# Budget Constrained Choice with Two Commodities 

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(Lecture 5, Micro Theory I)

## The Consumer Problem

- We have some powerful tools:
- Constrained Maximization (Shadow Prices)
- Envelope Theorem (Changing Environment)
- Can help us understand consumer behavior?

Such as:

- "maximizing utility, facing a budget constraint"
-"minimizing cost, maintaining certain welfare level"


## Key Problems to Consider

- Total Price Effect = Sub. Eff. + Income Eff.
- Consumer Problem: How can consumer's Utility Maximization result in demand? - Income Effect: How does an increase/decrease in income (budget) affect demand?
- Dual Problem: How is Minimizing Expenditure related to Maximizing Utility?
- Substitution Effect: How does an increase in commodity price affect compensated demand?


## Why do we care about this? Public Policy!

- Taiwan's ministry of defense has to decide whether to buy more fighter jets, or more submarines given a tight budget
- How does the military rank each combination?
- How do they choose which combination to buy?
- How would a price change affect their decision?
- How would a boycott in defense budget affect their decision?

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## Continuous Demand Function

A Consumer with income $I$, facing prices $p_{1}, p_{2}$

$$
\max _{x}\left\{U(x) \mid p \cdot x \leq I, x \in \mathbb{R}_{+}^{2}\right\}
$$

- Assume: LNS (local non-satiation)
- Then, consumer spends all his/her income!
- $U(x)$ is continuous, strictly quasi-concave on $\mathbb{R}_{+}^{2}$ - There is a unique solution $x^{0}=x(p, I)$
- Then, by Prop. 2.2-1, $x(p, I)$ must be continuous. - aka Theory of Maximum I (Prop. C.4-1 on p. 581)


## Appendix C: Prop.C.4-1 Theory of Maximum 1

- For $f$ continuous, define $F(\alpha)=\max _{x}\left\{f(x, \alpha) \mid x \geq 0, \quad x \in X(\alpha) \subset \mathbb{R}^{n}\right.$, $\left.\alpha \in A \subset \mathbb{R}^{m}\right\}$
- If (i) for each $\alpha$ there is a unique $x^{*}(\alpha)=\arg \max _{x}\{f(x, \alpha) \mid x \geq 0, x \in X(\alpha), \alpha \in A\}$
- and (ii) $X(\alpha)$ is a compact-valued correspondence that is continuous at $\alpha^{0}$
- Then, $x^{*}(\alpha)$ is continuous at $\alpha^{0}$


## Appendix C: Prop.C.4-1 Theory of Maximum

- $U(x)$ is continuous, strictly quasi-concave on $\mathbb{R}_{+}^{2}$ $F(\alpha)=\max _{x}\left\{U(x) \mid p \cdot x \leq I, x \in \mathbb{R}_{+}^{2}\right\}$
- If (i) for each $\alpha$ there is a unique

$$
x^{0}=x(p, I)
$$

-A Consumer with income $I$, facing prices $p_{1}, p_{2}$

- Then, $x(p, I)$ must be continuous.

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## Some Stronger Convenience Assumptions

- Assume:
- $U(x)$ is continuously differentiable on $\mathbb{R}_{+}^{2}$
- FOC is gradient vector of utility (\& constraints)
- LNS-plus:

$$
\frac{\partial U}{\partial x}(x) \gg 0 \text { for all } x \in \mathbb{R}_{+}^{2}
$$

$-\mathrm{MU}>0$ : Preferences are strictly increasing

- No corners:

$$
\lim _{x_{j} \rightarrow 0} \frac{\partial U}{\partial x_{j}}=\infty, j=1,2
$$

- Always wants to consume some of everything


## Indifference Curve Analysis (Lagrangian Ver.) ${ }^{\circ}$

A Consumer with income $I$, facing prices $p_{1}, p_{2}$

$$
\begin{gathered}
\max _{x}\left\{U(x) \mid p \cdot x \leq I, x \in \mathbb{R}_{+}^{2}\right\} \\
\text { Lagrangian is } \mathfrak{L}=U+\lambda(I-p \cdot x) \\
(F O C) \quad \frac{\partial \mathfrak{L}}{\partial x_{j}}=\frac{\partial U}{\partial x_{j}}\left(x^{*}\right)-\lambda p_{j}=0, j=1,2 \\
\frac{\frac{\partial U}{\partial x_{1}}}{p_{1}}=\frac{\frac{\partial U}{\partial x_{2}}}{p_{2}}=\lambda
\end{gathered}
$$

