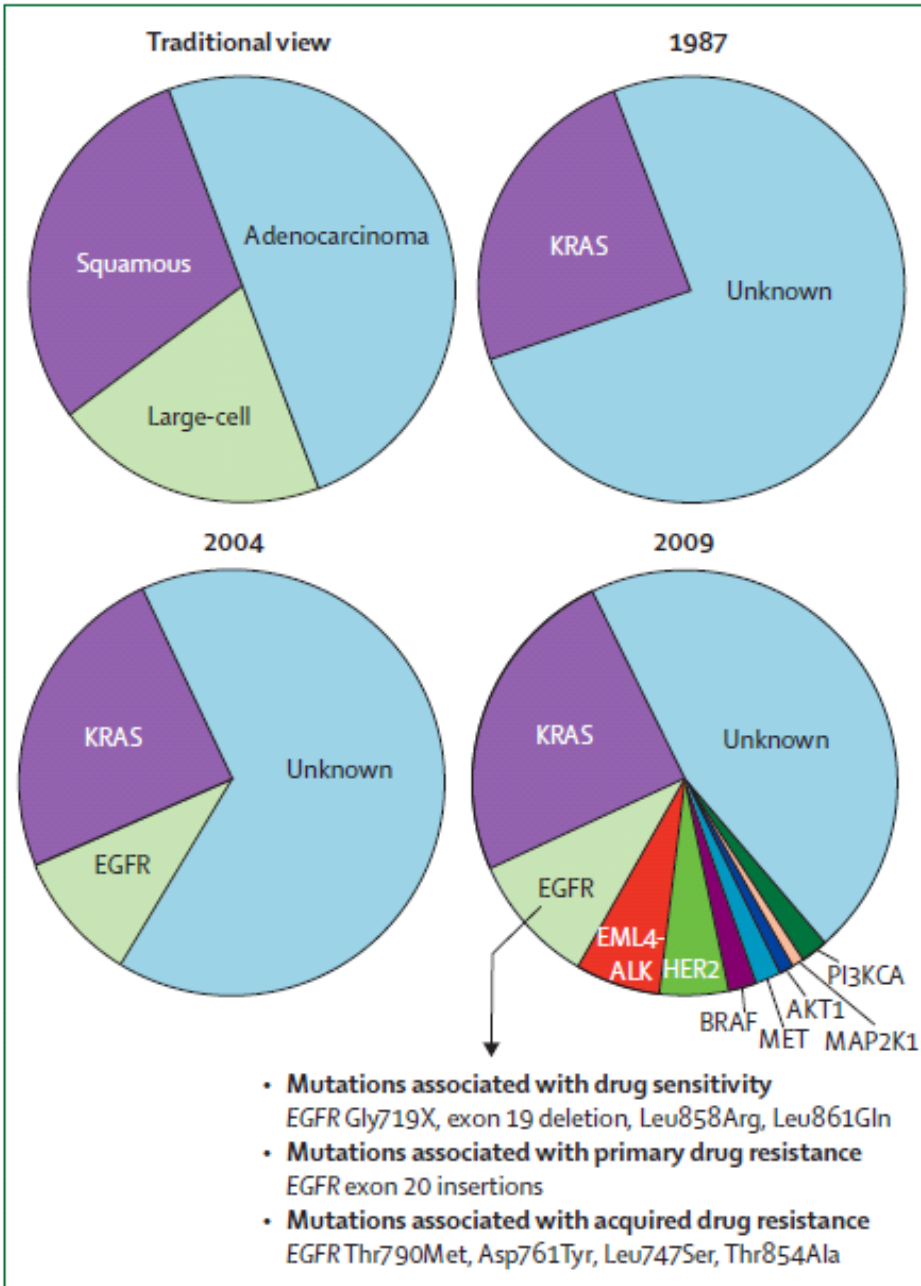
