



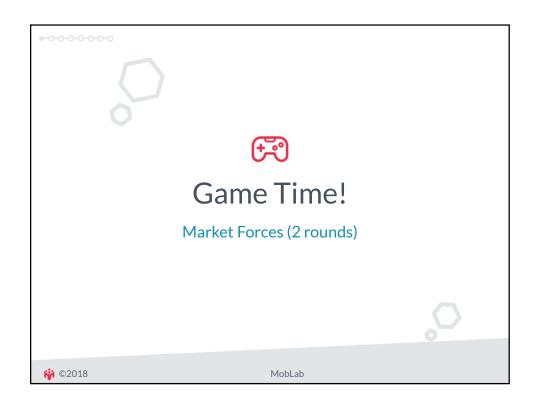
## What will Price and Quantity be?

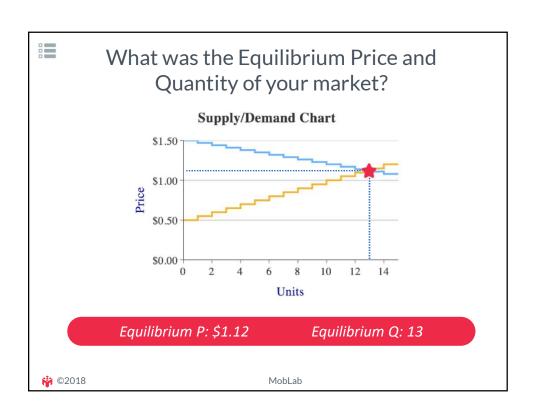
## Let's find out:

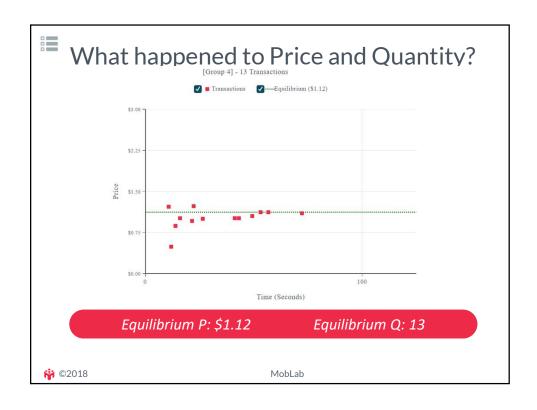
- You've been told to maximize your own profits.
- The Law of Supply and Demand predicts your group's behavior.
- Will the prediction be accurate?

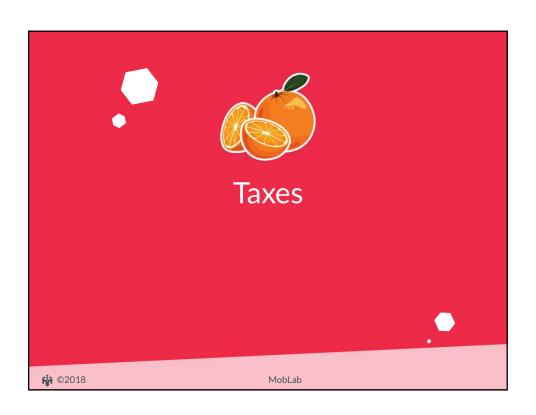
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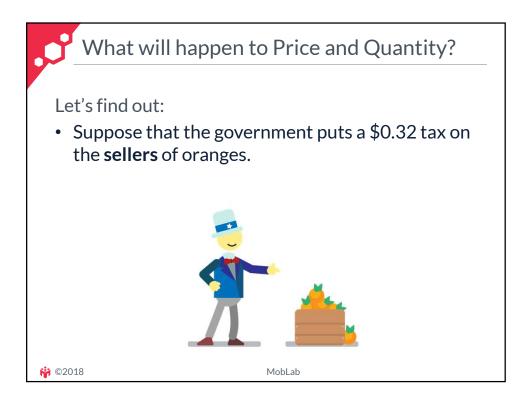
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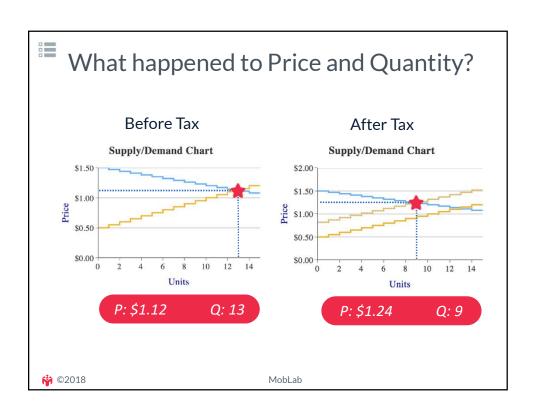


