

# Communication with multiple senders: An experiment

Vespa and Wilson 2016

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# Agenda

- Theory
- Experimental Design
- Result, Discussion and Conclusion

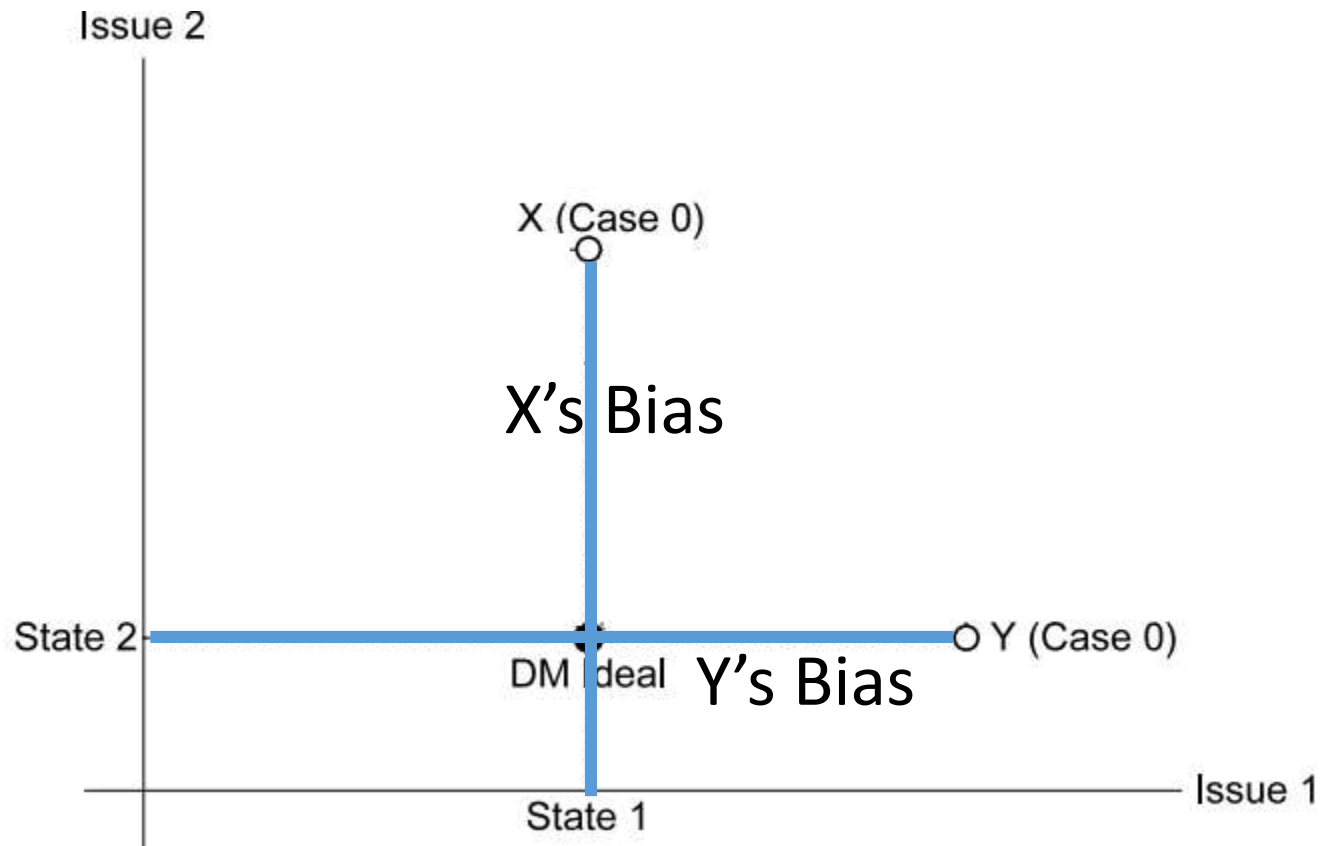
Theory

# Full Revealing equilibrium

Battaglini 2002

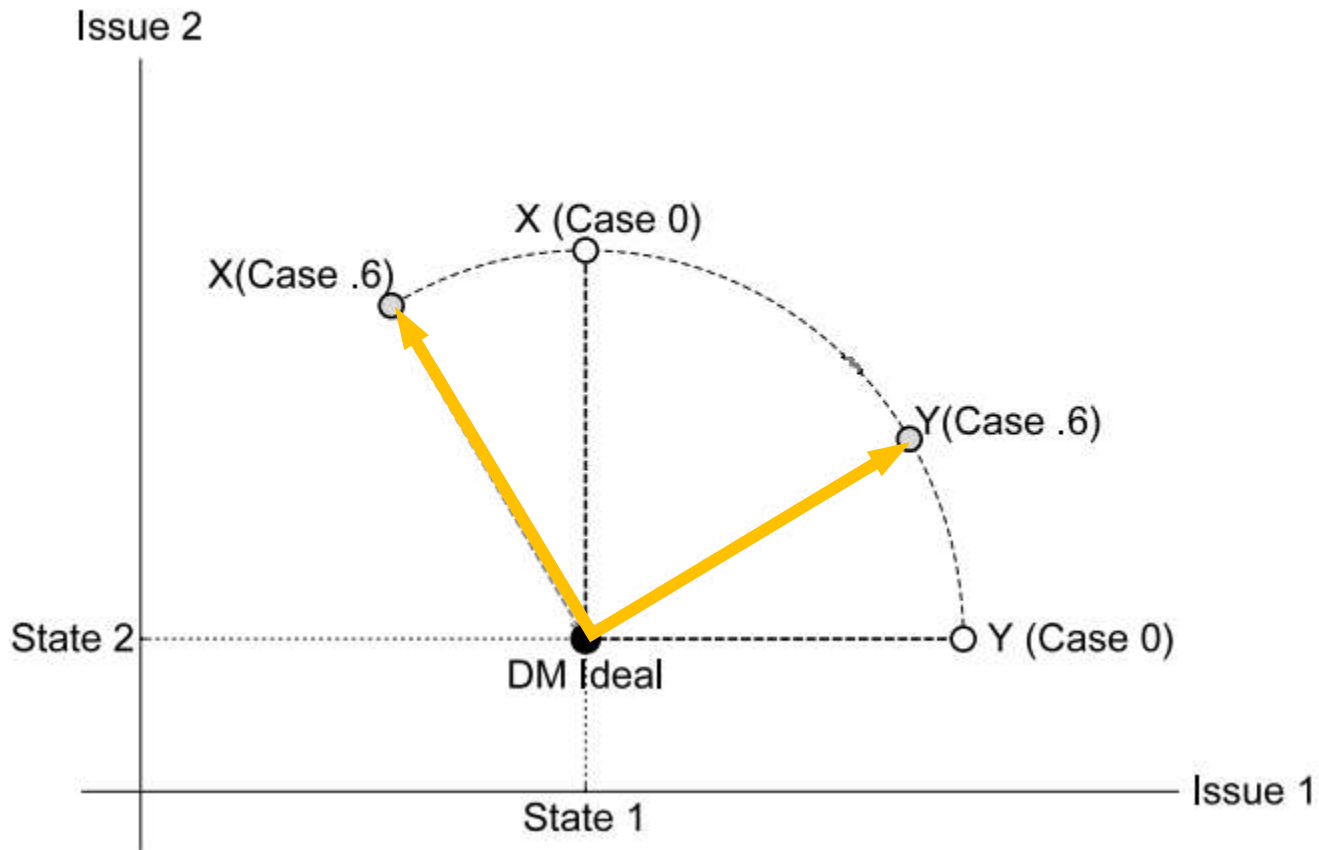
- Multi-sender, Multidimensional settings
- Decision maker combine expert's recommendations and infer his best policy.
- By making each sender influential ONLY on the dimension of common interest with the receiver