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## Meaning of FOC

1. Same marginal value for last dollar spent on each commodity

$$
\frac{\frac{\partial U}{\partial x_{1}}}{p_{1}}=\frac{\frac{\partial U}{\partial x_{2}}}{p_{2}}=\lambda
$$

- Does Taiwan get the same defense MU on fighter jets and submarines?

2. Indifference Curve tangent to Budget Line

$$
M R S\left(x^{*}\right)=\frac{\frac{\partial U}{\partial x_{1}}}{\frac{\partial U}{\partial x_{2}}}=\frac{p_{1}}{p_{2}}
$$

## Income Effects



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## Income Effects

- If IEP is steeper than the line joining $0 \& x^{*}$
- Then,

$$
\text { Slope of IEP at } x^{*}=\frac{\frac{\partial x_{2}}{\partial I}}{\frac{\partial x_{1}}{\partial I}}>\frac{x_{2}^{*}}{x_{1}^{*}}
$$

- Or,

$$
\mathcal{E}\left(x_{2}, I\right)=\frac{I}{x_{2}} \frac{\partial x_{2}}{\partial I}>\mathcal{E}\left(x_{1}, I\right)=\frac{I}{x_{1}} \frac{\partial x_{1}}{\partial I}
$$

- Lemma 2.2-2: Expenditure share weighted income elasticity average $=1$
- So, $\mathcal{E}\left(x_{2}, I\right)>1>\mathcal{E}\left(x_{1}, I\right)$


## Lemma 2.2-2: Income Elasticity Weighted Sum

- Expenditure-Share Weighted Average of $\mathrm{IE}=1$

$$
k_{1} \mathcal{E}\left(x_{1}^{*}, I\right)+k_{2} \mathcal{E}\left(x_{2}^{*}, I\right)=1
$$

- Where $k_{j}=\frac{p_{j} x_{j}^{*}}{I}$ is the expenditure share of $x_{j}$ Proof:
- Budget Constraint $\Rightarrow p_{1} \frac{\partial x_{1}^{*}}{\partial I}+p_{2} \frac{\partial x_{2}^{*}}{\partial I}=1$

$$
\Rightarrow \frac{\left(\frac{p_{1} x_{1}^{*}}{I}\right)}{k_{1}} \frac{\frac{I}{x_{1}^{*}} \frac{\partial x_{1}^{*}}{\partial I}}{\overline{\mathcal{E}\left(x_{1}^{*}, I\right)}}+\frac{\left(\frac{p_{2} x_{2}^{*}}{I}\right)}{k_{2}} \frac{\frac{I}{x_{2}^{*}} \frac{\partial x_{2}^{*}}{\partial I}}{\overline{\mathcal{E}\left(x_{2}^{*}, I\right)}}=1
$$

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## Three Examples

- Quasi-Linear Convex Preference

$$
U(x)=v\left(x_{1}\right)+\alpha x_{2}
$$

- Cobb-Douglas Preferences

$$
U(x)=x_{1}^{\alpha_{1}} x_{2}^{\alpha_{2}}, \alpha_{1}, \alpha_{2}>0
$$

- CES Utility Function
$U(x)=\left(\alpha_{1} x_{1}^{1-\frac{1}{\theta}}+\alpha_{2} x_{2}^{1-\frac{1}{\theta}}\right)^{\frac{1}{1-\frac{1}{\theta}}}$


## Quasi-Linear Convex Utility

$\max _{x}\left\{U(x)=v\left(x_{1}\right)+\alpha x_{2} \mid p_{1} x_{1}+p_{2} x_{2} \leq I, x \in \mathbb{R}_{+}^{2}\right\}$ $x$

- FOC:

$$
\frac{\frac{\partial U}{\partial x_{1}}}{p_{1}}=\frac{\frac{\partial U}{\partial x_{2}}}{p_{2}}=\frac{v^{\prime}\left(x_{1}\right)}{p_{1}}=\frac{\alpha}{p_{2}}(=\lambda)
$$

- Implication: $\frac{p_{1}}{p_{2}}=\frac{v^{\prime}\left(x_{1}\right)}{\alpha}$
(MRS=price)
- Note that $x_{2}$ is irrelevant...
- What does this mean?