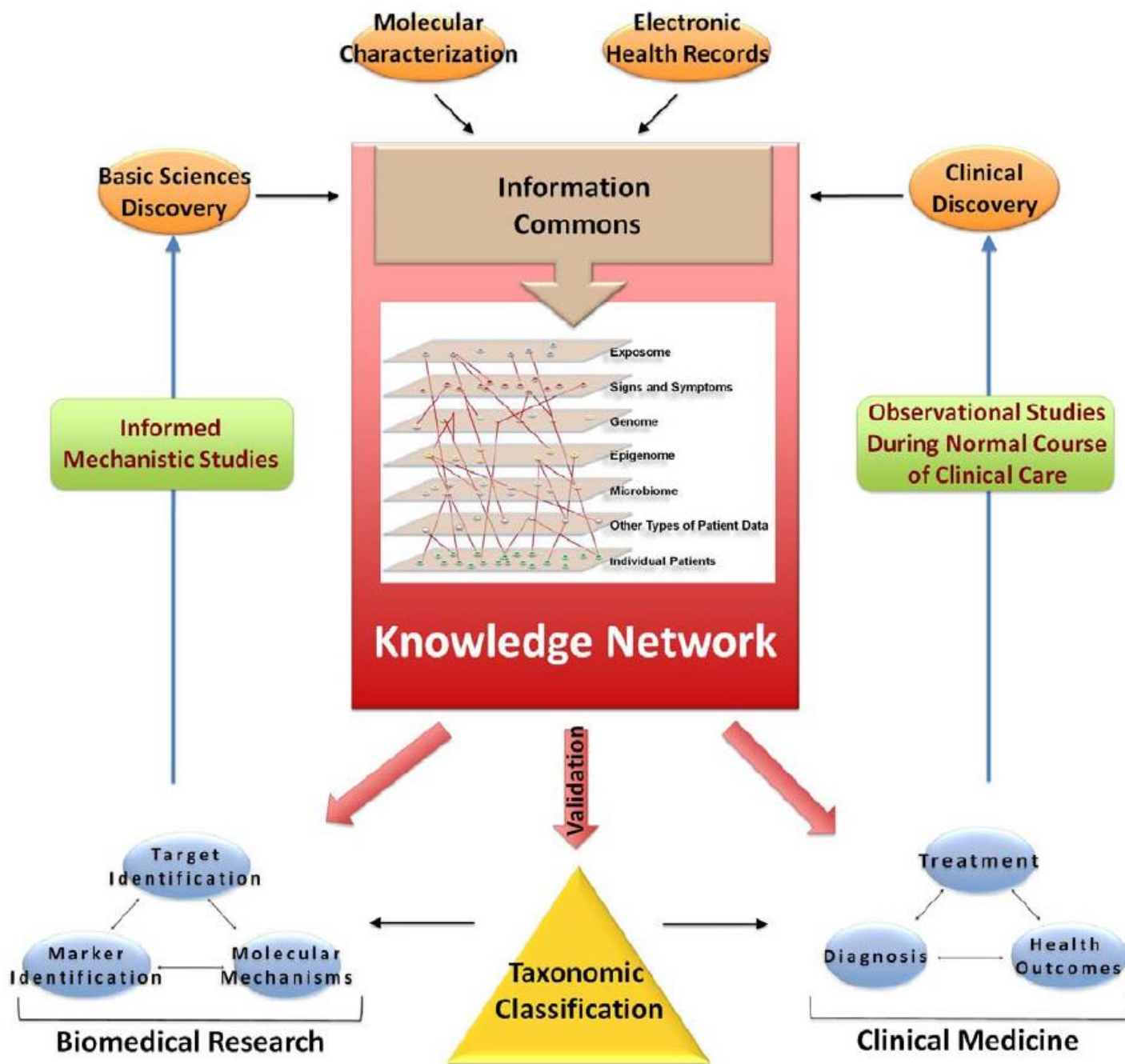


