

## 「專題討論一個體經濟、產業組織與貿易一」課程大綱

**Time and Location:** Thursday 1:30-3:00pm at Social Science 605 (社科 605 教室)

**Instructor:** Joseph Tao-yi Wang (王道一, [josephw@ntu.edu.tw](mailto:josephw@ntu.edu.tw))

**Office:** Social Science 754 (社科院頤賢館 754 室) **Office Hours:** By email appointment

**Coursepage:** [http://homepage.ntu.edu.tw/~josephw/microseminar\\_16F.htm](http://homepage.ntu.edu.tw/~josephw/microseminar_16F.htm)

### Course Description:

This is the NTU micro seminar that invites speakers to present their current research.

The purpose of this course is to expose students to the frontier of microeconomics.

### Grades:

The grades for this course will be assigned according to two criteria: (1) Written Introduction, and (2) Participation and Feedback to Other's Introduction.

1. **Written Introduction (導讀, 70%):** Read *one* of the seminar papers *before* the seminar, write a **one-page report**, and submit it *three days prior* to the seminar (i.e. Monday). On this one-page report, you should write a short summary (**less than 500 words**) that briefly answers the following questions:
  - a. **What is the question (of the paper)?**
  - b. **Why should we care about it?**
  - c. **What is your (or the author's) answer?**
  - d. **How did you (or the author) get there?**

In addition, to illustrate “why we should care about it”, you should provide **one real world example** the results of this paper can be applied to on the back page, plus a list of common notation used (theory) or regression variables (empirical study) throughout the paper so people can easily refer to during the talk.

Note: Your introduction need not be in the same language as the paper (and doing it in a different language is the best way to avoid plagiarizing).

2. **Participation and Feedback (30%):** Students are expected to attend most of the presentations, ask questions or give comments during them. In addition, after reading each week's introduction and attending the seminar, you are to evaluate how helpful the introduction was for understanding the actual talk by giving numerical scores and written feedback.

### Note:

1. Please sign up to write introductions ASAP since it is “first come, first serve.” First students who sign up each talk get it; later students have to switch to empty slots.
2. Sign up for more than one talk to “exceed instructor's expectations” (criteria for A+).
3. Feedback to other's introduction will be conducted using online google surveys.

Tentative Schedule:

9/22 Organization Meeting (No Talk)

9/29 Jyun-Ying (Trend) Fu (HKPolytech)

Not Agreeing Isn't the Same as Disagreeing:

How Directors Try To Balance Competing Stakeholder Demands

11/17 Jingjing Zhang (UTS)

TBA

12/1 Wei-Shiun Chang (NCKU-IIMBA)

Other Regarding Preferences: Experiments on Purchasing Behavior

## 研討會論文導讀 Rubrics

一篇論文的導讀，應該要包含四個部分，分別是：「作者的研究問題是什麼」、「我們為什麼要關心這個問題」、「作者的答案是什麼（研究貢獻）」，以及「作者如何得到這個答案」。每篇導讀應該依據這四個部分來評分，評分標準如下：

評分項目	<b>5分</b>	<b>3分</b>	<b>1分</b>
所問的問題 What is the question?	清楚且精準的描述作者的問題，讓你在讀完這部份後便能完全了解研究議題。	大致上正確的描述了作者的問題，但讀完這部份後並不能完全了解研究議題。	無法完整且正確的描述作者的問題，讀完這部份對了解研究議題沒有幫助。
評分項目	<b>10分</b>	<b>7分</b>	<b>4分</b>
為什麼要關心這個問題 Why should we care about this?	清楚且精準的描述該研究問題的重要性與普遍適用性，讓你在讀完後能理解論文的價值。	大致上正確的描述該研究問題的重要性與普遍適用性，但讀完後仍不能完全理解論文的價值。	無法完整且正確的描述該研究問題的重要性與普遍適用性，對理解論文的價值完全沒有幫助。
評分項目	<b>5分</b>	<b>3分</b>	<b>1分</b>
問題的答案 What is the answer?	能清楚掌握論文的研究貢獻與主要結論，並簡潔扼要。	大致能掌握論文的研究貢獻與結論，但不夠精準扼要。	無法掌握論文的研究貢獻與結論，無助於了解研究結果。
評分項目	<b>10分</b>	<b>7分</b>	<b>4分</b>
如何得到這個答案 How did you get there?	清楚解釋作者的研究方法及過程，適當摘要讓讀者不須閱讀原論文即可掌握精要。	大致解釋作者的研究方法及過程，但有點精簡使人必須回去參考原論文才完全懂。	無法解釋清楚作者的研究方法及過程，對讀者理解原論文完全沒有幫助。

其他評分項目：

評分項目	<b>10分</b>	<b>5分</b>	<b>1分</b>
這篇導讀對你了解演講有沒有幫助？有否增加你對演講的期待？	這篇導讀對我了解演講非常有幫助，並且大幅增加我對演講的期待。	這篇導讀對我了解演講有一點幫助，也有稍微增加我對演講的期待。	這篇導讀對我了解演講完全沒有幫助，也沒有增加我對演講的期待(甚至減少)。
評分項目	<b>10分</b>	<b>7分</b>	<b>4分</b>
文後的實例是否讓你發現論文的重要性？	非常有幫助。	有一點幫助。	完全沒有幫助。