

觀光文化與全球人類學

(Seminar on Touristic Culture and Global Anthropology)

20011 年 2 月 24 日
至 6 月 16 日
(國立臺灣大學人類學系)

課號：Anth 7009

授課老師：謝世忠教授 (Professor Shih-chung Hsieh, Ph.D.)

University of Washington, Seattle, 1989)

Office：水源校區人類學系館 506

Tel：(02)3366-4746

Fax：(02)8369-2262

E-mail：tristan@ntu.edu.tw

學分：3

上課時間：每週四 9：10 至 12：10。

上課地點：水源人 308。

課後談話時間：每週二 14：00 至 17：00，或事先預約。

修習對象：碩博士研究生。

課程目的：觀光是當代一顯勢的社會文化現象，它是人際，族際，群際，甚至國際關係的重要媒介之一，今日更成了全球化時代的代表性文化形式建構基礎。本課程擬自人類學、質性社會學以及文化研究的思考角度出發，多方觀察觀光現象中的動力性社會文化過程，並討論人類學者面對此一特定文化範疇的分析角色。我們會討論許多案例，也將接觸不少「新人類活動」與「新文化」範式，藉此有效掌握全球人類學的脈動。

課程要求：

1. 每週至少閱讀三篇論文，請務必盡全力唸完。
2. 從 3 月 10 日起，每次上課由一至二位同學先以不超過 30 分鐘時間，報告並略評該週的閱讀文獻，接著再主持討論。
3. 沒有輪到報告的同學，自 3 月 3 日起，每次上課必須各提兩個問題，並寫下來印給教師和所有同學。

4. 每位同學必須交兩篇約 4,000 至 5,000 字的小型研究報告。

※第一篇報告的題意（二至十題），教師將於第七週 4 月 17 日發給同學，請擇一訂題撰寫，並在 5 月 12 日（週一）下午 6：00 之前以 e-mail 交齊。

※第二篇報告的題意，將於第十四週 5 月 26 日發給同學，請在 6 月 20 日（週一）下午 6：00 交齊。

評分辦法：

口頭報告與主持討論	15%
兩個問題	15%
參與討論	10%
Paper#1	30%
Paper#2	30%

	100%

其他注意事項：

1. 請準時出席上課。
2. 請假同學請依學校規定辦理。
3. 報告遲交者，在一小時之內扣原得分 10 分，超過一小時，一律扣 30 分。
4. 課上使用手提電腦者，請勿上網聊天或做個人私事。
5. 務請全程關閉手機。
6. 全部課堂閱讀資料已掛上 <http://ceiba.ntu.edu.tw>。

第一週
(2011年2月24日)

課程介紹 (Introduction to the Course)

第二週
(3月3日)

觀光本質與觀光人類學
(Nature of Tourism and Anthropology of Tourism)

Graburn, Nelson H. H.

1989 Tourism: The Sacred Journey. In Hosts and Guests: The Anthropology of Tourism. Valene L. Smith ed., pp. 21-36. Philadelphia: University of Pennsylvania Press.

Macleod, Donald V.L. and James G. Carrier

2010 Tourism, Power and Culture: Insights from Anthropology. In Tourism, Power and Culture: Anthropological Insights. Donald V.L. Macleod and James G. Carrier eds., pp. 3-19. Bristol: Channel View Publications.

Nash, Dennison

1989 Tourism as a Form of Imperialism. In Hosts and Guests: The Anthropology of Tourism. Valene L. Smith ed., pp. 37-52. Philadelphia: University of Pennsylvania Press.

第三週
(3月10日)

全球化與全球人類學
(Globalization and Global Anthropology)

Appadurai, Arjun

2001 Grassroots Globalization and the Research Imagination. In Globalization. Arjun Appadurai ed., pp. 1-21. Durham: Duke University Press.

Brennan, Denise

2008 Men's Pleasure, Women's Labor: Tourism for Sex. In Conformity and Conflict: Readings in Cultural Anthropology. James Spradley and David W. McCurdy eds., pp. 355-369. Boston: Pearson Education, Inc.

McCaskill, Don, Prasit Leepreecha and He Shaoying

2008 Globalization, Nationalism, Regionalism, and Ethnic

Minorities in the Greater Mekong Subregion: A comparative Analysis. In *Living in a Globalized World: Ethnic Minorities in the Greater Mekong Subregion*. Don McCaskill, Prasit Leepreecha & He Shaoying eds., pp. 1-57. Chiang Mai: Mekong Press.