# Simplest case – Case 0



Knowing	Senders	Receiver
True state	+	-
Bias	+	+

# Rotated from Case 0



# Receiver's Strategy in Equilibrium

- When senders exaggerate in linearly independent, the sequentially rational receiver response is

$$\zeta_{\Gamma}(\mathbf{x}, \mathbf{y}) = \begin{pmatrix} \alpha \cdot x_1 + (1 - \alpha) \cdot y_1 + \beta_1 \cdot (y_2 - x_2) \\ (1 - \alpha) \cdot x_2 + \alpha \cdot y_2 + \beta_2 \cdot (y_1 - x_1) \end{pmatrix}$$

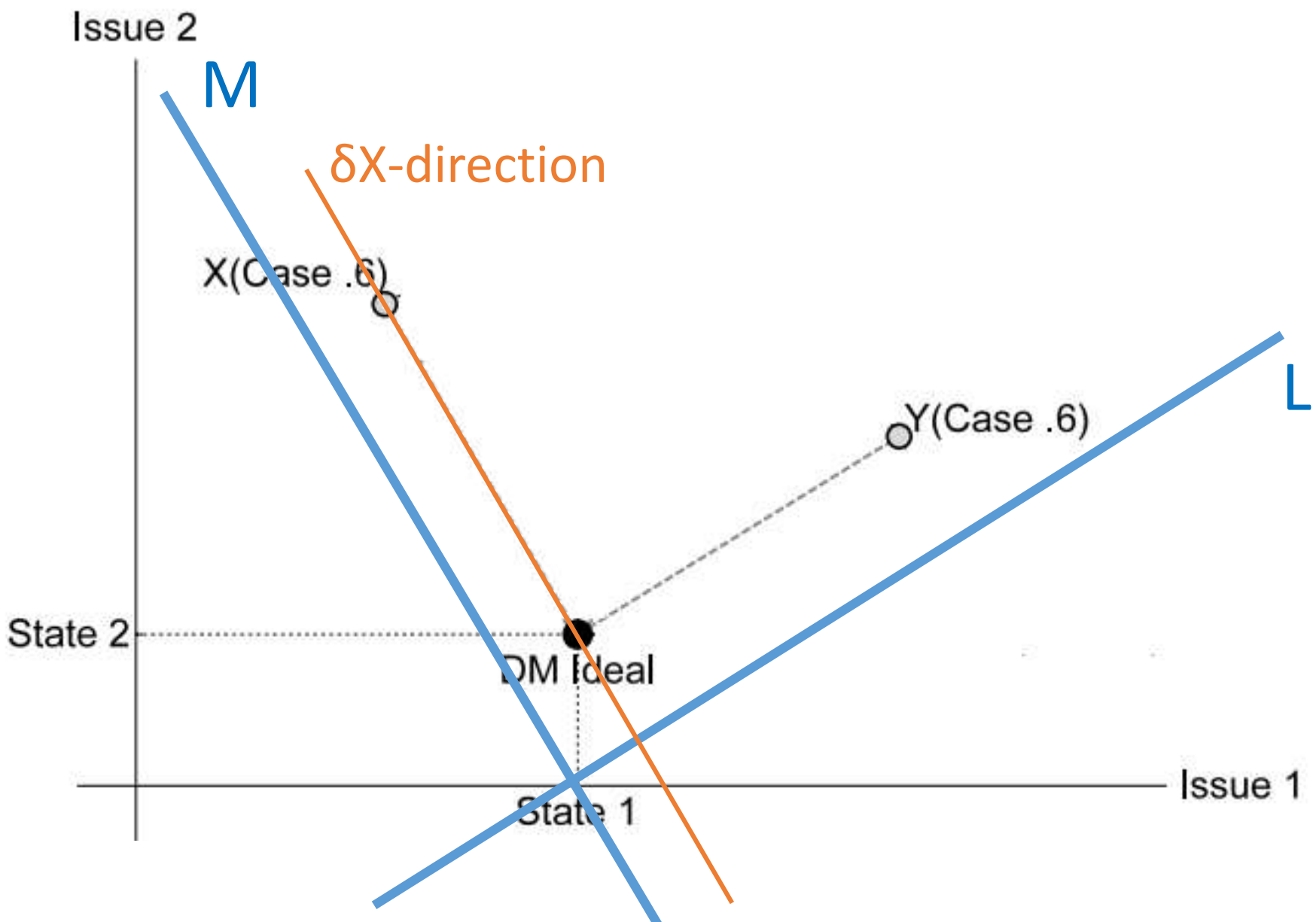
- $\alpha$ : With-in issue weighted parameter
- $\beta$ : Across issue weighted parameter