## Income Effect



- Vertical Income Expansion Path (at interior)


## Cobb-Douglas Preferences

$\max _{x_{1}} U\left(x_{1}, x_{2}\right)=x_{1}^{\alpha_{1}} x_{2}^{\alpha_{2}}$
$x_{1}, x_{2}$
s.t. $P_{x_{1}} \cdot x_{1}+P_{x_{2}} \cdot x_{2} \leq I=P_{x_{1}} \cdot \omega_{x_{1}}+P_{x_{2}} \cdot \omega_{x_{2}}$
$\mathcal{L}=x_{1}^{\alpha_{1}} x_{2}^{\alpha_{2}}+\lambda \cdot\left[I-P_{x_{1}} \cdot x_{1}-P_{x_{2}} \cdot x_{2}\right]$
FOC: (for interior solutions)
$\frac{\partial \mathcal{L}}{\partial x_{1}}=\alpha_{1} \cdot \frac{x_{2}^{\alpha_{2}}}{x_{1}^{\alpha_{2}}}-\lambda \cdot P_{x_{1}}=0$
$\frac{\partial \mathcal{L}}{\partial x_{2}}=\alpha_{2} \cdot \frac{x_{1}^{\alpha_{1}}}{x_{2}^{\alpha_{1}}}-\lambda \cdot P_{x_{2}}=0$
$\frac{\partial \mathcal{L}}{\partial \lambda}=I-P_{x_{1}} \cdot x_{1}-P_{x_{2}} \cdot x_{2}=0$
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## Cobb-Douglas Preferences

- Meaning of FOC: $M R S=\frac{P_{x_{1}}}{P_{x_{2}}}$

$$
\begin{aligned}
& \frac{P_{x_{1}}}{P_{x_{2}}}=\frac{\alpha_{1}}{\alpha_{2}} \cdot \frac{x_{2}}{x_{1}} \Rightarrow x_{1}=\frac{\alpha_{1}}{\alpha_{2}} \cdot \frac{P_{x_{2}}}{P_{x_{1}}} \cdot x_{2} \\
& \Rightarrow I=P_{x_{1}} \cdot x_{1}+P_{x_{2}} \cdot x_{2}=\frac{\alpha_{1}+\alpha_{2}}{\alpha_{2}} \cdot P_{x_{2}} \cdot x_{2} \\
& \Rightarrow x_{2}^{*}=\frac{\alpha_{2}}{\alpha_{1}+\alpha_{2}} \cdot \frac{I}{P_{x_{2}}}, x_{1}^{*}=\frac{\alpha_{1}}{\alpha_{1}+\alpha_{2}} \cdot \frac{I}{P_{x_{1}}}
\end{aligned}
$$

## Income Effect



- Linear Income Expansion Path...


