

經濟人類學

九十四學年度第二學期

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授課時間：周二下午 2:20-5:20；人類學系系館 206

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課程宗旨：這門課嘗試從交換(exchange)、生產(production)、消費(consumption)等角度思考經濟如何作為一套機制，來整合社會不同層面。並進一步探討：在社會變遷過程中，當地社會獨特的經濟型態如何與資本主義或世界體系相結合？透過這些討論，希望同學從個人、文化規範和社會制度、以及深層結構原則等層次，更深入思考什麼是經濟的實體(reality)。

課程要求：上課同學必須事先閱讀該週必讀(打*號者；原則上每週兩篇文章，若份量較多則分兩星期讀)，並參與課堂討論。每人須選擇四週作課堂報告，並寫成書面報告，在該週上課結束時繳交。學期末再交一份研究報告，主題須先與授課老師討論。

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| 評分方式：課堂討論 | 30% |
| 四篇書面報告 | 40% |
| 期末報告 | 30% |

第一週：導論 (21 Feb.)

第二週：形式論和實質論的爭論 (7 March.)

什麼是「經濟」？經濟人類學和經濟學的關係為何？經濟人類學的主要議題為何？經濟人類學只適用於前工業社會的研究嗎？形式論和實質論的前提假設有何不同？

(影片：從鴉片到菊花)

*徐正光

1970 經濟人類學的若干問題。思與言 7(5)：254-64

*基辛(R. Keesing)著，于嘉雲 張恭啟合譯

1981 (1976) 第十五章 經濟制度，出自當代文化人類學。台北：巨流

Malinowski, B.

1968 Malinowski on the Kula, in Leclair, E. E. & Schneider, H. K. (eds) Economic Anthropology: Readings in Theory and Analysis pp17-40. New York: Holt, Rinehart and Winston, Inc.

Polanyi, K.

1968 The Economy as Instituted Process, in Leclair, E. E. & Schneider, H. K. (eds) Economic Anthropology: Readings in Theory and Analysis pp122-143. New York: Holt, Rinehart and Winston, Inc.

Cook, Scott

1968 The Obsolete 'Anti-Market' Mentality: A Critique of the Substantive Approach to Economic Anthropology, in Leclair, E. E. & Schneider, H. K. (eds) Economic Anthropology: Readings in Theory and Analysis pp208-228. New York: Holt, Rinehart and Winston, Inc.

Cancian, F.

1968 Maximisation as Norm, Strategy, and Theory: A Comment on Programmatic Statements in Economic Anthropology, in Leclair, E. E. & Schneider, H. K. (eds) Economic Anthropology: Readings in Theory and Analysis pp228-233. New York: Holt, Rinehart and Winston, Inc.

Isaac, Barry L.

1993 Retrospective on the Formalist-Substantivist Debate, in Research in Economic Anthropology 14:213-33

第三週： 交換（一）（14 March）

交換如何作為整體的社會事實？交換是人類社會生活的普遍形式嗎？禮物交換和商品交換的邏輯是相互對立的嗎？Parry 認為「純粹」的禮物是在什麼政治經濟條件下才有發展的可能？

*牟斯 (M. Mauss) 著，汪珍宜 何翠萍譯

1989 (1954) 概論 & 第一章 送禮與回禮的義務 & 第二章全面性報稱制度的分佈，出自禮物：舊社會中交換的形式與功能，pp. 11-64。台北：允晨

黃應貴

1992 關於交換與社會的象徵起源：牟斯。收入黃應貴主編，見證與詮釋。台北：正中

Gregory, C.

1982 Gifts and Commodities. London: Academic Press

Hart, K.

1982 On Commoditization, in Ester Goody (ed) From Craft to Industry: The Ethnography of Proto-industrial Cloth Production. Cambridge: Cambridge University Press

Kopytoff, I.