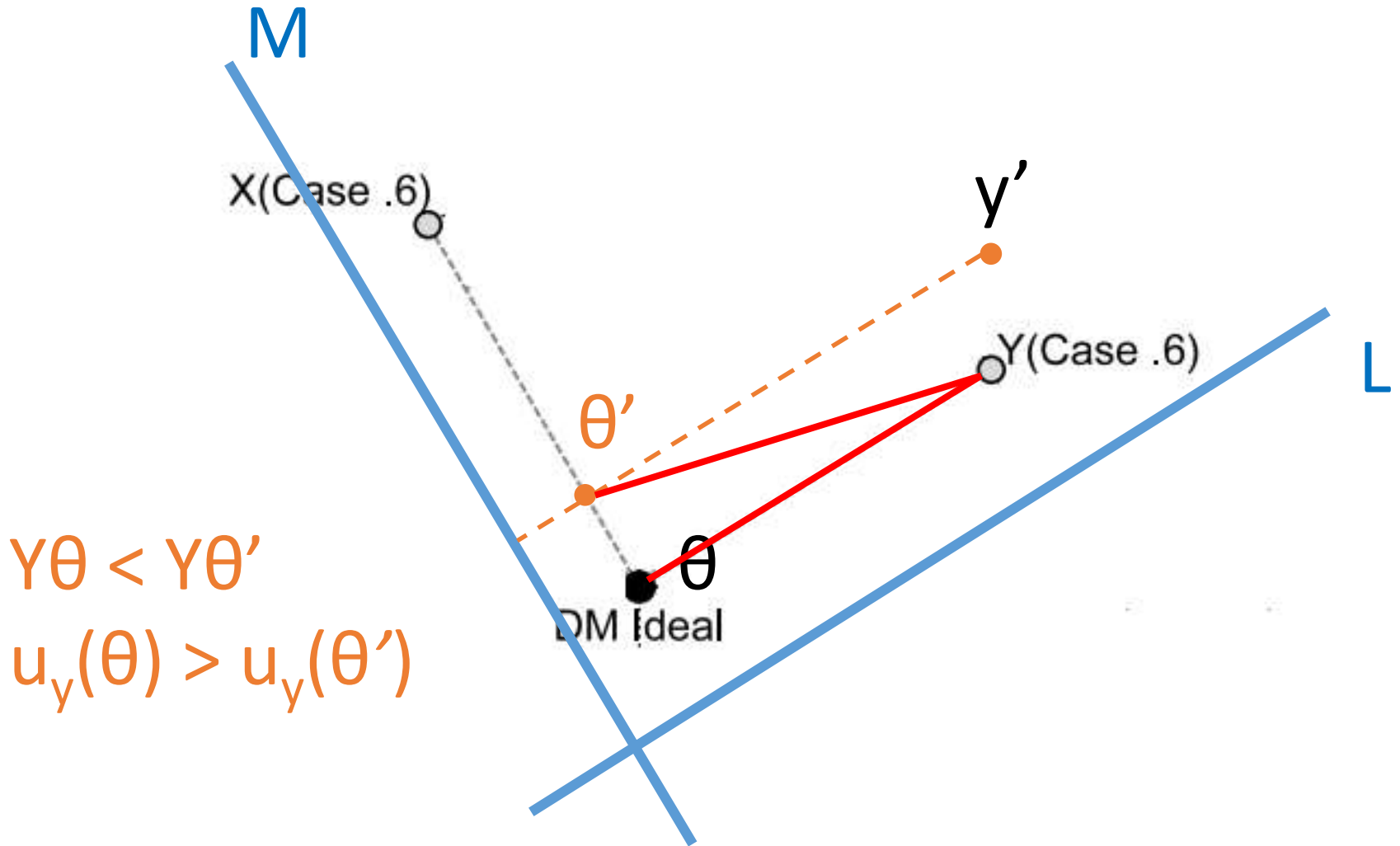
# Sender's Exaggeration Strategy

- Based on receiver's sequential rationality and sender's optimality

$$\gamma_X(\Delta) \perp \delta Y \text{ and } \gamma_Y(\Delta) \perp \delta X$$

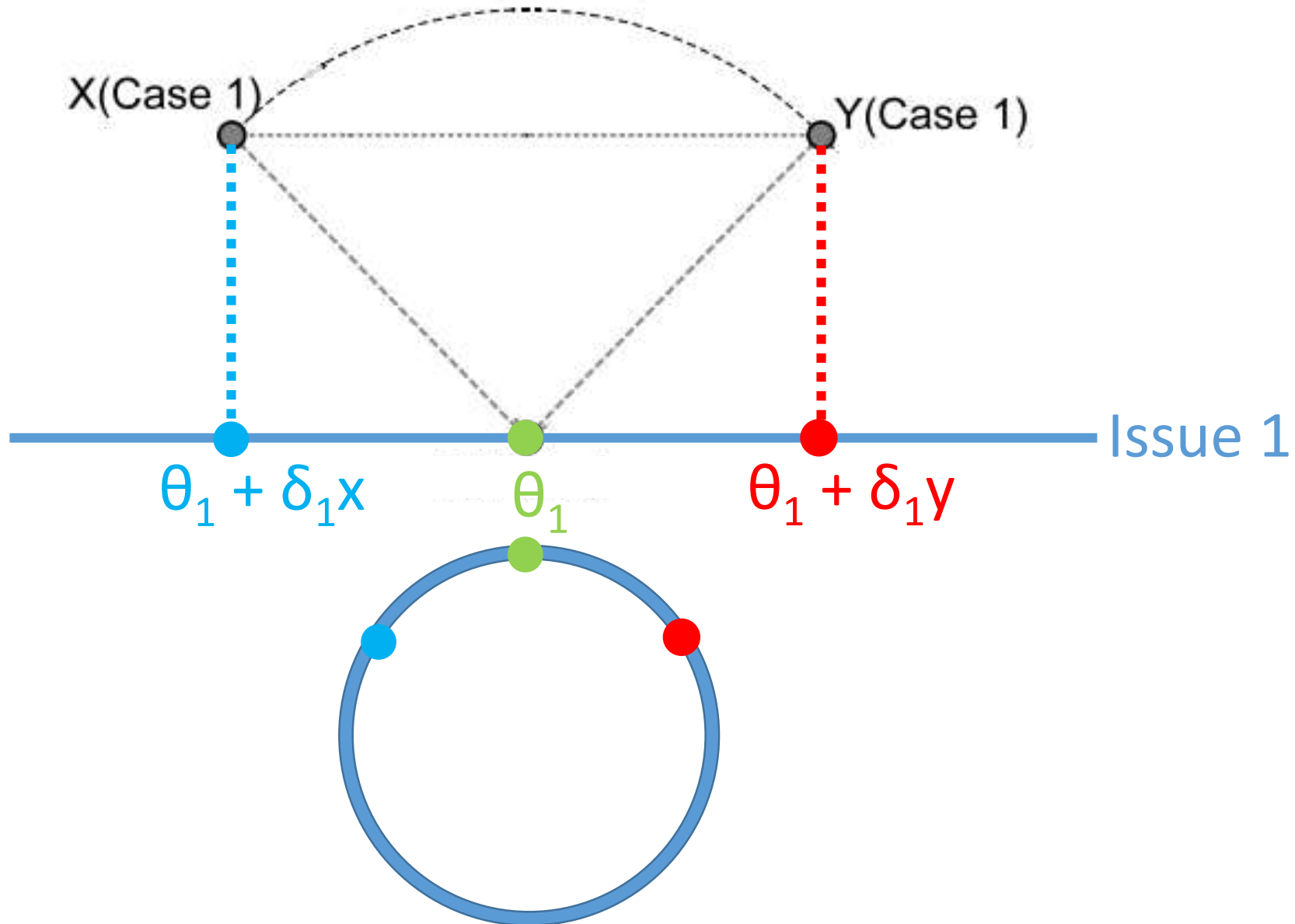




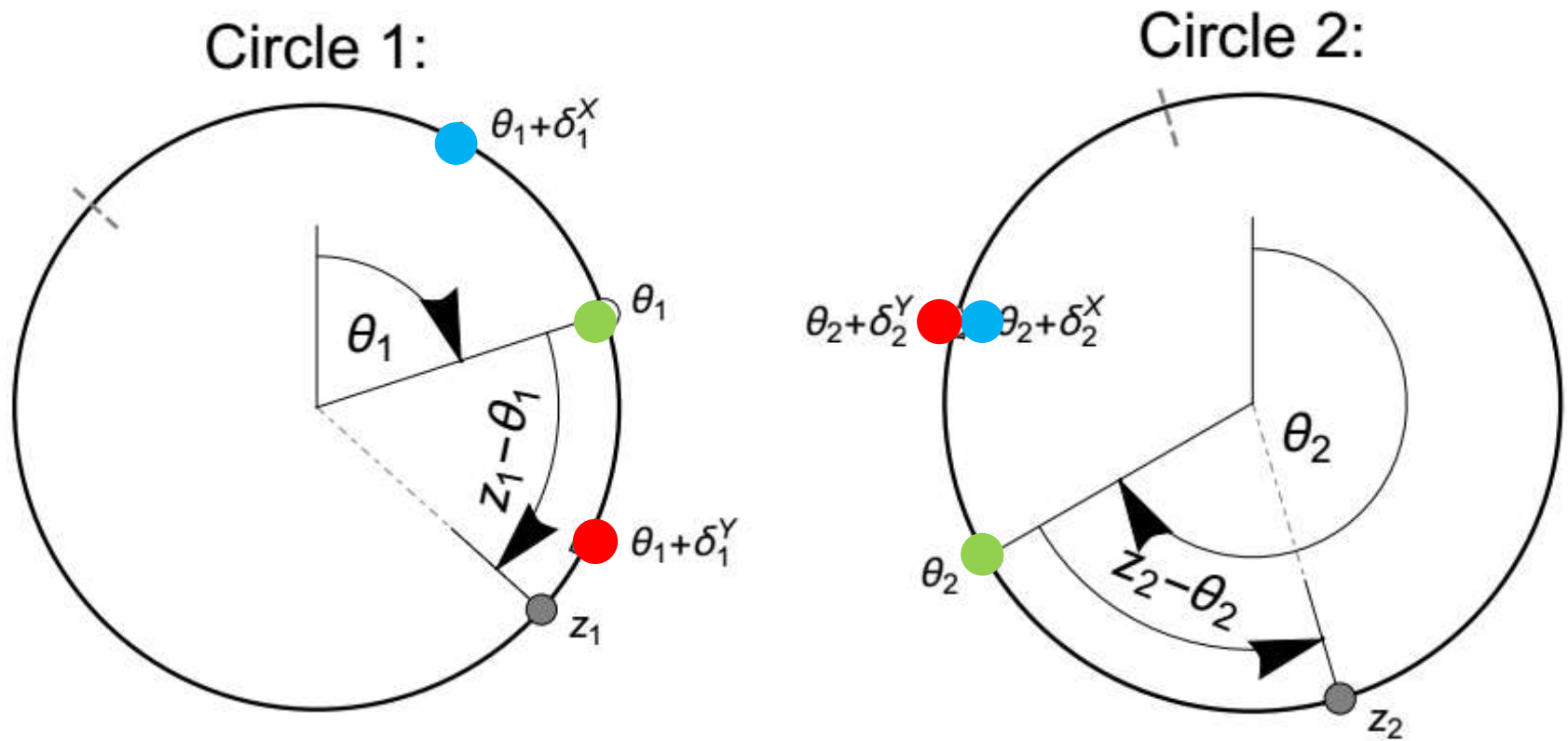


Senders do not prefer to deviate

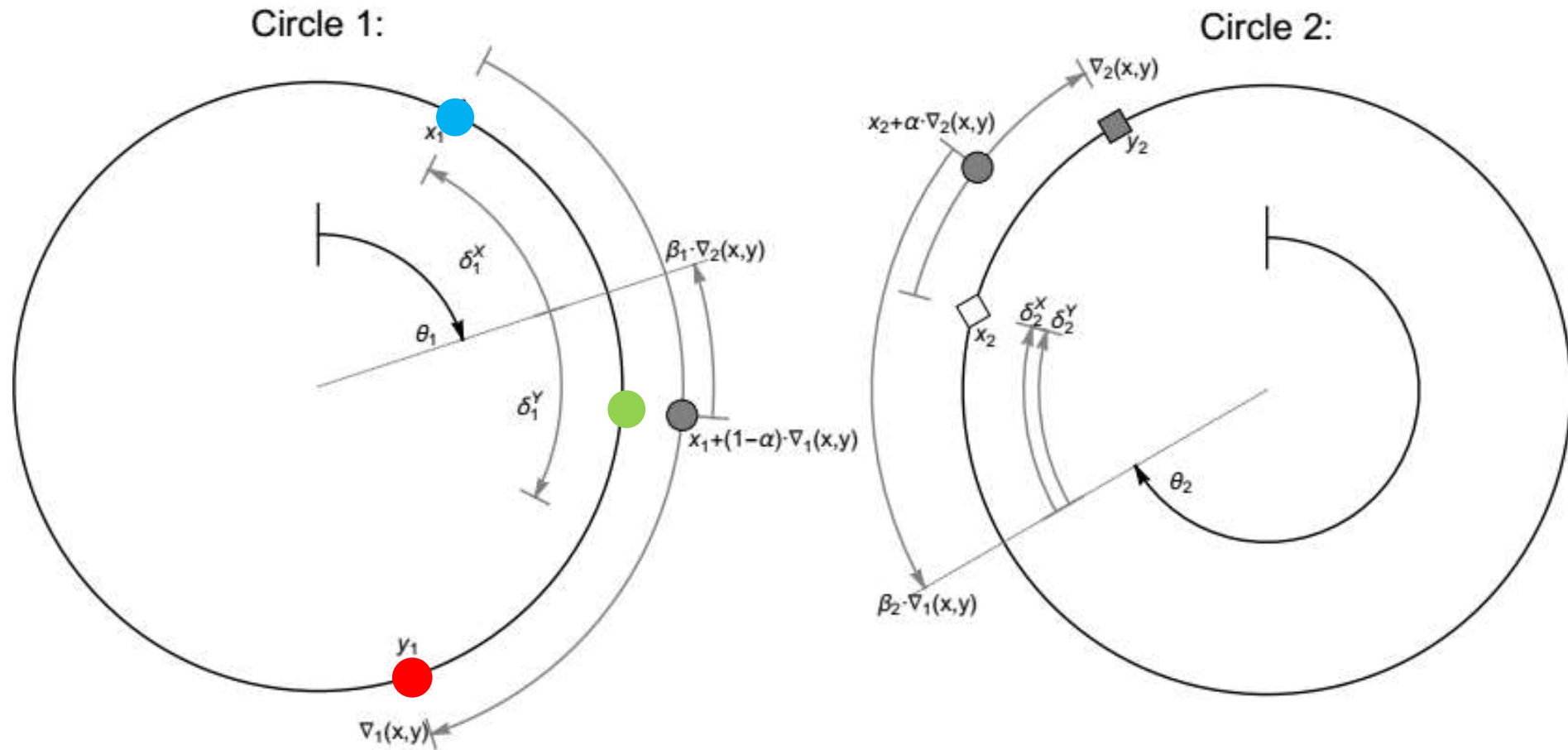
# Plane -> Toroidal



# Toroidal State Space



# Example of Inference in Equilibrium



$$\zeta(\mathbf{x}, \mathbf{y}; \alpha, \beta_1, \beta_2) = \begin{pmatrix} \mathbf{x} + (1 - \alpha) \cdot \nabla_1(\mathbf{x}, \mathbf{y}) + \beta_1 \cdot \nabla_2(\mathbf{x}, \mathbf{y}) \\ \mathbf{x} + \alpha \cdot \nabla_2(\mathbf{x}, \mathbf{y}) + \beta_2 \cdot \nabla_1(\mathbf{x}, \mathbf{y}) \end{pmatrix}$$

# Experimental Design

examine whether or not the Battaglini FRE is selected