Figure 2-2: Knowledge of non-small-cell lung cancer has evolved substantially in recent decades.

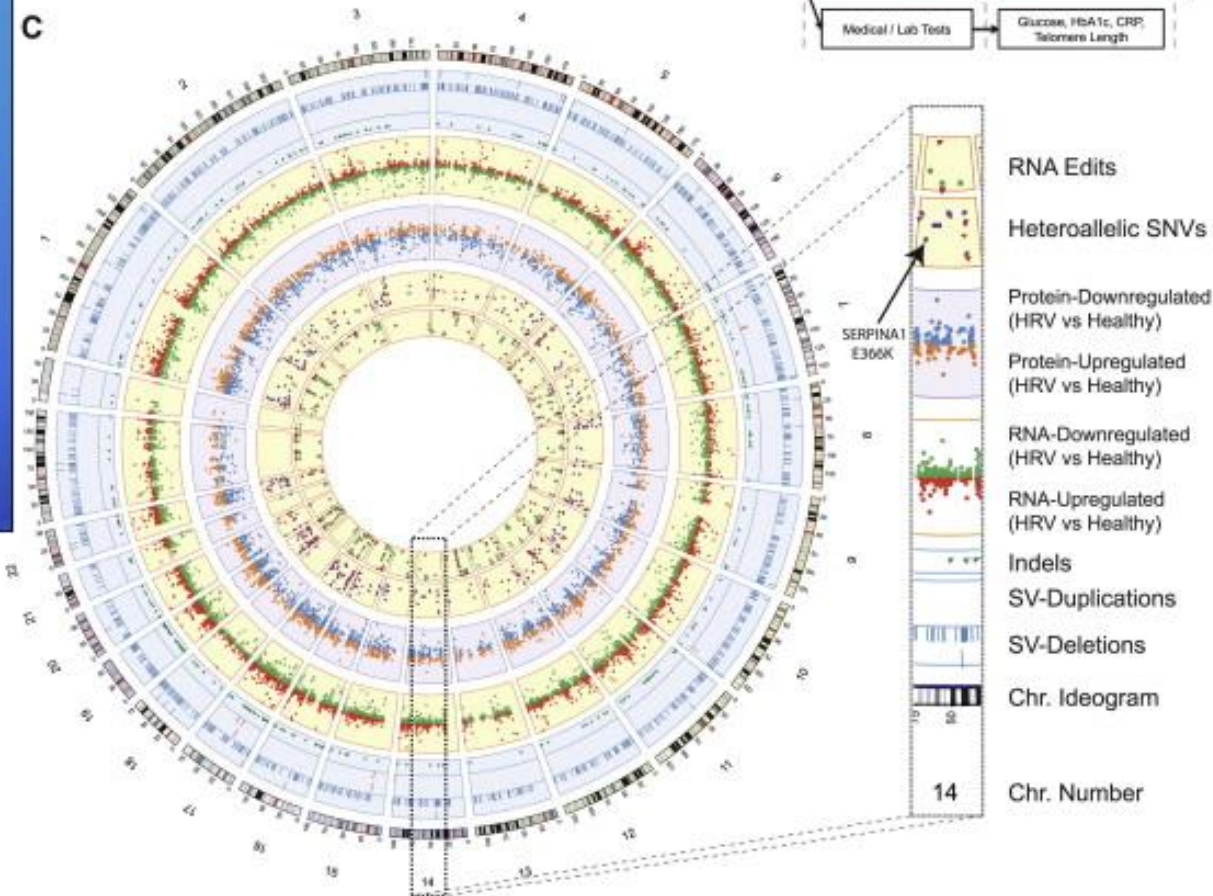
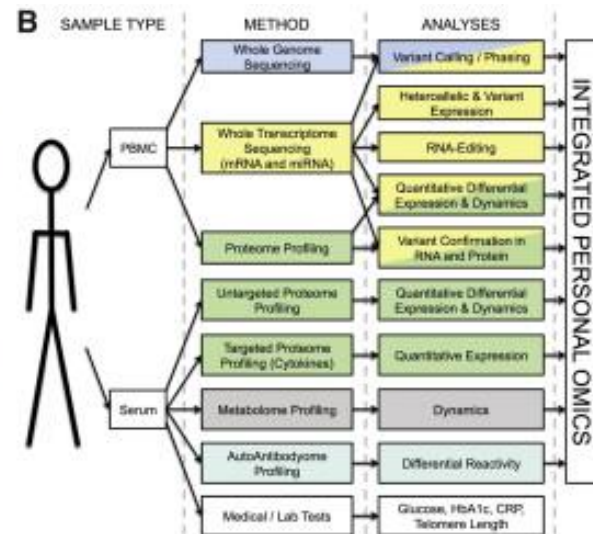
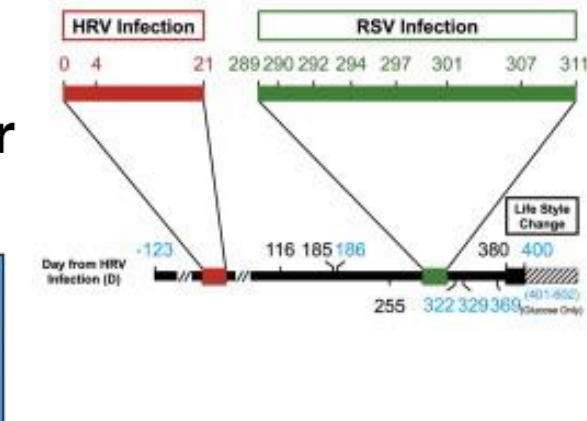
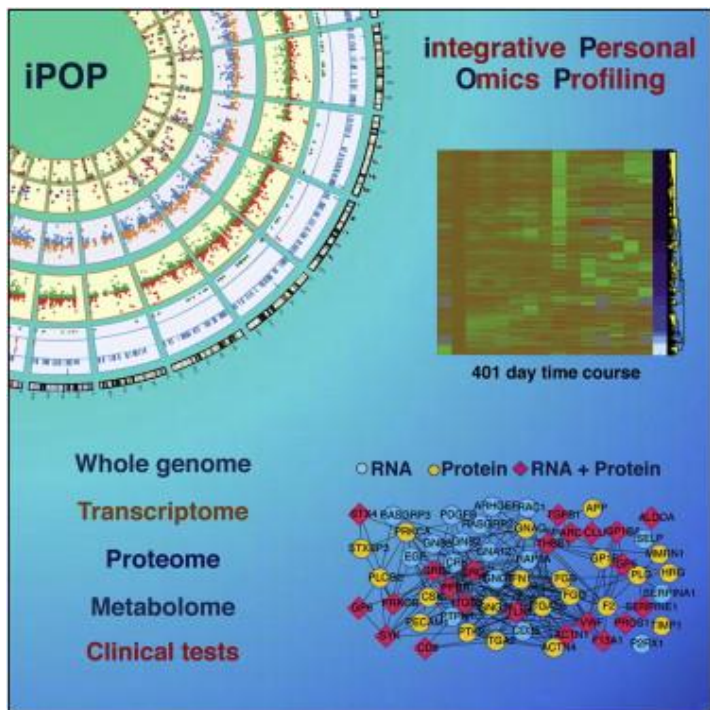
The traditional characterization of lung cancers based on histology has been replaced over the past 20 years by classifications based on driver mutations. In 1987, this classification was rudimentary as only one driver mutation had been identified, KRAS. However, the sophistication of this system for molecular classification has improved with the advent of more genetic information and the identification of many more driver mutations. Similar approaches could improve the diagnosis, classification, and treatment of many other diseases.