1986 The Cultural Biography of Things: Commoditization as Process, in A. Appadurai (ed) The Social Life of Things: Commodities in Cultural Perspective pp64-91. Cambridge: Cambridge University Press

Parry, Jonathan

1986 The Gift, the Indian Gift, and the 'Indian Gift', in Man (N.S.) 21:453-73

Parry, Jonathan

1989 On the Moral Perils of Exchange, in J. Parry and M. Bloch (eds) Money and the Morality of Exchange. Cambridge: Cambridge University Press

Gell, Alfred

1992 Inter-tribal Commodity Barter and Reproductive Gift-exchange in old Melanesia, in C. Humphrey and S. Hugh-Jones (eds) Barter, Exchange and Value: an Anthropological Approach. Cambridge: Cambridge University Press

第四週： 交換（二）（21 March）

交換是否必然隱含互惠的原則？Weiner 如何透過交換探討「原始」社會的動態

性？女性如何參與「宇宙觀真實性」的建構過程？M. Strathern 又如何透過交換探討個人認同及氏族的建構過程？

*Weiner, Annette

1992 Introduction (pp.1-19), OR Chapter1: Inalienable Possessions, the forgotten dimension (pp.23-43), OR Chapter 2: Reconfiguring Exchange Theory (pp.44-65), in Inalienable Possessions: The Paradox of Keeping-While-Giving. Berkeley: University of California Press.

Malinowski, Bronislaw

1989 (1926) Crime and Custom in Savage Society. New Jersey: Rowman & Littlefield Publishers (有中譯本)

Sahlins, Marshall

1972 Chapter5: On the Sociology of Primitive Exchange, in Stone Age Economics. Chicago: Aldine Atherton Inc.

MacCormack, Geoffrey

1976 Reciprocity, in Man (N.S.) 11, pp89-103

1982 Mauss and the 'spirit' of the gift, in Oceania 52

Strathern, Marilyn

1988 The Gender of the Gift. Berkeley: University of California Press

第五週：市場 (28 March)

鄉民社會的市場和資本主義社會的市場有何不同？傳統如何有助於或者阻礙了現代化的過程？市場的空間結構如何作為一套象徵體系，表徵社會關係以及解決社會衝突？西方自律市場發展的歷程？

*Geertz, Clifford

1963 Chapter 1&2 (pp.1-27) OR Chapter 3 (pp.28-47), in Peddlers and Princes: Social Change and Economic Modernisation in Two Indonesian Towns. Chicago: University of Chicago Press

Gell. A.

1982 The Market Wheel: Symbolic Aspects of an Indian Tribal Market, in Man 17: 470-91.

Alexander, J. & P.

1991 What's a Fair price? Price-setting and Trading Partnerships in Javanese Markets, in Man 26(3): 493-512

Hart, K.

1990 The Idea of Economy: Six Modern Dissenters, in R. Friedland and A. F. Robertson (eds) Beyond the Marketplace.

博蘭尼 (K. Polanyi) 著, 黃樹民等譯

1989 (1944) 鉅變：當代政治、經濟的起源。台北：遠流

第六週：貨幣 (11 April)

西方貨幣的傳入對於傳統社會的衝擊？什麼是「貨幣」？「貨幣」的功用在於促進交換嗎？不同文化如何賦予「貨幣」不同的象徵意義？短期的個人競爭關係和長程的社會和宇宙秩序的再生產如何轉化或結合？

*黃應貴

1974 Tiv 與 Siane 經濟：經濟人類學的實質論派與形式論派的比較，中央研究院民族學研究所集刊 35：145-162

OR

*Parry, J. & Bloch, M.

1989 Introduction, in J. Parry and M. Bloch (eds) Money and the Morality of Exchange. Cambridge: Cambridge University Press

Bohannon, Paul

1967 The Impact of Money on an African Subsistence Economy, in George Dalton (ed.) Tribal and Peasant Economies. pp123-135. Garden City, New York: Natural History Press

Dalton, George

1967 Primitive Money, in George Dalton (ed) Tribal and Peasant Economies. Garden City, New York: Natural History Press

Douglas, M.

1967 Primitive Rationing: a Study in Controlled Exchange, in R. Firth (ed) Themes in Economic Anthropology

Taussig, Michael

1977 The Genesis of Capitalism amongst a South American Peasantry: Devil's Labour and the Baptism of Money, in Comparative Studies in Society and History 19: 130-55

Taussig, Michael

1980 The Devil and Commodity Fetishism in South America. Chapel Hill: The University of North Carolina.

Hart, K.

1986 Heads of Tails? Two Sides of the Coin, in Man 21

Parry, J. & Bloch, M. (eds.)

1989 Money and the Morality of Exchange. Cambridge: Cambridge University Press

Humphrey, C. & Hugh-Jones, S.

1992 Introduction, in C. Humphrey & S. Hugh-Jones (eds) Barter, Exchange and Value: An Anthropological Approach. Cambridge: Cambridge University Press.