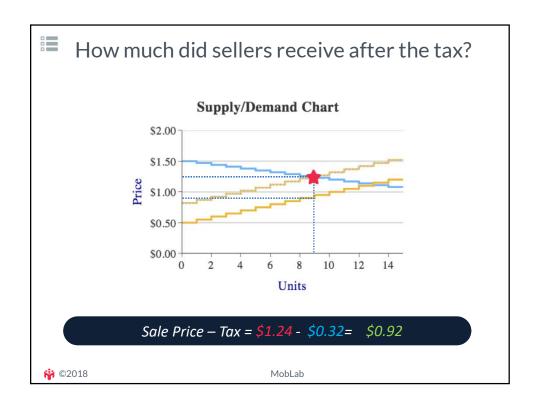


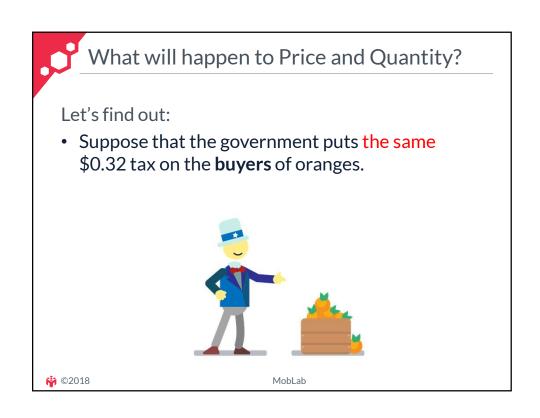


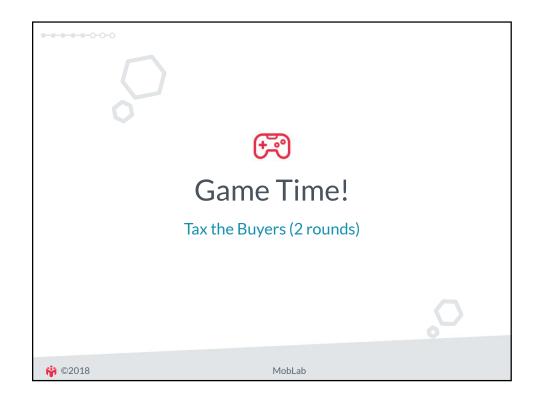




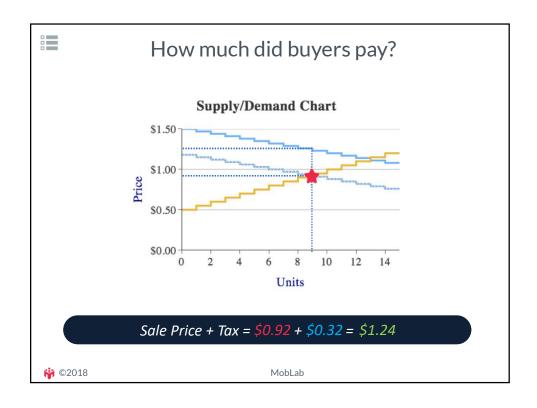


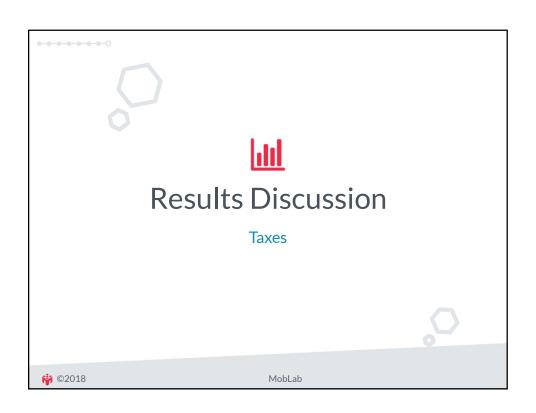


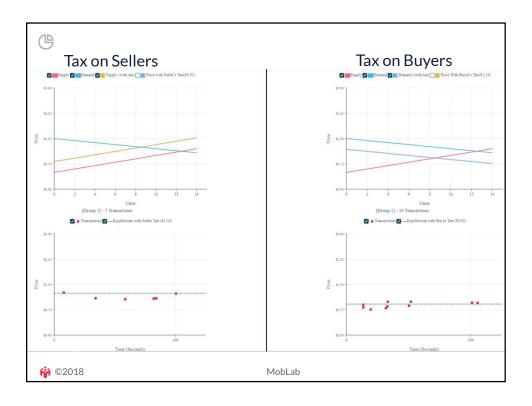


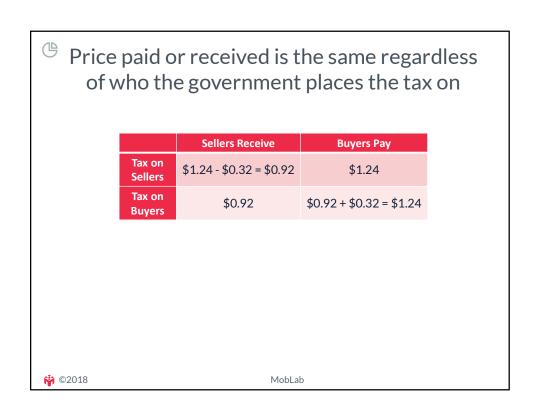




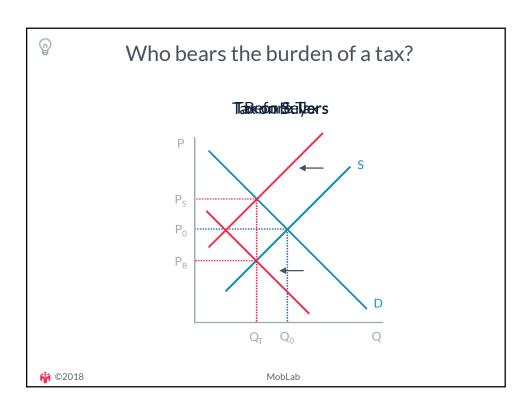














## Price paid or received is the same regardless of who the government places the tax on

	Sellers Receive	Buyers Pay
Tax on Sellers	\$1.24 - \$0.32 = \$0.92	\$1.24
Tax on Buyers	\$0.92	\$0.92 + \$0.32 = \$1.24

- Tax burden is shared regardless of who the government places the tax on.
  - *Elasticity* is the measure of how much each side of the market responds to a price change.
  - A tax changes the price buyers pay and producers receive
  - Elasticity determines how the burden is shared.



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## **Key Takeaways**

- *Tax Incidence* is the way in which the burden of a tax is split among producers and consumers.
  - Tax incidence is not dictated by whom the tax is placed upon but by the *elasticities* of the supply and demand curves.

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