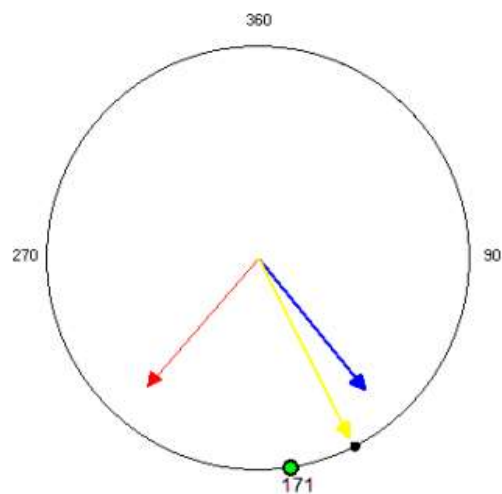
# Laboratory Environment

- $\theta_1$  and  $\theta_2$  are drawn independently from  $\{1^\circ, 2^\circ, \dots, 360^\circ\}$
- Subjects are assigned as Sender **X** **Y**, Receiver **Z** in Round 1-15
- All play as receiver in Round 16-20
- Payoff:

$$\max \left\{ \$5, \$20 - \$8 \frac{\sqrt{(\text{Degrees from Ideal}_1)^2 + (\text{Degrees from Ideal}_2)^2}}{45^\circ} \right\}$$

# Sender's Interface

## Point A:

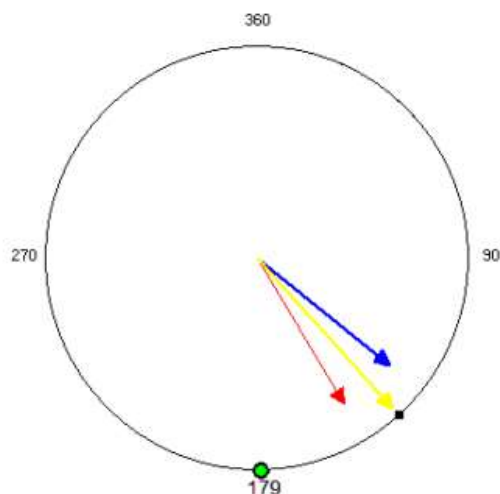


Computer Point A: 171  
 YOUR best is  $171-30=$  141  
 RED's best is  $171+50=$  221  
 GREEN's best is  $171+0=$  171

**Selected Point A:** 153



## Point B:



Computer Point B: 179  
 YOUR best is  $179-50=$  129  
 RED's best is  $179-30=$  149  
 GREEN's best is  $179+0=$  179

**Selected Point B:** 138



## Payoffs:

You are the **BLUE** player.