Gregory, C. A.

1996 Cowries and Conquest: Towards a Subaltern Quality Theory of Money, in Comparative Studies in Society and History pp195-217

第七週 期中報告 (18 April)

第八週 生產 (一) (25 April)

部落社會的生產單位和生產關係為何? 生產和分配的關係為何? 傳統的生產方式如何與資本主義相結合? 什麼是「工作」? 工作和家庭生活的區分是普遍的嗎?

(影片: 非洲虎 or 海地童奴)

*Terry, E.

1972 Part2 Historical Materialism and Segmentary Lineage-Based Societies, in Marxism and Primitive Societies, pp. 95-186. London: Monthly Review Press.

Terry, E.

1975 Class and Class Consciousness in an Abron Kingdom of Gyaman, in M. Bloch (ed) Marxist Analysis and Social Anthropology

Meillassoux

1981 Maidens, Meat and Money. Cambridge: Cambridge University Press.

Joyce, Patrick (ed)

1987 The Historical Meaning of Work. Cambridge: Cambridge University Press.

Hart, Gillian

1992 Imaged Unities: Constructions of 'the Household' in Economic Theory,

in Sutti, Ortiz, Susan, Lees (eds) Understanding Economic Process.
Society for Economic Anthropology Monograph in Economic Anthropology
No.10, pp119-129

第九週 生產(二) (2 May)

Goody 如何從財產繼承方式這個研究途徑解釋非洲繼嗣理論和南亞聯姻理論？
什麼是「財產」？「財產擁有方式」如何作為一套意識型態？馬克斯理論如何解
釋前資本主義社會的「經濟」？歷史變遷的動力為何？

*Goody, Jack

1976 Chapters 1-4 (pp. 1-40), in Production and Reproduction. Cambridge:
Cambridge University Press.

Bloch, M.

1975 Property and the End of Affinity, in M. Bloch (ed) Marxist Analyses
and Social Anthropology. London: Tavistock Publication.

Godelier, M.

1972 Rationality and Irrationality in Economics. London: Monthly Review
Press

1977 The Concept of 'Social and Economic Formation': The Inca Example,
in Perspectives in Marxist Anthropology. Cambridge: Cambridge University
Press.

1986 The Mental and the Material.

第十週 性別分工 (9 May)

男人和女人的工作有自然而普遍的差異嗎？女性普遍受到剝削嗎？資本主義的
發展如何影响性別分工？透過女性的活動，是否有助於我們瞭解「經濟」的不同
面貌？

*Moore, H.

1990 Chapter 3 (pp.42-72) OR Chapter 4 (73-127), in Feminism and
Anthropology. Cambridge: Polity

OR

*高承恕

1999 頭家娘 第四、五章 (pp.135-184). 臺北:聯經

Moore, H.

1992 Households and Gender Relations: The Modelling of the Economy, in Sutti Ortiz, Susan, Lees (eds) Understanding Economic Process. Society for Economic Anthropology/Monograph in Economic Anthropology No.10, pp131-148

李悅端 柯志明

1994 小型企業的經營與性別分工：以五分埔成衣業社區為案例分析。 台灣社會研究季刊 17:41-81

第十一週 第三世界的發展(16 May)

鄉民社會是否有其獨特性？第三世界的鄉民經濟如何與全球資本主義相結合 (articulate)? 家戶和企業的區分有助於我們瞭解鄉民社會的轉化嗎? 「文化」在經濟變遷過程的角色為如何?

(影片：人與馬)

*Gudeman, S. & Rivera, A.

1990 Chapter 2 (pp.18-38) OR Chapter 3 (pp. 39-53), in Conversations in Columbia: The Domestic Economy in Life and Text. Cambridge: Cambridge University Press

OR

*張維安 陳介玄

1997 把生活結構放進來：三個台灣企業研究個案的分析，出自地方社會，東海大學東亞社會經濟研究中心主編。臺北：聯經

Chayanov, A. V.

1966 The Theory of Peasant Economy. Manchester: Manchester University Press.

Scott, J.

1976 The Moral Economy of the Peasant: Rebellion and Subsistence in Southeast Asia. New Haven: Yale University Press.

Gudeman, S.

1978 The Demise of a Rural Economy: From Subsistence to Capitalism in a Latin American Village. London: Routledge

Gudeman, S.

1986 Economics as Culture: Models and Metaphors of Livelihood. London:

Routledge and Kegan Paul

Kahn, J.

