

Microeconomics

Chapter 10
The Government in the Economy: Taxation and Regulation

Modified by Joseph Tao-yi Wang

Acemoglu Laibson List

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Chapter Outline

- 10.1. Taxation and Government Spending in the United States
- 10.2. Regulation
- 10.3. Government Failures
- 10.4. Equity versus Efficiency
- 10.5. Consumer Sovereignty and Paternalism

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Key Ideas

1. In the United States, governments (federal, state, and local)
 - ▶ Tax citizens and corporations to
 - ▶ Correct market failures and externalities,
 - ▶ Raise revenues,
 - ▶ Redistribute funds, and
 - ▶ Finance operations.

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Key Ideas

2. Governments can intervene to influence market outcomes through
 - ▶ direct regulation and price controls.
3. Although government intervention sometimes creates inefficiencies, it often results in improved social well-being.

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Key Ideas

4. Weighing the trade-offs between equity and efficiency is one task of an economist.
5. It is up to each individual to decide when and where government intervention makes the most sense.

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Evidence-Based Economics Example

What is the optimal size of government?



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US Taxation & Government Spending

- ▶ United States has 3 levels of government:
 - ▶ Federal
 - ▶ State
 - ▶ Local
- ▶ All can collect taxes and spend revenues.
- ▶ What about Taiwan?

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- ▶ Budget surplus
 - ▶ Tax revenues are greater than spending
- ▶ Budget deficit
 - ▶ Spending is greater than tax revenues

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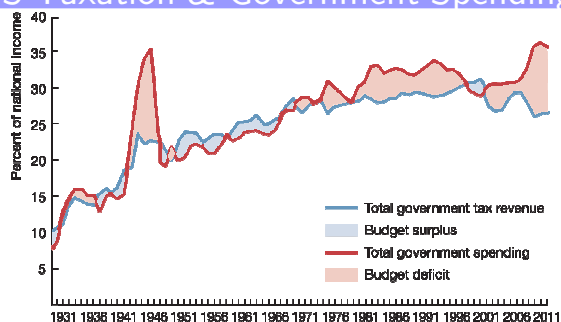


Exhibit 10.1 Total Government Spending and Total Government Tax Revenue as a Percentage of National Income (1929–2011)

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Where Does the Money Come From?

- ▶ Where does the (federal) money come from?
 1. 47% of total revenue: Individual income taxes
 2. 36% of total revenue: Payroll taxes (Social Security withheld from pay)
 3. 7% of total revenue: Corporate income tax (taxes on profits)
 4. 9% of total revenue: Other taxes (including taxes on specific goods like excise tax)

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Where Does the Money Come From?

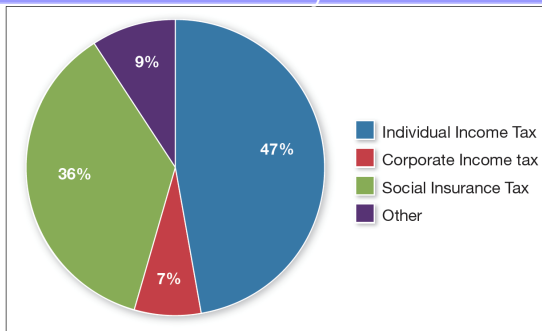


Exhibit 10.2 Federal Receipts by Category in 2011

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Where Does the Money Come From?

- ▶ Where does the state and local money come from?
 1. 30%: Other—tolls, taxes on licenses
 2. 25%: Revenue from federal government—federal taxes redistributed to state/local govts
 3. 18%: Sales taxes
 4. 17%: Property taxes
 5. 11%: Individual income taxes

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Where Does the Money Come From?

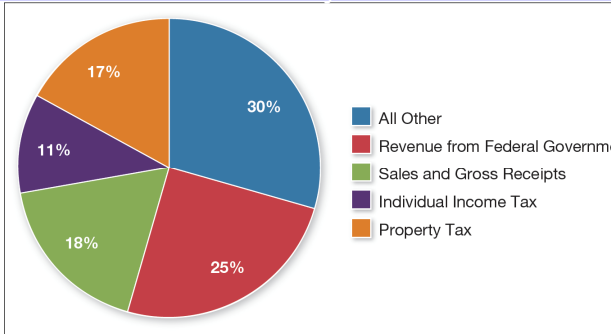


Exhibit 10.3 State and Local Receipts by Category in 2011

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Why Does the Gov't Tax and Spend?

- ▶ Why do governments tax and spend?
 1. Raise revenues to pay for public goods
 2. Redistribute income to address fairness issues
 3. Finance operations of government
 4. Correct market failures and externalities

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Why Does the Gov't Tax and Spend?