## CES Utility Function

$$
\begin{aligned}
& U(x)=\left(\alpha_{1} x_{1}^{1-\frac{1}{\theta}}+\alpha_{2} x_{2}^{1-\frac{1}{\theta}}\right)^{\frac{1}{1-\frac{1}{\theta}}} \\
& \mathcal{L}=\left(\alpha_{1} x_{1}^{1-\frac{1}{\theta}}+\alpha_{2} x_{2}^{1-\frac{1}{\theta}}\right)^{\frac{1}{1-\frac{1}{\theta}}}+\lambda \cdot\left[I^{A}-P_{x} \cdot x-P_{y} \cdot y\right] \\
& \text { - FOC: (for interior solutions) } \\
& \frac{\partial \mathcal{L}}{\partial x_{1}}=\alpha_{1} x_{1}^{-\frac{1}{\theta}} \cdot\left(\alpha_{1} x_{1}^{1-\frac{1}{\theta}}+\alpha_{2} x_{2}^{1-\frac{1}{\theta}}\right)^{\frac{1}{\theta-1}}-\lambda \cdot P_{x_{1}}=0 \\
& \frac{\partial \mathcal{L}}{\partial x_{2}}=\alpha_{2} x_{2}^{-\frac{1}{\theta}} \cdot\left(\alpha_{1} x_{1}^{1-\frac{1}{\theta}}+\alpha_{2} x_{2}^{1-\frac{1}{\theta}}\right)^{\frac{1}{\theta-1}}-\lambda \cdot P_{x_{2}}=0 \\
& \quad \frac{\partial \mathcal{L}}{\partial \lambda}=I-P_{x_{1}} \cdot x_{1}-P_{x_{2}} \cdot x_{2}=0
\end{aligned}
$$

## CES Utility Function

$$
\begin{aligned}
& \frac{P_{x_{1}}}{P_{x_{2}}}=\frac{\alpha_{1}}{\alpha_{2}} \cdot\left(\frac{x_{2}}{x_{1}}\right)^{\frac{1}{\theta}} \Rightarrow x_{1}=\left(\frac{\alpha_{1}}{\alpha_{2}} \cdot \frac{P_{x_{2}}}{P_{x_{1}}}\right)^{\theta} \cdot x_{2} \\
& \Rightarrow I=P_{x_{1}} \cdot x_{1}+P_{x_{2}} \cdot x_{2}
\end{aligned}
$$

$$
=\left[\left(\frac{\alpha_{1}}{\alpha_{2}}\right)^{\theta} \cdot\left(\frac{P_{x_{2}}}{P_{x_{1}}}\right)^{\theta-1}\right] \cdot P_{x_{2}} \cdot x_{2}
$$

$$
\Rightarrow x_{2}^{*}=\frac{\alpha_{2}^{\theta} P_{x_{1}}^{\theta-1}}{\alpha_{1}^{\theta} P_{x_{2}}^{\theta-1}+\alpha_{2}^{\theta} P_{x_{1}}^{\theta-1}} \cdot \frac{I}{P_{x_{2}}}
$$

$$
x_{1}^{*}=\frac{\alpha_{1}^{\theta} P_{x_{1}}^{\theta-1}}{\alpha_{1}^{\theta} P_{x_{2}}^{\theta-1}+\alpha_{2}^{\theta} P_{x_{1}}^{\theta-1}} \cdot \frac{I}{P_{x_{1}}}
$$

## Income Effect



- Linear Income Expansion Path...
- Cobb-Douglas is a special case of CES! $(\theta=1)$


## Dual Problem: Minimizing Expenditure

- Consider the least costly way to achieve $\bar{U}$

$$
M(p, \bar{U})=\min _{x}\{p \cdot x \mid U(x) \geq \bar{U}\}
$$

- How can you solve this?

$$
\begin{aligned}
& \mathfrak{L}=-p \cdot x+\lambda(U(x)-\bar{U}) \\
&(F O C) \quad \frac{\partial \mathfrak{L}}{\partial x_{j}}=-p_{j}+\lambda \frac{\partial U}{\partial x_{j}}\left(x^{*}\right)=0, j=1,2 \\
& \frac{p_{1}}{\frac{\partial U}{\partial x_{1}}}=\frac{p_{2}}{\frac{\partial U}{\partial x_{2}}}=\lambda \Rightarrow \text { Solve for } \underline{\underline{x^{c}(p, \bar{U})}} \\
& \text { Compensated Demand }
\end{aligned}
$$

## Dual Problem: Minimizing Expenditure

- Can view it as the "sister" (dual) problem of:

$$
\max _{x}\{U(x) \mid x \geq 0, p \cdot x \leq I\}
$$

- Because we have:
- Lemma 2.2-3 Duality Lemma
- LNS holds \& $x^{*} \in \arg \max _{x}\{U(x) \mid x \geq 0, p \cdot x \leq I\}$
- Then, Max U

$$
U(x) \geq U\left(x^{*}\right) \Rightarrow p \cdot x \geq p \cdot x^{*}
$$

- So, $x^{*} \in \arg \min _{x}\left\{p \cdot x \mid x \geq 0, U(x) \geq U\left(x^{*}\right)\right\}$