1980 Minangkbau Social Formations: Indonesian Peasants and the World Economy.

黃順二

1971 試談人類學的鄉民社會研究。 思與言 9(2): 25-33

沃爾夫 (E. Wolf) 著, 張恭啟 譯

1983 鄉民社會. 台北: 巨流

謝國雄

1989 黑手變頭家: 台灣製造業中的階級流動。 台灣社會研究季刊 2:11-54

第十二週 消費 (一) (23 May)

西方歷史過程中, 「糖」的意義的改變? 如何從更寬廣的政治經濟史 (商業資本主義及工業資本主義的後展) 探討此意義的改變過程? 不同階級如何競爭及操弄意義?

*Mintz, S.

1986 Chapter 3 "Consumption", in Sweetness and Power. New York: Viking/Penguin

OR

*川北稔 著

2005 (1996) 砂糖的世界史. 台北: 玉山社

Sahlins, M.

1972 The Original Affluent Society, in Stone Age Economics. Chicago: Aidine Atherton Inc.

Bird-David, N.

1992 Beyond "The Original Affluent Society": a Culturalist Reformulation, in Current Anthropology 33(1):25-47

Carrier, James G & Josiah McC. Heyman

1998 Consumption and Political Economy, in Journal of the Royal Anthropological Institute incorporating Man 3:355-73

Bocock, R. 著, 張君玟 黃鵬仁譯

1996 (1993) 消費. 台北: 巨流

Story, J.

2001 (1999) 文化消費與日常生活. 台北: 巨流

第十三週 消費 (二) (30 May)

消費過程如何重新創造人的自我認同和社會關係? 如何透過消費來瞭解主體和客體來互界定的過程? 新商品的消費如何與原有文化意義相結合, 或者創造新的意義? 消費研究如何提供人類學不同的思考面向?

*Miller, D.

1987 Chapters 1&2 (pp. 3-33) in Material Culture and Mass Consumption. Oxford: Basil Blackwell

OR

*瑪莉 道格拉斯

1997 第一章 「為購物辯護」, 收錄在血拼經驗, P. Falk & C. Campbell 編. 台北: 弘智

*丹尼爾 米勒

1997 第二章 「究竟能否認真看待購物」, 收錄在血拼經驗, P. Falk & C. Campbell 編. 台北: 弘智

Miller, D.

1995 Consumption Studies as the Transformation of Anthropology, in D. Miller Acknowledging Consumption: A Review of New Studies. London: Routledge

Dougals, M. & Isherwood, B.

1996(1979) The World of Goods: Toward an Anthropology of Consumption. London: Routledge.

Stirrat, R.L.

1989 Money, Men and Women, in J. Parry and M. Bloch (eds) Money and Morality of Exchange. Cambridge: Cambridge University Press

Hugh-Jones, S.

1992 Yesterday's Luxuries, Tomorrow's Necessities: Business and Barter in Northwest Amazonia, in C. C. Humphrey & S. Hugh-Jones (eds) Barter, Exchange and Value: An Anthropological Approach. Cambridge: Cambridge University Press.

第十四週 經濟全球化與世界文明 (6 June)

在西方資本主義的形成過程中，「國家」所扮演的角色為何？非西方國家對全球資本主義的反應為何？Wolf 對「社會」的假定是什麼？西方文明史上經濟和宗教的關係為何？經濟個人主義的意識型態如何傳承或挑戰了西方傳統信仰？資本主義如何重新塑模人的心靈？

*沃爾夫(E. Wolf) 著，賈士蘅譯

2003 (1982) 歐洲與沒有歷史的人 第二部(pp.173-315). 台北：麥田 Macfarlane, A.

1987 The Culture of Capitalism. New York: Basil Blackwell

Elias, N.

1978 The Civilization Process. New York: Urizen Books. (有中譯本).

Simmel, G.

1978 The Philosophy of Money. London: Routledge & Kegan Paul. (有中譯本)

Stearns, C. & Stearns, P.

1986 Anger: The Struggle for Emotional Control in America's History. Chicago: Chicago University Press.

Thompson, E. P.

1991 Time, Work-Discipline and Industrial Capitalism, in Customs in common. New York: The New Press

齊格蒙 包曼著，王志弘譯

2002 (1998) 工作、消費與新貧. 台北：巨流

第十五週 期末報告 (13 June)