1. Raise revenues to pay for public goods

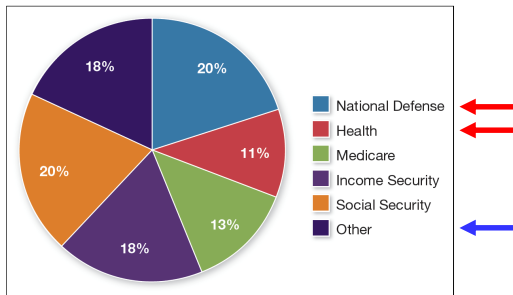


Exhibit 10.4 Federal Government Spending by Category in 2011

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Why Does the Gov't Tax and Spend?

1. Raise revenues to pay for public goods

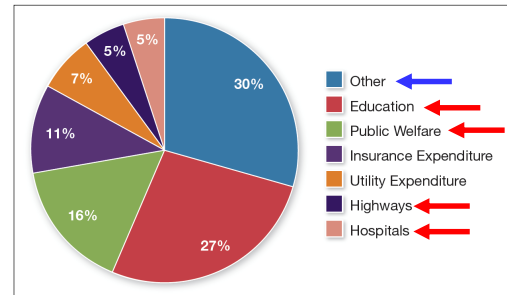


Exhibit 10.5 State and Local Spending by Category in 2011

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Why Does the Gov't Tax and Spend?

2. Redistribute income to address fairness issues
 - ▶ Governments can address equity issues through
 - a) transfer payments
 - b) the tax structure

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Why Does the Gov't Tax and Spend?

- a) Transfer payments
 - ▶ Government payments to individuals or groups

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Why Does the Gov't Tax and Spend?

- 2. Redistribute income to address fairness issues
 - b) tax structure
- ▶ Average tax rate
 - ▶ Total taxes divided by total income
- ▶ Marginal tax rate
 - ▶ The rate paid on the last dollar of income

US Taxation & Government Spending

Why Does the Gov't Tax and Spend?

- ▶ Progressive tax system
 - ▶ System in which average and marginal tax rates are higher for higher income levels
- ▶ Example: Income tax

US Taxation & Government Spending

Why Does the Gov't Tax and Spend?

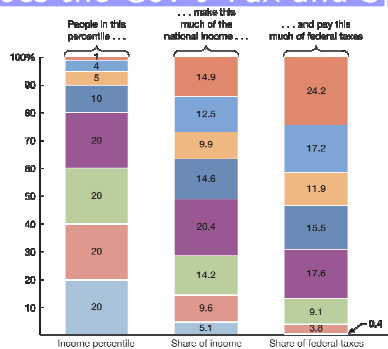


Exhibit 10.7 The Distribution of Income and Federal Taxes in 2009

US Taxation & Government Spending

Why Does the Gov't Tax and Spend?

- ▶ Proportional tax system
 - ▶ System in which everyone pays the same proportion of their income in taxes, regardless of how much their income is;
 - ▶ i.e., marginal and average tax rates are the same for everyone

US Taxation & Government Spending

Why Does the Gov't Tax and Spend?

- ▶ Regressive tax system
 - ▶ System in which the lower the income, the higher percentage of income is paid in taxes;
 - ▶ i.e., marginal and average tax rates fall as income rises
 - ▶ Example: Employment & health insurance "Fee" (勞健保「費」), social security tax

US Taxation & Government Spending

Why Does the Gov't Tax and Spend?

Progressive Tax			
	Income	Percentage of Income Paid in Tax	Amount of Tax
Family A	\$ 10,000	10%	\$ 1,000
Family B	\$ 50,000	20%	\$10,000
Family C	\$100,000	30%	\$30,000

Proportional Tax			
	Income	Percentage of Income Paid in Tax	Amount of Tax
Family A	\$ 10,000	20%	\$ 2,000
Family B	\$ 50,000	20%	\$10,000
Family C	\$100,000	20%	\$20,000

Regressive Tax			
	Income	Percentage of Income Paid in Tax	Amount of Tax
Family A	\$ 10,000	20%	\$2,000
Family B	\$ 50,000	4%	\$2,000
Family C	\$100,000	2%	\$2,000

Exhibit 10.8 Three Tax Systems

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Why Does the Gov't Tax and Spend?