## Lemma 2.2-3 Duality Lemma

- LNS holds \& $x^{*} \in \arg \max _{x}\{U(x) \mid x \geq 0, p \cdot x \leq I\}$
- Then,

$$
U(x) \geq U\left(x^{*}\right) \Rightarrow p \cdot x \geq p \cdot x^{*}
$$

- So, $x^{*} \in \arg \min _{x}\left\{p \cdot x \mid x \geq 0, U(x) \leq U\left(x^{*}\right)\right\}$ Proof: Consider $\hat{x}$ such that $p \cdot \hat{x}<I$.
- $N(\hat{x}, \delta) \subset\{x \mid x \geq 0, p \cdot x \leq I\}$ for some small $\delta$
- LNS means there exists $\hat{\hat{x}}$ such that $\hat{\hat{x}} \succ \hat{x}$, so

$$
p \cdot \hat{x}<I \Rightarrow U(\hat{x})<U\left(x^{*}\right) \quad \text { (Equivalent!) }
$$

## Expenditure Function and Value Function

- For utility $\bar{U}$ and price vector $p$, Expenditure Function is $M(p, \bar{U})=\min _{x}\{p \cdot x \mid U(x) \geq U(\bar{x})\}$
- Claim: The Value Function (maximized utility)

$$
V(p, I)=\max _{x}\{U(x) \mid p \cdot x \leq I\}
$$

- is strictly increasing over $I$ (by LNS).
- Then, for any $\bar{U}$, there is a unique income $M$ such that $\bar{U}=V(p, M)$
- Inverting this, we can solve for $M(p, \bar{U})$


## Claim: Value Function is Strictly Increasing

- Claim: The Value Function is strictly increasing

$$
V(p, I)=\max _{x}\{U(x) \mid p \cdot x \leq I\}
$$

- Proof: If not, there exists $I_{1}<I_{2}$ and $x_{1}^{*}, x_{2}^{*}$ - such that $U\left(x_{1}^{*}\right)=V\left(p, I_{1}\right) \geq V\left(p, I_{2}\right)=U\left(x_{2}^{*}\right)$
- LNS yields $p \cdot x_{1}^{*}=I_{1}<I_{2}$, and there exists $\hat{x}$ - such that $U(\hat{x})>U\left(x_{1}^{*}\right) \geq U\left(x_{2}^{*}\right)$
- In neighborhood $N\left(x_{1}^{*}, \delta\right) \subset\left\{x \mid x \geq 0, p \cdot x \leq I_{2}\right\}$
- But this means $\hat{x}$ solves $V\left(p, I_{2}\right)$ not $x_{2}^{*} .(\rightarrow \leftarrow)$


## Dual Problem: Minimizing Expenditure

- In fact, minimizing expenditure yields:

$$
\frac{p_{1}}{\frac{\partial U}{\partial x_{1}}}=\frac{p_{2}}{\frac{\partial U}{\partial x_{2}}}=\lambda
$$

- Maximize Utility's FOC yields:

$$
\frac{\frac{\partial U}{\partial x_{1}}}{p_{1}}=\frac{\frac{\partial U}{\partial x_{2}}}{p_{2}}=\lambda
$$

- This close relationship between $x^{c}(p, \bar{U})$ and $x(p, I)$ indicates why they are "sisters"...


## Compensated Demand

$x^{c}(p, \bar{U})$ solves $M(p, \bar{U})=\min _{x}\{p \cdot x \mid U(x) \leq \bar{U}\}$

- By Envelope Theorem:
- Effect of "Compensated" Price Change is - aka Substitution Effect...

$$
\frac{\partial M}{\partial p_{j}}=x_{j}^{c}\left(p, U^{0}\right)
$$

- How much more does Taiwan have to pay if the price of submarines increase (to maintain the same level of defense)?