Point A: 153  
 Point B: 138

## Payoffs if these Points chosen:

**YOU** : 17.33  
**RED** : 7.75  
**GREEN** : 12.04

USE SELECTION



Another Sender's  
Ideal Point

My Ideal Point

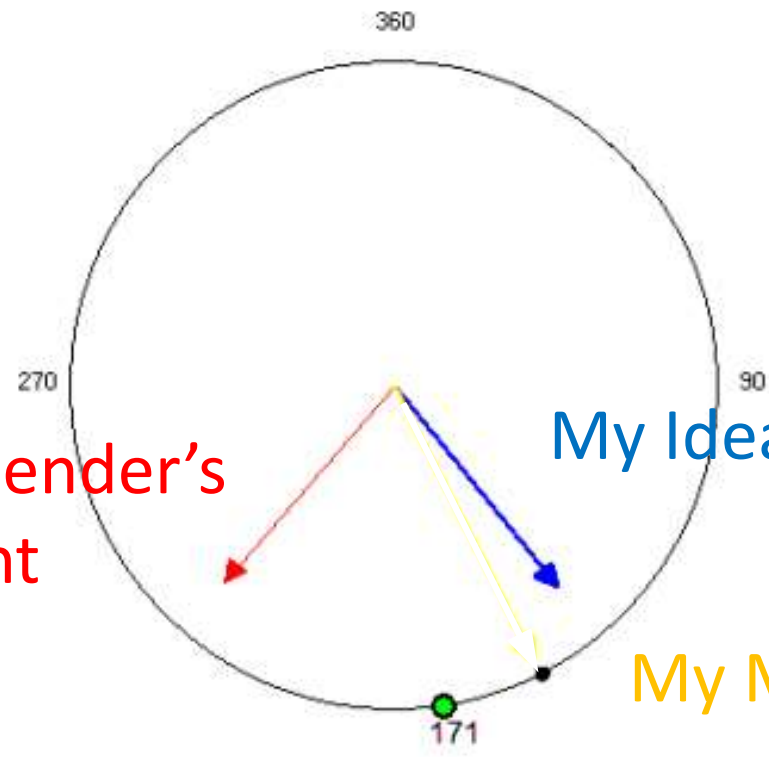
My Message to Receiver

True State  
(Receiver's Ideal)

Computer Point A:

- YOUR best is  $171-30=$  141
- RED's best is  $171+50=$  221
- GREEN's best is  $171+0=$  171

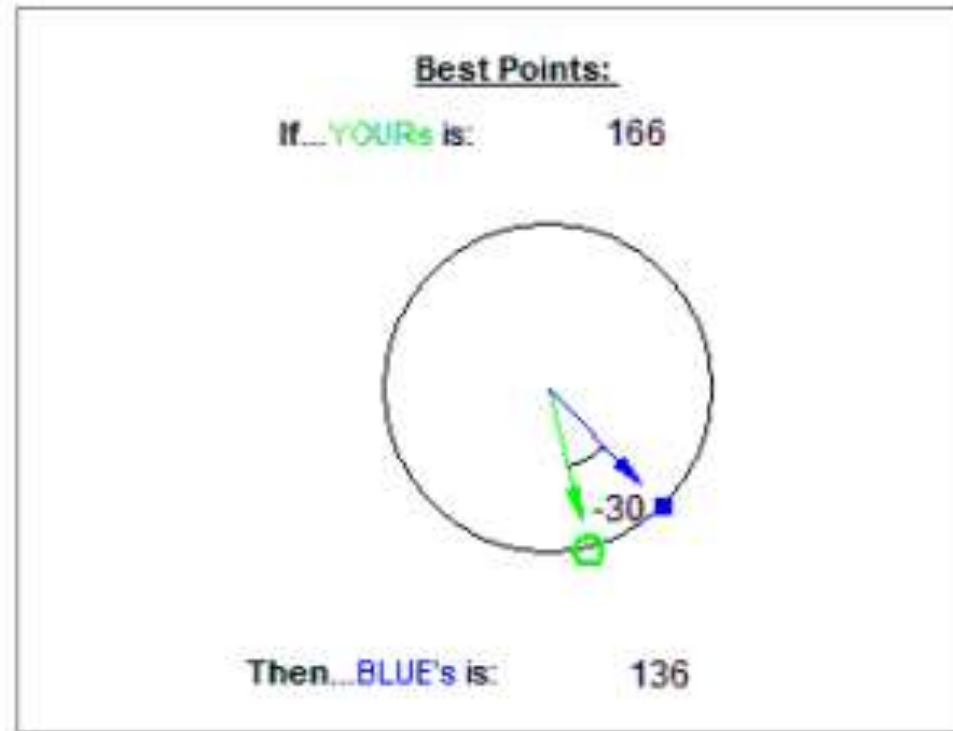
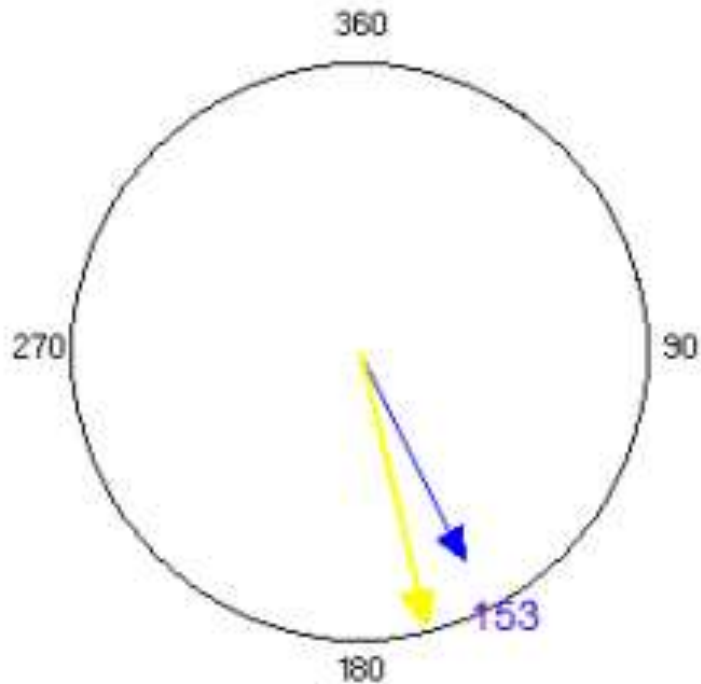
Selected Point A: 153