Source: Pao and Girard 2011

Figure 3-1: Building a Biomedical Knowledge Network for Basic Discovery and Medicine.



Personal Omics Profiling Reveals Dynamic Molecular and Medical Phenotypes



NATURE BIOTECHNOLOGY | NEWS AND VIEWS

Omics gets personal

Laura DeFrancesco

Nature Biotechnology 30, 332 (2012)

Published online 10 April 2012

健康雲的內涵

- 塑造全方位的健康優質生活

- 平時：全時保健
- 病時：個人化醫療
- 年長：長期照護

- 塑造 ICT 智慧應用的國際標竿

- **保健雲** => 優質健康 (Better Health)
- **照護雲** => 照護提升 (Better Care)
- **醫療雲** => 短期：資源最有效運用 (Lower Cost)
長期：個人化醫療 (Personalized Medicine)
- **健康雲** => 政府福利、產業發展並重的永續經營 (Sustainability)

→ 未來醫學希望能做到**P4醫學**，也就是預防醫學 (Preventive)、預測醫學 (Predictive)、個人化醫學 (Personalized)、參與醫學 (Participatory)。



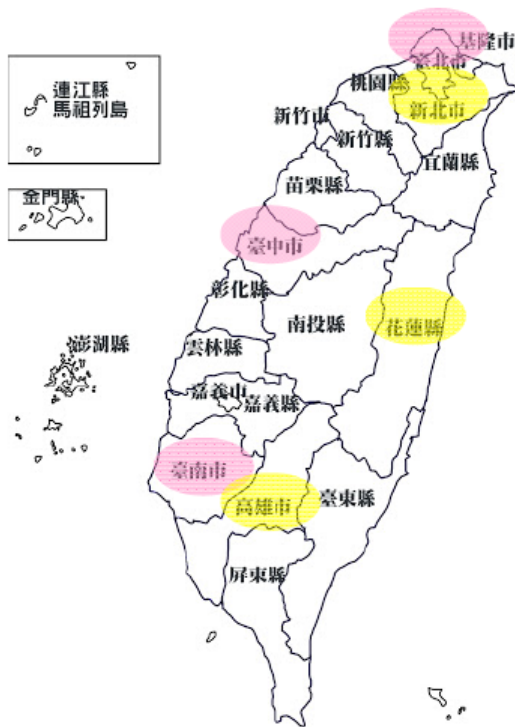
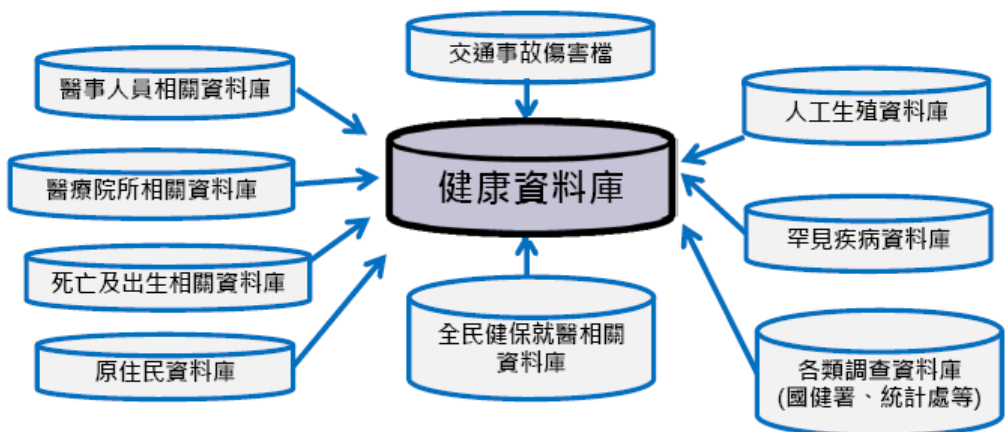


健康資料增值應用雲端化服務-執行現況

Ministry of Health and Welfare

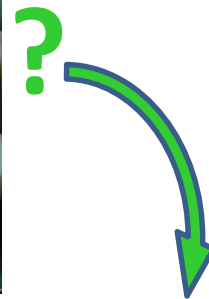
- 健康資料增值應用協作中心分布
 - 已成立：台北車站協作中心、中國醫大、台北醫大、台灣大學、成功大學、高雄醫大
 - 規劃中：陽明大學、長庚大學、慈濟大學

