

## 經濟學專業英文寫作一二 Academic English Writing for Economics

**Time:** Thursdays (四) 9:10 a.m. ~ 12:10 p.m. Social Science Campus (Room 28)

**Instructor:** Joseph Tao-yi Wang and Edison Chong-Hsien Chiou

### 中文課程簡介

本課程旨在訓練研究生以英文撰寫經濟學期刊論文。課程內容包含基本英文寫作訓練，英文論文架構介紹，經典論文閱讀，以及實際撰寫論文並投稿。學生也有機會學習如何用英文口頭報告自己的研究。

第一學期是奠定基本的英文寫作基礎，第二學期則是實際撰寫自己的期刊論文。第一學期的課程中，每週均有安排單字與文法進度，上課時小考指定的內容。課堂上則介紹段落寫作技巧，以及與學術論文相關的五種英文作文文體，分別討論因果關係、過程、分類、比較，以及議論。學生須撰寫三篇文章，並依教師的建議在完稿前做適度的修改。

第二學期則包含八個單元，每單元涵蓋期刊論文的某個篇章段落。每單元歷時兩週，包含兩小時的英文寫作技巧講述，兩小時的經典閱讀討論，與兩小時的學生寫作作業討論。每週上課後，學生必須撰寫自己論文的相應段落，交由老師批改，老師並於隔週上課的後兩小時逐一就學生的論文段落與所有學生一起討論。每週均有寫作作業，使得學生在期末可以完成一篇論文並投稿至某個學術期刊。另外，學生也必須在課堂上就其論文作 20 分鐘的英語口頭報告。

學生學習評量方式與評分標準如下：

1. 寫作作業(50%)：繳交作業的期限為當週上完課之後的星期日午夜(上傳至 CEIBA 的時間為準)，逾期一律視為未交。
2. 課堂評量(50%)：第一學期為課堂小考與期末評量，第二學期為英文口頭報告與期刊投稿 (期限為 2010 年 6 月 25 日)。
3. 課堂出席與討論：上課無故不到每次扣總成績 10%。

### Course Objectives:

This course trains students to write a publishable article in economics. The course includes teaching fundamentals of English writing, introducing the structure of a research paper, reading path-breaking papers in economics, and actually writing and submitting a research article to a journal. Students will also learn how to make an oral presentation of their research in English.

### **Course Description and Requirements:**

The first semester focuses on English writing basics, and the second on research paper writing. In the first semester, vocabulary lists and grammar review material will be assigned and quizzed weekly in class. Class lectures focus on writing techniques, including paragraph writing and five different essay formats related to academic writing: cause/effect, process, classification, comparison/contrast, and argumentation. Students will be required to write three essays and make appropriate revisions before submitting the final draft.

The second semester will consist of eight two-week blocks, each focusing on one aspect of academic writing in economics. Each block consists of two hours of lecture on general writing techniques, two hours devoted to reading novel papers, and two hours on interactive discussion of students' own writing (homework assignments). These eight blocks include:

- [A] Outline / Thesis Statement (論文大綱／賣點)
- [B] Paragraph Writing / Summary (段落寫作／摘要整理)
- [C] Article Writing / Introduction (導論)
- [D] Data Collection Methods and Model (資料收集方法與理論模型)
- [E] Results (研究結果)
- [F] Discussion (結果討論)
- [G] Conclusion (結論)
- [H] Abstract (摘要)

Weekly writing assignments will be given to students. By the end of the term, these assignments can be combined into a research paper ready for submission. In addition, students are required to give a 20-minute oral presentation of their paper.

### **Pre-Requisites:**

Preliminary results on a specific topic in economics are required to enroll. Basic English composition ability, such as satisfactory grades in “English Composition I (英文作文一)” is also required and will be tested in the first week (placement test).

**Evaluation:**

1. Weekly writing assignments (50%): to be submitted before midnight on the following Sunday (via CEIBA). No late assignments accepted.
2. Class Evaluation (50%): Quizzes and Final Evaluation in the Fall; English oral presentation and journal submission (due on June 25, 2010) in the Spring.
3. Attendance and class participation: **10% is deducted for each unaccounted absence**

**Textbooks:**

For the Fall semester:

Oshima, Alice, and Hogue, Ann. 2006. *Writing Academic English, 4<sup>th</sup> edition*. NY: Pearson Education Inc. (東華)

Supplementary handouts.