# Receiver's Interface

## Point A:

### Blue Recommendation:



USE THIS CHOICE

# Treatment

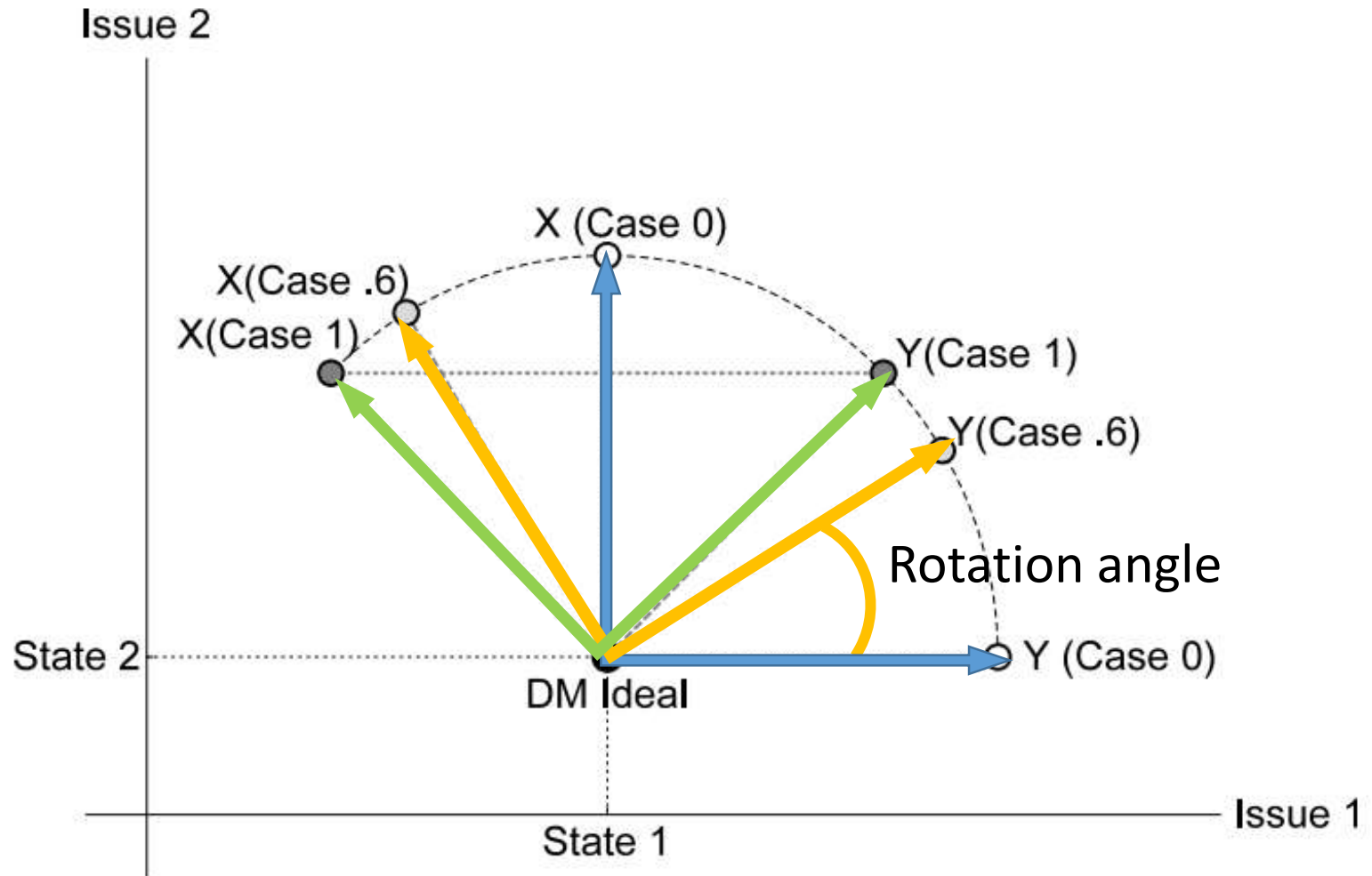


FIGURE 1. Experimental Treatments

# Treatment

TABLE I. Treatments

Treatment	Biases		Within Across		Babbling/Revealing Payoff	
	$\delta^X$	$\delta^Y$	$\alpha^*$	$\beta^*$	Senders	Receiver
<b>R(0), P(0)</b>	$(0^\circ, 60^\circ)'$	$(60^\circ, 0^\circ)'$	1	0	\$5.86/\$9.33	\$5.86/\$20.00
<b>R(.6)</b>	$(-30^\circ, 50^\circ)'$	$(50^\circ, 30^\circ)'$	$25/34$	$-15/34$	\$5.86/\$9.63	\$5.86/\$20.00
<b>R(1), P(1), E(1)</b>	$(-45^\circ, 45^\circ)'$	$(-45^\circ, 45^\circ)'$	$1/2$	$-1/2$	\$5.86/\$8.68	\$5.86/\$20.00

# Result, discussion and conclusion

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Do receivers understand to use two senders' within issue bias to find the ideal points?

- **Yes**, when the context is simple, but when the rotation angle increases, most receivers reduce their understanding of ideal points.

Treatment	Biases		Within	Across
	$\delta^X$	$\delta^Y$	$\alpha^*$	$\beta^*$
R(0), P(0)	$\begin{pmatrix} 0^\circ \\ 60^\circ \end{pmatrix}$	$\begin{pmatrix} 60^\circ \\ 0^\circ \end{pmatrix}$	1	0
R(.6)	$\begin{pmatrix} -30^\circ \\ 50^\circ \end{pmatrix}$	$\begin{pmatrix} 50^\circ \\ 30^\circ \end{pmatrix}$	$\frac{25}{34}$	$-\frac{15}{34}$
R(1), P(1), E(1)	$\begin{pmatrix} -45^\circ \\ 45^\circ \end{pmatrix}$	$\begin{pmatrix} 45^\circ \\ 45^\circ \end{pmatrix}$	$\frac{1}{2}$	$-\frac{1}{2}$

$$Y = \frac{\text{babbling distance} - \text{observed distance}}{\text{babbling distance} - \text{fully revealing distance}}$$

Rotation	Y
R(0), no rotation	77%
R(0.6), 30 degree rotation	56%
R(1), 45 degree rotation	39%

How do senders  
exaggerate?

- On unrotated state  $R(0)$ , almost no exaggeration on the unbiased issue and  $\sim 50$  degree exaggeration on the opposite issue from true state; many senders follows equilibrium exaggeration
- On rotated state  $R(0.6)$ ,  $R(1)$ , many senders do not exactly follow the equilibrium strategy from restriction A, B, C

