「專題討論ー個體經濟、產業組織與貿易二」課程大綱

Time and Location: Thursday 1:30-3:00pm at Social Science 305 (社科 305 教室)
Instructor: Joseph Tao-yi Wang (王道一, josephw@ntu.edu.tw)
Office: Social Science 754 (社科院頤賢館 754 室) **Office Hours:** By email appointment
Coursepage: http://homepage.ntu.edu.tw/~josephw/microseminar_16S.htm

Course Description:
This is the NTU micro seminar that invites speakers to present their current research.
The purpose of this course is to expose students to the frontier of microeconomics.

Grades:
The grades for this course will be assigned according to three criteria: (1) Participation,
(2) Written Introduction and (3) Feedback to Other's Introduction.
1. **Participation (10%):** Students are expected to attend most of the presentations and
   ask questions or give comments during them.
2. **Written Introduction (導讀, 70%):** Read *one* of the seminar papers *before* the
   seminar, write a **one-page report**, and submit it *three days prior* to the seminar (i.e.
   Monday). On this one-page report, you should write a short summary (**less** than 500
   words) that briefly answers the following questions:
   a. **What is the question (of the paper)?**
   b. **Why should we care about it?**
   c. **What is your (or the author's) answer?**
   d. **How did you (or the author) get there?**
   In addition, to illustrate "why we should care about it", you should provide **<u>one real
   world example</u>** the results of this paper can be applied to on the back page, plus a
   list of common notation used (theory) or regression variables (empirical study)
   throughout the paper so people can easily refer to during the talk.
   Note: Your introduction need not be in the same language as the paper (and doing it
   in a different language is the best way to avoid plagiarizing).
3. **Feedback to Other's Introduction (20%):** After reading each week's introduction
   and attending the seminar, you are to evaluate how helpful the introduction was for
   understanding the actual talk by giving a numerical score and written feedback.
Note: Please sign up to write introductions ASAP since it is "first come, first serve."
The first students who sign up for each talk will get it. Later students may have to
switch to other talks if nobody signed up. Also, you can sign up for more than one talk
to "exceed instructor's expectations" (official written criteria for A+). Lastly, feedback to
other's introduction will be conducted using online surveys created by google document.

Tentative Schedule:

2/25   Thesis Adviser Orientation (No Talk)

3/3   Daniel Martin (Northwestern MEDS)
       Consumer Theory with Inattention to Prices
3/10   Chih-Chun Yang (IEAS)
       Implementation in Iterated Elimination of Weakly Dominated Strategies
3/24   Yu-Sung Tu (NTU)
       Evolutionarily Stable Preferences Against Multiple Mutations
4/21   Natsuki Arai (NCCU-IB), joint with macro
       The Effects of Monetary Policy Announcements at the Zero Lower Bound
4/28   Hsin-I Huang (NTU-PS)
       University-Firm Deals and Collaborations: A Matching Approach
5/5   Philipp Pferiffer (Berline Doctoral Program of Econ&MS)
       TBA
5/12   Yi-You Yang(AU-FA)
       TBA
5/19   Aleksandr Yankelevich (MSU)
       An Evocative Theory of Limited Attention
6/2   Yuping Chen (NTU-IB)
       Consumer Neuroscience: Decoding the Mind of the Consumer
6/16   Chen-Nan Liao (NTU-BA)
       TBA

研討會論文導讀 Rubrics

一篇論文的導讀，應該要包含四個部分，分別是：「作者的研究問題是什麼」、「我們爲什麼要關心這個問題」、「作者的答案是什麼（研究貢獻）」，以及「作者如何得到這個答案」。每篇導讀應該依據這四個部分來評分，評分標準如下：

評分項目	5分	3分	1分
所問的問題 What is the question?	清楚且精準的描述作者的問題，讓你在讀完這部份後便能完全了解研究議題。	大致上正確的描述了作者的問題，但讀完這部份後並不能完全了解研究議題。	無法完整且正確的描述作者的問題，讀完這部份對了解研究議題沒有幫助。
評分項目	10分	7分	4分
為什麼要關心這個問題 Why should we care about this?	清楚且精準的描述該研究問題的重要性與普遍適用性，讓你在讀完後能理解論文的價值。	大致上正確的描述該研究問題的重要性與普遍適用性，但讀完後仍不能完全理解論文的價值。	無法完整且正確的描述該研究問題的重要性與普遍適用性，對理解論文的價值完全沒有幫助。
評分項目	5分	3分	1分
問題的答案 What is the answer?	能清楚掌握論文的研究貢獻與主要結論，並簡潔扼要。	大致能掌握論文的研究貢獻與結論，但不夠精準扼要。	無法掌握論文的研究貢獻與結論，無助於了解研究結果。
評分項目	10分	7分	4分
如何得到這個答案 How did you get there?	清楚解釋作者的研究方法及過程，適當摘要讓讀者不須閱讀原論文即可掌握精要。	大致解釋作者的研究方法及過程，但有點精簡使人必須回去參考原論文才完全懂。	無法解釋清楚作者的研究方法及過程，對讀者理解原論文完全沒有幫助。

其他評分項目：

評分項目	10分	5分	1分
這篇導讀對你了解演講有沒有幫助？有否增加你對演講的期待？	這篇導讀對我了解演講非常有幫助，並且大幅增加我對演講的期待。	這篇導讀對我了解演講有一點幫助，也有稍微增加我對演講的期待。	這篇導讀對我了解演講完全沒有幫助，也沒有增加我對演講的期待(甚至減少)。
評分項目	10分	7分	4分
文後的實例是否讓你發現論文的重要性？	非常有幫助。	有一點幫助。	完全沒有幫助。