第四週
(3月17日)

真實性的常續課題之一
(On Authenticity: a Persistent Issue I)

Cole, Stroma

2007 Beyond Authenticity and Commodification. *Annals of Tourism Research* 34(4):943-960.

Kim, Hyounggon and Tazim Jamal

2007 Touristic Quest for Existential Authenticity. *Annals of Tourism Research* 34(1):181-201.

Wang, Yu

2007 Customized Authenticity Begins at Home. *Annals of Tourism Research* 34(3):789-804.

第五週
(3月24日)

真實性的常續課題之二
(On Authenticity: a Persistent Issue II)

Belhassen, Yaniv, Kellee Caton and William P. Stewart

2008 The Search for Authenticity in the Pilgrim Experience. *Annals of Tourism Research* 35(3):668-689.

Knox, Dan

2008 Spectacular Tradition: Scottish Folksong and Authenticity. *Annals of Tourism Research* 35(1):255-273.

Martin, Keir

2010 Living Pasts: Contested Tourism Authenticities. *Annals of Tourism Research* 37(2):537-554.

第六週
(3月31日)

主客關係
(Between Host and Guest)

Maoz, Darya

2006 The Mutual Gaze. *Annals of Tourism Research* 33(1):221-239.

McNaughton, Darlene

2006 The "Host" as Uninvited "Guest": Hospitality, Violence and Tourism. *Annals of Tourism Research* 33(3):645-665.

Swain, Margaret B.

1989 Gender Roles in Indigenous Tourism: Kuna Mola, Kuna Yala, and Cultural Survival. In *Hosts and Guest: The Anthropology of Tourism*. Valene L. Smith ed., pp. 83-104. Philadelphia: University of Pennsylvania Press.

第七週
(4月7日)

全球在地化
(Glocalization)

Daugstad, Karoline

2008 Negotiating Landscape in Rural Tourism. *Annals of Tourism Research* 35(2):402-426.

Salazar, Noel B.

2005 Tourism and Glocalization: "Local" Tour Guiding. *Annals of Tourism Research* 32(3):628-646.

White, Naomi Rosh and Peter B. White

2007 Home and Away: Tourists in a Connected World. *Annals of Tourism Research* 34(1):88-104.

第八週
(4月14日)
第九週
(4月21日)

教師至寮國與中國田野調查
(The Instructor Conducting Fieldwork in Laos and China)
異族觀光 I
(Ethnic Tourism I)

Cohen, Erik

1996[1989] Primitive and Remote: Hill Tribe Trekking in Thailand. In *Thai Tourism: Hill Tribe, Islands, and Open-Ended Prostitution*. Erik Cohen, pp. 31-66.

Bangkok: White Lotus. (Digested from Annals of
Tourism Research 1989, 16(1):30-61)

2001 Ethnic Tourism in Southeast Asia. In Tourism,
Anthropology and China. Tan Chee-Beng, Sidney C.H.
Cheung and Yang Hui eds., pp. 27-53. Bangkok: White
Lotus.

Yang, Li, Geoffrey Wall and Stephen L.J. Smith

2006 Ethnic Tourism Development: Chinese Government
Perspectives. Annals of Tourism Research 35(3):751-771.

第十週
(4月28日)

異族觀光 II
(Ethnic Tourism II)

謝世忠

2007 〈異、色、毒：北東南亞山地族群的觀光圖像〉，《民俗曲藝》157:11-64。

Duggan, Betty J.

1997 Tourism, Cultural Authenticity, and the Native Crafts
Cooperative: The Eastern Cherokee Experience. In
Tourism and Culture: an Applied Perspective. Erve
Chambers ed., pp. 31-58. Albany: State University of
New York Press.

Hitchcock, Robert K.

1997 Cultural, Economic, and Environmental Impacts of
Tourism Among Kalahari Bushmen. In Tourism and
Culture: an Applied Perspective. Erve Chambers ed., pp.
93-128. Albany: State University of New York Press.

第十一週
(5月5日)

目標亞洲
(Targeting Asia)

Cohen, Erik

2007 From Benefactor to Tourist: Santa on Cards from
Thailand. Annals of Tourism Research 34(3):690-708.

Nyaupane, Gyan P. and Dallen J. Timothy

2010 Power, Regionalism and Tourism policy in Bhutan. *Annals of Tourism Research* 37(4):969-988.

Winter, Tim

2007 Rethinking Tourism in Asia. *Annals of Tourism Research* 34(1):27-44.

第十二週
(5月12日)

目標中國
(Targeting China)

Santos, Carla Almeida and Grace Yan

2008 Representational Politics in Chinatown: The Ethnic Other. *Annals of Tourism Research* 35(4):879-899.

Yan, Grace and Carla Almeida Santos

2009 "China, Forever": Tourism Discourse and Self-Orientalism. *Annals of Tourism Research* 36(2):295-315.