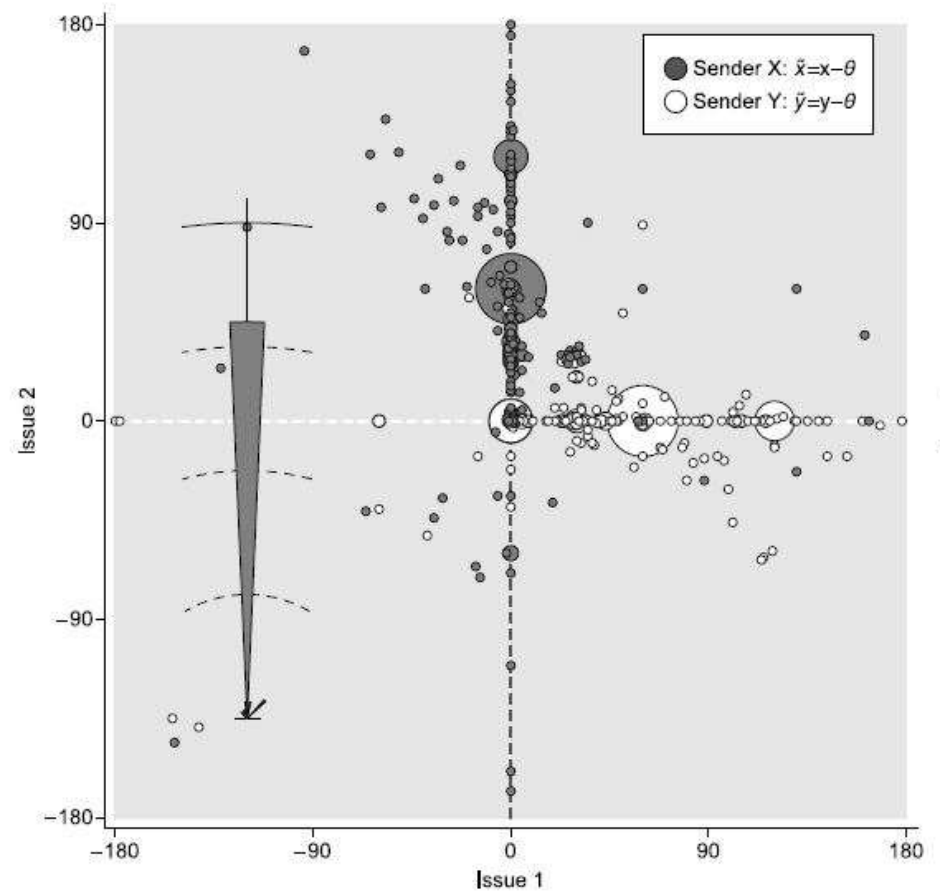


## Restrictions and Equilibrium

- Restriction A: No dependence between exaggerations and realized state
- Restriction B: Deviation comes from linear exaggeration
- Restriction C: Best Response exaggeration level for each set of senders is orthogonal

# R(0) Senders

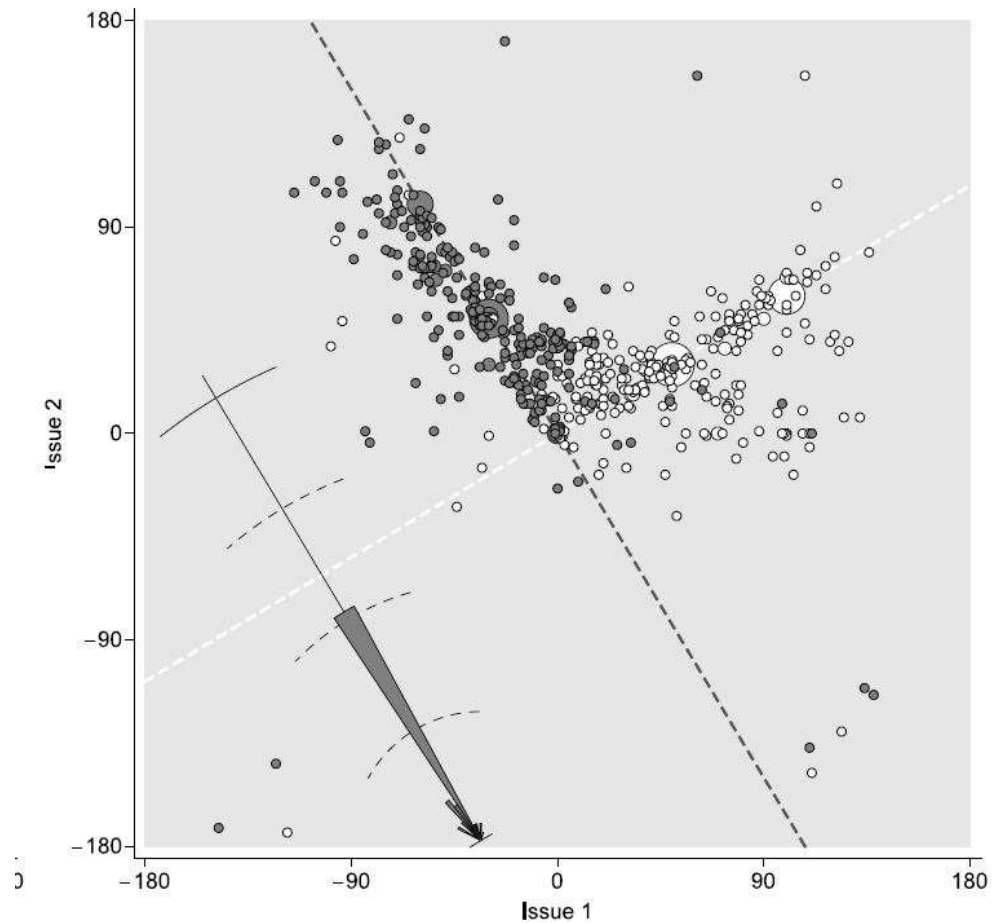
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(a) R(0)

R(0.6)  
Senders

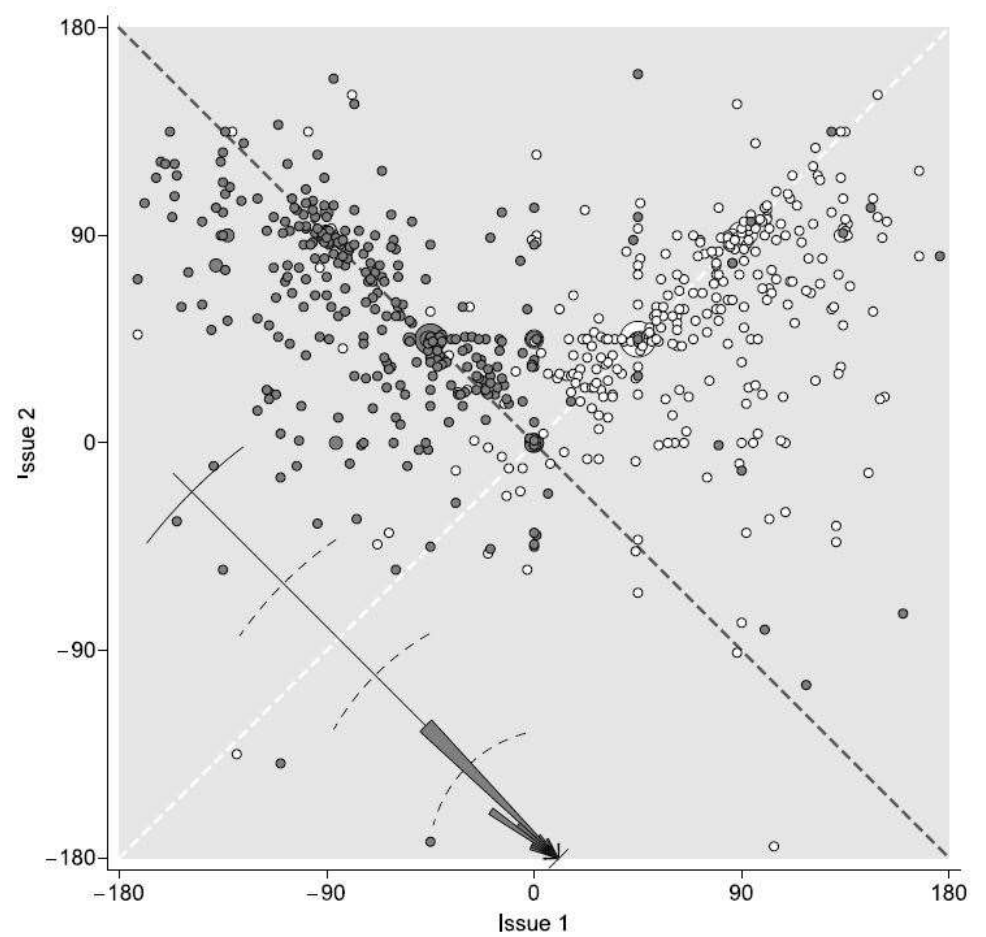
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(b) R(.6)