## Elasticity of Substitution (Compensated Demand) ${ }^{0}$

$$
\sigma=\mathcal{E}\left(\frac{x_{2}^{c}}{x_{1}^{c}}, \frac{p_{1}}{p_{2}}\right)
$$

- The change in consumption ratio in response to a change in prices... $p^{0} \cdot x=p^{0} \cdot x^{0} x^{c}\left(p^{0}, U^{0}\right)$
- Note that: (p.502)

$$
\begin{equation*}
\mathcal{E}(y, x)=\frac{x}{y} \cdot \frac{d y}{d x}=x \frac{d}{d x} \ln y=\mathcal{E}(\alpha y, \beta x) \tag{1}
\end{equation*}
$$

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## Lemma 2.2-4 $\sigma=\mathcal{E}\left(x_{2}^{c}, p_{1}\right)-\mathcal{E}\left(x_{1}^{c}, p_{1}\right)$

- Since $\mathcal{E}(y, x)=\frac{x}{y} \cdot \frac{d y}{d x}=x \frac{d}{d x} \ln y=\mathcal{E}(\alpha y, \beta x)$

$$
\begin{aligned}
\sigma & =\mathcal{E}\left(\frac{x_{2}^{c}}{x_{1}^{c}}, \frac{p_{1}}{p_{2}}\right)=\mathcal{E}\left(\frac{x_{2}^{c}}{x_{1}^{c}}, p_{1}\right) \\
& =p_{1} \frac{d}{d p_{1}} \ln \left(\frac{x_{2}^{c}}{x_{1}^{c}}\right)=p_{1} \frac{d}{d p_{1}}\left(\ln x_{2}^{c}-\ln x_{1}^{c}\right) \\
& =p_{1} \frac{d}{d p_{1}}\left(\ln x_{2}^{c}\right)-p_{1} \frac{d}{d p_{1}}\left(\ln x_{1}^{c}\right) \\
& =\mathcal{E}\left(x_{2}^{c}, p_{1}\right)-\mathcal{E}\left(x_{1}^{c}, p_{1}\right)
\end{aligned}
$$

## Prop. 2.2-5 ES \& Compensated Price Elasticity

- Relation between Elasticity of Substitution and Compensated Own Price Elasticity

1) $\sigma=\mathcal{E}\left(\frac{x_{2}^{c}}{x_{1}^{c}}, p_{1}\right)=\frac{\mathcal{E}\left(x_{2}^{c}, p_{1}\right)}{k_{1}}, \quad k_{1}=\frac{p_{1} x_{1}}{p \cdot x}$ $\left(\frac{\text { compensated cross price elasticity }}{\text { expenditure share }}\right)$
2) $\mathcal{E}\left(x_{1}^{c}, p_{1}\right)=-\left(1-k_{1}\right) \sigma$

## Prop. 2.2-5 ES \& Compensated Price Elasticity

- On indifference curve, $U\left(x_{1}^{c}(p, \bar{U}), x_{2}^{c}(p, \bar{U})\right)=\bar{U}$
- Hence, $\frac{\partial U}{\partial x_{1}} \frac{\partial x_{1}^{c}}{\partial p_{1}}+\frac{\partial U}{\partial x_{2}} \frac{\partial x_{2}^{c}}{\partial p_{1}}=0$
- By FOC, $\frac{p_{1}}{\frac{\partial U}{\partial x_{1}}}=\frac{p_{2}}{\frac{\partial U}{\partial x_{2}}} \Rightarrow \underline{\underline{p_{1} \frac{\partial x_{1}^{c}}{\partial p_{1}}+p_{2} \frac{\partial x_{2}^{c}}{\partial p_{1}}=0}}$

$$
\begin{aligned}
\mathcal{E}\left(x_{1}^{c}, p_{1}\right) & =\frac{p_{1}}{x_{1}^{c}} \frac{\partial x_{1}^{c}}{\partial p_{1}}=-\frac{p_{2}}{x_{1}^{c}} \frac{\partial x_{2}^{c}}{\partial p_{1}} \\
& =-\left(\frac{p_{2} x_{2}^{c}}{p_{1} x_{1}^{c}}\right) \frac{p_{1}}{x_{2}^{c}} \frac{\partial x_{2}^{c}}{\partial p_{1}}=-\frac{k_{2}}{k_{1}} \frac{k_{j}=\frac{p_{j}^{c}}{p \cdot x^{c}}}{\mathcal{E}\left(x_{2}^{c}, p_{1}\right)}
\end{aligned}
$$