- 擴充健康資料庫資料檔種類 ※ 每年約25億筆資料



- 研發 R 線上統計分析暨導引系統
- 建置指標查詢服務系統

健保資料庫運用：鳳梨 vs. 鳳梨酥



McKinsey,
Jan. 2013

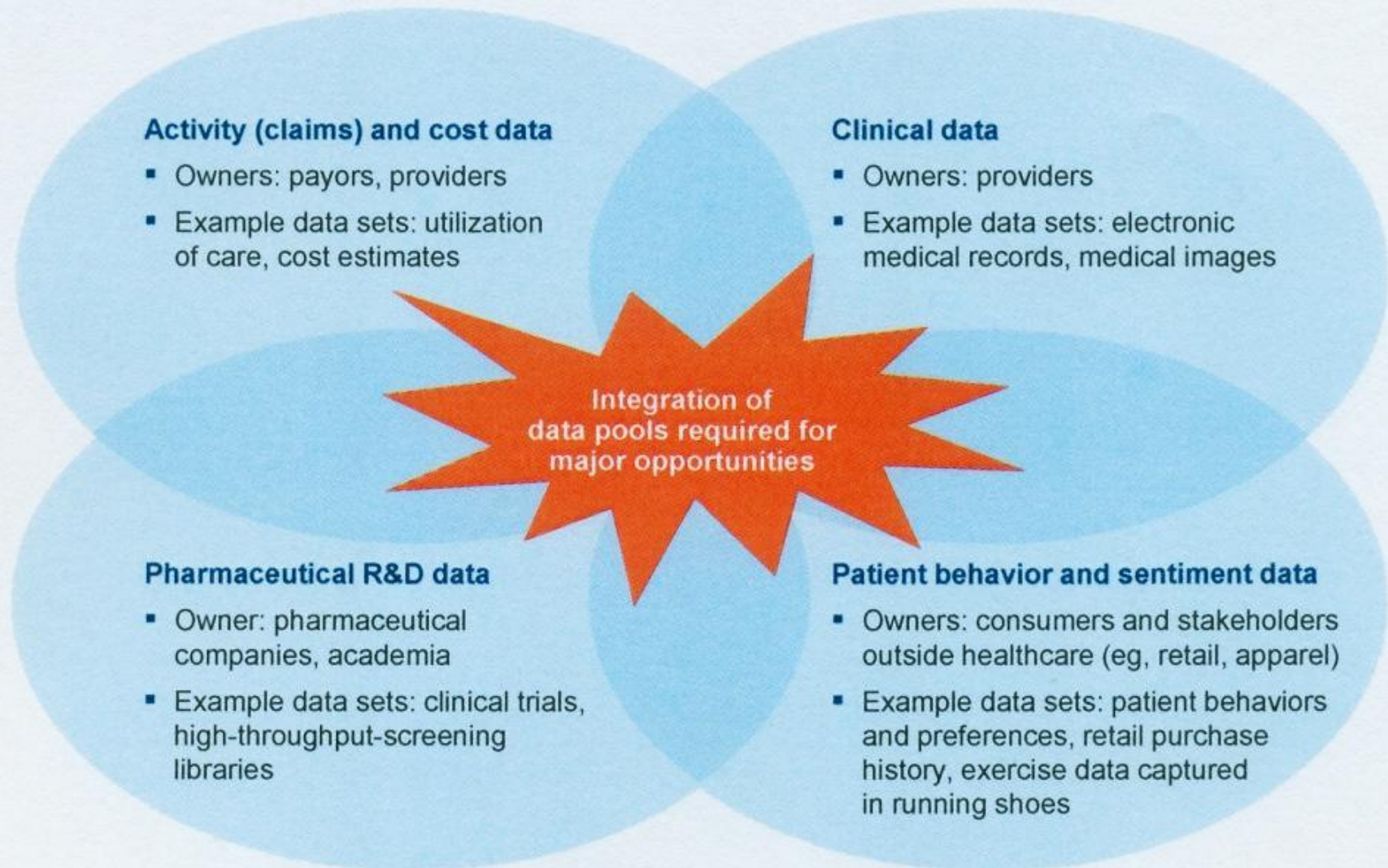
Center for US Health System Reform
Business Technology Office