For the Spring semester:

Swales, John M., and Christine B. Feak. 2004. *Academic Writing for Graduate Students, 2<sup>nd</sup> edition*. Ann Arbor: University of Michigan Press.

(文鶴)

Weissberg, Robert, and Suzanne Buker. 1990. *Writing Up Research*. London: Prentice Hall.

Supplementary handouts.

**References:**

Arnaudet, Martin L., and Barrett, Mary Ellen. 1990. *Paragraph Development: a Guide for Students of English, 2<sup>nd</sup> edition*. NJ: Prentice Hall Regents.

Daiker, Donald A., Kerek, Andrew, and Morenberg, Max. 1990. *The Writer's Options: Combining to Composing, 4<sup>th</sup> edition*. NY: Harper Collins.

Donald, Robert B., et al. 1996. *Writing Clear Essays, 3<sup>rd</sup> edition*. NJ: Prentice Hall Regents.

Langan, John. 2005. *College Writing Skills, 6<sup>th</sup> edition*. Boston: McGraw-Hill.

Liao, Posen (廖柏森). 2008. *Grammar for the Writing of English Research Paper (英文研究論文寫作：文法指引)*. Taipei: Jong-Wen Books

(眾文圖書)。

McCarthy, Michael, and O'Dell, Felicity. 2008. *Academic Vocabulary in Use*. NY: Cambridge University Press.

Smalley, Regina L., Mary K. Ruetten, and Joann Rishel Kozyrev. 2001. *Refining Composition Skills: Rhetoric and Grammar, 5<sup>th</sup> edition*. Boston: Heinle & Heinle.

Strunk, William Jr., and White, E. B. 2005. *The Elements of Style*. NY: Penguin Press.

Tibbetts, Charlene, and Tibbetts, Arn. 1997. *Strategies: a Rhetoric and Reader with Handbook, 5<sup>th</sup> edition*. NY: Longman.

Tyner, Thomas E. 1996. *College Writing Basics: a Progressive Approach, 4<sup>th</sup> edition*. Belmont: Wadsworth Publishing Company.

Academic English Writing for Economics 1: Fundamentals of English Writing

Week	Date	Weekly Test	Grammar Review Unit	Course Content		Assignment	
		AWL Sublist/Grammar					
1	0917	N/A		Course introduction	Placement test		
2	0924	N/A	Punctuation & Mechanics	Paragraph structure	Chapter 1		
3	1001	AWL 1	1. Articles	Unity and coherence	Chapter 2		
4	1008	AWL 2	2. S-V Agreement	Supporting details, Endnote	Chapter 3		
5	1015	AWL 3	3. Tenses & Aspects	From paragraph to essay	Chapter 4		
6	1022	AWL 4	4. Gerunds & Infinitives	From paragraph to essay	Chapter 4		
7	1029	AWL 1~4	5. Passive Voice	Summary, paraphrase, plagiarism	Chapter 8		
8	1105	Grammar 1~5	6. Prepositions	Process essays	Chapter 5	Essay 1 - 1 <sup>st</sup> draft	
9	1112	AWL 5	7. Relative Clauses	Process essays	Chapter 5	Essay 1 - revision	
10	1119	AWL 6	8. Connectors	Cause/effect essays	Chapter 6	Essay 1 - final draft	
11	1126	AWL 7	8. Connectors	Cause/effect essays	Chapter 6		
12	1203	AWL 8	9. Correlative Conjunctions	Classification	Chapter 7 WCP	Essay 2 - 1 <sup>st</sup> draft	
13	1210	AWL 5~8	10. Reducing Adverb Clauses	Classification	Chapter 7 WCP	Essay 2 - revision	
14	1217	Grammar 6~10	11. Reference Forms	Comparison/contrast essays	Chapter 7	Essay 2 - final draft	
15	1224	AWL 9	12. Emphatic Structures	Comparison/contrast essays	Chapter 7		
16	1231	AWL 10	13. Modal Verbs	Argumentative essays	Chapter 9	Essay 3 - 1 <sup>st</sup> draft	
17	0107	AWL 9~10 & Grammar 11~14	14. Comparatives & Superlatives	Argumentative essays	Chapter 9	Essay 3 - revision	
18	0114	Final Evaluation					Essay 3 - final draft