# R(1) Senders

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(c) R(1)

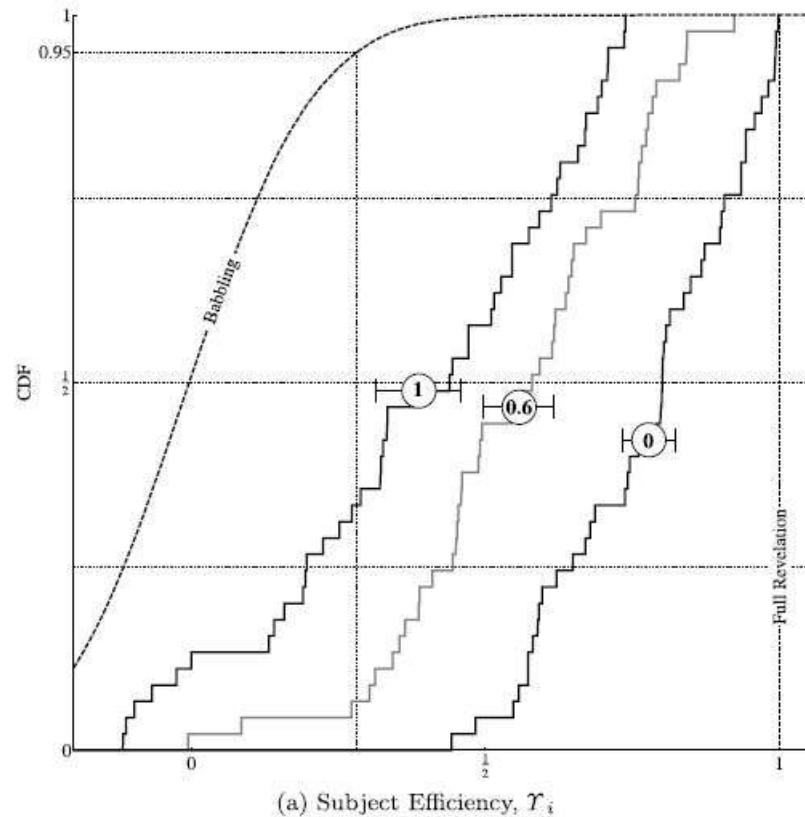
# How many senders follow equilibrium Best Response?

Rotation	Exact BR	10% white Noise to BR
R(0)	69%	82%
R(0.6)	13%	59%
R(1)	10%	49%

Restriction	Evidence
A	Support
B	Linear exaggeration account for nearly half; more rotation, more noise
C	@ R(1), exaggeration quite noisy

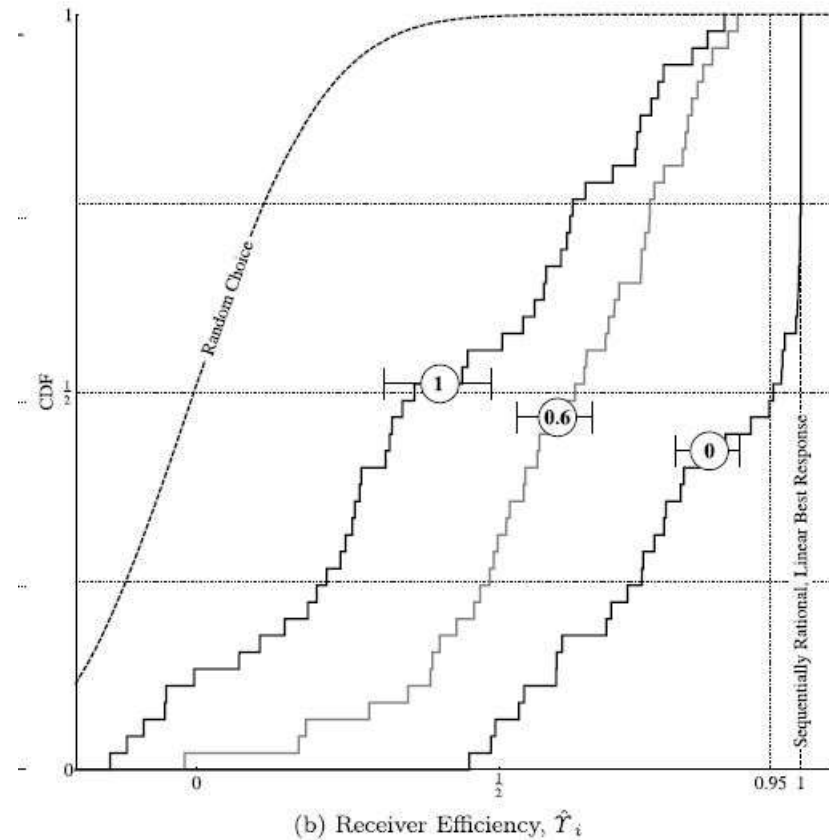
# Construction of pessimal and optimal

- Sender
  - Babbling, where sender sends out random message
  - Full revelation, where senders know the best message to send knowing the other sender and receiver's response



# Construction of pessimal and optimal

- Receiver
  - Random choice, where the receiver select whatever point without consider sender's message
  - Sequentially rational linear best response,



## Unsettling Results and future experiment

- Senders and receivers in rotated environment do not give best response, FRE difficult to obtain
- Training with computerized receiver may help senders learn about best message to give
- Sender experiment can be conducted to investigate LIBOR scandal (bank collusion)



How do receiver  
improve decision  
making?

1. Most receiver fail to understand 'conditional expectation' at a certain dimension (hyperplane)
  - Learn about the background of the senders to know about the level of within and across issue bias
  - Learn about the rotation level, meaning how much the senders (experts) are biased in opposite direction

# Understanding within and across

	Within Issue		Across Issue	
	$\hat{\alpha}_1$	$\hat{\alpha}_2$	$\hat{\beta}_1$	$\hat{\beta}_2$
R(0)	0.87 [1.0] (0.04)	0.88 [1.0] (0.05)	0.00 [0.0] (0.02)	0.07 [0.0] (0.03)
R(.6)	0.65 [0.74] (0.07)	0.63 [0.74] (0.07)	-0.11 [-0.44] (0.07)	0.02 [-0.44] (0.06)
R(1)	0.38 [0.5] (0.08)	0.54 [0.5] (0.07)	0.02 [-0.5] (0.08)	-0.05 [-0.5] (0.03)

tation: instead of assessing  $\mathbb{E}(\theta_a | \mathbf{y} - \mathbf{x})$  in each dimension  $a$  (conditioning on the vector difference  $\mathbf{y} - \mathbf{x}$ ), many subjects act as if calculating  $\mathbb{E}(\theta_a | y_a - x_a)$ .<sup>32</sup>

How do receiver  
improve decision  
making?

2. When the topic is rotated, receiver have a hard time understand the relative position of senders and instead use a simple average to find ideal point
  - Know that the senders can have asymmetric biases so that a weighted average is more appropriate
  - Reframe the discussion back to  $R(0)$ , meaning ask smarter questions (issue) to identify an unbiased sender (expert)