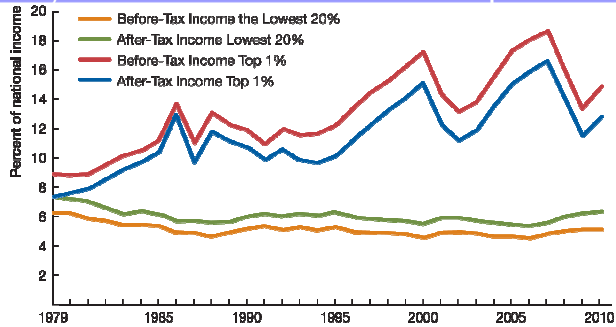


Exhibit 10.9 The Pre- and Post-Tax Income Share of the Top 1 Percent and Bottom 20 Percent (as a Percentage of National Income) from 1979 to 2009

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Why Does the Gov't Tax and Spend?

3. Finance operations of government
 - ▶ Paying for the day-to-day running of governments

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US Taxation & Government Spending

Taxation: Tax Incidence/Deadweight Losses

4. Correcting market failures & externalities
 - ▶ Taxes are not usually levied to deal with a specific market failure, as discussed in Chapter 9.

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Taxation: Tax Incidence/Deadweight Losses

- ▶ Tax incidence
- ▶ Who bears the burden of a tax

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Taxation: Tax Incidence/Deadweight Losses

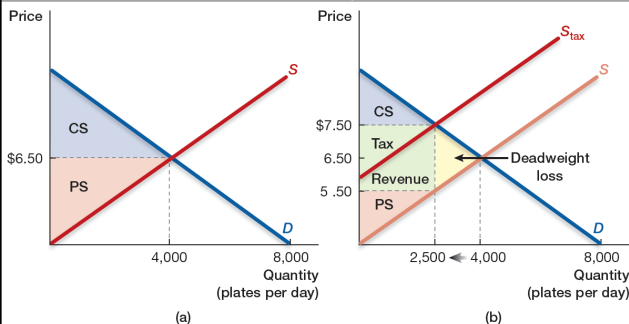


Exhibit 10.10 A \$2 Tax on Producers

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Taxation: Tax Incidence/Deadweight Losses

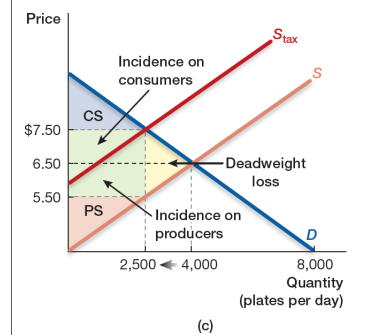


Exhibit 10.10 A \$2 Tax on Producers

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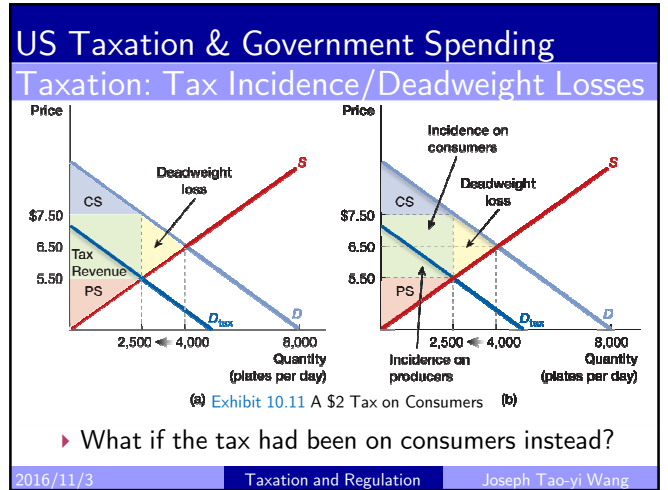
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Taxation: Tax Incidence/Deadweight Losses

Tax on Producers

Before Tax	After Tax	Gains/Losses
P consumers pay: \$6.50	P consumers pay: \$7.50	Consumers lose \$1/unit
P producers receive: \$6.50	P producers receive: \$5.50	Producers lose \$1/unit
Government receives \$0	Government receives \$2	Government gains \$2/unit