The 'big data' revolution in healthcare

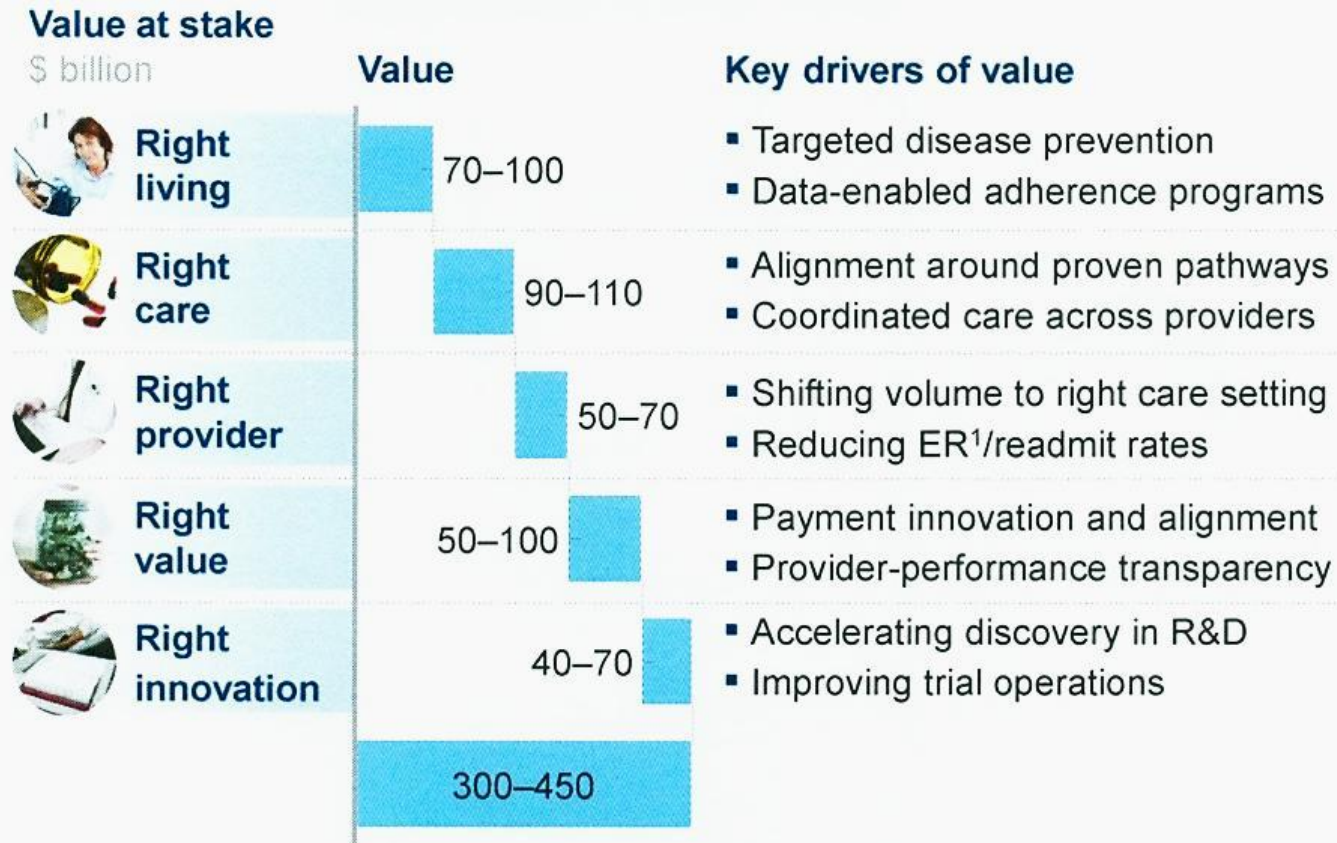
Accelerating value and innovation

Exhibit 2: Primary data pools are at the heart of the big-data revolution in healthcare.



The value of big data in health care = \$300-450 billion

Exhibit 4: Applying early successes at scale could reduce US healthcare costs by \$300 billion to \$450 billion.