## Academic English Writing for Economics 2: Research Paper Writing

Week	Date	Course Content	assignment
1	0224	Course overview (1 hr); [AWEC] <u>Article Structure / Outline / Thesis Statement / Free-writing</u> (2 hr)	HW 1: Paper Outline and Free-writing
2	0303	How to give an oral presentation / visualizing your results (2 hr); HW1 discussion (1 hr)	ORAL: Presentation Slides (Weekly presentations hereafter)
3	0310	[AWEC] <u>Paragraph Writing / Summarizing</u> / Paraphrasing / Information Flow (2 hr); HW1 discussion (1 hr)	HW 2: Summary
4	0317	[AWEC] <u>Article Writing / Writing the Introduction</u> (2 hr); Introduction writing in economics (1 hr)	HW 3: Introduction Section
5	0324	Sample introductions in economics (1 hr); HW3 discussion (2 hr)	
6	0331	[AWEC] <u>Describing Data Collection Methods and Model</u> (2 hr); Methods in economics (1 hr)	HW 4: Data Description and Model Section
7	0407	Holiday	
8	0414	Theoretical Predictions in economics (1 hr); HW4 discussion (2 hr)	
9	0421	[AWEC] <u>Writing Results</u> (2 hr); Result Description in economics (1 hr)	HW 5: Results Section
10	0428	Data commentary in economics (1 hr); HW5 discussion (2 hr)	
11	0505	[AWEC] <u>Writing Discussions</u> (2 hr); Robustness Discussion in economics (1 hr)	HW 6: Discussion Section
12	0512	Other Discussions in economics (1 hr); HW6 discussion (2 hr)	
13	0519	[AWEC] <u>Writing Conclusion</u> (2 hr); Concluding remarks in economics (1 hr)	HW 7: Conclusion Section
14	0526	<u>Re-writing the Introduction</u> (1 hr); HW7 discussion (2 hr)	HW 8: Introduction Revision
15	0602	Sample introduction revisions in economics (1 hr); HW8 discussion (2 hr)	FINAL PROJECT: First draft due
16	0609	[AWEC] <u>Writing Abstract</u> ; Abstract writing in economics; the submission process in economics (1 hr each)	HW 9: Abstract
17	0616	Holiday (Writing Critique by appointment)	FINAL PROJECT: Second draft due
18	0623	Final Presentation (3hr)	FINAL PROJECT: submission proof due

### Required Reading (Journal Article Samples):

1. **Wang, Spezio and Camerer (2010)**, “Pinocchio’s Pupil: Using Eyetracking and Pupil Dilation to Understand Truth-telling and Deception in Games,” *American Economic Review*, forthcoming: This is a recently accepted article of one of the instructors. We will provide excerpts of both earlier drafts and the final version to investigate how later drafts improve on earlier mistakes. [Theory, Accounting, Experiments]
2. **Lai, Riezman and Ping (2009)**, “[Outsourcing of innovation](#),” *Economic Theory*, 38(3), 485-515. [Macro Theory] {Sean}
3. **Estrella and Fuhrer (2003)**, “[Monetary Policy Shifts and the Stability of Monetary Policy Models](#),” *Review of Economics and Statistics*, 85(1), 94-104. [Empirical Macro] {May}
4. **Card and Lemieux (2001)**, “[Going to College to Avoid the Draft: The Unintended Legacy of the Vietnam War](#),” *American Economic Review: Papers and Proceedings*, 91(2), 97-102. [Labor] {Adam}
5. **Beine, Docquier and Rapoport (2008)**, “Brain Drain and Human Capital Formation in Developing Countries: Winners and Losers,” *Economic Journal*, 118, 631-652: This is a macroeconomic paper discussing the effect of migration policy on long run economic growth, using both theory and empirical data. [Macro, Development] {Yiping}
6. **Plott and Zeiler (2005)**, “[The Willingness to Pay–Willingness to Accept Gap, the "Endowment Effect," Subject Misconceptions, and Experimental Procedures for Eliciting Valuations](#),” *American Economic Review*, 95(3): 530–545. {Vivian}
7. **Isoni, Loomes and Sugden (2010)**, “The Willingness to Pay–Willingness to Accept Gap, the “Endowment Effect”, Subject Misconceptions, and Experimental Procedures for Eliciting Valuations: Replication and Reassessment,” *American Economic Review*, forthcoming: This is a comment paper arguing against Plott and Zeiler (2005). [Experiments, Methodology] {Vivian}
8. **Mayda and Rodrik (2005)**, “Why are some people (and countries) more protectionist than others?” *European Economic Review* 49: 1393-1430. [International, Labor]{WeiWen}