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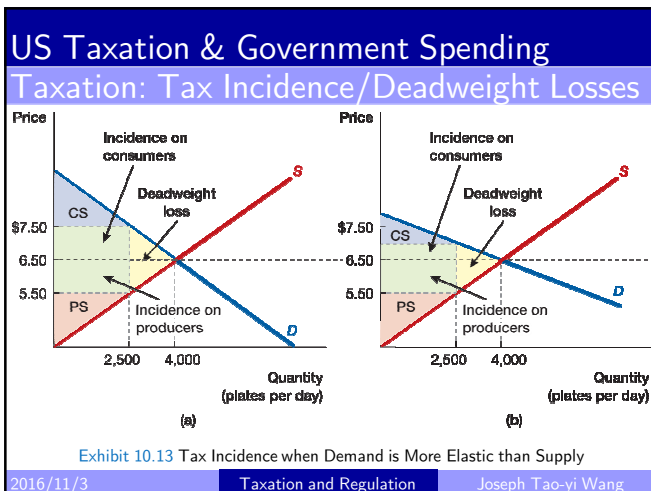
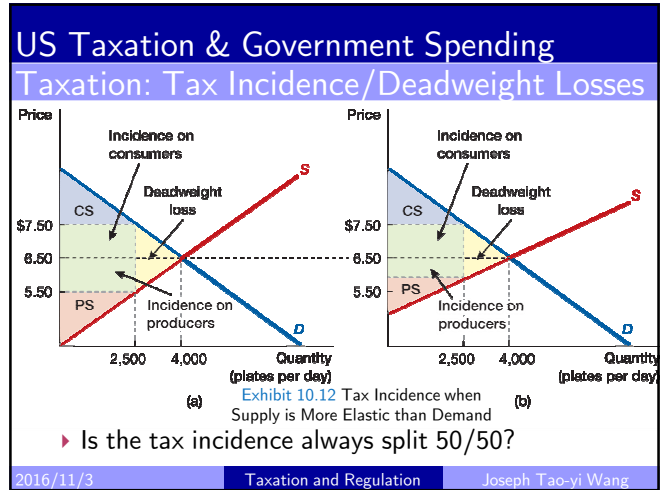
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Taxation: Tax Incidence/Deadweight Losses

Tax on Consumers

Before Tax	After Tax	Gains/Losses
P consumers pay: \$6.50	P consumers pay to producers: \$7.50	Consumers lose \$1/unit
P producers receive: \$6.50	P producers receive: \$5.50	Producers lose \$1/unit
Government receives \$0	Government receives \$2	Government gains \$2/unit

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Regulation

► Two main types of regulation:

1. Direct regulation
2. Price controls

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Regulation

Direct Regulation

- ▶ Direct regulation
- ▶ Attempts by the government to control the amount of an activity—also called **command-and-control** regulation
- ▶ Examples?

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Regulation

Price Controls: Price Ceilings & Price Floors

- ▶ **Price controls**
 - ▶ Attempts by the government to control the price of an activity
- ▶ **Price ceiling**
 - ▶ A cap (or maximum) on the price

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Price Controls: Price Ceilings & Price Floors

- ▶ Who's happy with a lower rent?



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Price Controls: Price Ceilings & Price Floors

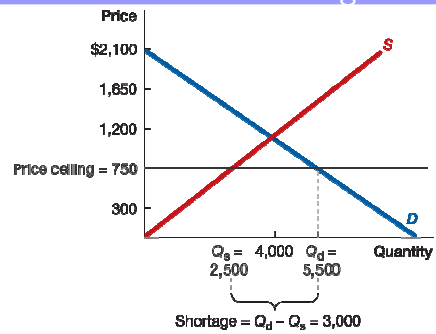


Exhibit 10.14 The Effect of a Price Ceiling

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Price Controls: Price Ceilings & Price Floors

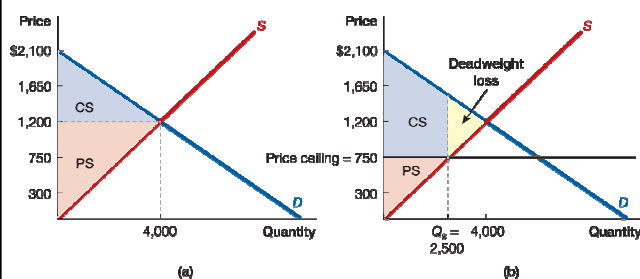


Exhibit 10.15 Consumer and Producer Surplus with Rent Controls

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Price Controls: Price Ceilings & Price Floors

- ▶ Why is there a shortage of babies available for adoption?



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Price Controls: Price Ceilings & Price Floors

▶ Why is there a shortage of organs available for transplant?



Regulation
Price Controls: Price Ceilings & Price Floors



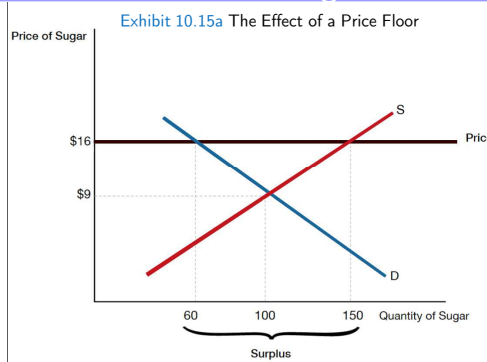
▶ Why is there a shortage of spaces in elite (or superstar) public schools?