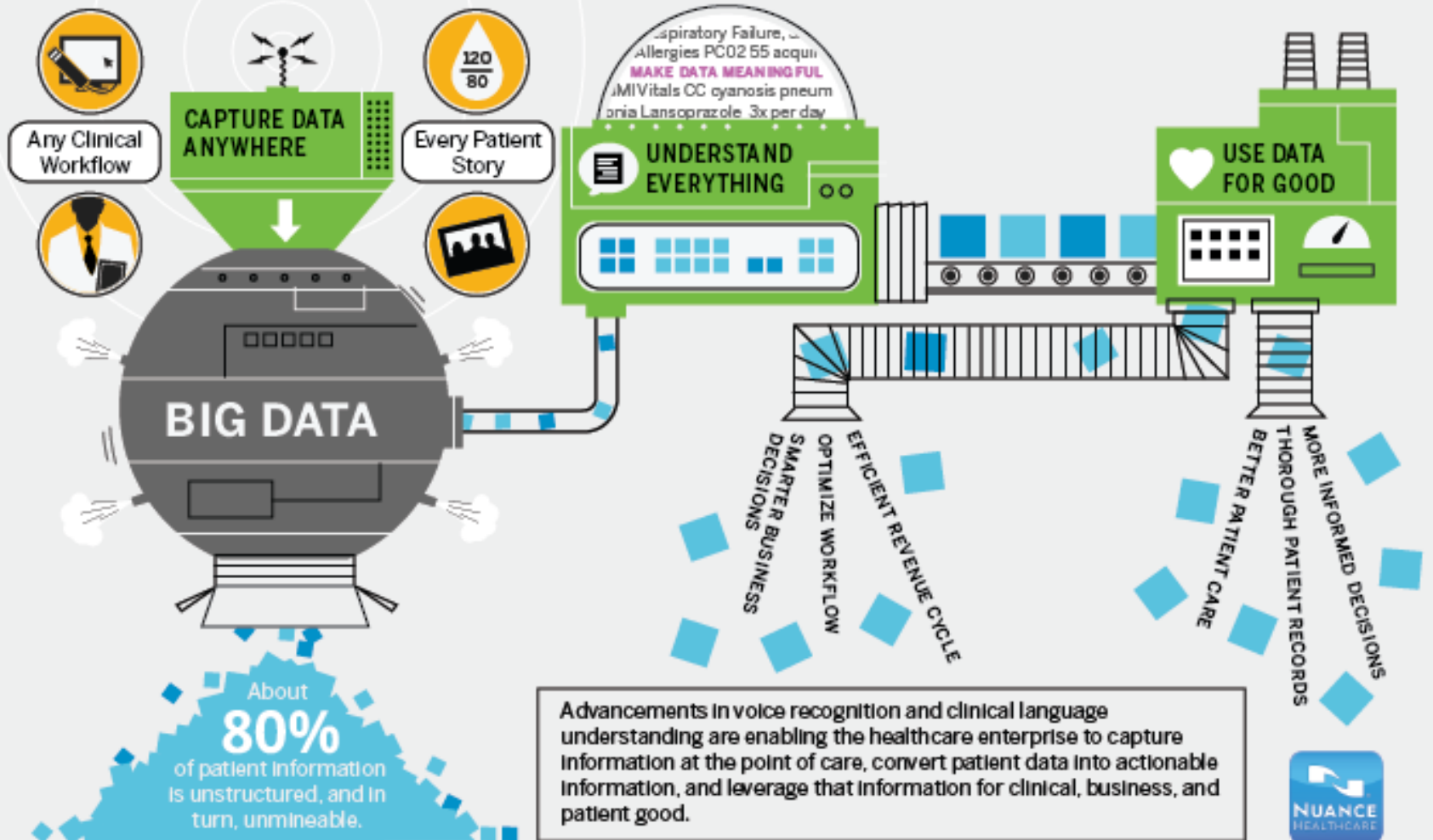
¹ Emergency room.

Source: American Diabetes Association; American Hospital Association; HealthPartners Research Foundation; McKinsey Global Institute; National Bureau of Economic Research; US Census Bureau

HEALTHCARE'S DATA CONUNDRUM

FROM DISPARATE DATA TO MEANINGFUL INFORMATION

We can empower healthcare organizations, providers and payers to unify the capture, analysis, and use of data to drive smarter care and business.



6 Keys to the Future of Big Data in Healthcare Marketing



Big data is forecast to make a big difference in the future of healthcare, according to a recent report by the [Ewing Marion Kauffman Foundation](#). (April 19, 2012)

1. **Figure Out How to Organize and Use Big Data**
2. **Develop Technology That Taps Into Big Data**
3. **Use Big Data for Better Decision Support**
4. **Turn To Big Data to Ease the Flow of Information**
5. **Use Big Data to Increase the Quality of Care and Decrease Costs**
6. **Develop More Mobile Apps and Social Media That Capitalize on Big Data**

Data is rapidly becoming the foundation for a Smarter Planet



Watson Healthcare Products – 1H 2013

Watson Clinical Insights Advisor



Therapy
Designer

Assists with efficient trials and reduces time to market with new cancer therapies

Accelerate Research
and Insights

Watson Diagnosis & Treatment Advisor



Oncologists

Assists in identifying individualized treatment options for patients diagnosed with cancer

Improve Diagnosis
and Treatments

Watson Care Review and Authorization Advisor



Nurses

Streamlines manual review processes between a physician and health plans

Improve Decisions
and Outcomes

Acknowledgement



BOST

行政院科技會報

科技報

Ministry of Science and Technology



行政院國家發展基金管理會

National Development Fund, Executive Yuan



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Development Center for Biotechnology