### Optional papers:

9. **Kagel, Lien, Milgrom (2010)**, “[Ascending Prices and Package Bidding: A Theoretical and Experimental Analysis](#),” *American Economic Journal: Microeconomics*, forthcoming. [IO, Theory, Experiments]
10. **Bossaerts, Plott and Zame (2007)**, “[Prices and Portfolio Choices in Financial Markets: Theory, Econometrics, Experiments](#),”

*Econometrica*, 75 (4), 993–1038. [Theory, Finance, Experiments, Econometrics]

11. **Bajari and Hortacsu (2005)**, “Are Structural Estimates of Auction Models Reasonable? Evidence from Experimental Data,” *Journal of Political Economy*, 113(4), 703-741: This is a methodological paper regarding empirical IO, testing structural estimation methods. [IO, Econometrics, Experiments]
12. **Snowberg, Wolfers and Zitzewitz (2007)**, “[Partisan Impacts on the Economy: Evidence from Prediction Markets and Close Elections](#),” *Quarterly Journal of Economics*, 122(2), 807-829. [Experiments, Prediction Markets, Political Economy]
13. **Kartik (2009)**, “Strategic Communication with Lying Costs,” *Review of Economic Studies*, forthcoming: This is a recently accepted paper and a typical (micro-)economic theory piece. [Theory]
14. **Moldovanu and Sela (2001)**, “The Optimal Allocation of Prizes in Contests,” *American Economic Review*, 91(3), 542-558: This is a theoretical paper regarding all-pay auctions (contests) for optimally allocated monetary prizes.
15. **Moldovanu, Sela and Shi (2007)**, “Contests for Status,” *Journal of Political Economy*, 115(2), 338-363: This is a theoretical paper regarding all-pay auctions (contests) for prestige status.
16. **Crawford and Iriberri (2007)**, “Fatal Attraction: Saliency, Naivety, and Sophistication in Experimental “Hide-and-Seek” Games,” *American Economic Review*, 97(5), 1731-1750: This is an experimental and theory paper interpreting others’ experimental results.

Other Interesting Types of Papers:

17. **Palfrey and Levine (2007)**, “The Paradox of Voter Participation? A Laboratory Study,” *American Political Science Review*, 101, 143-158: This is a paper on voting experiments, published in one of the two top political science journals (APSR and AJPS).
18. **McAfee (1983)**, “[American Economic Growth and the Voyage of Columbus](#),” *American Economic Review*, 73(4), 735-740: This is literally a joke published in the most prestige journal of economics. Can you figure out why it got published, and how dare an assistant professor submit such a piece?
19. **Roth (2007)**, “Repugnance as a Constraint on Markets,” *Journal of Economic Perspectives*, 21(3), 37–58: This is a journal article with no math and no advanced econometrics, specifically because it is published in a top (but invited) journal that the AEA decreed for college student readership.
20. **Goeree, Holt and Palfrey (2009)**, “Quantal Response Equilibrium,” *New Palgrave Dictionary of Economics*: This is a handbook chapter that provides a short introduction to QRE. A typical review article for beginners.