Regulation
Price Controls: Price Ceilings & Price Floors

▶ Who's happy with a higher price?



Regulation
Price Controls: Price Ceilings & Price Floors



Government Failures

- ▶ Government intervention in markets can cause:
 1. Deadweight losses
 2. Increased costs due to bureaucracy
 3. Corruption
 4. Black markets

Government Failures
The Direct Costs of Bureaucracies

- ▶ Bureaucratic costs
 - ▶ The greater the number of regulations = the greater the number of government workers needed to enforce them.
- ▶ Costs vs. benefits

Government Failures

Corruption

- ▶ Corruption
 - ▶ Misuse of public funds
 - ▶ Can be a cost of government activity
 - ▶ Not confined to government sector—corruption exists in private sector as well

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Government Failures

Black Markets

- ▶ Black Markets



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Equity versus Efficiency

- ▶ Equity vs. efficiency



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Consumer Sovereignty and Paternalism

- ▶ Consumer Sovereignty vs. Paternalism

Consumers know best:
unfettered choice

Consumers may not know best:
government can help guide
consumer choice

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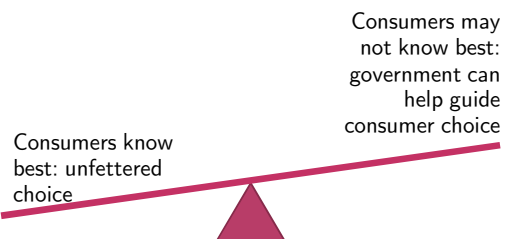
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Consumer Sovereignty and Paternalism

The Debate

- ▶ The case for consumer sovereignty



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Consumer Sovereignty and Paternalism

The Debate

- ▶ Consumers should be allowed to make their own choices because:
 1. The government can't know what's best for us
 2. The government can't be trusted to act in our best interests
 3. If the government intervenes, there are costs

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Consumer Sovereignty and Paternalism

The Debate

- ▶ The case for government intervention

Consumers know best:
unfettered choice

Consumers may not know best:
government can help guide consumer choice



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Consumer Sovereignty and Paternalism

- ▶ Government should help consumers make choices because:

1. Some decisions are very complex and individuals don't have enough information
2. If an individual behavior benefits the larger society, the government should encourage that behavior

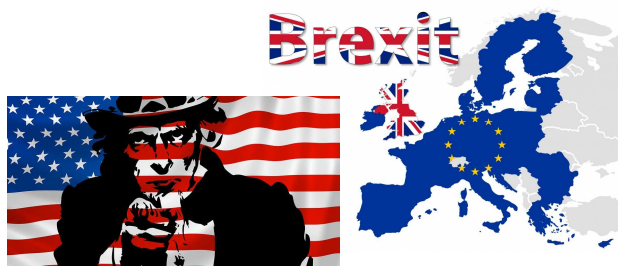
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Evidence-Based Economics Example

What is the optimal size of government?



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Homework

- ▶ ALL Chap.10, Problem 2, 5, 6, 8, 10
- ▶ Challenge Questions (from Past Midterms)
 - ▶ 2007 - Essay Q3, Q4
 - ▶ 2008 - Essay B (Multi-Choice Q8)
 - ▶ 2009 - Multi-Choice Q12, Q15
 - ▶ 2010 - Essay B5-B6 (True/False Q8)
 - ▶ 2012 - Essay A9, A11-A12, B1-B2, B5-B5 (True/False Q3, Q4, Q7, Q8)
 - ▶ 2013 - Essay C, D16-17 (True/False Q8, Q9)
 - ▶ 2014 - Essay A1-A3

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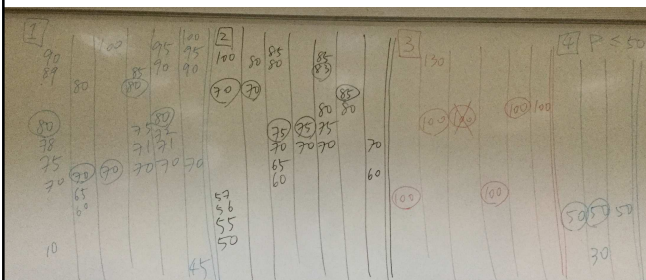
Bidding in Experiment 5: Price Control

Round 1: No restriction

Round 2: Price ≥ 50

Round 3: Price ≥ 100

Round 4: Price ≤ 50



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