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## Prop. 2.2-5 ES \& Compensated Price Elasticity

- Since $\mathcal{E}\left(x_{1}^{c}, p_{1}\right)=-\frac{k_{2}}{k_{1}} \mathcal{E}\left(x_{2}^{c}, p_{1}\right)$
- Lemma 2.2-4 becomes:

$$
\begin{aligned}
\sigma & =\mathcal{E}\left(x_{2}^{c}, p_{1}\right)-\mathcal{E}\left(x_{1}^{c}, p_{1}\right) \\
& =\mathcal{E}\left(x_{2}^{c}, p_{1}\right) \cdot\left(1+\frac{k_{2}}{k_{1}}\right)=\frac{\mathcal{E}\left(x_{2}^{c}, p_{1}\right)}{k_{1}} \ldots(1) \\
& =\mathcal{E}\left(x_{1}^{c}, p_{1}\right) \cdot\left(-\frac{k_{1}}{k_{2}}\right) \cdot \frac{1}{k_{1}}=-\frac{\mathcal{E}\left(x_{1}^{c}, p_{1}\right)}{k_{2}}
\end{aligned}
$$

- Hence, $\mathcal{E}\left(x_{1}^{c}, p_{1}\right)=-k_{2} \sigma=-\left(1-k_{1}\right) \sigma \ldots(2)$

Compensated own price elasticity bounded/approx. by ES!

## Elasticity of Substitution (Compensated Demand)

- Verify that $\sigma=\theta$ for CES:
- Since $x_{1}=\left(\frac{\alpha_{1}}{\alpha_{2}} \frac{p_{2}}{p_{1}}\right)^{\theta} \cdot x_{2} \Rightarrow \frac{x_{2}}{x_{1}}=\left(\frac{\alpha_{2}}{\alpha_{1}} \cdot \frac{p_{1}}{p_{2}}\right)^{\theta}$

$$
\begin{aligned}
& \Rightarrow \ln \left(\frac{x_{2}^{c}}{x_{1}^{c}}\right)=\theta\left(\ln p_{1}-\ln p_{2}+\ln \alpha_{2}-\ln \alpha_{1}\right) \\
& \Rightarrow \sigma=\mathcal{E}\left(\frac{x_{2}^{c}}{x_{1}^{c}}, p_{1}\right)=p_{1} \cdot \frac{\partial}{\partial p_{1}}\left[\ln \left(\frac{x_{2}^{c}}{x_{1}^{c}}\right)\right] \\
& \quad=p_{1} \cdot \frac{\theta}{p_{1}}=\theta
\end{aligned}
$$

## Summary for Elasticity of Substitution

$$
\text { - 1. } \begin{aligned}
\sigma & =\mathcal{E}\left(\frac{x_{2}^{c}}{x_{1}^{c}}, p_{1}\right) \\
\text { - 2. } & =\frac{\mathcal{E}\left(x_{2}^{c}, p_{1}\right)}{k_{1}} \\
& =-\frac{\mathcal{E}\left(x_{1}^{c}, p_{1}\right)}{1-k_{1}} p^{0} \cdot x \\
k_{1} & =\frac{p_{1} x_{1}}{p \cdot x}
\end{aligned} \underbrace{p^{1} \cdot x=p^{1} \cdot x^{1}}_{p^{0} \cdot x^{0}} \begin{aligned}
& x\left(p^{1}, U^{0}\right) \\
& x\left(L^{0}, U^{0}\right)
\end{aligned}
$$

- 3. $\sigma=\theta$ for CES...