Yan, Hongliang and Bill Bramwell

2008 Cultural Tourism, Ceremony and the State in China. *Annals of Tourism Research* 35(4):969-989.

第十三週
(5月19日)

背包單客與自我發現
(Backpacker and Self-Discovery)

Maoz, Darya

2007 Backpackers' Motivations: The Role of Culture and Nationality. *Annals of Tourism Research* 34(1):122-140.

Muzaini, Hamzah

2006 Backpacking Southeast Asia: Strategies of "Looking Local". *Annals of Tourism Research* 33(1):144-161.

Teo, Peggy and Sandra Leong

2006 A Postcolonial Analysis of Backpacking. *Annals of Tourism Research* 33(1):109-131.

第十四週
(5月26日)

黑暗觀光與死亡誘惑
(Dark Tourism and Death Seduction)

Beech, John

2009 'Genocide Tourism.' In *The Darker Side of Travel: The Theory and Practice of Dark Tourism*. Richard Sharpley and Philip R. Stone eds., pp. 207-223. Bristol: Channel View Publications.

Stone, Philip R.

2009a Making Absent Death Present: Consuming Dark Tourism in Contemporary Society. In *The Darker Side of Travel: The Theory and Practice of Dark Tourism*. Richard Sharpley and Philip R. Stone eds., pp. 23-38. Bristol: Channel View Publications.

2009b 'It's a Bloody Guide': Fun, Fear and a Lighter Side of Dark Tourism at the Dungeon Visitor Attractions, UK. In *The Darker Side of Travel: The Theory and Practice of Dark Tourism*. Richard Sharpley and Philip R. Stone eds., pp. 167-185. Bristol: Channel View Publications.

第十五週
(6月2日)

遺產觀光與文明風貌
(Heritage Tourism and Civilization Performance)

謝世忠

2011 (出版中)〈世界文化遺產中的人物——馬六甲找鄭和〉,《民俗曲藝》171。

Bandyopadhyay, Ranjan, Duarte B. Morais and Garry Chick

2008 Religion and Identity in India's Heritage Tourism. *Annals of Tourism Research* 35(3):790-808.

Park, Hyung yu

2010 Heritage Tourism: Emotional Journeys into Nationhood. *Annals of Tourism Research* 37(1):116-135.

第十六週
(6月9日)

生態觀光與永續架構
(Ecotourism & Sustainable Framework)

Healy, Robert G.

2006 The Commons Problem and Canada's Niagara Falls.
Annals of Tourism Research 33(2):525-544.

Hipwell, William T.

2007 Taiwan Aboriginal Ecotourism: Tanayiku Natural Ecology
Park. Annals of Tourism Research 34(4):876-897.

Knight, John

2010 The Ready-to-View Wild Monkey: The Convenience
Principle in Japanese Wildlife Tourism. Annals of Tourism
Research 37(3):744-762.

第十七週
(6月16日)

色性觀光與異族慾望
(Sex Tourism and Exotic Desire)

Cohen, Erik

1996[1982] Thai Girls and Farang Men: The Edge of Ambiguity.
In Thai Tourism: Hill Tribe, Islands, and
Open-Ended Prostitution. pp. 249-268. Bangkok:
White Lotus. (Originated from Annals of Tourism
Research 1982, 9(3):403-428)

Hyde, Sandra T.

2007 Sex Tourism and the Lure of the Ethnic Erotic in
Southwest China. In China's Transformations: the Stories
Beyond the Headlines. Lionel M. Jensen and Timothy B.
Weston eds., pp. 216-239. Maryland: Rowman and
Littlefield Publishers, Inc.

Jackson, Peter A.

2004[1999] Tolerant But Unaccepting: the Myth of a Thai "Gay
Paradise". In Genders & Sexualities in Modern
Thailand. Peter A. Jackson and Nerida M. Cook
eds., pp. 226-242. Chiang Mai: Silkworm.

Van Esterik, Penny

2000 Prostitution and Foreign Bodies. In *Materializing Thailand*. pp. 163-198. Oxford: Berg.