## Total Price Effect $=$ Income Ef. + Substit. Efsu

- For $M(p, \bar{U}) \& x_{1}(p, I)$
- Compensated Demand:

$$
\begin{aligned}
& x_{1}^{c}(p, \bar{U})=x_{1}(p, M(p, \bar{U})) \\
& \frac{\partial x_{1}^{c}}{\partial p_{1}}=\frac{\partial x_{1}}{\partial p_{1}}+\frac{\partial x_{1}}{\partial I} \cdot \frac{\partial M}{\partial p_{1}} \\
& \left(\frac{\partial M}{\partial p_{1}}=x_{1}\right)
\end{aligned}
$$

- Slutsky Equation:

$$
\underbrace{\frac{\partial x_{1}}{\partial p_{1}}}_{A \rightarrow B}=\underbrace{\frac{\partial x_{1}^{c}}{\partial p_{1}}}_{A \rightarrow C}-\underbrace{x_{1} \cdot \frac{\partial x_{1}}{\partial I}}_{C \rightarrow B} \quad x_{1}
$$

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## Prop. 2.2-6 Decomposition of Own Price Elasts.

- Slutsky Equation: $\frac{\partial x_{1}}{\partial p_{1}}=\frac{\partial x_{1}^{c}}{\partial p_{1}}-x_{1} \cdot \frac{\partial x_{1}}{\partial I}$
- Elasticity Version:

$$
\frac{p_{1}}{x_{1}} \frac{\partial x_{1}}{\partial p_{1}}=\frac{p_{1}}{x_{1}} \frac{\partial x_{1}^{c}}{\partial p_{1}}-\frac{p_{1} x_{1}}{I} \frac{I}{x_{1}} \cdot \frac{\partial x_{1}}{\partial I}
$$

- Or, $\begin{aligned} \underline{\mathcal{E}\left(x_{1}, p_{1}\right)} & =\underline{\mathcal{E}\left(x_{1}^{c}, p_{1}\right)}-\underline{\underline{k_{1} \cdot \mathcal{E}\left(x_{1}, I\right)}} \\ & =\underline{\left.\underline{-\left(1-k_{1}\right.}\right) \sigma}-\underline{\underline{k_{1} \cdot \mathcal{E}\left(x_{1}, I\right)}}\end{aligned}$


## Substitution Effect Income Effect

- Own price elasticity $=$ weighted average of elasticity of substitution and income elasticity


## Summary of 2.2

- Consumer Problem: Maximize Utility
- Income Effect
- Dual Problem: Minimize Expenditure
- Substitution Effect:
- = Compensated Price Effect
- Elasticity of Substitution
- Total Price Effect:
$-=$ Compensated Price Effect + Income Effect
- Homework: Exercise 2.2-4 (Optional: 2.2-5)


## In-Class Homework: Exercise 2.2-2

- Show that the price effect on compensated demand is

$$
\frac{\partial M}{\partial p_{j}}\left(p, U^{0}\right)=x_{j}^{c}\left(p, U^{0}\right)
$$

- Hint: Convert expenditure minimization into a maximization problem, write down the Lagrangian and use the Envelope Theorem...


## In-Class Homework: Exercise 2.2-3

- [Elasticity of Substitution]
a) Show that $\mathcal{E}(y(x), z(x))=\frac{\frac{d}{d x} \ln y}{\frac{d}{d x} \ln z}$.
b) Use this to show that $\mathcal{E}\left(\frac{1}{y}, \frac{1}{x}\right)=\mathcal{E}(y, x)$ and that

$$
\mathcal{E}\left(\frac{y_{2}}{y_{1}}, x\right)=\mathcal{E}\left(y_{2}, x\right)-\mathcal{E}\left(y_{1}, x\right)
$$

c) Use these results to prove Lemma 2.2-4.

## In-Class Homework: Exercise 2.2-6

- [Parallel Income Expansion Paths]
- A consumer faces price vector $p$, has income $I$ and utility function $U(x)=-\alpha_{1} e^{-A x_{1}}-\alpha_{2} e^{-A x_{2}}$
a) Show that her optimal consumption bundle satisfies the following: $x_{2}-x_{1}=a+b \ln \frac{p_{1}}{p_{2}}$
b) Depict her Income Expansion Paths.

